

PR HOT SPOT December 2009



PR HOT TIP: Top Twitter Websites and Applications of 2009

By Kimberly Miles, Public Relations Manager

Delving into the realm of Twitter can be overwhelming at times. Good news is there are several websites and applications that can help make your Twitter experience easy and fun. Here are my insider picks for the top Twitter helpers of 2009. Best part is that these are all FREE. Happy Holidays and Happy Tweeting!

Twitter 101

Mashable: <http://mashable.com>

Media Share

Twitpic: <http://twitpic.com>

Twitvid: www.twitvid.com

Moby Picture: www.mobypicture.com

Who's on Twitter

Twitter Search: <http://search.twitter.com>

Wefollow: <http://wefollow.com>

Twitter Measurement

Tweetdoc: www.tweetdoc.org

TweetReach: www.tweetreach.com

Hootsuite: <http://Hootsuite.com>

Hubspot's Twitter Grader: www.grader.com

Bit.Ly <http://Bit.ly.com>

Schedule Tweets:

Hootsuite: <http://Hootsuite.com>

Twuffer: <http://twuffer.com>

FutureTweets: <http://futuretweets.com>

Mobile Apps

UberTwitter (Blackberry): www.ubertwitter.com

Twitterrific (Iphone): www.twitterrific.com

Simplytweet (Iphone): www.SimplyTweet.com

Twitter Trends

Tweetstats: <http://tweetstats.com/trends>
Trendistic: <http://trendistic.com>
Whatthetrend: <http://whatthetrend.com>

Twitter Apps

Hootsuite: <http://Hootsuite.com>
Splittweet: <http://splittweet.com>
Tweetdeck: <http://www.tweetdeck.com>
Twitterfeed: <http://twitterfeed.com>

Twitter Surveys

Twtpoll: <http://twtpoll.com>

Coupons, Giveaways

Twtqpon: <http://twtqpon.com>
Twtaway: <http://twtaway.com>

Miscellaneous

Quitter: <http://useqwitter.com>

Print and Online Publicity Values

October 2009

Newspaper Articles
Nondaily Newspaper Articles
Consumer Magazine Articles
Trade Magazines
Web Articles
Total Circulation **33,426,417**
Publicity Value \$387,069

Year to Date Ad Value for Myrtle Beach Travel News: \$20,469,564

What would you like to learn or see in a future PR Hot Spot? Want to be involved in this areas PR efforts? Have a PR related question? You can reach Kimberly Miles at 843-916-7218 or Kimberly.Miles@VisitMyrtleBeach.com. Follow Kimberly's tweet from the Myrtle Beach Area CVB at <http://twitter.com/MyMyrtleBeach>