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Membership Renewals Slated for June

Incentive Offered for Early Response

Membership renewal invoices will be mailed to all members for the upcoming fiscal year, which begins July 1. To encourage a prompt response, the Membership division is offering an incentive to those who renew early.

All chamber members who renew their memberships during the month of June will be entered into a drawing for the following package valued up to \$5,500:

- Choice of half-page ad in the 2005 edition of Stay & Play® (worth \$5,222) or Grand Strand Living (worth \$2,212)*. Each includes a link on the chamber's Web site,

www.myrtlebeachinfo.com, for one year.

- Membership roster on disk (worth \$100)
- Table at Tabletop Business Expo in March (worth \$99)
- Two tickets to Annual Meeting in October (worth \$50)
- Two tickets to Legislative Breakfast in April (worth \$20)

*winner will be responsible for ad creation and for all applicable taxes

For more information, contact Pat Creed at 916-7225.

Online Registration Encouraged

The quickest and easiest way to register for chamber events is through the organization's Web site.

Added a year ago, the registration feature allows members to reserve and pay for their spot for most chamber events. Upon submitting payment, a printable confirmation notice is generated.

"Online registration is so convenient for our members. They can register at any time, night or day, and even on weekends," explained Mary Lussier, membership coordinator. "We encourage everyone to go this route to reserve their place at our events."

According to Lussier, an added bonus

of the system is the ability of a registrant to schedule a reminder e-mail of the event.

In order to register online, individuals should log on to www.myrtlebeachinfo.com/chamber, then click on the "View All Events, Register Online" link in the right margin. On the following screen, select the event, then click the "Register Now" option. Upon submitting an order, return to the calendar, select the event again and click on "Don't Forget" to enter the e-mail address where the event reminder should be delivered.

For further information, contact Lussier at 916-7240.



Hats Off

...to **Annette Litteken**, owner of All About Delivery and an Avon independent sales representative, who earned Ambassador of the Month honors for March. Ambassadors call and visit members to ensure that they understand and take advantage of their chamber benefits and services. Annette is serving her fourth year as a Myrtle Beach Ambassador and is a two-time winner of the honor.

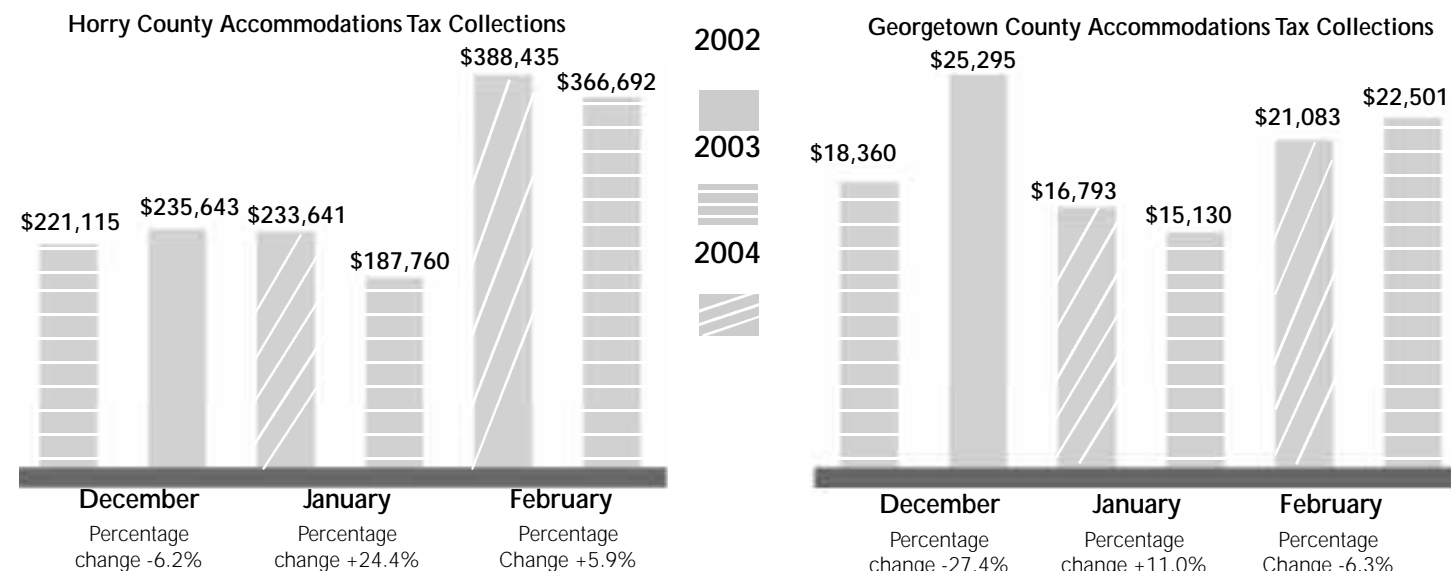
...to **Barbara Williams**, with AFLAC, who earned the second highest Ambassador points total for March. Barbara is serving her first year as a South Strand Ambassador.

...and to **Associated Insurers** for sponsoring April's Leadership Grand Strand Luncheon.

Member Communications Specialist - Charlene Adelstone;

Graphic Designer - Kevin Strickland; Vice President, Communications Division - Stephen Greene

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Residential Construction Permits - January 2004

Location	Myrtle Beach	Unincorporated	North Myrtle Beach	Surfside Beach	Georgetown County
Single Family Units	8	203	18	10	2
Single Family Units Cost	\$1,038,738	\$26,432,678	\$2,337,160	\$1,862,204	\$950,000
Multi-Family Bldgs	1	5	6	1	0
Multi-Family Units	5	37	91	2	0
Multi-Family Bldgs Cost	\$266,900	\$2,142,000	\$4,774,754	\$147,627	\$0

Residential Construction Permits - January 2003

Location	Myrtle Beach	Unincorporated	North Myrtle Beach	Surfside Beach	Georgetown County
Single Family Units	4	175	31	6	53
Single Family Units Cost	\$1,362,785	\$22,293,416	\$4,040,632	\$753,965	\$8,190,749
Multi-Family Bldgs	0	7	0	0	2
Multi-Family Units	0	68	0	0	12
Multi-Family Bldgs Cost	\$0	\$6,322,646	\$0	\$0	\$632,000

January Unemployment

(number of persons in labor force, rate)

	2003	rate	2004	rate
Horry County	99,610	8.4%	108,690	7.6%
Georgetown County	26,220	14.2%	25,440	15.8%

January Gross Retail Sales

	2003	2004	change
Horry County	\$360,478,608	\$387,618,014	+7.5%
Georgetown County	\$159,331,490	\$65,237,460	+144.2%

January Admissions Tax

	2003	2004	change
Horry County	\$248,488	\$319,252	+28.5%
Georgetown County	\$42,318	\$69,723	+64.8%

January Airport Activity

	2003	2004	change
Arrivals	29,642	36,746	+23.97%
Departures	29,512	37,634	+27.52%

Sources: S.C. Departments of PRT and Revenue, Bureau of Census, S.C. Employment Commission, Horry County Department of Airports