

MB TOURISM DEVELOPMENT FEE

Q3 2013 Expenditures

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>TDF ALLOCATION</u>
General Consumer Promotion	MANN TRAVELS	510.49
Group Sales Atl Rep	DISTINCTIVE DESTINATIONS	2,944.00
Group Sales Atl Rep	DISTINCTIVE DESTINATIONS	47.86
Research-Focus Groups	ZEITGEIST CONSULTING	3,715.80
Research-Focus Groups	CONSUMER VISION	4,444.40
Publicity and Promotions	BATTLE STRATEGIES	3,680.00
General Consumer Promotion	MANN TRAVELS	673.97
Group Sales Rep- CA	TRAVEL SOLUTIONS BY DESIGN CORP	262.94
Group Sales Rep- CA	TRAVEL SOLUTIONS BY DESIGN CORP	257.12
Group Sales Rep-SMERF	MHD SERVICES	2,173.50
Internet Advertising	TRAVELWEEK	138.00
Consumer Fulfillment	CONTAC SERVICES, INC.	611.51
Research	U.S. TRAVEL ASSOCIATION	14,214.70
Publicity and Promotions	KAESER & BLAIR INC.	349.54
Group Sales Rep- CA	TRAVEL SOLUTIONS BY DESIGN CORP	1,232.18
Group Sales Rep- CA	TRAVEL SOLUTIONS BY DESIGN CORP	4,830.00
Co-op - billboards	THE BRANDON AGENCY	974.11
Television Advertising	WBNS-TV INC	205.00
General Consumer Promotion	MANN TRAVELS	445.35
Billboards	BRANDON AGENCY, ADAMS OUTDOOR	31,191.37
Direct Mail -Group Promotion	FAHLGREN MORTINE	5,613.25
Direct Mail -Group Promotion	FAHLGREN MORTINE	5,304.36
Direct Mail -Group Promotion	FAHLGREN MORTINE	5,434.63
Direct Mail -Group Promotion	FAHLGREN MORTINE	3,051.01
Direct Mail -Group Promotion	FAHLGREN MORTINE	3,087.36
Direct Mail -Group Promotion	FAHLGREN MORTINE	3,678.57
General Consumer Promotion	MANN TRAVELS	433.25
General Consumer Promotion	MANN TRAVELS	506.00
General Consumer Promotion	CAROLINA VIDEO GROUP	3,220.00
Publicity and Promotions	FAHLGREN MORTINE	27,420.59
Publicity and Promotions	FAHLGREN MORTINE	230.00
Publicity and Promotions	FAHLGREN MORTINE	243.17
Publicity and Promotions	FAHLGREN MORTINE	235.47
Print Magazine - Canada	ACT COMMUNICATIONS INC- CA	2,870.00
	TRAVELER	
Billboards	THE BRANDON AGENCY	646.59
Group Sales Rep- DC	JSP MARKETING	31.83
Group Sales Rep- DC	JSP MARKETING	2,760.00
Group Tour Promotion	MYRTLE BEACH CONVENTION CENTER	1,471.13
Research	EQUATION RESEARCH, LLC	6,765.00
Research	EQUATION RESEARCH, LLC	6,765.00
Research	EQUATION RESEARCH, LLC	18,163.00
Co-op Print	THE BRANDON AGENCY	920.00
Sports Tourism	SPIKES BASEBALL PROMOTION	55.20

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Sports Tourism	SPIKES BASEBALL PROMOTION	618.39
Sports Tourism	SPIKES BASEBALL PROMOTION	404.28
Co-op - billboards	THE BRANDON AGENCY	649.41
Sports Tourism	SPIKES BASEBALL PROMOTION	15.31
Inquiry fulfillment postage	UPS	17.70
Inquiry fulfillment postage	UPS	637.55
Inquiry fulfillment postage	UPS	217.82
Inquiry fulfillment postage-CA	UPS	153.66
Inquiry fulfillment postage	UPS	344.12
Inquiry fulfillment postage	UPS	54.12
Inquiry fulfillment postage	UPS	332.30
Publicity and Promotions	TRAVEL WRITER	46.00
Group sales promo-Intl	POW WOW	17.32
Group sales promo-Intl	POW WOW	132.02
Group sales promo-Intl	POW WOW	738.13
Group sales promo-Intl	POW WOW	13.08
Group sales promo-Intl	POW WOW	9.22
Group sales promo-Intl	POW WOW	14.54
Sports Tourism	SITE VISIT SPORTS	71.15
Group sales promo-Intl	POW WOW	14.24
Group sales promo-Intl	POW WOW	15.00
Group Sales -Internet and print	NORTHSTAR TRAVEL	7,040.00
Group sales promo-Intl	POW WOW	13.94
Group sales promo-Intl	POW WOW	17.11
Group sales promo-Intl	POW WOW	11.53
Group sales promo-Intl	POW WOW	17.53
Group sales promo-Intl	POW WOW	14.96
Group sales promo-Intl	POW WOW	29.99
Group sales promo-Intl	POW WOW	13.94
Group sales promo-Intl	INTERNATIONAL POW WOW	27.49
Group sales promo-Intl	INTERNATIONAL POW WOW	13.79
Group sales promo-Intl	INTERNATIONAL POW WOW	13.01
Group sales promo-Intl	INTERNATIONAL POW WOW	3.61
Public Funding Sources	CANADIAN AUTOMOBILE ASSOCIATION PROMO	2,897.15
Public Funding Sources	CANADIAN AUTOMOBILE ASSOCIATION PROMO	1,207.15
Group sales promo-Intl	INTERNATIONAL POW WOW	3.70
Group sales promo-Intl	INTERNATIONAL POW WOW	627.72
Group sales promo-Intl	INTERNATIONAL POW WOW	3.88
Group sales promo-Intl	INTERNATIONAL POW WOW	7.40
Group sales promo-Intl	INTERNATIONAL POW WOW	2.64
Group sales promo-Intl	INTERNATIONAL POW WOW	14.65
Group sales promo-Intl	INTERNATIONAL POW WOW	20.58
Group sales promo-Intl	INTERNATIONAL POW WOW	16.26
Group sales promo-Intl	INTERNATIONAL POW WOW	5.69
Group sales promo	TRAVEL SOUTH ATLANTA	875.60
Group sales promo-CA	TRAVELWEEK BULLETIN- TORONTO	136.23
Group sales promo-Intl	INTERNATIONAL POW WOW	44.00

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Group sales promo-Intl	INTERNATIONAL POW WOW	12.58
Group sales promo-Intl	INTERNATIONAL POW WOW	11.35
Group sales promo-Intl	INTERNATIONAL POW WOW	2.19
Group Sales Promo	STUDENT LIFE SITE VISIT	22.44
Group Sales Promo	STUDENT LIFE SITE VISIT	26.18
Group Promo-Mtgs	(N)CAR SOCIETY OF HEALTHCARE EDUCATION & TRAINING SITE VISIT	8.80
Group Promo-Mtgs	INDEPENDENT INSURANCE AGENTS OF NC SITE VISIT	8.80
Group Sales Promo	STUDENT LIFE SITE VISIT	8.80
Group Promo-Mtgs	VA AUTOMOTIVE DEALERS ASSOC SITE VISIT	17.60
Group Sales Promo	STUDENT LIFE SITE VISIT	4.40
Group Sales Promo	STUDENT LIFE SITE VISIT	76.03
Group Promo-Mtgs	COLLABORATE SHOW-DENVER	53.68
Group Promo-Mtgs	COLLABORATE SHOW-DENVER	13.51
Group Promo-Mtgs	COLLABORATE SHOW-DENVER	882.65
Group Promo-Mtgs	COLLABORATE SHOW-DENVER	7.13
Group Promo-Mtgs	COLLABORATE SHOW-DENVER	57.20
Group Promo-Mtgs	COLLABORATE SHOW-DENVER	13.20
Group Promo-Mtgs	COLLABORATE SHOW-DENVER	99.33
Group Promo-Mtgs	MEETING PROFESSIONAL INTERNATIONAL-WORLD EDUCATION CONF.	132.00
Group Promo-Mtgs	SOUTHEAST MARKETPLACE	491.57
Group Promo-Mtgs	COLLABORATE SHOW-DENVER	44.00
Group Promo-Mtgs	COLLABORATE SHOW-DENVER	3.33
Sports Tourism	COLOR RUN	40.88
Sports Tourism	SITE VISIT	10.58
Group Tour Promotion	SPRINGDALE TRAVEL FAM	18.04
Group Tour Promotion	KALEO FAM	440.00
Group Tour Promotion	TRAVEL ALLIANCE PARTNERSHIP	12.44
Group Tour Promotion	TRAVEL ALLIANCE PARTNERSHIP	624.87
Group Tour Promotion	TRAVEL ALLIANCE PARTNERSHIP	41.69
Group Tour Promotion	SPRINGDALE TRAVEL FAM	13.39
Group Tour Promotion	SPRINGDALE TRAVEL FAM	13.01
Group Tour Promotion	ONTARIO MOTORCOACH ASSOCIATION	64.21
Group Tour Promotion	SPRINGDALE TRAVEL FAM	8.80
Group Tour Promotion	ONTARIO MOTORCOACH ASSOCIATION	357.53
Group Tour Promotion	TRAVEL ALLIANCE PARTNERSHIP	17.32
Research	KEYWORD SPY	73.76
Email Promotion	EXACTTARGET	6,370.50
Video Production	VIDEO SHOOT	108.32
Video Production	VIDEO SHOOT	1,149.22
Web Hosting	PATLIVE	310.29
Web Hosting	TULSA CONNECT	760.50
Group Promo-Mtgs	AMERICAS INCENTIVES, BUSINESS TRAVEL & MEETINGS EXPO	25.93

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Group Promo-Mtgs	AMERICAS INCENTIVES, BUSINESS TRAVEL & MEETINGS EXPO	38.41
Group Promo-Mtgs	AMERICAS INCENTIVES, BUSINESS TRAVEL & MEETINGS EXPO	1,195.13
Group Tour Promotion	FASTSIGNS	2,748.11
Group Promo-Mtgs	AMERICAS INCENTIVES, BUSINESS TRAVEL & MEETINGS EXPO	41.11
Group Promo-Mtgs	AMERICAS INCENTIVES, BUSINESS TRAVEL & MEETINGS EXPO	10.08
Group Promo-Mtgs	AMERICAS INCENTIVES, BUSINESS TRAVEL & MEETINGS EXPO	24.64
Group Promo-Mtgs	AMERICAS INCENTIVES, BUSINESS TRAVEL & MEETINGS EXPO	30.54
Video Production	VIDEO SHOOT	39.23
Video Production	VIDEO SHOOT	137.33
Video Production	VIDEO SHOOT	27.95
Inquiry Fulfillment	SHIPPING COSTS	2.43
Inquiry Fulfillment	SHIPPING COSTS	57.89
Inquiry Fulfillment	SHIPPING COSTS	131.26
Inquiry Fulfillment	SHIPPING COSTS	2,089.75
Inquiry Fulfillment	COM-CONNECT LLC	19,888.00
General Consumer Promotion	MANN TRAVELS	510.59
General Consumer Promotion	MANN TRAVELS	433.21
General Consumer Promotion	MANN TRAVELS	388.38
General Consumer Promotion	MANN TRAVELS	488.29
Co-op - billboards	THE BRANDON AGENCY	528.00
Group Sales Atl Rep	DISTINCTIVE DESTINATIONS	160.77
Group Sales Atl Rep	DISTINCTIVE DESTINATIONS	2,816.00
Public Funding Sources	PHILADELPHIA SALES MISSION	3,630.00
General Consumer Promotion	MANN TRAVELS	352.81
General Consumer Promotion	MANN TRAVELS	424.37
General Consumer Promotion	MANN TRAVELS	929.74
Internet Promotion	ADOBE SYSTEMS INC	1,319.45
Publicity and Promotions	TRAVEL WRITER	46.00
Publicity and Promotions	BATTLE STRATEGIES	1,828.50
Publicity and Promotions	MMGY GLOBAL LLC	6,900.00
Group Promo-Mtgs	SITE VISIT	1.76
Group Promo-Mtgs	MEETING PROFESSIONAL	4.40
	INTERNATIONAL-WORLD EDUCATION CONF.	
Inquiry Fulfillment	COM-CONNECT LLC	4,400.00
Inquiry Fulfillment	TIMES PRINTING CO. INC.	8,271.38
Ad Design	B.W. WILSON PAPER COMPANY, INC	39.09
General Consumer Promotion	MANN TRAVELS	464.16
Inquiry Fulfillment	CONTAC SERVICES, INC.	831.49
Group Sales Rep- CA	TRAVEL SOLUTIONS BY DESIGN CORP	4,620.00
General Consumer Promotion	MANN TRAVELS	420.39
General Consumer Promotion	MANN TRAVELS	624.48

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Group Sales Rep-SMERF	MHD SERVICES	2,079.00
International Marketing	BOMMARITO GLOBAL STRATEGIES LLC	1,230.00
Group Promo-Mtgs	MEETING PROFESSIONAL INT'L	19,360.00
Group Promo-Mtgs	MEETING PROFESSIONAL INT'L	15,840.00
Group Promo-Mtgs	MEETING PROFESSIONAL INT'L	5,896.00
Group sales promo-Intl	SC DEPT. OF PARKS, REC. & TOURISM	880.00
Group Promo-Mtgs	STORMCON	77.00
Publicity and Promotions	FAHLGREN MORTINE	27,420.59
Publicity and Promotions	FAHLGREN MORTINE	202.40
Publicity and Promotions	FAHLGREN MORTINE	4,876.92
Publicity and Promotions	FAHLGREN MORTINE	2,155.93
Group Tour Promotion	MB TOUR & TRAVEL	352.00
Publicity and Promotions	TRAVEL WRITER	121.72
Publicity and Promotions	TRAVEL WRITER	242.20
Billboards	THE BRANDON AGENCY, ADAMS OUTDOOR	31,120.44
Co-op - billboards	THE BRANDON AGENCY	621.17
Co-op - billboards	THE BRANDON AGENCY	621.17
Co-op - billboards	THE BRANDON AGENCY	641.88
Co-op - billboards	THE BRANDON AGENCY	621.17
Co-op - billboards	THE BRANDON AGENCY	641.88
Co-op - billboards	THE BRANDON AGENCY	489.69
Co-op - billboards	THE BRANDON AGENCY	621.17
Co-op - billboards	THE BRANDON AGENCY	621.17
Co-op - billboards	THE BRANDON AGENCY	621.17
Video Production	VOICEHUNT.COM	315.00
Group Sales Rep- CA	TRAVEL SOLUTIONS BY DESIGN CORP	622.72
Group Tour Promotion	MYRTLE BEACH GOLF HOLIDAY	4,400.00
Group Sales Rep- CA	TRAVEL SOLUTIONS BY DESIGN CORP	501.36
Group Sales Rep- CA	TRAVEL SOLUTIONS BY DESIGN CORP	1,899.43
Sports Tourism	SPIKES BASEBALL PROMOTION	5.98
Sports Tourism	SPIKES BASEBALL PROMOTION	5.06
Sports Tourism	SPIKES BASEBALL PROMOTION	136.64
Sports Tourism	SPIKES BASEBALL PROMOTION	3.08
Sports Tourism	SPIKES BASEBALL PROMOTION	10.89
Sports Tourism	SPIKES BASEBALL PROMOTION	353.76
Sports Tourism	SPIKES BASEBALL PROMOTION	15.84
Sports Tourism	SPIKES BASEBALL PROMOTION	655.60
Inquiry Fulfillment	UPS	198.85
Inquiry Fulfillment	UPS	57.42
Inquiry Fulfillment	UPS	242.94
Inquiry Fulfillment	UPS	371.54
Inquiry Fulfillment	UPS	248.06
Inquiry Fulfillment	UPS	54.69
Inquiry Fulfillment	UPS	26.26
Inquiry Fulfillment	UPS	1,105.72
Ad Design	ADOBE	26.99
Publicity and Promotions	TRAVEL WRITER	184.00
Publicity and Promotions	TRAVEL WRITER	92.00

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Publicity and Promotions	TRAVEL WRITER	46.00
Publicity and Promotions	TRAVEL WRITER	92.00
Publicity and Promotions	TRAVEL WRITER	92.00
Group Promo-Mtgs	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO, MEETING PROFESSIONAL INTERNATIONAL	25,080.00
Group sales promo-Intl	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	205.99
Group sales promo-Intl	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	17.60
Group sales promo-CA	TRAVELOCITY.COM	167.24
Group sales promo-Intl	TRAVEL SOUTH, INTL	520.17
Group Promo-Mtgs	NC SEEDMANS ASSOC	28.73
Group Promo-Mtgs	MEETING PROFESSIONAL INTERNATIONAL-WORLD EDUCATION CONF.	30.12
Group Promo-Mtgs	MEETING PROFESSIONAL INTERNATIONAL-WORLD EDUCATION CONF.	780.89
Group Promo-Mtgs	MEETING PROFESSIONAL INTERNATIONAL-WORLD EDUCATION CONF.	15.48
Group Promo-Mtgs	MEETING PROFESSIONAL INTERNATIONAL-WORLD EDUCATION CONF.	2,235.94
Group Promo-Mtgs	MEETING PROFESSIONAL INTERNATIONAL-WORLD EDUCATION CONF.	7.83
Group Promo-Mtgs	MEETING PROFESSIONAL INTERNATIONAL-WORLD EDUCATION CONF.	14.82
Group Promo-Mtgs	MEETING PROFESSIONAL INTERNATIONAL-WORLD EDUCATION CONF.	5.64
Group Promo-Mtgs	MEETING PROFESSIONAL INTERNATIONAL-WORLD EDUCATION CONF.	72.79
Group Promo-Mtgs	MEETING PROFESSIONAL INTERNATIONAL-WORLD EDUCATION CONF.	44.00
Group Promo-Mtgs	MEETING PROFESSIONAL INTERNATIONAL-WORLD EDUCATION CONF.	43.09
Group Promo-Mtgs	SUCCESSFUL MEETINGS	166.32
Group Promo-Mtgs	NATIONAL ASSOCIATION SPORTS COMMISSIONS	528.00
Sports Tourism	TRIPLE C	58.70
Sports Tourism	TRAVEL, EVENTS & MANAGEMENT IN SPORTS	6,305.20

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Sports Tourism	NATIONAL ASSOCIATION SPORTS COMMISSIONS	414.13
Video Production	VIDEO SHOOT	243.96
Video Production	VIDEO SHOOT	532.64
Research	KEYWORD SPY	73.76
Email Marketing	EXACTTARGET	6,370.53
Web Hosting	PATLIVE	313.04
Email Marketing	TULSA CONNECT	760.50
Group sales promo-Intl	CHINESE BROCHURE	137.94
Group Promo-Mtgs	SHRINERS	55.48
Group Promo-Mtgs	HOSP SALES & MARKETING ASSOC INTERNATIONAL	900.34
Group Promo-Mtgs	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	756.80
Group Promo-Mtgs	HOSP SALES & MARKETING ASSOC INTERNATIONAL	396.00
Group Promo-Mtgs	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	179.52
Group Promo-Mtgs	HOSP SALES & MARKETING ASSOC INTERNATIONAL	277.38
Inquiry Fulfillment	SHIPPING COSTS	7.29
Inquiry Fulfillment	SHIPPING COSTS	9.49
Group Tour Promotion	CVB SHIPPING COSTS	48.68
Inquiry Fulfillment	SHIPPING COSTS	113.47
Inquiry Fulfillment	SHIPPING COSTS	1,430.33
Inquiry Fulfillment	COM CONNECT	19,888.00
General Consumer Promotion	MANN TRAVELS	546.00
Co-op - billboards	THE BRANDON AGENCY	1,110.87
General Consumer Promotion	MANN TRAVELS	378.89
General Consumer Promotion	MANN TRAVELS	681.82
Group Tour Promotion	FALL FAM	80.88
Group Tour Promotion-Students	STUDENT YOUTH TRAVEL ASSOC	47.33
Group Sales Atl Rep	DISTINCTIVE DESTINATIONS	2,816.00
Group Sales Rep- DC	JSP MARKETING	455.24
Group Sales Atl Rep	DISTINCTIVE DESTINATIONS	299.46
International Marketing	BOMMARITO GLOBAL STRATEGIES LLC	1,230.00
Group Sales Rep- DC	JSP MARKETING	2,640.00
Sports Tourism	BIG SOUTH	1,395.64
Sports Tourism	BIG SOUTH	2,321.74
Video Production	STAGES VIDEO	359.70
Online Promotion	ADOBE SYSTEMS INC	1,319.45
Television	BRAND USA	39,600.00
Publicity and Promotions	BATTLE STRATEGIES	2,070.00
Co-op - billboards	THE BRANDON AGENCY	621.17
Research-postcards	INLET PRINTING COMPANY	958.60
General Consumer Promotion	MANN TRAVELS	446.30
Co-op-print	THE BRANDON AGENCY	880.00
Co-op - billboards	THE BRANDON AGENCY	641.88
Inquiry Fulfillment	CONTAC SERVICES, INC.	844.00

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General Consumer Promotion	MANN TRAVELS	1,538.61
Group Sales Rep-SMERF	MHD SERVICES	2,079.00
International Marketing	TRAVEL SOUTH USA	880.00
Sports Tourism	THE SPORTS FACILITIES ADVISORS	3,520.00
Billboards	THE BRANDON AGENCY, ADAMS OUTDOOR	28,392.44
General Consumer Promotion	MANN TRAVELS	523.39
Print- magazine	AAA AUTO CLUB SOUTH / GOING PLACES	2,556.40
Publicity and Promotions	TRAVEL WRITER	187.20
Publicity and Promotions	FAHLGREN MORTINE	27,420.59
Publicity and Promotions	FAHLGREN MORTINE	1,986.31
Publicity and Promotions	FAHLGREN MORTINE	18,308.00
Group Sales Rep- CA	TRAVEL SOLUTIONS BY DESIGN CORP	4,620.00
Publicity and Promotions	THE ASSOCIATED PRESS-BIG SOUTH	1,760.00
Group Promo-Mtgs	HOSP SALES & MARKETING ASSOC	169.55
General Consumer Promotion	MANN TRAVELS	414.87
Group Tour Promotion	FALL FAM	55.44
Group Sales Rep- DC	JSP MARKETING	2,640.00
Group Sales Rep- CA	TRAVEL SOLUTIONS BY DESIGN CORP	441.36
Group Promo-Mtgs	CVENT, INC	27,567.76
Inquiry Fulfillment	UPS	213.62
Inquiry Fulfillment	UPS	689.46
Inquiry Fulfillment	UPS	273.93
Group Tour Promotion	CVB SHIPPING UPS	277.38
Inquiry Fulfillment	UPS	1,427.06
Group Tour Promotion	FALL FAM	117.04
Group Tour Promotion	FALL FAM	84.25
Ad Design	ADOBE	26.99
Inquiry Fulfillment	SHIPPING COSTS	3.26
Inquiry Fulfillment	SHIPPING COSTS	51.14
Inquiry Fulfillment	SHIPPING COSTS	31.24
Inquiry Fulfillment	SHIPPING COSTS	117.80
Inquiry Fulfillment	SHIPPING COSTS	79.03
Inquiry Fulfillment	SHIPPING COSTS	68.24
Inquiry Fulfillment	SHIPPING COSTS	734.84
Publicity and Promotions	TRAVEL WRITER	46.00
Publicity and Promotions	TRAVEL WRITER	46.00
Publicity and Promotions	TRAVEL WRITER	92.00
Group sales promo-Intl	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	95.92
Group sales promo-Intl	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	613.01
Group sales promo-Intl	FRENCH SALES MISSION	1,061.28
Group Tour Promotion	PHILADELPHIA SALES MISSION	280.90
Group Tour Promotion	PHILADELPHIA SALES MISSION	125.97
Group Tour Promotion	FALL FAM	18.48
International Marketing	SISTER CITIES MTG-IRELAND	26.25
International Marketing	SISTER CITIES MTG-IRELAND	11.48

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Group sales promo-Intl	UK SALES MISSION	1,024.14
Group Promo-Mtgs	CONNECT MARKETPLACE-MILWAUKEE	33.44
Group Promo-Mtgs	CONNECT MARKETPLACE-MILWAUKEE	25.36
Group Promo-Mtgs	CONNECT MARKETPLACE-MILWAUKEE	5.31
Group Tour Promotion	FALL FAM	505.06
Group Tour Promotion	FALL FAM	265.58
Group Tour Promotion	FALL FAM	265.58
Group Promo-Mtgs	CONNECT MARKETPLACE-MILWAUKEE	54.55
Group Promo-Mtgs	CONNECT MARKETPLACE-MILWAUKEE	1.68
Group Promo-Mtgs	CONNECT MARKETPLACE-MILWAUKEE	615.64
Group Promo-Mtgs	CONNECT MARKETPLACE-MILWAUKEE	11.61
Group Promo-Mtgs	STORMCON	3,608.00
Group Promo-Mtgs	CONNECT MARKETPLACE-MILWAUKEE	44.00
Group Tour Promotion	FALL FAM	466.93
Group Tour Promotion	FALL FAM	411.49
Group Tour Promotion	FALL FAM	375.41
Group Tour Promotion	FALL FAM	411.05
Group Promo-Mtgs	GROUP SALES PROMOTIONAL ITEMS	1,485.44
Sports Tourism	CONNECT SPORTS	5.70
Sports Tourism	CONNECT SPORTS	18.48
Group Promo-Mtgs	NATIONAL ASSOCIATION SPORTS COMMISSIONS	492.89
Sports Tourism	CONNECT SPORTS	2.03
Sports Tourism	CONNECT SPORTS	20.24
Sports Tourism	CONNECT SPORTS	47.08
Sports Tourism	CONNECT SPORTS	4.67
Sports Tourism	CONNECT SPORTS	4.34
Sports Tourism	CONNECT SPORTS	630.06
Sports Tourism	CONNECT SPORTS	31.68
Sports Tourism	CONNECT SPORTS	41.01
Sports Tourism	CONNECT SPORTS	22.00
Sports Tourism	CONNECT SPORTS	22.00
Sports Tourism	CONNECT SPORTS	61.16
Group Tour Promotion-Students	STUDENT YOUTH TRAVEL ASSOC	17.37
Group Tour Promotion-Students	STUDENT YOUTH TRAVEL ASSOC	8.35
Group Tour Promotion-Students	STUDENT YOUTH TRAVEL ASSOC	21.82
Group Tour Promotion-Students	STUDENT YOUTH TRAVEL ASSOC	13.63
Group Tour Promotion-Students	STUDENT YOUTH TRAVEL ASSOC	953.74
Group Tour Promotion-Students	STUDENT YOUTH TRAVEL ASSOC	24.98
Group Tour Promotion-Students	STUDENT YOUTH TRAVEL ASSOC	13.02
Group Tour Promotion	PIN FANATIC	1,429.21
Group Tour Promotion	CROSSROADS FAM	26.41
Group Tour Promotion-Students	STUDENT YOUTH TRAVEL ASSOC	72.56
Group Tour Promotion	BOOMERS IN GROUPS CONFERENCE	374.97
Group Tour Promotion-Students	STUDENT YOUTH TRAVEL ASSOC	23.76
Group Tour Promotion-Students	STUDENT YOUTH TRAVEL ASSOC	22.00
Group Tour Promotion	FALL FAM	344.18
Public Funding Sources	STUDENT YOUTH TRAVEL ASSOC	34.01
Research	KEYWORD SPY	73.76

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Ad Design	DROPBOX	144.73
Web hosting	MONIKER.COM	27.00
Online Promotion	PATLIVE	312.40
Web hosting	TULSA CONNECT	760.50
Publicity and Promotions	HIGHTAIL(YOUSENDIT)	9.19
Group Promo-Mtgs	BRIGHT BUSINESS MEDIA-SMART MTGS	5,192.00
Group Promo-Mtgs	REJUVENATE	2,860.00
Group Tour Promotion	FALL FAM	440.53
Group Tour Promotion	FALL FAM	279.01
Group Promo-Mtgs	FASTSIGNS	2,748.11
Group Promo-Mtgs	HOSP SALES & MARKETING ASSOC INTERNATIONAL	211.02
Group sales promo-Intl	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	12,223.40
Group Promo-Mtgs	SHRINERS	10.08
Public Funding Sources	FALL FAM	23.59
Group Promo-Mtgs	SHRINERS	67.04
Group Promo-Mtgs	FALL FAM	161.73
Group Promo-Mtgs	REJUVENATE	230.88
Group sales promo-Intl	INCENTIVE TRAVEL, MEETINGS & EVENTS EXPO	436.57
Group Tour Promotion	FALL FAM	359.57
Group Tour Promotion	FALL FAM	300.17
Group Tour Promotion	FALL FAM	122.14
Group Tour Promotion	FALL FAM	122.14
Print	DIRECTORY PUBLISHING	255.20
Inquiry Fulfillment	COMCONNECT	19,888.00
Group Promo-Mtgs	HOSP SALES & MARKETING ASSOC INTERNATIONAL	2,948.00
Television	CORINTHIAN MEDIA, INC.	29.88
Print	DIRECTORY PUBLISHING	240.70
Print	DIRECTORY PUBLISHING	240.70
Television	CORINTHIAN MEDIA, INC.	83.00
Group Sales -Internet	COVEY COMMUNICATIONS	110.70
Television	WBNS-TV INC	664.00
Television	WBNS-TV INC	830.00
Television	CORINTHIAN MEDIA, INC.	498.00
Television	THE DISPATCH PRINTING COMPANY	850.00
Television	CORINTHIAN MEDIA, INC.	620.91
Television	CORINTHIAN MEDIA, INC.	622.50
Television	CORINTHIAN MEDIA, INC.	622.50
Television	CORINTHIAN MEDIA, INC.	622.50
Television	CORINTHIAN MEDIA, INC.	622.50
Television	CORINTHIAN MEDIA, INC.	830.00
Television	CORINTHIAN MEDIA, INC.	917.15
Television	THE DISPATCH PRINTING COMPANY	820.00
Television	THE DISPATCH PRINTING COMPANY	820.00
Internet Advertising	WILLIAM RICHARD MANNIX	1,700.00
Television	CORINTHIAN MEDIA, INC.	1,426.17

MB TOURISM DEVELOPMENT FEE

Q3 2013 Expenditures

Television	CORINTHIAN MEDIA, INC.	1,494.00
Television	CORINTHIAN MEDIA, INC.	1,759.60
Internet Advertising	WILLIAM RICHARD MANNIX	1,640.00
Internet Advertising	WILLIAM RICHARD MANNIX	1,640.00
Television	BROADCAST BUYING SERVICES, INC.	5,195.80
Internet Advertising	DESTINATION AND TRAVEL WASH. DC	6,150.00
Television	BROADCAST BUYING SERVICES, INC.	7,270.80
Television	BROADCAST BUYING SERVICES, INC.	7,868.40
Television	CORINTHIAN MEDIA, INC.	8,597.14
Group Sales -Internet	GOOGLE*AD WORDS	41,000.00
Television	BROADCAST BUYING SERVICES, INC.	56,157.80
Television	CORINTHIAN MEDIA, INC.	58,205.67
Television	CORINTHIAN MEDIA, INC.	293,974.38
Television	CORINTHIAN MEDIA, INC.	311,928.70
Television	CORINTHIAN MEDIA, INC.	332,152.51
Internet Advertising	PAID SEARCH MARKETING	181,063.20
Internet Advertising	DISPLAY ADVERTISING	147,714.09
Internet Advertising	ONLINE VIDEO ADVERTISING	29,749.88
Internet Advertising	EMAIL MARKETING ADS	17,138.14
Internet Advertising	SOCIAL MEDIA MARKETING ADS	31,452.80
Internet Advertising	MOBILE MARKETING ADS	18,031.94
Internet Advertising	CAMPGROUND ADS	23,804.60
Internet Advertising	OTHER INTERNET ADVERTISING	9,044.66
Television	CORINTHIAN MEDIA, INC.	567,236.32
Television	CORINTHIAN MEDIA, INC.	571,106.19
Television	CORINTHIAN MEDIA, INC.	704,720.02
Internet Advertising	PAID SEARCH MARKETING	272,327.06
Internet Advertising	DISPLAY ADVERTISING	213,036.00
Internet Advertising	ONLINE VIDEO ADVERTISING	48,068.40
Internet Advertising	EMAIL MARKETING ADS	28,240.80
Internet Advertising	SOCIAL MEDIA MARKETING ADS	49,364.00
Internet Advertising	MOBILE MARKETING ADS	31,488.00
Internet Advertising	OTHER INTERNET ADVERTISING	8,063.33
Internet Advertising	PAID SEARCH MARKETING	470,294.41
Internet Advertising	DISPLAY ADVERTISING	500,707.42
Internet Advertising	ONLINE VIDEO ADVERTISING	86,972.00
Internet Advertising	EMAIL MARKETING ADS	46,435.50
Internet Advertising	SOCIAL MEDIA MARKETING ADS	88,578.50
Internet Advertising	MOBILE MARKETING ADS	45,747.00
Internet Advertising	OTHER INTERNET ADVERTISING	8,358.33
Online Promotion	ADOBE SYSTEMS INC	1,231.48
Online Promotion	ADOBE SYSTEMS INC	2,064.59
Ad Design	CHIP HENDERSON PHOTOGRAPHY	5,392.46
Video Production	DV3 PRODUCTIONS, LLC	10,529.40
Video Production	DV3 PRODUCTIONS, LLC	10,886.40
Research	HITWISE	23,375.00
Online	FACEBOOK	11,711.84
TV	GOLF CHANNEL	64,410.07
Public Relations	BUFFALO COMMUNICATIONS	23,742.24

MB TOURISM DEVELOPMENT FEE

Q3 2013 Expenditures

Interactive	FUEL INTERACTIVE	5,449.18
Interactive	FUEL INTERACTIVE	1,828.50
Magazine Print & Online Elements	GOLF WEEK	10,105.46
Print - Magazine	BRANDON AGENCY	448.96
Print - Magazine	BRANDON AGENCY	2,300.00
Magazine Print & Online Elements	BRANDON AGENCY	4,140.00
Newspaper-Toronto	BRANDON AGENCY	85.76
Online	BRANDON AGENCY	920.00
Radio	BRANDON AGENCY	9,936.37
Radio	BRANDON AGENCY	10,856.00
Newspaper-Canada	BRANDON AGENCY	18,400.00
Distribution Costs	PNT MARKETING/NEILSEN MEDIA	9,936.00
Canadian Magazine/Internet	LAKEVIEW PRODUCTION	5,233.79
Sponsorship	SKAL TOUR PROFESSIONALS GOLF SPONSORSHIP	322.00
Online Elements/Emails	GOLFNET	32,200.00
Consumer Golf Shows	SUPREME GOLF	379.66
Promotions	MB GOLF TRIP FULFILLMENT FROM SPRIN	2,117.05
Tour Operators	TOUR OPERATOR VISITS	2,423.30
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		6,342,504.59
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Several marketing investments are made through media buyers such as Miller Direct, Visit Media, Corinthian Media, Visibility & Conversions, and The Brandon Agency. These entities purchase media for MBACVB in various channels and with numerous providers. For example, internet advertising facilitated through Visibility & Conversions utilizes 4,000-plus web sites.