



2009 Exhibitor Space Application DEADLINE NOV. 20th!

DATE: Sunday, December 13, 2009

TIMES OF FESTIVAL: 1pm–7pm (Load in at 10am, load out at 7pm)

LOCATION: Myrtle Beach Convention Center Outdoor Events Plaza

2008 FESTIVAL ATTENDANCE: 8,000

PROJECTED 2009 ATENDANCE: 10,000



DEMOGRAPHICS: Families that live in Horry/Georgetown County and Children 12 & under.

DESCRIPTION: Christmas Towne is Horry County’s premier FREE community holiday festival. The festival has traditionally centered around providing a wide variety of free activities and entertainment for families and children during the holiday season. It is also Myrtle Beach’s Official Tree Lighting Ceremony. Sample activities have included free photos with Santa, face painting, musical entertainment, balloon art, inflatable rides, crafts, free food and more!

HIGHLIGHTS for 2009: New date and times! In an effort to expand Christmas Towne will now be on a new date with extended hours! Also, pending sponsor dollars, we are hoping to expand our array of musical entertainment and activities for all ages.

SPACES: 10x10 ft. promotional spaces at Christmas Towne are only \$50 (without electricity) and \$75 (with electricity) for MBACC members only. Non-members are \$75 (without electricity) and \$125 (with electricity.) All applications will be considered by the events committee but due to space limitations only 25 spaces are available. All participants will be provided a table and two chairs. All members must agree to provide a meaningful activity or giveaway for children in their display area. If additional space is needed for the children’s activity provided, please indicate on the application form, and you will be contacted individually. Members are allowed to display signage or promotional material in their display space, but are not allowed to sell goods due to the free community nature of the festival.

**All applications must be received no later than 5 p.m. on November 20, 2009.
You will be notified no later than November 23 as to your application status.
Spaces will be assigned at the discretion of Festival staff.**

Contact Name: _____ Business Name: _____

Mailing Address: _____ City: _____ St: _____ Zip: _____

Work Phone: _____ Mobile Phone: _____ E-mail: _____

Description of activity or giveaway I will provide for children (Use separate sheet if necessary): _____

Electrical hookups needed? (Circle one) Yes No (Note that electrical capabilities are limited.)

If Yes, please indicate the amount of power desired. _____

A signed application constitutes a contract to follow all rules and regulations and is a commitment to participate personally if accepted. Violation of the rules and regulations prior to, during, or at the end of the festival will result in loss of display space without refund, and the exhibitor may be excluded from future festivals. Applications will not be considered if they are incomplete, unsigned, or received after the deadline.

Signed Name: _____ Date: _____

*Please complete and return this application with your check made payable to the Myrtle Beach Area Chamber of Commerce no later than **Friday, November 20, 2009** by 5 p.m.: Attn: Julie Sluss, MBACC, 1200 North Oak St., Myrtle Beach, SC 29578.*

For questions, contact Julie.Sluss@VisitMyrtleBeach.com.

