

MYRTLE BEACH AREA CHAMBER OF COMMERCE 2009 Annual Awards Nomination Form



AWARD NOMINATIONS

The Myrtle Beach Area Chamber of Commerce is seeking nominations for our Annual Business Awards. The awards have been created to honor community efforts that reflect the mission of the chamber of commerce, which is to promote and protect a positive and vital economy and improve those unique qualities which are good for tourism and business. Please select one of the categories below to nominate an individual, organization or business that has demonstrated significant achievement in 2009.

Please only one nomination per form. You can fill out more than one nomination form.

Award Categories

Please clearly check only one category. Descriptions of the award categories are listed on Pages 2, 3 & 4. Chamber membership is required for all awards except for Volunteer of the Year and Ashby Ward Pioneer Award. gsSCENE membership is required for Young Professional of the Year.

- | | | |
|--|---|---|
| <input type="checkbox"/> Citizen of the Year | <input type="checkbox"/> Ashby Ward Pioneer Award | <input type="checkbox"/> Community Service Award |
| <input type="checkbox"/> Business Innovation | <input type="checkbox"/> Young Professional of the Year | <input type="checkbox"/> Small Business of the Year |
| <input type="checkbox"/> Operating Green Award | <input type="checkbox"/> Volunteer of the Year | <input type="checkbox"/> Hospitality Employee of the Year |

Nominee

(Please provide detailed contact information so we may notify your nominee in a timely manner if he/she/business is selected as an award finalist)

Nominee Name	
Nominee Address	
Nominee Phone Number	
Employer	

Summarize your reasons for the nomination with details relative to each category. Please make your essay a minimum of 50 words and a maximum of 3 pages (including attachments). Attach any documentation that further supports your nomination

Submitted by

Your Name	
Your Address	
Your Phone Number (cell)	

Nomination form and photograph due by 5 p.m. Aug. 28, 2009

to Debbie Heintzelman, Administrative Assistant to the CEO, Myrtle Beach Area Chamber of Commerce, P.O. Box 2115, Myrtle Beach, SC 29578



AWARD NOMINATIONS

CITIZEN OF THE YEAR

This award honors someone who has delivered exemplary service to the community over a number of years. The recipient is an exceptional citizen whose service positively contributes to the quality of life in the Myrtle Beach area. As much detail as possible needs to be provided to support the nomination, including:

- 1) Chamber membership
- 2) Civic involvement
- 3) Chamber involvement
- 4) Integrity/respectability in business dealings and personal life
- 5) Held in high esteem by co-workers and volunteers
- 6) Personal reputation
- 7) Identifiable singular deed/action having a significant positive impact on the community

BUSINESS INNOVATION

- This award applauds a MBACC business that exceeds the standards for resourcefulness and creativity.
- What was the business innovation?
- Does the innovation exceeds the routine and norm of the daily way of doing things?
- Did the innovation produce extraordinary benefits for clients or impact personnel through performance or production?
- What were the results or impact of the innovation?
- Who received the benefits of the innovation – employees, clients, management?
- How has this business changed as a result of the innovation?

OPERATING GREEN AWARD

- This award recognizes a MBACC business' commitment to and achievement of sound environmental good practice.
- Evidence of company's commitment to environmental good practice through employee programs and/or community cleanup programs.
- Evidence of waste minimization, recycling, and/or energy efficiency, clean air, fleet emissions regulation, water conservation actions, schemes planned or in practice.
- Examples of how an environmentally responsible approach has helped the business prosper through cost savings, increased sales and enhanced service delivery.

ASHBY WARD PIONEER AWARD

The late Ashby Ward, president and chief executive officer of the Myrtle Beach Area Chamber of Commerce for nearly 30 years, exemplified the word "pioneer." He charted a course for business and tourism in the Myrtle Beach area, and the result was unparalleled growth and prosperity. Years ago, when it was still a sleepy little beach community, Ashby Ward realized that Myrtle Beach could and would become a world-class destination. Then he set about to make it happen. Today, the place we call the Grand Strand bears Ashby Ward's distinct signature. This award recognizes individuals like him who have had a significant, positive impact on the Myrtle Beach area. Innovators. Visionaries. Risk-takers. Pioneers. These individuals are rare. But if you know someone who is truly a pioneer, we invite you to nominate him or her for the Ashby Ward Pioneer Award.

Give specific examples of what this person "pioneered."



AWARD NOMINATIONS

YOUNG PROFESSIONAL OF THE YEAR

Recognizes a young professional working in the Grand Strand who demonstrates community involvement, aspiration to succeed in the work force, and a future desire to make a difference in the Grand Strand.

This award goes to the individual who meets the following requirements:

- 1) Must be between the ages of 21 and 39 by end of year.
- 2) Must be a member of gsSCENE for Young Professionals.
- 3) Must have lived in the Grand Strand for a minimum of 2 years.
- 4) Must work in the Grand Strand area.

Self nominations are encouraged.

VOLUNTEER OF THE YEAR

Chambers work largely as a result of volunteer efforts. This award applauds someone who has volunteered his or her time, talent and energy to help the Myrtle Beach Area Chamber of Commerce. The honoree demonstrates the true spirit of service by helping the chamber promote, protect and improve the Grand Strand. This award goes to the individual who has done the following:

- 1) Volunteered his/her time and talent to the betterment of the Myrtle Beach Area Chamber and to helping the chamber achieve its vision.
- 2) Made a quantifiable contribution to the chamber as a result of their volunteer effort or made a marked improvement to our community or the chamber as a result of their chamber volunteer work.

COMMUNITY SERVICE AWARD

This award recognizes a business or organization that dedicates its time, energy and resources to make the Grand Strand a better place to live and work. It acknowledges major contributions to the betterment of the Grand Strand beyond the normal scope of operations. This award goes to the business or organization that meets the following requirements:

- 1) Must be a member of the Myrtle Beach Area Chamber of Commerce.
- 2) Contributes to the community in the form of leadership (volunteer or elected), financial support and/or time and commitment in other ways.

SMALL BUSINESS OF THE YEAR

This award honors a business with 50 or fewer employees with a vigorous entrepreneurial spirit. The award recognizes a company that has demonstrated a commitment to sound business practices in operation, management and service to the community.

This award goes to the business that meets the following requirements:

- 1) Must be a member of the Myrtle Beach Area Chamber of Commerce.
- 2) Must have a staff of 50 or fewer employees. Please attach a photo of entire staff.
- 3) Sets a performance example in their business category.
- 4) Sets a standard for resourcefulness and creativity.



AWARD NOMINATIONS

HOSPITALITY EMPLOYEE OF THE YEAR

This award honors a non-manager who works directly with visitors on a regular basis and projects a positive image of his or her business, property, attraction or event and the state of South Carolina. The recipient excels in customer service by providing a memorable and pleasant experience for our visitors.

NOMINATING CRITERIA

- 1) Employee must work in a non-managerial capacity.
- 2) Employee must be directly affiliated with nominating company or organization.
- 3) Employee must work directly with visitors on a regular basis.
- 4) Employee must consistently deliver outstanding service.
- 5) Employee must project a positive image about his/her company, property, attraction or event and the state of South Carolina.
- 6) Employee must have worked for his/her present organization for at least one year prior to this nomination.

AWARDS, PRIZES AND RECOGNITION

- 1) The Grand Strand winner will be presented a plaque and a prize package from the Myrtle Beach Area Chamber of Commerce at the chamber's annual meeting in October.
- 2) Local media will have access to the winner for photos and interviews. The chamber also will announce the selection in a news release and in its newsletter.
- 3) The regional winner will be submitted for the statewide competition for the South Carolina Hospitality Employee of the Year.
- 4) The winner of the statewide competition will receive: (prizes may vary)
 - A plaque and recognition at the S.C. Governor's Conference awards luncheon
 - A complimentary nights lodging at the conference hotel
 - A check for \$500

Deadline: Aug. 28, 2009 by 5 p.m.

Nomination form and photo due by Aug. 28, 2009, to Debbie Heintzelman.

Myrtle Beach Area Chamber of Commerce , P.O. Box 2115, Myrtle Beach, SC 29578

E-mail: Debbie.Heintzelman@VisitMyrtleBeach.com or fax: (843) 448-3007

If you have any questions, please call Debbie at (843) 916-7296.