

Myrtle Beach Area Media Contact List

BROADCAST MEDIA

Below is a list of local contact information for **Radio, Television, Cable Companies, Video/Film Production Companies, Local Television Shows** and **Hotel/Tourist TV**. All area codes are 843 unless otherwise listed. Information is subject to change. Requests for changes should be directed to the Media Communications Manager, Myrtle Beach Area Chamber of Commerce, 916-7235.

Radio - Local

QRock! Radio (online only)

Format: Retro 60s, 70s and 80s
1112 Celebrity Circle, #B308, Myrtle Beach, SC 29577
Phone: 502-0603
Contact: Bob Scarborough
E-mail: info@qrockradio.com
Web site: www.qrockradio.com

WDAI-FM Kiss 98.5

(Cumulus Broadcasting of Myrtle Beach)
Format: R&B and Old School
Range: 6,000 watts
11640 Hwy. 17 Bypass, Murrells Inlet, SC 29576
Phone: 651-7869
Fax: 651-3197
General Manager: David Lewis
Program Director: Doug Davis
E-mail: doug.davis@cumulus.com
Web site: www.985kissfm.net

WEZV-FM Easy 105.9/WGTN-FM Easy 100.7

(Fidelity Broadcasting)
Format: Easy Listening
Range: 35,000 watts
P.O. Box 2830, Myrtle Beach, SC 29578
Phone: 903-9962 ext. 103
Fax: 903-1797
General Manager: Matt Sedota
E-mail: sedota@wezv.com
Web site: www.wezv.com

WGTR-FM Gator 107.9

(Quantum Communications)
Format: Country
Range: 50,000 watts
4841 Hwy. 17 Bypass S., Myrtle Beach, SC 29577
Phone: 293-0107
Fax: 293-1717
General Manager: Jimmy Feuger
Operations Manager: Johnny Walker
Senior Account Executive: Sharon Smith
E-mail: jwalker@qantumradio.com or ssmith@qantumradio.com
Web site: www.gator1079.com

WJXY-FM 93.9/WXJY-FM 93.7/WIQB-AM 1050 ESPN Radio The Team

(Cumulus Broadcasting of Myrtle Beach)
Format: Sports
Range: FM—3,000 watts, AM—5,000 watts
11640 Hwy. 17 Bypass, Murrells Inlet, SC 29576
Phone: 651-7869
Fax: 651-3197
General Manager: David Lewis
Operations Manager: Craig Russ
E-mail: craig.russ@cumulus.com
Web site: www.teammyrtlebeach.com

WKVC-FM K-Love 88.9

(EMF Broadcasting)
Format: Contemporary Christian
Range: Myrtle Beach area and coastal N.C.
1701 Westchester Dr., Ste. 350, High Point, NC 27262
Phone: 336-885-2200
Fax: 336-885-2202
Local Promotions Manager: Len Bagwell
E-mail: lbagwell@emfbroadcasting.com
Web site: www.klove.com

WKZQ-FM New Rock 96.1

(Next Media Group)
Format: Alternative Rock
Range: Georgetown and Horry counties
1016 Ocala St., Myrtle Beach, SC 29577
Phone: 448-1041
Fax: 626-5988
General Manager: Barry Brown
Program Director: Mark McKinney
Assistant Program Director: Mason Brazelle
Promotions Director: Liza Van Horn
E-mail (Mason Brazelle): theflighttest@yahoo.com
Web site: www.wkzq.net

WLFF-FM Coyote 106.5

(Cumulus Broadcasting of Myrtle Beach)
Format: Country
Range: 50,000 watts
11640 Hwy. 17 Bypass, Murrells Inlet, SC 29576
Phone: 651-7869
Fax: 651-3197
General Manager: David Lewis
Program Director: Night Train
E-mail: night.train@cumulus.com
Web site: www.1065thecoyote.com

WLSC-AM 1240 Tiger Radio

Format: Classic Oldies
Range: 1,000 watts, online
4164 Main St. (P.O. Box 578), Loris, SC 29569
Phone: 756-1183
Fax: 756-0548
General Manager: Jack "Banana Jack" Murphy
E-mail: info@wlscradio.com
Web site: www.wlscradio.com, www.tigerradio.com

WMIR-AM 1200

(Cumberland ANA)
Format: Gospel
Range: 6,500 watts
4337 Big Barn Dr., Little River, SC 29566
Phone: 399-2653
Fax: 399-2659
General Manager: Reggie Dyson
E-mail: wradio@sc.rr.com

WMYB-FM Star 92.1

(Next Media Group)
Format: Adult Contemporary
Range: 100,000 watts
1016 Ocala St., Myrtle Beach, SC 29577
Phone: 448-1041
Fax: 626-5988
General Manager: Barry Brown
Program Director: Bill Catcher
Promotions Director: Liza Van Horn
E-mail (Bill Catcher): bigradiostar@aol.com
Web site: www.star921.net

WNMB-AM Stereo 900

(Norman Communications Inc.)
Format: Oldies/News
Range: 500 watts
429 Pine Ave., North Myrtle Beach, SC 29582
Phone: 249-6662
Fax: 249-6662
General Manager: Bill Norman
Program Director: Susi Norman
E-mail: wnmb@sc.rr.com
Web site: www.wnmb.net

WRNN-AM Hot Talk 1450

(Next Media Group)
Format: News/Talk
Range: 1,000 watts
1016 Ocala St., Myrtle Beach, SC 29577
Phone: 448-1041
Fax: 626-5988
General Manager: Barry Brown

Program Director: Dave Priest
Operations Manager: Mark McKinney
Promotions Director: Liza Van Horn
E-mail: dpriest@nextmediagroup.net
Web site: www.wrnn.net

WRNN-FM Hot Talk 99.5

(Next Media Group)
Format: News/Talk
Range: 25,000 watts
1016 Ocala St., Myrtle Beach, SC 29577
Phone: 448-1041
Fax: 626-5988
General Manager: Barry Brown
Program Director: Dave Priest
Operations Manager: Mark McKinney
Promotions Director: Liza Van Horn
E-mail: dpriest@nextmediagroup.net
Web site: www.wrnn.net

WRXZ-FM Rock 107.1

(Qantum Communications)
Format: Rock
Range: 50,000 watts
4841 Hwy. 17 Bypass S., Myrtle Beach, SC 29577
Phone: 293-0107
Fax: 293-1717
General Manager: Jimmy Feuger
Senior Account Executive: Sharon Smith
E-mail: ssmith@qantumradio.com
Web site: www.rock107mb.com

WSEA-FM Power 100.3

(Cumulus Broadcasting of Myrtle Beach)
Format: Urban Hits
Range: 12,000 watts
11640 Hwy. 17 Bypass, Murrells Inlet, SC 29576
Phone: 651-7869
Fax: 651-3197
General Manager: David Lewis
Program Director: Doug Davis
E-mail: doug.davis@cumulus.com
Web site: www.power1003fm.com

WSYN-FM Sunny 103.1

(Cumulus Broadcasting of Myrtle Beach)
Format: Classic Hits
Range: 8,000 watts
11640 Hwy. 17 Bypass, Murrells Inlet, SC 29576
Phone: 651-7869
Fax: 651-3197
General Manager: David Lewis
Program Director: Craig Russ
E-mail: craig.russ@cumulus.com
Web site: www.sunny1031.com

WVCO-FM The Surf 94.9

(CBM Broadcasting Inc.)
Format: Beach and Boogie
Range: 25,000 watts
429 Pine Ave., P.O. Box 3689, North Myrtle Beach, SC 29582
Phone: 445-9491
Fax: 445-9490
General Manager and Owner: Harvey Graham
Public Affairs Director: Scott Stanley
E-mail: scott@949thesurf.com
Web site: www.949thesurf.com

WWXM-FM Mix 97.7

(Qantum Communications)
Format: Top 40
Range: 100,000 watts
4841 Hwy. 17 Bypass S., Myrtle Beach, SC 29577
Phone: 293-0107
Fax: 293-1717
General Manager: Jimmy Feuger
Program Director: Ron Roberts
Senior Account Executive: Sharon Smith

E-mail: rroberts@qantumradio.com; ssmith@qantumradio.com
Web site: www.mix977online.com

WYAV-FM Wave 104.1

(Next Media Group)
Format: Classic Rock
Range: 100,000 watts
1016 Ocala St., Myrtle Beach, SC 29577
Phone: 448-1041
Fax: 626-5988
General Manager: Barry Brown
Program Director: Mark McKinney
Assistant Program Director: Scott Mann
Promotions Director: Liza Van Horn
E-mail (Scott Mann): smann@nextmediagroup.net
Web site: www.wave104.net

WYEZ-FM Movin' 94.5

(Fidelity Broadcasting)
Format: Rhythmic Oldies
Range: 25,000 watts
3926 Wesley St., Ste. 301, Myrtle Beach, SC 29579
Phone: 903-9962 ext. 102
Fax: 903-1797
General Manager: Will Isaacs
E-mail: will@movin945.net
Web site: www.movin945.net

WYNA-FM Bob 104.9

(Qantum Communications)
Format: The Best Music from the '70s, '80s, '90s and Today
Range: 50,000 watts
4841 Hwy. 17 Bypass S., Myrtle Beach, SC 29577
Phone: 293-0107
Fax: 293-1717
General Manager: Jimmy Feuger
Senior Account Executive: Sharon Smith
E-mail: ssmith@qantumradio.com
Web site: www.1049bobfm.com

Radio - Statewide

South Carolina ETV Radio (NPR)

1101 George Rogers Blvd., Columbia, SC 29201
Phone: 803-737-3413
Fax: 803-737-3552
General Manager: David Crouch
Program Director, Operations Manager: John Gasque
Director of Radio: Shari Hutchinson
E-mail: gasque@sctv.org
Web site: www.etvradio.org

South Carolina Radio Network

1301 Gervais St., Suite 105, Columbia, SC 29201
Phone: 803-790-4300
Fax: 803-790-4309
General Management: Learfield (Jefferson City, MO)
News Director: Ashley Byrd
Managing Editor: William Christopher
News Reporters: Tom Hayes, Susan Trautch, Michael Brown (Charleston Bureau)
E-mail: news@southcarolinaradionetwork.com
Web site: <http://southcarolinaradionetwork.com>

Television - Local

Beach TV-14 of South Carolina Inc.

311 69th Ave., Myrtle Beach, SC 29577
Phone: 449-6420
Fax: 866-724-9656
General Manager: Marvin Colley
E-mail: marvin@tripsmarter.com
Web site: www.tripsmarter.com

Best of the Beach TV-33

(Beach Media Group Inc.)
Range: Myrtle Beach to North Carolina line
608 17th Ave. N., Myrtle Beach, SC 29577

Phone: 448-9028
Fax: 448-1703
Producer: Cindy Ellis
Sales Manager: Tod Whitby
E-mail: info@tv33mb.com
Web site: www.tv33mb.com

Myrtle Beach TV

P.O. Box 2032, Little River, SC 29566
Phone: 249-5403
Executive Producer: Marcia Lynn Walker
Producer/Director: Warren Walker
E-mail: marcia@myrtlebeachtv.com
Web site: www.myrtlebeachtv.com

TV-33 South

Range: South of Myrtle Beach to Pawleys Island
Palm Productions, LLC
P.O. Box 3727, Pawleys Island, SC 29585
Phone: 492-5147
Manager/Producer: Jason Wheeler
E-mail: jason@tv33south.com
Web site: www.tv33south.com

WBTW News 13 (CBS)

Range: Myrtle Beach-Florence DMA (8 counties)
101 McDonald Ct., Myrtle Beach, SC 29588
Phone: 293-1301
Fax: 293-1760
Vice President and General Manager: Michael Caplan
News Director: David Hart
Managing Editor: Eric Walters
General Sales Manager: Brian Lang
Marketing Director: Dan Klintworth
E-mail: wbtwnews@wbtw.com
Web site: www.scnow.com

WFXB FOX TV

Range: Myrtle Beach-Florence DMA (8 counties)
3364 Huger St., Myrtle Beach, SC 29577
Phone: 828-4300
Fax: 828-4343
Vice President and General Manager: Rigby Wilson
Producer, "Not the News": Kristin O'Neil
Programming Director: Steve Albright
E-mail: salbright@wfxb.com
Web site: www.myfoxmyrtlebeach.com

WMBF News (NBC)

Range: Myrtle Beach-Florence DMA (8 counties)
918 Frontage Rd. East, Myrtle Beach, SC 29577
Phone: 839-9623
Fax: 839-9625
Vice President and General Manager: Ted Fortenberry
Executive Producer: Jennifer Dale
News Director: Matt Miller
Marketing Director: Amanda Leaseburg
General Sales Manager: Eileen Russo
E-mail: news@wmbfnews.com
Web site: www.wmbfnews.com

WPDE-TV News Channel 15 (ABC)

Range: Myrtle Beach-Florence DMA (8 counties)
P.O. Box 51150, Myrtle Beach, SC 29579/1194 Atlantic Ave., Conway, SC 29526
Phone: 234-9733
Fax: 234-9739
Vice President and General Manager: Billy Huggins
Executive Producer: Johnny Green
News Director: Victoria Spechko
General Sales Manager: Leigh Vaters
Station Promotions Manager: Marty Shelly
E-mail: feedback@wpde.com
Web site: www.carolinalive.com

Television - Columbia/Statewide

South Carolina ETV (Educational)

Range: Statewide

1101 George Rogers Blvd., Columbia, SC 29201
Phone: 803-737-3200
Fax: 803-737-3476
General Manager: David Crouch
Director of Communications: Rob Schaller
News Director: Tom Posey
E-mail: posey@scetv.org or rschaller@scetv.org
Web site: www.scetv.org

WIS-TV 10 (NBC)

(Raycom Media Inc.)
1111 Bull St., Columbia, SC 29201
Phone: 803-799-1010
News Room Phone: 803-758-1261
News Room Fax: 803-758-1278
General Manager: Donita Todd
Executive Producer: Chris Swope
News Director: Brad Neuhoff
E-mail: countonwis@wistv.com
Web site: www.wistv.com

WLTX-TV 19 (CBS)

(Gannett Co.)
6027 Garners Ferry Rd., Columbia, SC 29209
Phone: 803-776-3600
News Room Phone: 803-776-9508
News Room Fax: 803-776-1791
General Manager: Rich O'Dell
News Director: Marybeth Jacoby
E-mail: news19@wltx.com
Web site: www.wltx.com

WOLO-TV 25 (ABC)

(Columbia Television Broadcasters Inc.)
5807 Shakespeare Rd., Columbia, SC 29223
P.O. Box 4217, Columbia, SC 29240
Phone: 803-754-7525
News Room Phone: 803-735-9605
News Room Fax: 803-691-4015
General Manager: Chris Bailey
Executive Producer: Robert Dew
News Director: Crysty Vaughan
E-mail: cvaughan@abccolumbia.com
Web site: www.wolo.com

Cable Companies

HTC Digital Cable

Range: Horry and Georgetown counties
3480 Hwy. 701 N., Conway, SC 29526
Phone: 365-2154
Fax: 365-0855
Web site: www.htcinc.net
Communications and Public Relations Manager: Cricket Alcorn
Phone: 369-8315
E-mail: cricket.alcorn@htcinc.net
PSAs on HTC Channel 4: Attn. PSA
Phone: 365-2151
E-mail: psa@htcinc.net
Advertising Sales: Matt McIntosh, Intellistrand
Phone: 839-1456
E-mail: matt.mcintosh@fuelinteractive.com

Time Warner Cable

Range: Myrtle Beach, North Myrtle Beach, Conway, Horry County
1901 Oak St., Myrtle Beach, SC 29577
Phone: 913-7940
Fax: 913-7980
Local Sales Manager: Teresa Vause
Phone: 913-7949
E-mail: teresa.vause@twcable.com
Director of Public Affairs: Rose Dangerfield
Phone: (803) 705-4175
E-mail: rose.dangerfield@twcable.com
Web site: www.twcsc.com

Video/Film Production Companies

Carolina Film Group

115 S. Highland Way, Myrtle Beach, SC 29572
Phone: 449-4776
Contact: Ralph McCloud
E-mail: ralph@carolinafilmgroup.com
Web site: www.carolinafilmgroup.com

Encore Video Productions, Inc.

811 Main St., Myrtle Beach, SC 29577
Phone: 448-9900/7700
Fax: 448-9235
President: Rik Dickinson
Vice President: Frank Payne
E-mail: crew@encorevideo.biz
Web site: www.encorevideo.biz

Stages Video Productions

514 29th Ave. N., Myrtle Beach, SC 29577
Phone: 626-7466
Contacts: Diane DeVaughn Stokes, Chuck Stokes
E-mail: info@stagesvideo.com
Web site: www.stagesvideo.com

Waccamaw Media Inc.

3926 Wesley St., Ste. 102, Myrtle Beach SC 29579
Phone: 236-8188
Fax: 236-8189
Contact: Jeanne McGowan
E-mail: jeanne@waccmedia.com
Web site: www.waccmedia.com

Television Shows**CNN Headline News Local Edition**

(Time Warner Cable)
Format: Local news
Broadcasts on Channel 5 (Grand Strand, north end) and Channel 17 (Grand Strand, south end)
1901 Oak St., Myrtle Beach, SC 29577
Phone: 913-7984
Cell Phone: 655-7539
Fax: 913-7980
News Director: Richard Green
E-mail: richard.green@twcable.com
Web site: www.twcsc.com

"River Talk"

Format: Local talk show
WWMB-CW 21 Monday-Friday 7:30 a.m. (Time Warner Channel 8 and HTC Channel 16)
306 Main St., Conway, SC 29526
Phone: 248-6060
Fax: 448-4040
Host: Jack "Banana Jack" Murphy
Producer: Don Smith
E-mail: luckydogtelevision@yahoo.com

Hotel/Tourist TV**Around the Beach with Mitch and Ewa**

Format: General
Broadcasts on Channel 18 to about 30,000 rooms in Grand Strand hotels
1600 Hwy. 17 S., North Myrtle Beach, SC 29582
Phone: 272-8150
Fax: 272-2460
Contact: Jack Himmelsbach
E-mail: info@himmcomm.com
Web site: www.himmcomm.com

On the Green Golf Video Magazine

Broadcasts on Channel 18 to about 30,000 rooms in Grand Strand hotels
1600 Hwy. 17 S., North Myrtle Beach, SC 29582
Phone: 272-8150
Fax: 272-2460
Contact: Jack Himmelsbach
E-mail: info@himmcomm.com
Web site: www.himmcomm.com

PRINT MEDIA

Below is a list of contact information for **Newspapers** and **Magazines**. All area codes are 843 unless otherwise listed. Information is subject to change. Requests for changes should be directed to the Media Communications Manager, Myrtle Beach Area Chamber of Commerce, 916-7235.

Newspapers - Local

Aynor Journal

Circulation: 3,500
Published weekly (Thursday)
P.O. Box 665, Aynor, SC 29511
Phone: 358-2010
Fax: 358-0250
Editor: Tiffany Martinez
E-mail: aynorjournal@yahoo.com
Web site: www.aynorjournal.com

Carolina Forest Chronicle

(Waccamaw Publishers)
Circulation: 14,000
Published weekly (Thursday)
4761 Hwy. 501 W., Myrtle Beach, SC 29579
Phone: 236-4810
Fax: 448-4860
Publisher: Steve Robertson
Editor: Michael Smith
E-mail: cfcnews@sccoast.net
Web site: www.carolinaforestchronicle.com

Coastal Observer

Circulation: 5,000
Published weekly (Thursday)
P.O. Box 1170, Pawleys Island, SC 29585
Phone: 237-8438
Fax: 235-0084
Publisher: M. P. Swenson
Editor: Charles Swenson
E-mail: editor@coastalobserver.com
Web site: www.coastalobserver.com

Georgetown Times

Circulation: 9,000
Published three times/week (Monday, Wednesday and Friday)
P.O. Box 2778, Georgetown, SC 29440
Phone: 546-4148
Fax: 546-2395
Publisher: John Carr
Editor: Bob Piazza
E-mail: news@gtowntimes.com
Web site: www.gtowntimes.com

The Horry Independent

(Waccamaw Publishers)
Circulation: 6,000
Published weekly (Thursday)
2510 Main St., Conway, SC 29526
Phone: 248-6671
Fax: 248-6024
Publisher: Steve Robertson
Editor: Kathy Ropp
E-mail: hnews@sccoast.net
Web site: www.horryindependent.com

Loris Scene

(Waccamaw Publishers)
Circulation: 2,000
Published weekly (Wednesday)
2510 Main St., Conway, SC 29526
Phone: 756-1447
Fax: 756-7800
Editor: Annette Norris
E-mail: lsnews@sccoast.net
Web site: www.lorissc.com

Loris Times

Circulation: 4,000

Published weekly (Thursday)
4107 Walnut St., Loris, SC 29569
Phone: 756-7224
Fax: 249-7012
Publisher: Polly Lowman
Editor: Michael Lowman
E-mail: nmbtimes@sc.rr.com
Web site: www.nmbtimes.com/loris_news.html

Murrells Inlet News

Circulation: 2,000-5,000
Published monthly
149 Pembroke Lane, Pawleys Island, SC 29585
Phone: 979-0982
Publisher/Editor: Tim Callahan
E-mail: minletnews@aol.com

Myrtle Beach Herald

(Waccamaw Publishers)
Circulation: 7,200
Published weekly (Friday)
4761 Hwy. 501 W., Unit 3, Myrtle Beach, SC 29579
Phone: 626-3131
Fax: 448-4860
Publisher: Steve Robertson
Editor: Charles Perry
E-mail: cperry@sccoast.net
Web site: www.myrtlebeachherald.com

News & Shopper

(Waccamaw Publishers)
Circulation: 38,000
Published weekly (Tuesday)
2510 Main St., Conway, SC 29526
Phone: 248-6671
Fax: 248-6024
Publisher: Steve Robertson
Editor: Kathy Ropp
E-mail: hpub@sccoast.net
Web site: www.horryindependent.com

North Myrtle Beach Times

Circulation: 13,000
Published weekly (Thursday)
P.O. Box 725, North Myrtle Beach, SC 29597
Phone: 249-3525
Fax: 249-7012
Editor/Publisher: Polly Lowman
News Editor: Judy Corley
E-mail: nmbtimes@sc.rr.com
Web site: www.nmbtimes.com

The Sun News

Circulation: 60,000
Published daily
P.O. Box 406, Myrtle Beach, SC 29578
Phone: 626-8555
News Room Phone: 626-0300
News Room Fax: 626-0356
Publisher: Pamela (P.J.) Browning
Vice President/Executive Editor: Trisha O'Connor
Features Editor: Trisha O'Connor
Senior Editor for News, Neighbors: Carolyn Murray
Business/Day City Editor: Dawn Bryant
Night City Editor: Kenneth Gailliard
Sports Editor: Shane Bowen
Senior Editor, Photo: Steve Jessmore
Tourism Reporter: Jake Spring
Real Estate Reporter: Adva Saldinger
E-mail: seditors@thesunnews.com
Web site: www.thesunnews.com

Newspapers - Other Areas, Daily

Aiken Standard

Circulation: 25,000
Published daily
326 Rutland Dr. N.W., P.O. Box 456, Aiken, SC, 29801

Phone: 803-648-2311
Fax: 803-648-6052
Publisher: Scott B. Hunter
News Director: Timothy E. O'Briant
Managing Editor: Mike Gibbons
E-mail: mgibbons@aikenstandard.com
Web site: www.aikenstandard.com

Anderson Independent Mail

Circulation: 32,000
Published daily
1000 Williamston Rd., Anderson, SC 29621
Phone: 864-260-1254
News Room Phone: 864-260-1274
News Room Fax: 864-260-1276
President and Publisher: Butch Hughes
News Editor: Jeff Holsinger
Associate Editor: John Staed
E-mail: newsroom@independentmail.com
Web site: www.andersonindependent.com

Associated Press—Charleston (News Service)

211 King St., Ste. 205, Charleston, SC 29401
Phone: 843-722-1660
Fax: 843-723-4018
Correspondent: Bruce Smith
E-mail: bsmith@ap.org
Web site: www.ap.org

Associated Press—Columbia (News Service)

1311 Marion St., Columbia, SC 29201
Phone: 803-799-5510
Fax: 803-252-2913
E-mail: apcolumbia@ap.org
Web site: www.ap.org

Beaufort Gazette

Circulation: 11,589 (Sunday – 10,702)
Published daily
P.O. Box 5727, Hilton Head Island, SC 29938
Phone: 843-524-3183
Fax: 843-524-8728
News Room Fax: 843-706-3070
Publisher: Sara Borton
Editor: Jeff Kidd
E-mail: gazette@beaufortgazette.com
Web site: www.beaufortgazette.com

Daily Journal

Circulation: 8,500
Published five days/week (Tuesday-Saturday)
210 W. N. 1st St., Seneca, SC 29678
Phone: 864-882-2375
Fax: 864-882-2381
Publisher: Michael Leonard
Editor: Brett McLaughlin
E-mail: newsed@dailyjm.com
Web site: www.upstatetoday.com

The Greenville News

Circulation: 83,962 (Sunday-111,557)
Published daily
P.O. Box 1688, Greenville, SC 29602
Phone: 864-298-4100
News Room Phone: 864-298-4275
News Room Fax: 864-298-4395
Publisher: Steve Brandt
Editor: Marion Elliott
E-mail: letters@greenvillenews.com
Web site: www.greenvilleonline.com

The Herald

Circulation: 27,342 (Sunday-31,232)
Published daily
P.O. Box 11707, Rock Hill, SC 29731
Phone: 803-329-4000
News Room Phone: 803-329-4073
News Room Fax: 803-329-4021

Publisher: Debbie Abels
Editor: Paul Osmundson
E-mail: posmundson@heraldonline.com
Web site: www.heraldonline.com

Herald-Journal

Circulation: 41,000 (Sunday – 50,000)
Published daily
P.O. Box 1657, Spartanburg, SC 29304
Phone: 864-582-4511
News Room Phone: 864-562-7218
News Room Fax: 864-594-6350
Publisher: Roger Quinn
Executive Editor: Michael Smith
E-mail: michael.smith@shj.com
Web site: www.goupstate.com

The Index-Journal

Circulation: 16,200 (Sunday – 17,000)
Published daily
610 Phoenix St., Greenwood, SC 29646
Phone: 864-223-1411/1412
News Room Phone: 864-223-1811
News Room Fax: 864-223-7331
Publisher: Judith Burns
Executive Editor: Richard Whiting
E-mail: newsrelease@indexjournal.com
Web site: www.indexjournal.com

The Island Packet

Circulation: 17,760 (Sunday – 19,570)
Published daily
P.O. Box 5727, Hilton Head Island, SC 29938
Phone: 843-706-8100
News Room Phone: 843-706-8111
News Room Fax: 843-706-3070
President and Publisher: Sara Borton
Executive Editor: Fitz McAden
Editor: Jeff Kidd
E-mail: newsroom@islandpacket.com
Web site: www.islandpacket.com

The Item

Circulation: 17,000
Published daily
P.O. Box 1677, Sumter, SC 29151
Phone: 803-774-1200
News Room Phone: 803-774-1226
News Room Fax: 803-774-1210
Publisher: Jack Osteen
Managing Editor: Chip Chase
E-mail: chipc@theitem.com
Web site: www.theitem.com

Morning News

Circulation: 33,000
Published daily
P.O. Box 100528, Florence, SC 29506
Phone: 843-317-6397
News Room Phone: 843-317-7230
News Room Fax: 843-317-7292
Publisher: Mark Laskowski
Regional Editor: James Bennett
E-mail: jbennett@florencenews.com
Web site: www.morningnewsonline.com

The Post and Courier

Circulation: 97,949 (Sunday-108,293)
Published daily
134 Columbus St., Charleston, SC 29403-4800
Phone: 843-577-7111
News Room Phone: 843-937-5581
News Room Fax: 843-937-5579
Publisher and Editor: William E. N. Hawkins
Managing Editor: Stephen Mullins
E-mail: yournws@postandcourier.com
Web site: www.charleston.net

The State

Circulation: 108,000
Published daily
P.O. Box 1333, Columbia, SC 29202
Phone: 800-888-5353
News Room Phone: 800-288-2727
News Room Fax: 803-771-8430
Publisher: Henry Haitz III
Vice President and Executive Editor: Mark Lett
Executive News Editor: Joette Riehle
Business Editor: Sara Svedberg
E-mail: state@thestate.com
Web site: www.thestate.com

The Times and Democrat

Circulation: 17,317 (Sunday – 17,800)
Published daily
P.O. Drawer 1766, Orangeburg, SC 29116
Phone: 803-533-5500
News Room Phone: 803-534-1060
News Room Fax: 803-533-5595
Publisher: Cathy Hughes
Editor: Lee Harter
E-mail: news@timesanddemocrat.com
Web site: www.thetandd.com

Union Daily Times

Circulation: 6,900/day
Published daily
P.O. Drawer 749, Union, SC 29379
Phone: 864-427-1234
Fax: 864-427-1237
Publisher: Ty Ransdell
Acting Editor: Charles Warner
E-mail: cwarner@uniondailytimes.com
Web site: www.uniondailytimes.com

Magazines**Alternatives News Magazine**

(Creative Communication Concepts Corporation)
Circulation: 25,000
Published biweekly (Thursday)
721 Seaboard St., Ste. 15, Myrtle Beach, SC 29577
Phone: 444-5556
Fax: 444-5558
Publisher: Bill Darby
E-mail: publisher@alternatives.sc
Editor: Dariel Bendin
E-mail: editorial@alternatives.sc
Web site: www.myrtlebeachalternatives.com

Carolina Bride

(The Sun News)
Circulation: 10,000
Published two times/year (January, June)
P.O. Box 406, Myrtle Beach, SC 29578
Phone: 626-0309
Fax: 443-2455
Publisher: Jody Hazzard
E-mail: jhazzard@thesunnews.com
Web site: www.thesunnews.com

Coast Magazine

(Creative Communication Concepts Corporation)
Circulation: 30,000
Published biweekly (Thursday)
721 Seaboard St., Ste.. 15, Myrtle Beach, SC 29577
Phone: 444-5556
Fax: 444-5558
Publisher: Bill Darby
E-mail: publisher@alternatives.sc
Editor: Dariel Bendin
E-mail: editorial@alternatives.sc
Web site: www.coast.sc

Coastal Business Life

Circulation: 10,000

Published monthly
P.O. Box 7575, Myrtle Beach, SC 29572
Phone: 450-5111
Fax: 716-0606
Editor: Joyce Armor
E-mail: cbledit@sc.rr.com
Web site: www.coastalbusinesslife.com

Coastal Carolina Destinations

(The Sun News)
Circulation: 45,000
Published three times/year (February, May, August)
P.O. Box 406, Myrtle Beach, SC 29578
Phone: 626-0309
Fax: 443-2455
Publisher: Jody Hazzard
E-mail: jhazzard@thesunnews.com
Web site: www.thesunnews.com

Coastal Carolina Dining

(The Sun News)
Circulation: 45,000
Published three times/year (March, June, October)
P.O. Box 406, Myrtle Beach, SC 29578
Phone: 626-0309
Fax: 443-2455
Publisher: Jody Hazzard
E-mail: jhazzard@thesunnews.com
Web site: www.thesunnews.com

Entrance (launching in 2010)

(Tridea Creative)
Circulation: 29,000 (Mid-Atlantic corridor: S.C., N.C., Md., D.C., Va., W. Va., and parts of Tenn., Ky., Ohio and Pa.)
Published twice a year
7211 Seville Dr., Myrtle Beach, SC 29572
Phone: 839-9430
Publishers: Albert and April Hendershot
E-mail: albert@trideacreative.com/april@trideacreative.com
Web site: www.trideacreative.com

Coastal Carolina Home & Life Style

(The Sun News)
Circulation: 25,000
Published six times/year starting in January
P.O. Box 406, Myrtle Beach, SC 29578
Phone: 626-0309
Fax: 443-2455
Publisher: Jody Hazzard
E-mail: jhazzard@thesunnews.com
Web site: www.thesunnews.com

Grand Strand Magazine

(GulfStream Communications)
Circulation: 20,000
Published every two months
1111 48th Ave. N., Suite 116, Myrtle Beach, SC 29577
Phone: 449-8640
Publisher and Editorial Director: Jack Bacot
E-mail: jack@grandstrandmag.com
Web site: www.grandstrandmag.com

Greater Pee Dee/Grand Strand Business Journal

Circulation: 35,000 subscribers (approximate readership: 100,000)
Published monthly
126C Suber Rd., Columbia, SC 29210
Phone: 803-731-7794
Fax: 803-772-7459
Publisher/Editor-in-Chief: Rhonda Hewson
E-mail: rhewson@columbiabusinessmonthly.com
Web site: <http://sctrend.net>

Lowcountry Companion

Circulation: 100,000
Published three times/year (spring, summer, fall)
P.O. Box 2098, Pawleys Island, SC 29585
Phone: 237-3899
Fax: 237-5649
Editor and Co-Publisher: Kimberly Duncan
Sales Director and Co-Publisher: Sherri Estridge

E-mail: lowcountrypublishing@sc.rr.com
Web site: www.lowcountrycompanion.com

Menus & More

(The Sun News)
Circulation: 74,000
Published two times/year (April and September)
P.O. Box 406, Myrtle Beach, SC 29578
Phone: 626-0309
Fax: 443-2455
Publisher: Jody Hazzard
E-mail: jhazzard@thesunnews.com
Web site: www.thesunnews.com

Myrtle Beach Quarterly (launching in 2010)

(Tridea Creative)
Circulation: 25,000
Published quarterly
7211 Seville Dr., Myrtle Beach, SC 29572
Phone: 839-9430
Publishers: Albert and April Hendershot
E-mail: albert@trideacreative.com/april@trideacreative.com
Web site: www.trideacreative.com

Natural Awakenings Magazine, Grand Strand edition

(Ocean Blue Media LLC)
Circulation: 16,000 per month
Published monthly
404 64th Avenue N., Myrtle Beach, SC 29572
Phone: 497-0390
Fax: 497-0760
Publisher: Keith Waller
E-mail: GSpublisher@naturalawakeningsmag.com
Editor: Anton Knoll
E-mail: antok@naturalawakeningsmag.com
Web site: www.GrandStrandHealthyLiving.com

On the Beach Magazine

Circulation: 240,000
Published annually (May)
P.O. Box 1463, North Myrtle Beach, SC 29598
Phone: 272-8150
Fax: 233-9676
Partner: Bill Stanton
E-mail: billstanton@sc.rr.com
News Contact: Bill Woodward
E-mail: billw@himmcomm.com
Web site: www.onthebeachmagazine.com

On the Green Magazine

Circulation: 300,000
Published annually (October)
P.O. Box 1463, North Myrtle Beach, SC 29598
Phone: 272-8150
Fax: 233-9676
Partner: Bill Stanton
E-mail: billstanton@sc.rr.com
Web site: www.otgmag.com

Parent News

(Dale Publishing Inc.)
Circulation: 10,000
Published monthly
P.O. Box 2265, Conway, SC 29528
Phone/Fax: 397-9020
Contact: Diane Dale
E-mail: p-news@sc coast.net
Web site: www.parentnewsmagazine.com

Sandlapper

(Sandlapper Society Inc.)
Circulation: 60,000
Published quarterly (March, June, September, December)
3007 Millwood Ave., Columbia, SC 29205
Phone: 803-779-8763
Fax: 803-254-4833
Editor: Aida Rogers
E-mail: aida@sandlapper.org
Web site: www.sandlapper.org/magazine

Sasee Magazine

(Strand Media Group)
Circulation: 25,000/month
Published monthly
1357 21st Ave. N., Ste.102, Myrtle Beach, SC 29577
Phone: 626-8911
Fax: 626-6452
Publisher: Delores Blunt
Editor: Leslie Moore
E-mail: info@sasee.com
Web site: www.sasee.com

SCBIZ

(Brown Publishing Co.)
Circulation: 20,000
Published bimonthly
389 Johnnie Dodds Blvd., Ste. 200, Mt. Pleasant, SC 29464
Phone: 843-849-3100
Fax: 843-849-3122
Publisher and CEO: Grady Johnson
Managing Editor: Andy Owens
E-mail: aowens@scbiznews.com
Web site: www.scbizmag.com

South Carolina Woman Magazine

(Dale Publishing Inc.)
Circulation: 20,000
Published monthly
P.O. Box 2265, Conway, SC 29528
Phone/Fax: 397-9020
Contact: Diane Dale
E-mail: cwoman@sccoast.net
Web site: www.scwomanmagazine.com

Strand Magazine

(Strand Media Group)
Circulation: 900,000
Published three times/year (April, July and October)
1357 21st Ave. N., Ste. 102, Myrtle Beach, SC 29577
Phone: 626-8911
Fax: 626-6452
Publisher: Delores Blount
Sales and Marketing Director: Susan Bryant
E-mail: info@strandmedia.com
Web site: www.strandmagazine.com

Sunny Day Guide

Circulation: 1 million
Published twice/year (first printing in April, reprint in June)
600 16th Ave. N., Ste. 2, Myrtle Beach, SC 29577
Phone: 626-2412
Fax: 448-9760
Editor and Publisher: Bill Blue
Account Executives: Kathryn Tilghman and Mary Mroz
Email: kathryn@sunnydayguide.com, mary@sunnydayguide.com
Web site: www.sunnydayguide.com

Top 100 Grand Strand Restaurants

Circulation: 25,000
Published yearly (April)
20 Apache Trail, Myrtle Beach, SC 29588
Phone: 293-1501
Fax: 293-1356
Publisher: Becky Billingsley
E-mail: becky@thefoodsyndicate.com
Web site: www.myrtlebeachrestaurantnews.com

Transitions News Magazine

(Dale Publishing Inc.)
Circulation: 15,000
Published monthly
P.O. Box 2265, Conway, SC 29528
Phone/Fax: 397-9020
Contact: Diane Dale
E-mail: tarheel1@sccoast.net
Web site: www.transitionsnewsmagazine.com

Weekly Surge

Circulation: 20,000
Published weekly (Thursday)
P.O. Box 780001, Myrtle Beach, SC 29578
Phone: 443-2462 or 443-2463
Fax: 626-0261
Editor: Kent Kimes
E-mail: kkimes@weekllysurge.com
Web site: www.weekllysurge.com

ONLINE NEWS (OTHER)

Below is a list of contact information for online news (other). All area codes are 843 unless otherwise listed. Information is subject to change. Requests for changes should be directed to the Media Communications Manager, Myrtle Beach Area Chamber of Commerce, 916-7235.

MyrtleBeachRestaurantNews.com

Averages 1 million visitors/year
20 Apache Trail, Myrtle Beach, SC 29588
Phone: 293-1501
Fax: 293-1356
Publisher: Becky Billingsley
E-mail: becky@thefoodsyndicate.com

MyrtleBeachTV.com

(Myrtle Beach Inc.)
Averages 12,200 visitors/month
P.O. Box 2032, Little River, SC 29566
Phone: 249-5403
Director of Operations: Warren Walker
Executive Producer: Marcia Lynn Walker
E-mail: marcia@myrtlebeachtv.com
Web site: www.myrtlebeachtv.com

NorthMyrtleBeachOnline.com

Averages 1.8 million visitors/year
907 45th Ave. S., North Myrtle Beach, SC 29582
Phone: 272-6626
eFax: 530-660-8170
Managing Editor: Jim Hulen
E-mail: news@northmyrtlebeachonline.com

VeteransHerald.com

Editor: Paul Gable
Publisher: Greg Everett
E-mail: veteditor@gmail.com

HISPANIC MEDIA

Below is a list of contact information for Hispanic media. All area codes are 843 unless otherwise listed. Information is subject to change. Requests for changes should be directed to the Media Communications Manager, Myrtle Beach Area Chamber of Commerce, 916-7235.

Universal Newspaper

Circulation: 14,000/month
Published biweekly (distributed in Myrtle Beach and Charleston)
P.O. Box 2357, Mt. Pleasant, SC 29465
Phone: 224-8280
Fax: 216-8338
Editor: Marcela Valer
E-mail: universallatino@yahoo.com, marcivaler@hotmail.com
Web site: www.universal.sc

Vida Latina Magazine

(The Mundial Group)
Circulation: 55,226
Published monthly (distributed in S.C. and Ga.)
111 West 28th St., Ste. 2A, New York, NY 10001
Phone: 770-698-9992
Toll Free: 877-571-9824
Fax: 770-698-9993
Publisher: Felix Sención
Account Representative: Haydee Sencion
E-mail: vidalatina@mundialgroup.net
Web site: www.vidalatina.cc

WLQB-FM La Q'Buena 93.5
(Quantum Communications)
Format: Spanish (Regional Hits)
Range: 6,000 watts
4841 Hwy. 17 Bypass S., Myrtle Beach, SC 29577
Phone: 293-0107
Fax: 293-1717
General Manager: Jimmy Feuger
Program Director: Jose Flores
Senior Account Executive: Sharon Smith
E-mail: ssmith@qantumradio.com

OTHER AREA AND S.C. INFORMATION

Below is a list of contact information for various local and state information outlets. All area codes are 843 unless otherwise listed. Information is subject to change. Requests for changes should be directed to the Media Communications Manager, Myrtle Beach Area Chamber of Commerce, 916-7235.

Atlantic Beach, Town of
717 30th Ave. S., Atlantic Beach, SC 29582
Phone: 663-2284
Fax: 663-2286
Mayor Pro Tem: Charlene Taylor
Town Manager: William Booker

Aynor, Town of
600 South Main St., Aynor, SC 29511
Phone: 358-6231
Fax: 358-0754
Mayor: Rob Taylor
Town Clerk: Margaret Duvall
E-mail: townofaynor@sccost.net
Web site: www.townofaynor.com

Briarcliffe Acres, Town of
P.O. Box 1250, North Myrtle Beach, SC 29598
Phone/Fax: 272-8863
Mayor: Ken Corbet
Town Clerk: Sheila Hamilton
E-mail: tofba@aol.com

Conway, City of
P.O. Drawer 1075, Conway, SC 29528
Phone: 248-1760
Fax: 248-1769
Mayor: Alys Lawson
City Administrator: Bill Graham
City Clerk: Vicky Lefler
E-mail: cityhall@cityofconway.com
Web site: www.cityofconway.com

Georgetown County
129 Screven St., P.O. Drawer 421270, Georgetown, SC 29442
Phone: 545-3063
Fax: 545-3292
Mayor: Lynn Wood Wilson
County Administrator: Sel Hemingway
Clerk to Council: Theresa Floyd
E-mail: tfloyd@georgetowncountysc.org
Web site: www.georgetowncountysc.org

Horry County
1301 2nd Ave., Conway, SC 29526
Phone: 915-5000
Fax: 915-6390
County Council Chairwoman: Liz Gilland
Interim County Administrator: John Weaver
County Clerk: Pat Hartley
Public Information Director: Lisa Bourcier
E-mail: publicinfo_1@horrycounty.org
Web site: www.horrycounty.org

Loris, City of
4101 Walnut St., P.O. Box 548, Loris, SC 29569
Phone: 756-4004
Fax: 756-3066
Mayor: David E. Stoudenmire, Jr.

Clerk/Treasurer: Martha Dorman
E-mail: info@cityofloris.com
Web site: www.cityofloris.com

Myrtle Beach, City of

P.O. Box 2468, Myrtle Beach, SC 29578
Phone: 918-1000
Fax: 918-1028
Mayor: John Rhodes
City Manager: Thomas E. Leath
City Clerk: Joan Grove
Public Information Officer: Mark Kruea
E-mail: info@cityofmyrtlebeach.com
Web site: www.cityofmyrtlebeach.com

Myrtle Beach Area Chamber of Commerce

1200 N. Oak St., Myrtle Beach, SC 29577
Phone: 626-7444
Toll Free: 800-356-3016
Fax: 626-0009
President and CEO: Brad Dean
Media Communications Manager (media contact for MBACC news): Nancy Gray
E-mail: nancy.gray@visitmyrtlebeach.com
Public Relations Manager (contact for travel media): Kimberly Miles
E-mail: kimberly.miles@visitmyrtlebeach.com
Web site: www.myrtlebeachareachamber.com

North Myrtle Beach, City of

1018 2nd Ave. S., North Myrtle Beach, SC 29582
Phone: 280-5555
Fax: 280-5582
Mayor: Marilyn Hatley
City Manager: John Smithson
City Clerk: Merideth Smith
Public Information Officer: Nicole Aiello
E-mail: naaiello@nmb.us
Web site: www.nmb.us

Pawleys Island, Town of

321 Myrtle Ave., P.O. Box 1818, Pawleys Island, SC 29585
Phone: 237-1698
Fax: 237-7083
Mayor: William L. Otis, Jr.
Town Clerk: Diane Allen
E-mail: pawleystownhall@sc.rr.com
Web site: www.townofpawleysisland.com

South Carolina Department of Parks, Recreation and Tourism

1205 Pendleton St., Columbia, SC 29201
Phone: 803-734-1700
Fax: 803-734-3681
SCPRT Director: Chad Prosser
Director of Communications: Marion Edmonds
Director of Public Relations and Information: Dawn Dawson-House
Public Relations Manager: Elizabeth Lowman
E-mail: elowman@scprt.com
Web site: www.scprt.com

Surfside Beach, Town of

115 Hwy. 17 N., Surfside Beach, SC 29575
Phone: 913-6111
Fax: 238-5432
Mayor: K. Allen Deaton
Town Administrator: Ed Booth
Town Clerk: Sharon Pinnell
E-mail: town@surfsidebeach.org
Web site: www.surfsidebeach.org