



Dear Chamber Member:

You've been working hard all year and now it's time to get the recognition you deserve. Each year, your Myrtle Beach Area Chamber of Commerce recognizes outstanding achievement by the community's leaders and businesses. Being the recipient of one of these prestigious awards guarantees valuable communitywide exposure for your company (and some pretty impressive bragging rights).

And the winner is ... Will your business and employees be in the spotlight? Not if you don't act quickly and send in your nominations. The forms are easy – in fact, most are just one page.

Nominations for the following 2010 awards are being accepted through 5 p.m. on Wednesday, August 25:

Citizen of the Year–Honors an exceptional citizen who has contributed to the betterment of our local community and/or industry.

Ashby Ward Pioneer Award–Honors an exceptional individual who has made a significant, positive impact on the Myrtle Beach area over a number of years.

Hospitality Employee of the Year–Honors a non-managerial employee in the hospitality industry who works directly with visitors and projects a positive image of his/her business, property, attraction or event. The winner will be submitted to the statewide competition for the S.C. Hospitality Employee of the Year.

Young Professional of the Year–This is a new category recognizing a young professional who demonstrates community involvement, aspiration to succeed in the work force, and a desire to positively impact the Grand Strand.

Volunteer of the Year–Honors an individual who has volunteered his or her time, talent and energy to help the Myrtle Beach Area Chamber of Commerce achieve its goals and objectives.

Community Service–Recognizes a business or business organization that contributes to the community in the form of leadership, volunteerism and/or financial support.

Business Innovation–Recognizes a business that exceeds the standard for resourcefulness and creativity in the workplace.

Small Business of the Year–Recognizes a business with 50 or fewer employees committed to sound business practices in operation, management and service to the community.

Operating Green Award–Recognizes a business' commitment to sound environmental practices through employee programs, community clean-up programs, waste minimization and recycling.

Enclosed is a nomination form that can be used for any of the award categories above. Only one award nomination can be submitted per nomination form. The form can also be obtained by visiting MyrtleBeachAreaChamber.com and clicking on the Chamber Events icon.

The awards will be presented at the chamber's annual meeting on Oct. 7, along with the naming of the Ambassador of the Year. The Ashby Ward Pioneer and Citizen of the Year awards will be announced at the annual meeting and then presented at the President's Gala which occurs in the weeks following. And the Volunteer of the Year award will be presented at the 2010 Chamber Volunteer Celebration in September. Share your company's success with other chamber members and the community. Please take a moment to nominate several of your favorite chamber members and businesses.

Brad Dean

A handwritten signature in black ink that reads "Brad Dean". The signature is written in a cursive, flowing style.

President & CEO



MYRTLE BEACH AREA CHAMBER OF COMMERCE 2010 Annual Awards Nomination Form



The Myrtle Beach Area Chamber of Commerce is seeking nominations for our Annual Business Awards. The awards have been created to honor community efforts that reflect the mission of the chamber of commerce, which is to promote and protect a positive and vital economy and improve those unique qualities which are good for tourism and business. Please select one of the categories below to nominate an individual, organization or business that has demonstrated significant achievement in 2010.

Please only one nomination per form. You can fill out more than one nomination form.

Award Categories

Please clearly check only one category. Descriptions of the award categories are listed on Pages 2, 3 & 4. Chamber membership is required for all awards except for Volunteer of the Year and Ashby Ward Pioneer Award. gsSCENE membership is required for Young Professional of the Year.

- Citizen of the Year
- Business Innovation
- Operating Green Award
- Ashby Ward Pioneer Award
- Young Professional of the Year
- Volunteer of the Year
- Community Service Award
- Small Business of the Year
- Hospitality Employee of the Year

Nominee

(Please provide detailed contact information so we may notify your nominee in a timely manner if he/she/business is selected as an award finalist)

Nominee Name	
Nominee Address	
Nominee Phone Number	
Nominee Email Address	
Employer	

Summarize your reasons for the nomination with details relative to the award category selected. Please make your essay a minimum of 50 words and a maximum of 3 pages (including attachments). Attach any documentation that further supports your nomination.

Submitted by:

Your Name	
Your Address	
Your Phone Number (cell)	
Your Email Address	

Nomination form and a high resolution color photograph or logo saved on a CD is due by 5 p.m. on Aug. 25, 2010. No exceptions will be given. Nominations and supporting documentation must be delivered together and can be emailed to Debbie.Heintzelman@VisitMyrtleBeach.com or hand delivered /mailed to: Debbie Heintzelman, Administrative Assistant to the CEO, Myrtle Beach Area Chamber of Commerce, P.O. Box 2115, Myrtle Beach, SC 29578

MYRTLE BEACH AREA CHAMBER OF COMMERCE 2010 Annual Awards Description



CITIZEN OF THE YEAR

Honors an exceptional citizen who has contributed to the betterment of our local community and/or industry. As much detail as possible needs to be provided to support the nomination, including:

- 1) Chamber membership
- 2) Civic involvement
- 3) Chamber involvement
- 4) Integrity/respectability in business dealings and personal life
- 5) Held in high esteem by co-workers and volunteers
- 6) Personal reputation
- 7) Identifiable singular deed/action having a significant positive impact on the community

* A high resolution photograph of the nominee is required with nomination submission.
Specs: preferred 300 dpi, but will accept large (1200 x 2400) jpegs at 72 dpi.

ASHBY WARD PIONEER AWARD

Honors an exceptional individual who has made a significant, positive impact on the Myrtle Beach area over a number of years. The late Ashby Ward, president and chief executive officer of the Myrtle Beach Area Chamber of Commerce for nearly 30 years, exemplified the word "pioneer." He charted a course for business and tourism in the Myrtle Beach area, and the result was unparalleled growth and prosperity. Years ago, when it was still a sleepy little beach community, Ashby Ward realized that Myrtle Beach could and would become a world-class destination. Then he set about to make it happen. Today, the place we call the Grand Strand bears Ashby Ward's distinct signature. This award recognizes individuals like him who have had a significant, positive impact on the Myrtle Beach area. Innovators. Visionaries. Risk-takers. Pioneers. These individuals are rare. But if you know someone who is truly a pioneer, we invite you to nominate him or her for the Ashby Ward Pioneer Award.

Give specific examples of what this person "pioneered."

* A high resolution photograph of the nominee is required with nomination submission.
Specs: preferred 300 dpi, but will accept large (1200 x 2400) jpegs at 72 dpi.

COMMUNITY SERVICE AWARD

Recognizes a business or organization that contributes to the community in the form of leadership, volunteerism and/or financial support. This award goes to a business or organization that meets the following requirements:

- 1) Must be a member of the Myrtle Beach Area Chamber of Commerce.
- 2) Contributes to the community in the form of leadership (volunteer or elected), financial support and/or time and commitment in other ways.

* A high resolution copy of the nominated business' logo is required with nomination submission.
Specs: preferred vector eps., but will accept high resolution 300 dpi jpegs.

BUSINESS INNOVATION

Recognizes a business that exceeds the standard for resourcefulness and creativity in the workplace.

- What was the business innovation?
- Does the innovation exceeds the routine and norm of the daily way of doing things?
- Did the innovation produce extraordinary benefits for clients or impact personnel through performance or production?
- What were the results or impact of the innovation?
- Who received the benefits of the innovation – employees, clients, management?
- How has this business changed as a result of the innovation?

* A high resolution copy of the nominated business' logo is required with nomination submission.
Specs: preferred vector eps., but will accept high resolution 300 dpi jpegs.

MYRTLE BEACH AREA CHAMBER OF COMMERCE 2010 Annual Awards Description



YOUNG PROFESSIONAL OF THE YEAR

This is a new category recognizing a young professional who demonstrates community involvement, aspiration to succeed in the work force, and desire to positively impact the Grand Strand.

This award goes to the individual who meets the following requirements:

- 1) Must be between the ages of 21 and 39 by end of year.
- 2) Must be an active member of gsSCENE for a minimum of one year for Young Professionals.
- 3) Must have lived on the Grand Strand for a minimum of 2 years.
- 4) Must work in the Grand Strand area.

Self nominations are encouraged.

* A high resolution photograph of the nominee is required with nomination submission.
Specs: preferred 300 dpi, but will accept large (1200 x 2400) jpegs at 72 dpi.

SMALL BUSINESS OF THE YEAR

Recognizes a business with 50 or fewer employees committed to sound business practices in operation, management and service to the community.

This award goes to the business that meets the following requirements:

- 1) Must be a member of the Myrtle Beach Area Chamber of Commerce.
- 2) Must have a staff of 50 or fewer employees. Please attach a photo of entire staff.
- 3) Sets a performance example in their business category.
- 4) Sets a standard for resourcefulness and creativity.

* A high resolution copy of the nominated business' logo is required with nomination submission.
Specs: preferred vector eps., but will accept high resolution 300 dpi jpegs.

OPERATING GREEN AWARD

Recognizes a business' commitment to sound environmental practices through employee program, community clean-up programs, waste minimization and recycling.

- Evidence of company's commitment to environmental good practice through employee programs and/or community cleanup programs.
- Evidence of waste minimization, recycling, and/or energy efficiency, clean air, fleet emissions regulation, water conservation actions, schemes planned or in practice.
- Examples of how an environmentally responsible approach has helped the business prosper through cost savings, increased sales and enhanced service delivery.

* A high resolution copy of the nominated business' logo is required with nomination submission.
Specs: preferred vector eps., but will accept high resolution 300 dpi jpegs.

VOLUNTEER OF THE YEAR

Chambers work largely as a result of volunteer efforts. This award applauds someone who has volunteered his or her time, talent and energy to help the Myrtle Beach Area Chamber of Commerce. The honoree demonstrates the true spirit of service by helping the chamber promote, protect and improve the Grand Strand. This award goes to the individual who has done the following:

- 1) Volunteered his/her time and talent to the betterment of the Myrtle Beach Area Chamber and to helping the chamber achieve its vision.
- 2) Made a quantifiable contribution to the chamber as a result of their volunteer effort or made a marked improvement to our community or the chamber as a result of their chamber volunteer work.

* A high resolution photograph of the nominee is required with nomination submission.
Specs: preferred 300 dpi, but will accept large (1200 x 2400) jpegs at 72 dpi.



MYRTLE BEACH AREA CHAMBER OF COMMERCE 2010 Annual Awards Description



HOSPITALITY EMPLOYEE OF THE YEAR

This award honors a non-manager who works directly with visitors on a regular basis and projects a positive image of his or her business, property, attraction or event and the state of South Carolina. The recipient excels in customer service by providing a memorable and pleasant experience for our visitors.

NOMINATING CRITERIA

- Employee must work in a non-managerial capacity.
- Employee must be directly affiliated with nominating company or organization.
- Employee must work directly with visitors on a regular basis.
- Employee must consistently deliver outstanding service.
- Employee must project a positive image about his/her company, property, attraction or event and the state of South Carolina.
- Employee must have worked for his/her present organization for at least one year prior to this nomination.

AWARDS, PRIZES AND RECOGNITION

- 1) The Grand Strand winner will be presented a plaque and a prize package from the Myrtle Beach Area Chamber of Commerce at the chamber's annual meeting in October.
- 2) Local media will have access to the winner for photos and interviews. The chamber also will announce the selection in a news release and in its newsletter.
- 3) The regional winner will be submitted for the statewide competition for the South Carolina Hospitality Employee of the Year.
- 4) The winner of the statewide competition will receive: (prizes may vary)
 - A plaque and recognition at the S.C. Governor's Conference awards luncheon
 - A complimentary nights lodging at the conference hotel
 - A check for \$500

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Questions? Call (843) 916-7296.