

Leadership Grand Strand is a program sponsored by the Myrtle Beach Area Chamber of Commerce to develop a core of informed, committed and qualified individuals capable of providing dynamic leadership for the Grand Strand area. For more information call 843.916.7222.

**2009-2010
LEADERSHIP
GRAND STRAND
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We do our best to provide accurate information.

Please contact us if a correction is in order: lgsalumni@sc.rr.com



A Word from the Executive Director ^{WINTER 2010}

As we have hit the midway point for the LGS class. I have to say that our 30th year anniversary class is one of the best ever. I call them the “above and beyond” group because they seem to continually take their assignments and projects to a level that exceeds our original expectations of them. The non profit organizations they have worked with on projects have echoed this sentiment.

Blakely Jenkins, MBACC project leader for the Youth Leadership Academy stated, “Class 30 has taken the Youth Leadership Academy to the next level. Technology and social media is such a large part of our everyday lives, especially this demographic, that we knew we could attract more students to the event.” The class set up a website, AnnualYouthLeadershipAcademy.com, a Facebook page and Twitter account for participants and will have interactive elements during the class where students can text in answers and see the overall results in real-time. In addition new leadership sessions have been created incorporating technology, teamwork and improv.

So far the group as a whole has logged over **1,200** volunteer project hours for The Salvation Army, the Youth Leadership Academy and Horry County Disabilities and Special Needs during this class session.

Thanks to a very dedicated board of regents we have reworked the Ann DeBock Leadership Award process this year. This is the only award presented by Leadership Grand Strand and it is set up to recognize the LGS alumnus who best exemplifies our ideals of leadership and service. Past winners are a who’s who of Grand Strand notables including Susan Grissom Means, Dennis Wade and Vernie Dove. For a complete list of winners visit LeadershipGtrandStrand.com and click on the Ann DeBock Leadership Award link.

Class 30 has done an excellent job of nominating candidates for the Ann DeBock Leadership Award. This year Shannon Camp with The Jackson Companies, Bill Pritchard with Burroughs & Chapin, Co. and Randy Wallace with the CANA Corporation are all the final nominees in the running to receive this prestigious award. The individual nominee groups from the class will make their presentations to the selection committee on Thursday, April 1 and then after a follow-up meeting the committee will announce the winner by mid-April. We will make sure to send an announcement to all of you as soon as it is made public.

If you would like to keep up with what the LGSers have been up to since they began their journey, visit us at LeadershipGtrandStrand.com and click on the LGS Class 30 Newsletter link. Julie Sluss and Bobbei Seay, the two class historians, are doing a wonderful job documenting the LGS experience.

What better way to be part of celebrating 30 years of LGS than by sponsoring LGS Class 30? If your business is interested in becoming a sponsor, please contact me at 916-7222. We still have graduation sponsorship opportunities open! Finally, don’t forget to mark your calendars for April 2010 when the LGS Class XXXI applications will be available. We will make sure to send all of you notification when the applications are online so you can pass the link along to potential future LGSers.

Alumni Association Committee

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THANK YOU TO ALL OF OUR LEADERSHIP GRAND STRAND SPONSORS OF CLASS 30!

**Allstate Insurance Company - Huggins
Insurance Agency, Inc.**

Ally Management, Inc.

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Carolina Improv Company

The Conway National Bank

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Horry County Government

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**Myrtle Beach Area Chamber of Com-
merce**

Myrtle Beach Fire Department

Ocean Breeze Awnings & More

SCBT

**Springmaid Beach Resort & Conference
Center**

We still have some sponsorship opportunities available, please contact Diana Greene at LGS@VisitMyrtleBeach.com.

LGS Alumni Needed for 3rd Annual Youth Leadership Academy

The last two year's Youth Leadership Academy has been such a success that the Myrtle Beach Area Chamber of Commerce has decided to keep the program running. We were fortunate to again have the help of the current Leadership Grand Strand Class 30 and we are in full swing preparing for the 3rd Annual Youth Leadership Academy.

Youth Leadership Academy (YLA) provides activities developed for high school sophomores who currently demonstrate leadership skills in their homes, schools, workplace and communities. YLA recognizes your students' talents and challenges them to become effective, ethical leaders. More information can be found at www.AnnualYouthLeadershipAcademy.com.

YLA will be held on Monday, March 15 at Coastal Carolina University. We have already exceeded our attendee count from last year of 240 students with 29 schools signed up to participate, each bringing 10 high school sophomores. Over the course of the day, the students will be divided in to small groups to discuss several predetermined topics. The sessions will involve a full day on campus of "Technology & Improv" leadership training exercises, key note addresses, entertainment activities and interactive events. Our face-to-face mentors will include educators, athletes, business entrepreneurs, civic, community and media leaders.

Each of these breakout sessions will require facilitators to work with the students and help keep them on track. LGS Alumni are being encouraged to get involved and assist us as facilitators of the breakout sessions the day of the event. In order to participate in YLA as a facilitator, you are required to attend one training session on Monday, March 8, Tuesday, March 9 or Wednesday, March 10. All sessions will be at Coastal Carolina University in Kearns Hall Room 206 from 6pm – 8pm. Please contact Blakely Jenkins at (843) 916-7232 or Blakely.Jenkins@VisitMyrtleBeach.com by February 5 to confirm your participation. Once again, thank you and we all look forward to working with you on this rewarding project.



LGS Educational Series

The LGS Alumni Association is pleased to offer part 3 of our 4 part LGS Educational Series during the 2009/2010 class year. In our commitment to continuous leadership development, we will be presenting classes that will teach and refine the skills necessary for business, leadership and life. These classes will be educational, inspirational and most of all fun! The next class will focus on motivation and registration is required as seating is limited. Watch your emails for more details and please register quickly to secure your space.

Mark your Calendar!! The next installment of our Educational Series is:

“Creating Lasting Change – How to initiate and sustain cycles of success in any area of life”

Presented by Scott Jackson, *Success in Life – the Power of Personal Vision*

Wed, March 10, 2010

11am-1pm

Chamber Board Room

Sign up online at: www.ChamberAcademy.com

\$10 Alumni Association Members

\$20 Chamber Members

\$45 Non-Members



We've all been there... knowing on one hand what we *should be doing*, but doing what we *feel like doing* on the other. *Creating Lasting Change* focuses on why we sometimes find it so difficult to form habits that we know would improve the overall quality of our lives. Whether you are seeking wealth, fitness, personal achievement or meaningful contribution, this lunch and learn will show you exactly how to initiate and sustain predictable cycles of success.

Sign up fast! The first two sessions were sold out!!!



30TH ANNIVERSARY

Tell us your memories about LGS!

How did LGS affect your life?

What is your favorite LGS memory?

We want to know your thoughts about LGS...

Send emails to LGS@VisitMyrtleBeach.com

Deadline is February 15th for submissions.

Look for some to be posted on the website and facebook!

LGS ALUMNI MILESTONES

Paige Bird (Class XXIX) and her husband, Rob, will welcome their first child in June ** **Leisa Cannon (Class XXIII)** married John Bradley Turner on October 17th, 2009 ** **Gay Cooke (Class VIII)** has been elected Secretary of the SC Directors of Volunteer Service, and Treasurer of the Archibald Rutledge Civic Club. She is beginning her 23rd year as Director of Volunteer Services at Grand Strand Regional Medical Center. Gay is also director of communications, pastoral care and the health, happiness to you (h2u) program ** **Bret H. Davis (Class VIII)** recently completed certification as a CPA and continues to focus his law practice in the areas of estate planning, tax and real estate ** **Grant DuBose (Class XXVII)** Won the Fall 2009, Stand-Up Comedy Competition at Comedy Cabana ** **Stephanie English (Class XXIX)** and her husband welcomed a baby boy, Holden Springs English on October 29, 2009 ** **Jill Jemison (Class XXII)** is now working with the FGBSBC Art Museum in Business sponsorship development and finding ways for area businesses to partner, connect with and support our fabulous Art Museum ** **Blakely Jenkins (Class XXIX)** was selected to represent Rotary District 7770 on the Group Study Exchange program to Parana, Brazil for 5 weeks in May 2010 ** **Julie Kopnicky (Class XXVIII)** Named 2009 Myrtle Beach Area Chamber of Commerce Volunteer of the Year ** **Scott Leister (Class 30)** and his wife, Melissa, welcomed a baby boy, Andrew Roger Leister, on 10/07/2009. He was 8lbs and 21 inches long. His 2 older sisters Lianna (8 yrs) and Lauren (4 yrs) are very proud ** **Franklin Long (Class XI)** took early retirement from Burroughs & Chapin Company at the end of 2008 after 41 years. He currently has a consulting business, New Future New Focus New Faces LLC (NF 3) focused on introducing new businesses in the area to businesses needing certain vendor services ** **James McIlrath (Class XI)** received the Bernie Moore Legacy of Service Award from Santee Lodge, Order of the Arrow ** **Dr. David W. Powers (Class XXV)** has become one of the only area folks to become certified as a Universal Design and Aging-In-Place Specialist ** **Jenifer Sweat (Class XXVII)** Named 2009 Young Professional of the Year by the Myrtle Beach Area Chamber of Commerce ** **Gina Trimarco (Class XXIX)** started Carolina Improv Company in 2009 and received the Business Innovation Award from the Myrtle Beach Area Chamber of Commerce. Gina was also named to the LGS Board of Regents ** **Jennifer Walters (Class XXVIII)** has been named Executive Director of Little River Chamber of Commerce.

Blakely Jenkins, LGS XXIX



LGS Alumni Association
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