

## Myrtle Beach Area Media Contact List

### BROADCAST MEDIA

Below is a list of local contact information for **Radio, Television, Cable Companies, Video/Film Production Companies, Local Television Shows** and **Hotel/Tourist TV**. All area codes are 843 unless otherwise listed. Information is subject to change. Requests for changes should be directed to the Media Communications Manager, Myrtle Beach Area Chamber of Commerce, 916-7235.

#### Radio - Local

##### **QRock! Radio (online only)**

Format: Retro 60s, 70s and 80s  
1112 Celebrity Circle, #B308, Myrtle Beach, SC 29577  
Phone: 502-0603  
Contact: Bob Scarborough  
E-mail: [info@qrockradio.com](mailto:info@qrockradio.com)  
Web site: [www.qrockradio.com](http://www.qrockradio.com)

##### **WDAI-FM Kiss 98.5**

(Cumulus Broadcasting of Myrtle Beach)  
Format: R&B and Old School  
Range: 6,000 watts  
11640 Hwy. 17 Bypass, Murrells Inlet, SC 29576  
Phone: 651-7869  
Fax: 651-3197  
General Manager: David Lewis  
Program Director: Doug Davis  
E-mail: [doug.davis@cumulus.com](mailto:doug.davis@cumulus.com)  
Web site: [www.985kissfm.net](http://www.985kissfm.net)

##### **WEZV-FM Easy 105.9/WGTN-FM Easy 100.7**

(Fidelity Broadcasting)  
Format: Easy Listening  
Range: 35,000 watts  
P.O. Box 2830, Myrtle Beach, SC 29578  
Phone: 903-9962 ext. 103  
Fax: 903-1797  
General Manager: Matt Sedota  
E-mail: [sedota@wezv.com](mailto:sedota@wezv.com)  
Web site: [www.wezv.com](http://www.wezv.com)

##### **WGTR-FM Gator 107.9**

(Quantum Communications)  
Format: Country  
Range: 50,000 watts  
4841 Hwy. 17 Bypass S., Myrtle Beach, SC 29577  
Phone: 293-0107  
Fax: 293-1717  
General Manager: Jimmy Feuger  
Operations Manager: Johnny Walker  
Senior Account Executive: Sharon Smith  
E-mail: [jwalker@qantumradio.com](mailto:jwalker@qantumradio.com) or [ssmith@qantumradio.com](mailto:ssmith@qantumradio.com)  
Web site: [www.gator1079.com](http://www.gator1079.com)

##### **WJXY-FM 93.9/WXJY-FM 93.7/WIQB-AM 1050 ESPN Radio The Team**

(Cumulus Broadcasting of Myrtle Beach)  
Format: Sports  
Range: FM—3,000 watts, AM—5,000 watts  
11640 Hwy. 17 Bypass, Murrells Inlet, SC 29576  
Phone: 651-7869  
Fax: 651-3197  
General Manager: David Lewis  
Operations Manager: Craig Russ  
E-mail: [craig.russ@cumulus.com](mailto:craig.russ@cumulus.com)  
Web site: [www.teammyrtlebeach.com](http://www.teammyrtlebeach.com)

##### **WKVC-FM K-Love 88.9**

(EMF Broadcasting)  
Format: Contemporary Christian  
Range: Myrtle Beach area and coastal N.C.  
1701 Westchester Dr., Ste. 350, High Point, NC 27262  
Phone: 336-885-2200  
Fax: 336-885-2202  
Local Promotions Manager: Len Bagwell  
E-mail: [lbagwell@emfbroadcasting.com](mailto:lbagwell@emfbroadcasting.com)  
Web site: [www.klove.com](http://www.klove.com)

**WKZQ-FM New Rock 96.1**

(Next Media Group)  
Format: Alternative Rock  
Range: Georgetown and Horry counties  
1016 Ocala St., Myrtle Beach, SC 29577  
Phone: 448-1041  
Fax: 626-5988  
General Manager: Barry Brown  
Program Director: Mark McKinney  
Assistant Program Director: Mason Brazelle  
Promotions Director: Liza Van Horn  
E-mail (Mason Brazelle): [theflighttest@yahoo.com](mailto:theflighttest@yahoo.com)  
Web site: [www.wkzq.net](http://www.wkzq.net)

**WLFF-FM Coyote 106.5**

(Cumulus Broadcasting of Myrtle Beach)  
Format: Country  
Range: 50,000 watts  
11640 Hwy. 17 Bypass, Murrells Inlet, SC 29576  
Phone: 651-7869  
Fax: 651-3197  
General Manager: David Lewis  
Program Director: Night Train  
E-mail: [night.train@cumulus.com](mailto:night.train@cumulus.com)  
Web site: [www.1065thecoyote.com](http://www.1065thecoyote.com)

**WLSC-AM 1240 Tiger Radio**

Format: Classic Oldies  
Range: 1,000 watts, online  
4164 Main St. (P.O. Box 578), Loris, SC 29569  
Phone: 756-1183  
Fax: 756-0548  
General Manager: Jack "Banana Jack" Murphy  
E-mail: [info@wlscradio.com](mailto:info@wlscradio.com)  
Web site: [www.wlscradio.com](http://www.wlscradio.com), [www.tigerradio.com](http://www.tigerradio.com)

**WMIR-AM 1200**

(Cumberland ANA)  
Format: Gospel  
Range: 6,500 watts  
4337 Big Barn Dr., Little River, SC 29566  
Phone: 399-2653  
Fax: 399-2659  
General Manager: Reggie Dyson  
E-mail: [wradio@sc.rr.com](mailto:wradio@sc.rr.com)

**WMYB-FM Star 92.1**

(Next Media Group)  
Format: Adult Contemporary  
Range: 100,000 watts  
1016 Ocala St., Myrtle Beach, SC 29577  
Phone: 448-1041  
Fax: 626-5988  
General Manager: Barry Brown  
Program Director: Bill Catcher  
Promotions Director: Liza Van Horn  
E-mail (Bill Catcher): [bigradiostar@aol.com](mailto:bigradiostar@aol.com)  
Web site: [www.star921.net](http://www.star921.net)

**WNMB-AM Stereo 900**

(Norman Communications Inc.)  
Format: Oldies/News  
Range: 500 watts  
429 Pine Ave., North Myrtle Beach, SC 29582  
Phone: 249-6662  
Fax: 249-6662  
General Manager: Bill Norman  
Program Director: Susi Norman  
E-mail: [wmb@sc.rr.com](mailto:wmb@sc.rr.com)  
Web site: [www.wnmb.net](http://www.wnmb.net)

**WRNN-AM Hot Talk 1450**

(Next Media Group)  
Format: News/Talk  
Range: 1,000 watts  
1016 Ocala St., Myrtle Beach, SC 29577  
Phone: 448-1041  
Fax: 626-5988  
General Manager: Barry Brown

Program Director: Dave Priest  
Operations Manager: Mark McKinney  
Promotions Director: Liza Van Horn  
E-mail: [dpriest@nextmediagroup.net](mailto:dpriest@nextmediagroup.net)  
Web site: [www.wrnn.net](http://www.wrnn.net)

**WRNN-FM Hot Talk 99.5**

(Next Media Group)  
Format: News/Talk  
Range: 25,000 watts  
1016 Ocala St., Myrtle Beach, SC 29577  
Phone: 448-1041  
Fax: 626-5988  
General Manager: Barry Brown  
Program Director: Dave Priest  
Operations Manager: Mark McKinney  
Promotions Director: Liza Van Horn  
E-mail: [dpriest@nextmediagroup.net](mailto:dpriest@nextmediagroup.net)  
Web site: [www.wrnn.net](http://www.wrnn.net)

**WRXZ-FM Rock 107.1**

(Qantum Communications)  
Format: Rock  
Range: 50,000 watts  
4841 Hwy. 17 Bypass S., Myrtle Beach, SC 29577  
Phone: 293-0107  
Fax: 293-1717  
General Manager: Jimmy Feuger  
Senior Account Executive: Sharon Smith  
E-mail: [ssmith@qantumradio.com](mailto:ssmith@qantumradio.com)  
Web site: [www.rock107mb.com](http://www.rock107mb.com)

**WSEA-FM Power 100.3**

(Cumulus Broadcasting of Myrtle Beach)  
Format: Urban Hits  
Range: 12,000 watts  
11640 Hwy. 17 Bypass, Murrells Inlet, SC 29576  
Phone: 651-7869  
Fax: 651-3197  
General Manager: David Lewis  
Program Director: Doug Davis  
E-mail: [doug.davis@cumulus.com](mailto:doug.davis@cumulus.com)  
Web site: [www.power1003fm.com](http://www.power1003fm.com)

**WSYN-FM Sunny 103.1**

(Cumulus Broadcasting of Myrtle Beach)  
Format: Classic Hits  
Range: 8,000 watts  
11640 Hwy. 17 Bypass, Murrells Inlet, SC 29576  
Phone: 651-7869  
Fax: 651-3197  
General Manager: David Lewis  
Program Director: Craig Russ  
E-mail: [craig.russ@cumulus.com](mailto:craig.russ@cumulus.com)  
Web site: [www.sunny1031.com](http://www.sunny1031.com)

**WVCO-FM The Surf 94.9**

(CBM Broadcasting Inc.)  
Format: Beach and Boogie  
Range: 25,000 watts  
429 Pine Ave., P.O. Box 3689, North Myrtle Beach, SC 29582  
Phone: 445-9491  
Fax: 445-9490  
General Manager and Owner: Harvey Graham  
Public Affairs Director: Scott Stanley  
E-mail: [scott@949thesurf.com](mailto:scott@949thesurf.com)  
Web site: [www.949thesurf.com](http://www.949thesurf.com)

**WWXM-FM Mix 97.7**

(Qantum Communications)  
Format: Top 40  
Range: 100,000 watts  
4841 Hwy. 17 Bypass S., Myrtle Beach, SC 29577  
Phone: 293-0107  
Fax: 293-1717  
General Manager: Jimmy Feuger  
Program Director: Ron Roberts  
Senior Account Executive: Sharon Smith

E-mail: [rroberts@qantumradio.com](mailto:rroberts@qantumradio.com); [ssmith@qantumradio.com](mailto:ssmith@qantumradio.com)  
Web site: [www.mix977online.com](http://www.mix977online.com)

**WYAV-FM Wave 104.1**

(Next Media Group)  
Format: Classic Rock  
Range: 100,000 watts  
1016 Ocala St., Myrtle Beach, SC 29577  
Phone: 448-1041  
Fax: 626-5988  
General Manager: Barry Brown  
Program Director: Mark McKinney  
Assistant Program Director: Scott Mann  
Promotions Director: Liza Van Horn  
E-mail (Scott Mann): [smann@nextmediagroup.net](mailto:smann@nextmediagroup.net)  
Web site: [www.wave104.net](http://www.wave104.net)

**WYEZ-FM Movin' 94.5**

(Fidelity Broadcasting)  
Format: Rhythmic Oldies  
Range: 25,000 watts  
3926 Wesley St., Ste. 301, Myrtle Beach, SC 29579  
Phone: 903-9962 ext. 102  
Fax: 903-1797  
General Manager: Will Isaacs  
E-mail: [will@movin945.net](mailto:will@movin945.net)  
Web site: [www.movin945.net](http://www.movin945.net)

**WYNA-FM Bob 104.9**

(Qantum Communications)  
Format: The Best Music from the '70s, '80s, '90s and Today  
Range: 50,000 watts  
4841 Hwy. 17 Bypass S., Myrtle Beach, SC 29577  
Phone: 293-0107  
Fax: 293-1717  
General Manager: Jimmy Feuger  
Senior Account Executive: Sharon Smith  
E-mail: [ssmith@qantumradio.com](mailto:ssmith@qantumradio.com)  
Web site: [www.1049bobfm.com](http://www.1049bobfm.com)

**Radio - Statewide**

**South Carolina ETV Radio (NPR)**

1101 George Rogers Blvd., Columbia, SC 29201  
Phone: 803-737-3413  
Fax: 803-737-3552  
General Manager: David Crouch  
Program Director, Operations Manager: John Gasque  
Director of Radio: Shari Hutchinson  
E-mail: [gasque@sctv.org](mailto:gasque@sctv.org)  
Web site: [www.etvradio.org](http://www.etvradio.org)

**South Carolina Radio Network**

1301 Gervais St., Suite 105, Columbia, SC 29201  
Phone: 803-790-4300  
Fax: 803-790-4309  
General Management: Learfield (Jefferson City, MO)  
News Director: Ashley Byrd  
Managing Editor: William Christopher  
News Reporters: Tom Hayes, Susan Trautch, Michael Brown (Charleston Bureau)  
E-mail: [news@southcarolinaradionetwork.com](mailto:news@southcarolinaradionetwork.com)  
Web site: <http://southcarolinaradionetwork.com>

**Television - Local**

**Beach TV-14 of South Carolina Inc.**

311 69th Ave., Myrtle Beach, SC 29577  
Phone: 449-6420  
Fax: 866-724-9656  
General Manager: Marvin Colley  
E-mail: [marvin@tripsmarter.com](mailto:marvin@tripsmarter.com)  
Web site: [www.tripsmarter.com](http://www.tripsmarter.com)

**Best of the Beach TV-33**

(Beach Media Group Inc.)  
Range: Myrtle Beach to North Carolina line  
608 17th Ave. N., Myrtle Beach, SC 29577

Phone: 448-9028  
Fax: 448-1703  
Producer: Cindy Ellis  
Sales Manager: Tod Whitby  
E-mail: [info@tv33mb.com](mailto:info@tv33mb.com)  
Web site: [www.tv33mb.com](http://www.tv33mb.com)

**Myrtle Beach TV**

P.O. Box 2032, Little River, SC 29566  
Phone: 249-5403  
Executive Producer: Marcia Lynn Walker  
Producer/Director: Warren Walker  
E-mail: [marcia@myrtlebeachtv.com](mailto:marcia@myrtlebeachtv.com)  
Web site: [www.myrtlebeachtv.com](http://www.myrtlebeachtv.com)

**TV-33 South**

Range: South of Myrtle Beach to Pawleys Island  
Palm Productions, LLC  
P.O. Box 3727, Pawleys Island, SC 29585  
Phone: 492-5147  
Manager/Producer: Jason Wheeler  
E-mail: [jason@tv33south.com](mailto:jason@tv33south.com)  
Web site: [www.tv33south.com](http://www.tv33south.com)

**WBTW News 13 (CBS)**

Range: Myrtle Beach-Florence DMA (8 counties)  
101 McDonald Ct., Myrtle Beach, SC 29588  
Phone: 293-1301  
Fax: 293-1760  
Vice President and General Manager: Michael Caplan  
News Director: David Hart  
Managing Editor: Eric Walters  
General Sales Manager: Brian Lang  
Marketing Director: Dan Klintworth  
E-mail: [wbtwnews@wbtw.com](mailto:wbtwnews@wbtw.com)  
Web site: [www.scnow.com](http://www.scnow.com)

**WFXB FOX TV**

Range: Myrtle Beach-Florence DMA (8 counties)  
3364 Huger St., Myrtle Beach, SC 29577  
Phone: 828-4300  
Fax: 828-4343  
Vice President and General Manager: Rigby Wilson  
Producer, "Not the News": Kristin O'Neil  
Programming Director: Steve Albright  
E-mail: [salbright@wfxb.com](mailto:salbright@wfxb.com)  
Web site: [www.myfoxmyrtlebeach.com](http://www.myfoxmyrtlebeach.com)

**WMBF News (NBC)**

Range: Myrtle Beach-Florence DMA (8 counties)  
918 Frontage Rd. East, Myrtle Beach, SC 29577  
Phone: 839-9623  
Fax: 839-9625  
Vice President and General Manager: Ted Fortenberry  
Executive Producer: Jennifer Dale  
News Director: Matt Miller  
Marketing Director: Amanda Leaseburg  
General Sales Manager: Eileen Russo  
E-mail: [news@wmbfnews.com](mailto:news@wmbfnews.com)  
Web site: [www.wmbfnews.com](http://www.wmbfnews.com)

**WPDE-TV News Channel 15 (ABC)**

Range: Myrtle Beach-Florence DMA (8 counties)  
P.O. Box 51150, Myrtle Beach, SC 29579/1194 Atlantic Ave., Conway, SC 29526  
Phone: 234-9733  
Fax: 234-9739  
Vice President and General Manager: Billy Huggins  
Executive Producer: Johnny Green  
News Director: Victoria Spechko  
General Sales Manager: Leigh Vaters  
Station Promotions Manager: Marty Shelly  
E-mail: [feedback@wpde.com](mailto:feedback@wpde.com)  
Web site: [www.carolinalive.com](http://www.carolinalive.com)

**Television - Columbia/Statewide**

**South Carolina ETV (Educational)**

Range: Statewide

1101 George Rogers Blvd., Columbia, SC 29201  
Phone: 803-737-3200  
Fax: 803-737-3476  
General Manager: David Crouch  
Director of Communications: Rob Schaller  
News Director: Tom Posey  
E-mail: [posey@scetv.org](mailto:posey@scetv.org) or [rschaller@scetv.org](mailto:rschaller@scetv.org)  
Web site: [www.scetv.org](http://www.scetv.org)

**WIS-TV 10 (NBC)**

(Raycom Media Inc.)  
1111 Bull St., Columbia, SC 29201  
Phone: 803-799-1010  
News Room Phone: 803-758-1261  
News Room Fax: 803-758-1278  
General Manager: Donita Todd  
Executive Producer: Chris Swope  
News Director: Brad Neuhoff  
E-mail: [countonwis@wistv.com](mailto:countonwis@wistv.com)  
Web site: [www.wistv.com](http://www.wistv.com)

**WLTX-TV 19 (CBS)**

(Gannett Co.)  
6027 Garners Ferry Rd., Columbia, SC 29209  
Phone: 803-776-3600  
News Room Phone: 803-776-9508  
News Room Fax: 803-776-1791  
General Manager: Rich O'Dell  
News Director: Marybeth Jacoby  
E-mail: [news19@wltx.com](mailto:news19@wltx.com)  
Web site: [www.wltx.com](http://www.wltx.com)

**WOLO-TV 25 (ABC)**

(Columbia Television Broadcasters Inc.)  
5807 Shakespeare Rd., Columbia, SC 29223  
P.O. Box 4217, Columbia, SC 29240  
Phone: 803-754-7525  
News Room Phone: 803-735-9605  
News Room Fax: 803-691-4015  
General Manager: Chris Bailey  
Executive Producer: Robert Dew  
News Director: Crysty Vaughan  
E-mail: [cvaughan@abccolumbia.com](mailto:cvaughan@abccolumbia.com)  
Web site: [www.wolo.com](http://www.wolo.com)

**Cable Companies**

**HTC Digital Cable**

Range: Horry and Georgetown counties  
3480 Hwy. 701 N., Conway, SC 29526  
Phone: 365-2154  
Fax: 365-0855  
Web site: [www.htcinc.net](http://www.htcinc.net)  
Communications and Public Relations Manager: Cricket Alcorn  
Phone: 369-8315  
E-mail: [cricket.alcorn@htcinc.net](mailto:cricket.alcorn@htcinc.net)  
PSAs on HTC Channel 4: Attn. PSA  
Phone: 365-2151  
E-mail: [psa@htcinc.net](mailto:psa@htcinc.net)  
Advertising Sales: Matt McIntosh, Intellistrand  
Phone: 839-1456  
E-mail: [matt.mcintosh@fuelinteractive.com](mailto:matt.mcintosh@fuelinteractive.com)

**Time Warner Cable**

Range: Myrtle Beach, North Myrtle Beach, Conway, Horry County  
1901 Oak St., Myrtle Beach, SC 29577  
Phone: 913-7940  
Fax: 913-7980  
Local Sales Manager: Teresa Vause  
Phone: 913-7949  
E-mail: [teresa.vause@twcable.com](mailto:teresa.vause@twcable.com)  
Director of Public Affairs: Rose Dangerfield  
Phone: (803) 705-4175  
E-mail: [rose.dangerfield@twcable.com](mailto:rose.dangerfield@twcable.com)  
Web site: [www.twcsc.com](http://www.twcsc.com)

**Video/Film Production Companies**

**Carolina Film Group**

115 S. Highland Way, Myrtle Beach, SC 29572  
Phone: 449-4776  
Contact: Ralph McCloud  
E-mail: [ralph@carolinafilmgrou.com](mailto:ralph@carolinafilmgrou.com)  
Web site: [www.carolinafilmgrou.com](http://www.carolinafilmgrou.com)

**Encore Video Productions, Inc.**

811 Main St., Myrtle Beach, SC 29577  
Phone: 448-9900/7700  
Fax: 448-9235  
President: Rik Dickinson  
Vice President: Frank Payne  
E-mail: [crew@encorevideo.biz](mailto:crew@encorevideo.biz)  
Web site: [www.encorevideo.biz](http://www.encorevideo.biz)

**Stages Video Productions**

514 29th Ave. N., Myrtle Beach, SC 29577  
Phone: 626-7466  
Contacts: Diane DeVaughn Stokes, Chuck Stokes  
E-mail: [info@stagesvideo.com](mailto:info@stagesvideo.com)  
Web site: [www.stagesvideo.com](http://www.stagesvideo.com)

**Waccamaw Media Inc.**

3926 Wesley St., Ste. 102, Myrtle Beach SC 29579  
Phone: 236-8188  
Fax: 236-8189  
Contact: Jeanne McGowan  
E-mail: [jeanne@waccmedia.com](mailto:jeanne@waccmedia.com)  
Web site: [www.waccmedia.com](http://www.waccmedia.com)

**Television Shows****CNN Headline News Local Edition**

(Time Warner Cable)  
Format: Local news  
Broadcasts on Channel 5 (Grand Strand, north end) and Channel 17 (Grand Strand, south end)  
1901 Oak St., Myrtle Beach, SC 29577  
Phone: 913-7984  
Cell Phone: 655-7539  
Fax: 913-7980  
News Director: Richard Green  
E-mail: [richard.green@twcable.com](mailto:richard.green@twcable.com)  
Web site: [www.twcsc.com](http://www.twcsc.com)

**"River Talk"**

Format: Local talk show  
WWMB-CW 21 Monday-Friday 7:30 a.m. (Time Warner Channel 8 and HTC Channel 16)  
306 Main St., Conway, SC 29526  
Phone: 248-6060  
Fax: 448-4040  
Host: Jack "Banana Jack" Murphy  
Producer: Don Smith  
E-mail: [luckydogtelevision@yahoo.com](mailto:luckydogtelevision@yahoo.com)

**Hotel/Tourist TV****Around the Beach with Mitch and Ewa**

Format: General  
Broadcasts on Channel 18 to about 30,000 rooms in Grand Strand hotels  
1600 Hwy. 17 S., North Myrtle Beach, SC 29582  
Phone: 272-8150  
Fax: 272-2460  
Contact: Jack Himmelsbach  
E-mail: [info@himmcomm.com](mailto:info@himmcomm.com)  
Web site: [www.himmcomm.com](http://www.himmcomm.com)

**On the Green Golf Video Magazine**

Broadcasts on Channel 18 to about 30,000 rooms in Grand Strand hotels  
1600 Hwy. 17 S., North Myrtle Beach, SC 29582  
Phone: 272-8150  
Fax: 272-2460  
Contact: Jack Himmelsbach  
E-mail: [info@himmcomm.com](mailto:info@himmcomm.com)  
Web site: [www.himmcomm.com](http://www.himmcomm.com)

## **PRINT MEDIA**

Below is a list of contact information for **Newspapers** and **Magazines**. All area codes are 843 unless otherwise listed. Information is subject to change. Requests for changes should be directed to the Media Communications Manager, Myrtle Beach Area Chamber of Commerce, 916-7235.

### **Newspapers - Local**

#### **Aynor Journal**

Circulation: 3,500  
Published weekly (Thursday)  
P.O. Box 665, Aynor, SC 29511  
Phone: 358-2010  
Fax: 358-0250  
Editor: Tiffany Martinez  
E-mail: [aynorjournal@yahoo.com](mailto:aynorjournal@yahoo.com)  
Web site: [www.aynorjournal.com](http://www.aynorjournal.com)

#### **Carolina Forest Chronicle**

(Waccamaw Publishers)  
Circulation: 14,000  
Published weekly (Thursday)  
4761 Hwy. 501 W., Myrtle Beach, SC 29579  
Phone: 236-4810  
Fax: 448-4860  
Publisher: Steve Robertson  
Editor: Michael Smith  
E-mail: [cfcnews@sccoast.net](mailto:cfcnews@sccoast.net)  
Web site: [www.carolinaforestchronicle.com](http://www.carolinaforestchronicle.com)

#### **Coastal Observer**

Circulation: 5,000  
Published weekly (Thursday)  
P.O. Box 1170, Pawleys Island, SC 29585  
Phone: 237-8438  
Fax: 235-0084  
Publisher: M. P. Swenson  
Editor: Charles Swenson  
E-mail: [editor@coastalobserver.com](mailto:editor@coastalobserver.com)  
Web site: [www.coastalobserver.com](http://www.coastalobserver.com)

#### **Georgetown Times**

Circulation: 9,000  
Published three times/week (Monday, Wednesday and Friday)  
P.O. Box 2778, Georgetown, SC 29440  
Phone: 546-4148  
Fax: 546-2395  
Publisher: John Carr  
Editor: Bob Piazza  
E-mail: [news@gtowntimes.com](mailto:news@gtowntimes.com)  
Web site: [www.gtowntimes.com](http://www.gtowntimes.com)

#### **The Horry Independent**

(Waccamaw Publishers)  
Circulation: 6,000  
Published weekly (Thursday)  
2510 Main St., Conway, SC 29526  
Phone: 248-6671  
Fax: 248-6024  
Publisher: Steve Robertson  
Editor: Kathy Ropp  
E-mail: [hnews@sccoast.net](mailto:hnews@sccoast.net)  
Web site: [www.horryindependent.com](http://www.horryindependent.com)

#### **Loris Scene**

(Waccamaw Publishers)  
Circulation: 2,000  
Published weekly (Wednesday)  
2510 Main St., Conway, SC 29526  
Phone: 756-1447  
Fax: 756-7800  
Editor: Annette Norris  
E-mail: [lsnews@sccoast.net](mailto:lsnews@sccoast.net)  
Web site: [www.lorissc.com](http://www.lorissc.com)

#### **Loris Times**

Circulation: 4,000

Published weekly (Thursday)  
4107 Walnut St., Loris, SC 29569  
Phone: 756-7224  
Fax: 249-7012  
Publisher: Polly Lowman  
Editor: Michael Lowman  
E-mail: [nmbtimes@sc.rr.com](mailto:nmbtimes@sc.rr.com)  
Web site: [www.nmbtimes.com/loris\\_news.html](http://www.nmbtimes.com/loris_news.html)

**Murrells Inlet News**

Circulation: 2,000-5,000  
Published monthly  
149 Pembroke Lane, Pawleys Island, SC 29585  
Phone: 979-0982  
Publisher/Editor: Tim Callahan  
E-mail: [minletnews@aol.com](mailto:minletnews@aol.com)

**Myrtle Beach Herald**

(Waccamaw Publishers)  
Circulation: 7,200  
Published weekly (Friday)  
4761 Hwy. 501 W., Unit 3, Myrtle Beach, SC 29579  
Phone: 626-3131  
Fax: 448-4860  
Publisher: Steve Robertson  
Editor: Charles Perry  
E-mail: [cperry@sccoast.net](mailto:cperry@sccoast.net)  
Web site: [www.myrtlebeachherald.com](http://www.myrtlebeachherald.com)

**News & Shopper**

(Waccamaw Publishers)  
Circulation: 38,000  
Published weekly (Tuesday)  
2510 Main St., Conway, SC 29526  
Phone: 248-6671  
Fax: 248-6024  
Publisher: Steve Robertson  
Editor: Kathy Ropp  
E-mail: [hpub@sccoast.net](mailto:hpub@sccoast.net)  
Web site: [www.horryindependent.com](http://www.horryindependent.com)

**North Myrtle Beach Times**

Circulation: 13,000  
Published weekly (Thursday)  
P.O. Box 725, North Myrtle Beach, SC 29597  
Phone: 249-3525  
Fax: 249-7012  
Editor/Publisher: Polly Lowman  
News Editor: Judy Corley  
E-mail: [nmbtimes@sc.rr.com](mailto:nmbtimes@sc.rr.com)  
Web site: [www.nmbtimes.com](http://www.nmbtimes.com)

**The Sun News**

Circulation: 60,000  
Published daily  
P.O. Box 406, Myrtle Beach, SC 29578  
Phone: 626-8555  
News Room Phone: 626-0300  
News Room Fax: 626-0356  
Publisher: Pamela (P.J.) Browning  
Vice President/Executive Editor: Trisha O'Connor  
Features Editor: Trisha O'Connor  
Senior Editor for News, Neighbors: Carolyn Murray  
Business/Day City Editor: Dawn Bryant  
Night City Editor: Kenneth Gailliard  
Sports Editor: Shane Bowen  
Senior Editor, Photo: Steve Jessmore  
Tourism Reporter: Jake Spring  
Real Estate Reporter: Adva Saldinger  
E-mail: [seditors@thesunnews.com](mailto:seditors@thesunnews.com)  
Web site: [www.thesunnews.com](http://www.thesunnews.com)

**Newspapers - Other Areas, Daily**

**Aiken Standard**

Circulation: 25,000  
Published daily  
326 Rutland Dr. N.W., P.O. Box 456, Aiken, SC, 29801

Phone: 803-648-2311  
Fax: 803-648-6052  
Publisher: Scott B. Hunter  
News Director: Timothy E. O'Briant  
Managing Editor: Mike Gibbons  
E-mail: [mgibbons@aikenstandard.com](mailto:mgibbons@aikenstandard.com)  
Web site: [www.aikenstandard.com](http://www.aikenstandard.com)

**Anderson Independent Mail**

Circulation: 32,000  
Published daily  
1000 Williamston Rd., Anderson, SC 29621  
Phone: 864-260-1254  
News Room Phone: 864-260-1274  
News Room Fax: 864-260-1276  
President and Publisher: Butch Hughes  
News Editor: Jeff Holsinger  
Associate Editor: John Staed  
E-mail: [newsroom@independentmail.com](mailto:newsroom@independentmail.com)  
Web site: [www.andersonindependent.com](http://www.andersonindependent.com)

**Associated Press—Charleston** (News Service)

211 King St., Ste. 205, Charleston, SC 29401  
Phone: 843-722-1660  
Fax: 843-723-4018  
Correspondent: Bruce Smith  
E-mail: [bsmith@ap.org](mailto:bsmith@ap.org)  
Web site: [www.ap.org](http://www.ap.org)

**Associated Press—Columbia** (News Service)

1311 Marion St., Columbia, SC 29201  
Phone: 803-799-5510  
Fax: 803-252-2913  
E-mail: [apcolumbia@ap.org](mailto:apcolumbia@ap.org)  
Web site: [www.ap.org](http://www.ap.org)

**Beaufort Gazette**

Circulation: 11,589 (Sunday – 10,702)  
Published daily  
P.O. Box 5727, Hilton Head Island, SC 29938  
Phone: 843-524-3183  
Fax: 843-524-8728  
News Room Fax: 843-706-3070  
Publisher: Sara Borton  
Editor: Jeff Kidd  
E-mail: [gazette@beaufortgazette.com](mailto:gazette@beaufortgazette.com)  
Web site: [www.beaufortgazette.com](http://www.beaufortgazette.com)

**Daily Journal**

Circulation: 8,500  
Published five days/week (Tuesday-Saturday)  
210 W. N. 1st St., Seneca, SC 29678  
Phone: 864-882-2375  
Fax: 864-882-2381  
Publisher: Michael Leonard  
Editor: Brett McLaughlin  
E-mail: [newsed@dailyjm.com](mailto:newsed@dailyjm.com)  
Web site: [www.upstatetoday.com](http://www.upstatetoday.com)

**The Greenville News**

Circulation: 83,962 (Sunday-111,557)  
Published daily  
P.O. Box 1688, Greenville, SC 29602  
Phone: 864-298-4100  
News Room Phone: 864-298-4275  
News Room Fax: 864-298-4395  
Publisher: Steve Brandt  
Editor: Marion Elliott  
E-mail: [letters@greenvillenews.com](mailto:letters@greenvillenews.com)  
Web site: [www.greenvilleonline.com](http://www.greenvilleonline.com)

**The Herald**

Circulation: 27,342 (Sunday-31,232)  
Published daily  
P.O. Box 11707, Rock Hill, SC 29731  
Phone: 803-329-4000  
News Room Phone: 803-329-4073  
News Room Fax: 803-329-4021

Publisher: Debbie Abels  
Editor: Paul Osmundson  
E-mail: [posmundson@heraldonline.com](mailto:posmundson@heraldonline.com)  
Web site: [www.heraldonline.com](http://www.heraldonline.com)

**Herald-Journal**

Circulation: 41,000 (Sunday – 50,000)  
Published daily  
P.O. Box 1657, Spartanburg, SC 29304  
Phone: 864-582-4511  
News Room Phone: 864-562-7218  
News Room Fax: 864-594-6350  
Publisher: Roger Quinn  
Executive Editor: Michael Smith  
E-mail: [michael.smith@shj.com](mailto:michael.smith@shj.com)  
Web site: [www.goupstate.com](http://www.goupstate.com)

**The Index-Journal**

Circulation: 16,200 (Sunday – 17,000)  
Published daily  
610 Phoenix St., Greenwood, SC 29646  
Phone: 864-223-1411/1412  
News Room Phone: 864-223-1811  
News Room Fax: 864-223-7331  
Publisher: Judith Burns  
Executive Editor: Richard Whiting  
E-mail: [newsrelease@indexjournal.com](mailto:newsrelease@indexjournal.com)  
Web site: [www.indexjournal.com](http://www.indexjournal.com)

**The Island Packet**

Circulation: 17,760 (Sunday – 19,570)  
Published daily  
P.O. Box 5727, Hilton Head Island, SC 29938  
Phone: 843-706-8100  
News Room Phone: 843-706-8111  
News Room Fax: 843-706-3070  
President and Publisher: Sara Borton  
Executive Editor: Fitz McAden  
Editor: Jeff Kidd  
E-mail: [newsroom@islandpacket.com](mailto:newsroom@islandpacket.com)  
Web site: [www.islandpacket.com](http://www.islandpacket.com)

**The Item**

Circulation: 17,000  
Published daily  
P.O. Box 1677, Sumter, SC 29151  
Phone: 803-774-1200  
News Room Phone: 803-774-1226  
News Room Fax: 803-774-1210  
Publisher: Jack Osteen  
Managing Editor: Chip Chase  
E-mail: [chipc@theitem.com](mailto:chipc@theitem.com)  
Web site: [www.theitem.com](http://www.theitem.com)

**Morning News**

Circulation: 33,000  
Published daily  
P.O. Box 100528, Florence, SC 29506  
Phone: 843-317-6397  
News Room Phone: 843-317-7230  
News Room Fax: 843-317-7292  
Publisher: Mark Laskowski  
Regional Editor: James Bennett  
E-mail: [jbennett@florencenews.com](mailto:jbennett@florencenews.com)  
Web site: [www.morningnewsonline.com](http://www.morningnewsonline.com)

**The Post and Courier**

Circulation: 97,949 (Sunday-108,293)  
Published daily  
134 Columbus St., Charleston, SC 29403-4800  
Phone: 843-577-7111  
News Room Phone: 843-937-5581  
News Room Fax: 843-937-5579  
Publisher and Editor: William E. N. Hawkins  
Managing Editor: Stephen Mullins  
E-mail: [yournws@postandcourier.com](mailto:yournws@postandcourier.com)  
Web site: [www.charleston.net](http://www.charleston.net)

**The State**

Circulation: 108,000  
Published daily  
P.O. Box 1333, Columbia, SC 29202  
Phone: 800-888-5353  
News Room Phone: 800-288-2727  
News Room Fax: 803-771-8430  
Publisher: Henry Haitz III  
Vice President and Executive Editor: Mark Lett  
Executive News Editor: Joette Riehle  
Business Editor: Sara Svedberg  
E-mail: [state@thestate.com](mailto:state@thestate.com)  
Web site: [www.thestate.com](http://www.thestate.com)

**The Times and Democrat**

Circulation: 17,317 (Sunday – 17,800)  
Published daily  
P.O. Drawer 1766, Orangeburg, SC 29116  
Phone: 803-533-5500  
News Room Phone: 803-534-1060  
News Room Fax: 803-533-5595  
Publisher: Cathy Hughes  
Editor: Lee Harter  
E-mail: [news@timesanddemocrat.com](mailto:news@timesanddemocrat.com)  
Web site: [www.thetandd.com](http://www.thetandd.com)

**Union Daily Times**

Circulation: 6,900/day  
Published daily  
P.O. Drawer 749, Union, SC 29379  
Phone: 864-427-1234  
Fax: 864-427-1237  
Publisher: Ty Ransdell  
Acting Editor: Charles Warner  
E-mail: [cwarner@uniondailytimes.com](mailto:cwarner@uniondailytimes.com)  
Web site: [www.uniondailytimes.com](http://www.uniondailytimes.com)

**Magazines****Alternatives News Magazine**

(Creative Communication Concepts Corporation)  
Circulation: 25,000  
Published biweekly (Thursday)  
721 Seaboard St., Ste. 15, Myrtle Beach, SC 29577  
Phone: 444-5556  
Fax: 444-5558  
Publisher: Bill Darby  
E-mail: [publisher@alternatives.sc](mailto:publisher@alternatives.sc)  
Editor: Dariel Bendin  
E-mail: [editorial@alternatives.sc](mailto:editorial@alternatives.sc)  
Web site: [www.myrtlebeachalternatives.com](http://www.myrtlebeachalternatives.com)

**Carolina Bride**

(The Sun News)  
Circulation: 10,000  
Published two times/year (January, June)  
P.O. Box 406, Myrtle Beach, SC 29578  
Phone: 626-0309  
Fax: 443-2455  
Publisher: Jody Hazzard  
E-mail: [jhazzard@thesunnews.com](mailto:jhazzard@thesunnews.com)  
Web site: [www.thesunnews.com](http://www.thesunnews.com)

**Coast Magazine**

(Creative Communication Concepts Corporation)  
Circulation: 30,000  
Published biweekly (Thursday)  
721 Seaboard St., Ste.. 15, Myrtle Beach, SC 29577  
Phone: 444-5556  
Fax: 444-5558  
Publisher: Bill Darby  
E-mail: [publisher@alternatives.sc](mailto:publisher@alternatives.sc)  
Editor: Dariel Bendin  
E-mail: [editorial@alternatives.sc](mailto:editorial@alternatives.sc)  
Web site: [www.coast.sc](http://www.coast.sc)

**Coastal Business Life**

Circulation: 10,000

Published monthly  
P.O. Box 7575, Myrtle Beach, SC 29572  
Phone: 450-5111  
Fax: 716-0606  
Editor: Joyce Armor  
E-mail: [cbledit@sc.rr.com](mailto:cbledit@sc.rr.com)  
Web site: [www.coastalbusinesslife.com](http://www.coastalbusinesslife.com)

**Coastal Carolina Destinations**

(The Sun News)  
Circulation: 45,000  
Published three times/year (February, May, August)  
P.O. Box 406, Myrtle Beach, SC 29578  
Phone: 626-0309  
Fax: 443-2455  
Publisher: Jody Hazzard  
E-mail: [jhazzard@thesunnews.com](mailto:jhazzard@thesunnews.com)  
Web site: [www.thesunnews.com](http://www.thesunnews.com)

**Coastal Carolina Dining**

(The Sun News)  
Circulation: 45,000  
Published three times/year (March, June, October)  
P.O. Box 406, Myrtle Beach, SC 29578  
Phone: 626-0309  
Fax: 443-2455  
Publisher: Jody Hazzard  
E-mail: [jhazzard@thesunnews.com](mailto:jhazzard@thesunnews.com)  
Web site: [www.thesunnews.com](http://www.thesunnews.com)

**Entrance (launching in 2010)**

(Tridea Creative)  
Circulation: 29,000 (Mid-Atlantic corridor: S.C., N.C., Md., D.C., Va., W. Va., and parts of Tenn., Ky., Ohio and Pa.)  
Published twice a year  
7211 Seville Dr., Myrtle Beach, SC 29572  
Phone: 839-9430  
Publishers: Albert and April Hendershot  
E-mail: [albert@trideacreative.com](mailto:albert@trideacreative.com)/[april@trideacreative.com](mailto:april@trideacreative.com)  
Web site: [www.trideacreative.com](http://www.trideacreative.com)

**Coastal Carolina Home & Life Style**

(The Sun News)  
Circulation: 25,000  
Published six times/year starting in January  
P.O. Box 406, Myrtle Beach, SC 29578  
Phone: 626-0309  
Fax: 443-2455  
Publisher: Jody Hazzard  
E-mail: [jhazzard@thesunnews.com](mailto:jhazzard@thesunnews.com)  
Web site: [www.thesunnews.com](http://www.thesunnews.com)

**Grand Strand Magazine**

(GulfStream Communications)  
Circulation: 20,000  
Published every two months  
1111 48<sup>th</sup> Ave. N., Suite 116, Myrtle Beach, SC 29577  
Phone: 449-8640  
Publisher and Editorial Director: Jack Bacot  
E-mail: [jack@grandstrandmag.com](mailto:jack@grandstrandmag.com)  
Web site: [www.grandstrandmag.com](http://www.grandstrandmag.com)

**Greater Pee Dee/Grand Strand Business Journal**

Circulation: 35,000 subscribers (approximate readership: 100,000)  
Published monthly  
126C Suber Rd., Columbia, SC 29210  
Phone: 803-731-7794  
Fax: 803-772-7459  
Publisher/Editor-in-Chief: Rhonda Hewson  
E-mail: [rhewson@columbiabusinessmonthly.com](mailto:rhewson@columbiabusinessmonthly.com)  
Web site: <http://sctrend.net>

**Lowcountry Companion**

Circulation: 100,000  
Published three times/year (spring, summer, fall)  
P.O. Box 2098, Pawleys Island, SC 29585  
Phone: 237-3899  
Fax: 237-5649  
Editor and Co-Publisher: Kimberly Duncan  
Sales Director and Co-Publisher: Sherri Estridge

E-mail: [lowcountrypublishing@sc.rr.com](mailto:lowcountrypublishing@sc.rr.com)  
Web site: [www.lowcountrycompanion.com](http://www.lowcountrycompanion.com)

#### **Menus & More**

(The Sun News)  
Circulation: 74,000  
Published two times/year (April and September)  
P.O. Box 406, Myrtle Beach, SC 29578  
Phone: 626-0309  
Fax: 443-2455  
Publisher: Jody Hazzard  
E-mail: [jhazzard@thesunnews.com](mailto:jhazzard@thesunnews.com)  
Web site: [www.thesunnews.com](http://www.thesunnews.com)

#### **Myrtle Beach Quarterly (launching January 2010)**

(Tridea Creative)  
Circulation: 25,000  
Published quarterly  
7211 Seville Dr., Myrtle Beach, SC 29572  
Phone: 839-9430  
Publishers: Albert and April Hendershot  
E-mail: [albert@trideacreative.com](mailto:albert@trideacreative.com)/[april@trideacreative.com](mailto:april@trideacreative.com)  
Web site: [www.trideacreative.com](http://www.trideacreative.com)

#### **On the Beach Magazine**

Circulation: 240,000  
Published annually (May)  
P.O. Box 1463, North Myrtle Beach, SC 29598  
Phone: 272-8150  
Fax: 233-9676  
Partner: Bill Stanton  
E-mail: [billstanton@sc.rr.com](mailto:billstanton@sc.rr.com)  
News Contact: Bill Woodward  
E-mail: [billw@himmcomm.com](mailto:billw@himmcomm.com)  
Web site: [www.onthebeachmagazine.com](http://www.onthebeachmagazine.com)

#### **On the Green Magazine**

Circulation: 300,000  
Published annually (October)  
P.O. Box 1463, North Myrtle Beach, SC 29598  
Phone: 272-8150  
Fax: 233-9676  
Partner: Bill Stanton  
E-mail: [billstanton@sc.rr.com](mailto:billstanton@sc.rr.com)  
Web site: [www.otgmag.com](http://www.otgmag.com)

#### **Parent News**

(Dale Publishing Inc.)  
Circulation: 10,000  
Published monthly  
P.O. Box 2265, Conway, SC 29528  
Phone/Fax: 397-9020  
Contact: Diane Dale  
E-mail: [p-news@sc coast.net](mailto:p-news@sc coast.net)  
Web site: [www.parentnewsmagazine.com](http://www.parentnewsmagazine.com)

#### **Sandlapper**

(Sandlapper Society Inc.)  
Circulation: 60,000  
Published quarterly (March, June, September, December)  
3007 Millwood Ave., Columbia, SC 29205  
Phone: 803-779-8763  
Fax: 803-254-4833  
Editor: Aida Rogers  
E-mail: [aida@sandlapper.org](mailto:aida@sandlapper.org)  
Web site: [www.sandlapper.org/magazine](http://www.sandlapper.org/magazine)

#### **Sasee Magazine**

(Strand Media Group)  
Circulation: 25,000/month  
Published monthly  
1357 21st Ave. N., Ste.102, Myrtle Beach, SC 29577  
Phone: 626-8911  
Fax: 626-6452  
Publisher: Delores Blunt  
Editor: Leslie Moore  
E-mail: [info@sasee.com](mailto:info@sasee.com)  
Web site: [www.sasee.com](http://www.sasee.com)

**SCBIZ**

(Brown Publishing Co.)  
Circulation: 20,000  
Published bimonthly  
389 Johnnie Dodds Blvd., Ste. 200, Mt. Pleasant, SC 29464  
Phone: 843-849-3100  
Fax: 843-849-3122  
Publisher and CEO: Grady Johnson  
Managing Editor: Andy Owens  
E-mail: [aowens@scbiznews.com](mailto:aowens@scbiznews.com)  
Web site: [www.scbizmag.com](http://www.scbizmag.com)

**South Carolina Woman Magazine**

(Dale Publishing Inc.)  
Circulation: 20,000  
Published monthly  
P.O. Box 2265, Conway, SC 29528  
Phone/Fax: 397-9020  
Contact: Diane Dale  
E-mail: [cwoman@sccoast.net](mailto:cwoman@sccoast.net)  
Web site: [www.scwomanmagazine.com](http://www.scwomanmagazine.com)

**Strand Magazine**

(Strand Media Group)  
Circulation: 900,000  
Published three times/year (April, July and October)  
1357 21st Ave. N., Ste. 102, Myrtle Beach, SC 29577  
Phone: 626-8911  
Fax: 626-6452  
Publisher: Delores Blount  
Sales and Marketing Director: Susan Bryant  
E-mail: [info@strandmedia.com](mailto:info@strandmedia.com)  
Web site: [www.strandmagazine.com](http://www.strandmagazine.com)

**Sunny Day Guide**

Circulation: 1 million  
Published twice/year (first printing in April, reprint in June)  
600 16th Ave. N., Ste. 2, Myrtle Beach, SC 29577  
Phone: 626-2412  
Fax: 448-9760  
Editor and Publisher: Bill Blue  
Account Executives: Kathryn Tilghman and Mary Mroz  
Email: [kathryn@sunnydayguide.com](mailto:kathryn@sunnydayguide.com), [mary@sunnydayguide.com](mailto:mary@sunnydayguide.com)  
Web site: [www.sunnydayguide.com](http://www.sunnydayguide.com)

**Top 100 Grand Strand Restaurants**

Circulation: 25,000  
Published yearly (April)  
20 Apache Trail, Myrtle Beach, SC 29588  
Phone: 293-1501  
Fax: 293-1356  
Publisher: Becky Billingsley  
E-mail: [becky@thefoodsyndicate.com](mailto:becky@thefoodsyndicate.com)  
Web site: [www.myrtlebeachrestaurantnews.com](http://www.myrtlebeachrestaurantnews.com)

**Transitions News Magazine**

(Dale Publishing Inc.)  
Circulation: 15,000  
Published monthly  
P.O. Box 2265, Conway, SC 29528  
Phone/Fax: 397-9020  
Contact: Diane Dale  
E-mail: [tarheel1@sccoast.net](mailto:tarheel1@sccoast.net)  
Web site: [www.transitionsnewsmagazine.com](http://www.transitionsnewsmagazine.com)

**Weekly Surge**

Circulation: 20,000  
Published weekly (Thursday)  
P.O. Box 780001, Myrtle Beach, SC 29578  
Phone: 443-2462 or 443-2463  
Fax: 626-0261  
Editor: Kent Kimes  
E-mail: [kkimes@weekllysurge.com](mailto:kkimes@weekllysurge.com)  
Web site: [www.weekllysurge.com](http://www.weekllysurge.com)

**ONLINE NEWS (OTHER)**

Below is a list of contact information for online news (other). All area codes are 843 unless otherwise listed. Information is subject to change. Requests for changes should be directed to the Media Communications Manager, Myrtle Beach Area Chamber of Commerce, 916-7235.

**MyrtleBeachRestaurantNews.com**

Averages 1 million visitors/year  
20 Apache Trail, Myrtle Beach, SC 29588  
Phone: 293-1501  
Fax: 293-1356  
Publisher: Becky Billingsley  
E-mail: [becky@thefoodsyndicate.com](mailto:becky@thefoodsyndicate.com)

**MyrtleBeachTV.com**

(Myrtle Beach Inc.)  
Averages 12,200 visitors/month  
P.O. Box 2032, Little River, SC 29566  
Phone: 249-5403  
Director of Operations: Warren Walker  
Executive Producer: Marcia Lynn Walker  
E-mail: [marcia@myrtlebeachtv.com](mailto:marcia@myrtlebeachtv.com)  
Web site: [www.myrtlebeachtv.com](http://www.myrtlebeachtv.com)

**NorthMyrtleBeachOnline.com**

Averages 1.8 million visitors/year  
907 45<sup>th</sup> Ave. S., North Myrtle Beach, SC 29582  
Phone: 272-6626  
eFax: 530-660-8170  
Managing Editor: Jim Hulen  
E-mail: [news@northmyrtlebeachonline.com](mailto:news@northmyrtlebeachonline.com)

**VeteransHerald.com**

Editor: Paul Gable  
Publisher: Greg Everett  
E-mail: [veteditor@gmail.com](mailto:veteditor@gmail.com)

**HISPANIC MEDIA**

Below is a list of contact information for Hispanic media. All area codes are 843 unless otherwise listed. Information is subject to change. Requests for changes should be directed to the Media Communications Manager, Myrtle Beach Area Chamber of Commerce, 916-7235.

**Universal Newspaper**

Circulation: 14,000/month  
Published biweekly (distributed in Myrtle Beach and Charleston)  
P.O. Box 2357, Mt. Pleasant, SC 29465  
Phone: 224-8280  
Fax: 216-8338  
Editor: Marcela Valer  
E-mail: [universallatino@yahoo.com](mailto:universallatino@yahoo.com), [marcivaler@hotmail.com](mailto:marcivaler@hotmail.com)  
Web site: [www.universal.sc](http://www.universal.sc)

**Vida Latina Magazine**

(The Mundial Group)  
Circulation: 55,226  
Published monthly (distributed in S.C. and Ga.)  
111 West 28<sup>th</sup> St., Ste. 2A, New York, NY 10001  
Phone: 770-698-9992  
Toll Free: 877-571-9824  
Fax: 770-698-9993  
Publisher: Felix Sención  
Account Representative: Haydee Sencion  
E-mail: [vidalatina@mundialgroup.net](mailto:vidalatina@mundialgroup.net)  
Web site: [www.vidalatina.cc](http://www.vidalatina.cc)

**WLQB-FM La Q'Buena 93.5**

(Qantum Communications)  
Format: Spanish (Regional Hits)  
Range: 6,000 watts  
4841 Hwy. 17 Bypass S., Myrtle Beach, SC 29577  
Phone: 293-0107  
Fax: 293-1717  
General Manager: Jimmy Feuger  
Program Director: Jose Flores  
Senior Account Executive: Sharon Smith  
E-mail: [ssmith@qantumradio.com](mailto:ssmith@qantumradio.com)

**OTHER AREA AND S.C. INFORMATION**

Below is a list of contact information for various local and state information outlets. All area codes are 843 unless otherwise listed. Information is subject to change. Requests for changes should be directed to the Media Communications Manager, Myrtle Beach Area Chamber of Commerce, 916-7235.

**Atlantic Beach, Town of**

717 30th Ave. S., Atlantic Beach, SC 29582  
Phone: 663-2284  
Fax: 663-2286  
Mayor Pro Tem: Charlene Taylor  
Town Manager: William Booker

**Aynor, Town of**

600 South Main St., Aynor, SC 29511  
Phone: 358-6231  
Fax: 358-0754  
Mayor: Rob Taylor  
Town Clerk: Margaret Duvall  
E-mail: [townofaynor@sccoast.net](mailto:townofaynor@sccoast.net)  
Web site: [www.townofaynor.com](http://www.townofaynor.com)

**Briarcliffe Acres, Town of**

P.O. Box 1250, North Myrtle Beach, SC 29598  
Phone/Fax: 272-8863  
Mayor: Ken Corbet  
Town Clerk: Sheila Hamilton  
E-mail: [tofba@aol.com](mailto:tofba@aol.com)

**Conway, City of**

P.O. Drawer 1075, Conway, SC 29528  
Phone: 248-1760  
Fax: 248-1769  
Mayor: Alys Lawson  
City Administrator: Bill Graham  
City Clerk: Vicky Lefler  
E-mail: [cityhall@cityofconway.com](mailto:cityhall@cityofconway.com)  
Web site: [www.cityofconway.com](http://www.cityofconway.com)

**Georgetown County**

129 Screven St., P.O. Drawer 421270, Georgetown, SC 29442  
Phone: 545-3063  
Fax: 545-3292  
Mayor: Lynn Wood Wilson  
County Administrator: Sel Hemingway  
Clerk to Council: Theresa Floyd  
E-mail: [tfloyd@georgetowncountysc.org](mailto:tfloyd@georgetowncountysc.org)  
Web site: [www.georgetowncountysc.org](http://www.georgetowncountysc.org)

**Horry County**

1301 2nd Ave., Conway, SC 29526  
Phone: 915-5000  
Fax: 915-6390  
County Council Chairwoman: Liz Gilland  
Interim County Administrator: John Weaver  
County Clerk: Pat Hartley  
Public Information Director: Lisa Bourcier  
E-mail: [publicinfo\\_1@horrycounty.org](mailto:publicinfo_1@horrycounty.org)  
Web site: [www.horrycounty.org](http://www.horrycounty.org)

**Loris, City of**

4101 Walnut St., P.O. Box 548, Loris, SC 29569  
Phone: 756-4004  
Fax: 756-3066  
Mayor: David E. Stoudenmire, Jr.  
Clerk/Treasurer: Martha Dorman  
E-mail: [info@cityofloris.com](mailto:info@cityofloris.com)  
Web site: [www.cityofloris.com](http://www.cityofloris.com)

**Myrtle Beach, City of**

P.O. Box 2468, Myrtle Beach, SC 29578  
Phone: 918-1000  
Fax: 918-1028  
Mayor: John Rhodes  
City Manager: Thomas E. Leath  
City Clerk: Joan Grove  
Public Information Officer: Mark Kruea  
E-mail: [info@cityofmyrtlebeach.com](mailto:info@cityofmyrtlebeach.com)  
Web site: [www.cityofmyrtlebeach.com](http://www.cityofmyrtlebeach.com)

**Myrtle Beach Area Chamber of Commerce**

1200 N. Oak St., Myrtle Beach, SC 29577  
Phone: 626-7444  
Toll Free: 800-356-3016  
Fax: 626-0009  
President and CEO: Brad Dean  
Media Communications Manager (media contact for MBACC news): Nancy Gray  
E-mail: [nancy.gray@visitmyrtlebeach.com](mailto:nancy.gray@visitmyrtlebeach.com)  
Public Relations Manager (contact for travel media): Kimberly Miles  
E-mail: [kimberly.miles@visitmyrtlebeach.com](mailto:kimberly.miles@visitmyrtlebeach.com)  
Web site: [www.myrtlebeachareachamber.com](http://www.myrtlebeachareachamber.com)

**North Myrtle Beach, City of**

1018 2nd Ave. S., North Myrtle Beach, SC 29582  
Phone: 280-5555  
Fax: 280-5582  
Mayor: Marilyn Hatley  
City Manager: John Smithson  
City Clerk: Merideth Smith  
Public Information Officer: Nicole Aiello  
E-mail: [naaiello@nmb.us](mailto:naaiello@nmb.us)  
Web site: [www.nmb.us](http://www.nmb.us)

**Pawleys Island, Town of**

321 Myrtle Ave., P.O. Box 1818, Pawleys Island, SC 29585  
Phone: 237-1698  
Fax: 237-7083  
Mayor: William L. Otis, Jr.  
Town Clerk: Diane Allen  
E-mail: [pawleystownhall@sc.rr.com](mailto:pawleystownhall@sc.rr.com)  
Web site: [www.townofpawleysisland.com](http://www.townofpawleysisland.com)

**South Carolina Department of Parks, Recreation and Tourism**

1205 Pendleton St., Columbia, SC 29201  
Phone: 803-734-1700  
Fax: 803-734-3681  
SCPRT Director: Chad Prosser  
Director of Communications: Marion Edmonds  
Director of Public Relations and Information: Dawn Dawson-House  
Public Relations Manager: Elizabeth Lowman  
E-mail: [elowman@scprt.com](mailto:elowman@scprt.com)  
Web site: [www.scprt.com](http://www.scprt.com)

**Surfside Beach, Town of**

115 Hwy. 17 N., Surfside Beach, SC 29575  
Phone: 913-6111  
Fax: 238-5432  
Mayor: K. Allen Deaton  
Town Administrator: Ed Booth  
Town Clerk: Sharon Pinnell  
E-mail: [town@surfsidebeach.org](mailto:town@surfsidebeach.org)  
Web site: [www.surfsidebeach.org](http://www.surfsidebeach.org)