

**MB TOURISM DEVELOPMENT FEE**

Q4 2013 Expenditures

<b><u>MARKETING INVESTMENT</u></b>	<b><u>DESCRIPTION</u></b>	<b><u>TDF ALLOCATION</u></b>
Research- Postcard Imprints	INLET PRINTING COMPANY	34.86
Publicity and Promotions	CORINNE LINCOLN-PINHEIRO	78.20
Inquiry Fulfillment	COM-CONNECT LLC	19,888.00
General Consumer Promotion	MANN TRAVELS	492.55
Sales Representation- Can	TRAVEL SOLUTIONS BY DESIGN CORP	627.57
Sports Tourism	NATIONAL ASSOC OF SPORTS COMM	8.80
Sports Tourism	CONNECT SPORTS	11.44
Sales Representation-DC	JSP MARKETING	663.57
Sales Representation - Atl	DISTINCTIVE DESTINATIONS	2,816.00
Group Promotion-mtgs	SMART MEETINGS	23.76
Group Tour Promotion-student	GROUP TRAVEL LEADER	7,040.00
Internet-website	MEDIA COAST	1,670.63
Internet-website	MEDIA COAST	67.50
Co-op-billboards	THE BRANDON AGENCY	621.17
Sales Representation - Atl	DISTINCTIVE DESTINATIONS	255.10
International Sales and Marketing		
	COASTAL SC, USA	30,800.00
Co-op-billboards	THE BRANDON AGENCY	1,110.87
International Marketing	BOMMARITO GLOBAL STRATEGIES LLC	1,230.00
Publicity and Promotions	BATTLE STRATEGIES	3,335.00
Publicity and Promotions	ACADEMY TRANSLATION BUREAU INC	1,081.00
General Consumer Promotion	MANN TRAVELS	424.86
Group Sales Ad-magazine	MPI, CONVENTION SOUTH	8,227.24
SMERF	MHD SERVICES	2,079.00
Co-op-billboards	THE BRANDON AGENCY	641.88
Inquiry Fulfillment	CONTAC SERVICES, INC.	558.78
General Consumer Promotion	MANN TRAVELS	459.56
Group Promotion-mtgs	MANPOWER	2,062.64
International Marketing	LONDON SALES MISSION	252.96
General Consumer Promotion	MANN TRAVELS	572.49
Sales Representation- Can	TRAVEL SOLUTIONS BY DESIGN CORP	4,620.00
Sales Representation-DC	JSP MARKETING	2,640.00
Publicity and Promotions	DESTINATION MEDIA	208.90
Sports Tourism	NATIONAL ASSOC OF SPORTS COMM	14.74
Publicity and Promotions	FAHLGREN MORTINE	2,112.00
Publicity and Promotions	FAHLGREN MORTINE	124.20
Publicity and Promotions	FAHLGREN MORTINE	25,088.39
Publicity and Promotions	FAHLGREN MORTINE	4,809.56
General Consumer Promotion	NEW WAVE EMBROIDERY	39.56
Group Promotion-mtgs	MANPOWER	165.01
General Consumer Promotion	MANN TRAVELS	456.21
General Consumer Promotion	TRIP GIVEAWAY	233.20
General Consumer Promotion	TRIP GIVEAWAY	87.16

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## International Sales and Marketing

	SITE VISIT	646.54
Inquiry Fulfillment	UPS	268.08
Inquiry Fulfillment	UPS	296.96
Inquiry Fulfillment	UPS	496.41
Inquiry Fulfillment	UPS	205.51
Inquiry Fulfillment	UPS	176.54
Inquiry Fulfillment	UPS	861.99
Publicity and Promotions	TRAVEL WRITER	23.00
Publicity and Promotions	TRAVEL WRITER	46.00
Publicity and Promotions	TRAVEL WRITER	276.00
Publicity and Promotions	TRAVEL WRITER	46.00
Publicity and Promotions	TRAVEL WRITER	115.00
Publicity and Promotions	TRAVEL WRITER	230.00
Publicity and Promotions	TRAVEL WRITER	69.00
Publicity and Promotions	TRAVEL WRITER	184.00
International Sales and Marketing		
	CANADIAN SALES MISSION	290.78
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	52.71
International Sales and Marketing		
	FRANCE SALES MISSION	13.50
International Sales and Marketing		
	FRANCE SALES MISSION	16.17
International Sales and Marketing		
	FRANCE SALES MISSION	996.12
Group Promotion-mtgs	FALL FAM TRIP	52.18
Group Promotion-mtgs	FALL FAM TRIP	1,071.71
Group Promotion-mtgs	FALL FAM TRIP	1,163.69
Group Promotion-mtgs	FALL FAM TRIP	322.79
Group Promotion-mtgs	FALL FAM TRIP	179.52
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	176.00
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	1,312.08
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	253.18
International Sales and Marketing		
	CANADIAN SALES MISSION	2,377.26
International Sales and Marketing		
	CANADIAN SALES MISSION	1,921.21
International Sales and Marketing		
	PORTER AIR FAM	3,180.65
International Sales and Marketing		
	LONDON SALES MISSION	6.43
International Sales and Marketing		
	LONDON SALES MISSION	9.46
International Sales and Marketing		
	LONDON SALES MISSION	7.67
International Sales and Marketing		
	LONDON SALES MISSION	14.14
International Sales and Marketing		
	LONDON SALES MISSION	17.71

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International Sales and Marketing	LONDON SALES MISSION	48.10
International Sales and Marketing	LONDON SALES MISSION	12.45
International Sales and Marketing	LONDON SALES MISSION	13.20
International Sales and Marketing	LONDON SALES MISSION	73.53
International Sales and Marketing	LONDON SALES MISSION	14.31
International Sales and Marketing	LONDON SALES MISSION	198.38
International Sales and Marketing	LONDON SALES MISSION	1,579.56
International Sales and Marketing	LONDON SALES MISSION	23.92
International Sales and Marketing	LONDON SALES MISSION	4.23
International Sales and Marketing	LONDON SALES MISSION	6.73
International Sales and Marketing	CANADIAN SALES MISSION	2,640.00
Group Promotion-mtgs	SHRINERS CONVENTION	72.71
Publicity and Promotions	CANADIAN MEDIA TRIP	4,400.00
Group Promotion-mtgs	VA SOCIETY OF ASSN EXEC	460.33
Group Promotion-mtgs	SUCCESSFUL MEETINGS UNIVERSITY	5.93
Group Promotion-mtgs	SUCCESSFUL MEETINGS UNIVERSITY	22.00
Group Promotion-mtgs	SUCCESSFUL MEETINGS UNIVERSITY	367.37
Group Promotion-mtgs	SUCCESSFUL MEETINGS UNIVERSITY	68.76
Group Promotion-mtgs	SMART MEETINGS	7.95
Group Promotion-mtgs	SMART MEETINGS	3.92
Group Promotion-mtgs	SMART MEETINGS	11.07
Group Promotion-mtgs	SMART MEETINGS	323.77
Group Promotion-mtgs	SMART MEETINGS	22.00
Group Promotion-mtgs	SMART MEETINGS	22.00
Group Promotion-mtgs	GS MAGAZINE GIVEAWAY	96.80
Sports Tourism	BIG SOUTH MARKETING	15.68
Sports Tourism	TRAVEL,EVENTS & MGMT IN SPORTS	599.81
Sports Tourism	SITE VISIT	37.52
Sports Tourism	SITE VISIT	17.36
Sports Tourism	CONNECT SPORTS	9.68
Group Promotion-mtgs	FALL FAM TRIP	22.55
Group Promotion-mtgs	FALL FAM TRIP	35.20
Group Promotion-mtgs	FALL FAM TRIP	462.00
Group Promotion-mtgs	FALL FAM TRIP	27.39
Group Promotion-mtgs	FALL FAM TRIP	2.64
Group Promotion-mtgs	FALL FAM TRIP	159.30
Group Promotion-mtgs	FALL FAM TRIP	41.72
Group Promotion-mtgs	FALL FAM TRIP	41.47

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Ad design	POND5 INC	18.00
Ad design	SMARTSOUND	44.96
Website	GODADDY.COM	768.44
Email Marketing	EXACTTARGET	14,512.50
Internet	PATLIVE	306.17
Website	TULSA CONNECT	760.50
Website	SMART BEAR SOFTWARE	1,135.30
Research	KEYWORD SPY	73.76
Group Promotion-mtgs	SHRINERS CONVENTION	5,984.00
Group Promotion-mtgs	SHRINERS CONVENTION	36.36
Group Promotion-mtgs	NATL COALITION OF BLACK MTG PLANNER	1,757.47
Group Promotion-mtgs	HOSP SALES AND MARKETING ASSOC INTL	30.89
Group Promotion-mtgs	HOSP SALES AND MARKETING ASSOC INTL	152.17
Group Promotion-mtgs	HOSP SALES AND MARKETING ASSOC INTL	55.97
Group Promotion-mtgs	HOSP SALES AND MARKETING ASSOC INTL	44.00
Group Promotion-mtgs	HOSP SALES AND MARKETING ASSOC INTL	226.30
Group Promotion-mtgs	REJUVENATE MARKETPLACE	613.01
Group Tour Promotion	FALL FAM TRIP	19.10
Group Tour Promotion	FALL FAM TRIP	2,504.70
Group Tour Promotion	FALL FAM TRIP	3.52
Group Tour Promotion	FALL FAM TRIP	64.20
Group Promotion-mtgs	SITE VISIT	264.53
Group Promotion-mtgs	SITE VISIT	417.70
Group Promotion-mtgs	SITE VISIT	646.45
Tourism Research	DESTINATION MARKETING	287.00
Tourism Research	SMITH TRAVEL RESEARCH	6,383.70
International Sales and Marketing	FRANCE SALES MISSION	0.30
International Sales and Marketing	FRANCE SALES MISSION	10.02
International Sales and Marketing	FRANCE SALES MISSION	14.67
International Sales and Marketing	FRANCE SALES MISSION	98.48
International Sales and Marketing	FRANCE SALES MISSION	36.98
International Sales and Marketing	FRANCE SALES MISSION	98.48
International Sales and Marketing	FRANCE SALES MISSION	58.78
International Sales and Marketing	FRANCE SALES MISSION	11.22
International Sales and Marketing	FRANCE SALES MISSION	14.47
International Sales and Marketing	FRANCE SALES MISSION	170.96
General Consumer Promotion	UNIGLOBE/ALIO	654.59
Public Funding Sources	FALL FAM TRIP	525.48
Ad design	ADOBE SYSTEMS INC	26.99

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## International Sales and Marketing

	CAA FAM	212.96
Inquiry Fulfillment	PITNEY BOWES	0.76
Inquiry Fulfillment	PITNEY BOWES	3.03
Inquiry Fulfillment	PITNEY BOWES	59.41
Inquiry Fulfillment	PITNEY BOWES	81.74
Inquiry Fulfillment	US POSTAL SERVICE	386.67
Inquiry Fulfillment	US POSTAL SERVICE	661.21
Marketing - print ads	HTC	255.20
Sports Tourism	ENCORE VIDEO PRODUCTIONS, INC	4,014.56
Co-op -billboards	THE BRANDON AGENCY	1,110.87
Research	EQUATION RESEARCH, LLC	6,765.00
Research	SC DEPT. OF PARKS, REC. & TOURISM	9,471.00
Research- Postcard Imprints	INLET PRINTING COMPANY	663.18
Co-op -billboards	THE BRANDON AGENCY	641.88
General Consumer Promotion	SITV/WOMENS SHOW	259.32
Group Promotion-mtgs	IMEX, REJUVENATE Expense	155.19
Group Promotion-mtgs	IMEX, REJUVENATE Expense	13.90
Group Promotion-mtgs	IMEX, REJUVENATE Expense	130.28
Sales Representation-DC	JSP MARKETING	40.16
Co-op -billboards	THE BRANDON AGENCY	621.17
Video Production	CMS INTERNATIONAL	8,800.00
Sales Representation- Can	TRAVEL SOLUTIONS BY DESIGN CORP	7,873.87
Sales Representation- Can	TRAVEL SOLUTIONS BY DESIGN CORP	438.96
Sales Representation- Can	TRAVEL SOLUTIONS BY DESIGN CORP	442.53
International Sales and Marketing		
	CANADIAN SALES MISSION	415.09
Sales Representation - Atl	DISTINCTIVE DESTINATIONS	299.46
International Marketing	BOMMARITO GLOBAL STRATEGIES LLC	3,690.00
Video Production	OSPREY PRODUCTION	15,779.88
Online promotions	ADOBE SYSTEMS INC	1,319.45
Online promotions	ADOBE SYSTEMS INC	1,319.45
Video Production	DV3 PRODUCTIONS, LLC	697.30
Publicity and Promotions	BATTLE STRATEGIES	1,817.00
Ad design	KEY NOTE	6.95
Billboards	ADAMS OUTDOOR, THE BRANDON AGENCY	28,392.44
Sales Representation-DC	JSP MARKETING	2,640.00
Sales Representation - Atl	DISTINCTIVE DESTINATIONS	2,816.00
SMERF	MHD SERVICES	2,079.00
Group Tour Promotion	COASTAL NETWORK COOPERATIVE	1,540.07
General Consumer Promotion	MILLER DIRECT	1,372.80
General Consumer Promotion	MILLER DIRECT	23,337.60
Publicity and Promotions	FAHLGREN MORTINE	29,804.99
Publicity and Promotions	FAHLGREN MORTINE	4,224.00
Publicity and Promotions	FAHLGREN MORTINE	5,301.00
Publicity and Promotions	FAHLGREN MORTINE	14,861.33
Sales Representation- Can	TRAVEL SOLUTIONS BY DESIGN CORP	4,620.00
Public Funding Sources	SITE VISIT	2.64
Group Sales Adv	PHOTO SHOOT	2.64

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Group Promotion-mtgs	VA SOCIETY OF ASSN EXEC	22.00
Publicity and Promotions	MEDIA SALES MISSION- CANADA	23.43
Publicity and Promotions	MEDIA SALES MISSION- CANADA	15.84
Publicity and Promotions	MEDIA SALES MISSION- CANADA	50.58
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	53.68
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	8.34
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	33.88
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	2,244.00
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	8,888.00
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	14.08
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	18.21
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	16.03
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	10.56
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	5.76
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	6.05
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	28.19
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	13.06
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	8.79
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	671.32
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	6,259.18
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	1,115.20
Group Promotion-mtgs	MEETINGS AND CONVENTIONS	408.85
International Sales and Marketing		
	FRANCE SALES MISSION	2.54
International Sales and Marketing		
	FRANCE SALES MISSION	12.92
International Sales and Marketing		
	FRANCE SALES MISSION	8.09
Group Tour Promotion	ROAD SHOW	220.00
Publicity and Promotions	CANADIAN SALES MISSION	3,987.98
Publicity and Promotions	CANADIAN SALES MISSION	598.16
Publicity and Promotions	CANADIAN SALES MISSION	100.35
Publicity and Promotions	CANADIAN SALES MISSION	1,737.83
International Sales and Marketing		
	CAA FAM	37.09
International Sales and Marketing		
	CAA FAM	117.92
International Sales and Marketing		
	CAA FAM	52.80
International Sales and Marketing		
	CAA FAM	275.68
International Sales and Marketing		
	CAA FAM	88.14
International Sales and Marketing		
	CAA FAM	128.12
International Sales and Marketing		
	CAA FAM	176.79
International Sales and Marketing		
	CAA FAM	69.70

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Publicity and Promotions	CANADIAN SALES MISSION	70.57
Publicity and Promotions	CANADIAN SALES MISSION	2.36
Publicity and Promotions	CANADIAN SALES MISSION	15.36
Publicity and Promotions	CANADIAN SALES MISSION	51.36
Publicity and Promotions	CANADIAN SALES MISSION	6.48
Publicity and Promotions	CANADIAN SALES MISSION	1,061.16
Publicity and Promotions	CANADIAN SALES MISSION	38.20
Publicity and Promotions	CANADIAN SALES MISSION	47.52
Publicity and Promotions	CANADIAN SALES MISSION	8.43
Publicity and Promotions	CANADIAN SALES MISSION	13.51
Publicity and Promotions	CANADIAN SALES MISSION	10.96
Publicity and Promotions	CANADIAN SALES MISSION	96.41
Group Tour Promotion	FANTASEA FAIRE	233.20
Group Tour Promotion	UNIVERSAL PLASTIC	1,304.51
Group Tour Promotion	SHARPER BRAND	1,040.73
Group Tour Promotion	KAESER AND BLAIR	1,047.45
Group Tour Promotion	ANYPROMO.COM	764.10
Publicity and Promotions	CANADIAN MEDIA TRIP	2,760.00
Publicity and Promotions	CANADIAN MEDIA TRIP	1,756.92
Group Promotion-mtgs	ASSOCIATION EXEC NC	650.36
Sports Tourism	NATIONAL ASSOC OF SPORTS COMM	44.00
Sports Tourism	NATIONAL ASSOC OF SPORTS COMM	2.26
Sports Tourism	NATIONAL ASSOC OF SPORTS COMM	9.00
Sports Tourism	NATIONAL ASSOC OF SPORTS COMM	8.90
Sports Tourism	NATIONAL ASSOC OF SPORTS COMM	12.25
Sports Tourism	NATIONAL ASSOC OF SPORTS COMM	18.43
Sports Tourism	NATIONAL ASSOC OF SPORTS COMM	20.80
Sports Tourism	TRAVEL,EVENTS & MGMT IN SPORTS	316.69
Sports Tourism	TRAVEL,EVENTS & MGMT IN SPORTS	8.80
Sports Tourism	TRAVEL,EVENTS & MGMT IN SPORTS	1,405.03
Sports Tourism	NATIONAL ASSOC OF SPORTS COMM	29.92
Sports Tourism	NATIONAL ASSOC OF SPORTS COMM	442.02
Sports Tourism	NATIONAL ASSOC OF SPORTS COMM	10.54
Sports Tourism	NATIONAL ASSOC OF SPORTS COMM	8.87
Sports Tourism	NATIONAL ASSOC OF SPORTS COMM	3.09
Sports Tourism	NATIONAL ASSOC OF SPORTS COMM	33.44
Sports Tourism	NATIONAL ASSOC OF SPORTS COMM	161.22
Sports Tourism	TRAVEL,EVENTS & MGMT IN SPORTS	364.50
International Sales and Marketing		
	CANADIAN SALES MISSION	689.63
International Sales and Marketing		
	CANADIAN SALES MISSION	591.65
International Sales and Marketing		
	CANADIAN SALES MISSION	99.93
International Sales and Marketing		
	CANADIAN SALES MISSION	12.33
International Sales and Marketing		
	CANADIAN SALES MISSION	2.53

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International Sales and Marketing	CANADIAN SALES MISSION	38.84
International Sales and Marketing	CANADIAN SALES MISSION	8.25
International Sales and Marketing	CANADIAN SALES MISSION	43.08
International Sales and Marketing	CANADIAN SALES MISSION	4.70
International Sales and Marketing	CANADIAN SALES MISSION	4.86
International Sales and Marketing	CANADIAN SALES MISSION	1.43
Group Tour Promotion	DENURE FAM	684.04
Group Tour Promotion	HOLIDAY FANTASEA	76.38
Group Tour Promotion	HOLIDAY FANTASEA	220.00
Group Tour Promotion	ONTARIO MOTORCOACH ASSOC	52.80
Group Tour Promotion	DENURE FAM	93.70
Group Tour Promotion	DENURE FAM	327.07
Ad design	DROPBOX	178.20
Ad design	ITUNES	11.04
Website	GODADDY.COM	51.01
Website	NETWORK SOLUTIONS	166.46
Website	PATLIVE	308.25
Website	TULSA CONNECT	760.50
Research	KEYWORD SPY	73.76
Video Production	VIDEO SHOOT	73.07
Video Production	VIDEO SHOOT	10.23
Video Production	VIDEO SHOOT	43.72
Video Production	VIDEO SHOOT	71.66
Video Production	VIDEO SHOOT	13.05
Video Production	VIDEO SHOOT	54.32
Sales Representation-DC	JSP MARKETING	880.00
International Sales and Marketing	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	23.23
International Sales and Marketing	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	3,275.72
International Sales and Marketing	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	78.41
International Sales and Marketing	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	24.92
International Sales and Marketing	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	21.59
International Sales and Marketing	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	66.00
International Sales and Marketing	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	80.08
International Sales and Marketing	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	50.05

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International Sales and Marketing	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	44.00
International Sales and Marketing	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	1,087.72
Group Promotion-mtgs	REJUEVENATE MARKETPLACE	7.04
Group Promotion-mtgs	REJUEVENATE MARKETPLACE	47.87
Group Promotion-mtgs	REJUEVENATE MARKETPLACE	6.16
Group Promotion-mtgs	REJUEVENATE MARKETPLACE	35.43
Group Promotion-mtgs	REJUEVENATE MARKETPLACE	749.30
Group Promotion-mtgs	REJUEVENATE MARKETPLACE	44.00
Group Promotion-mtgs	REJUEVENATE MARKETPLACE	19.80
Sports Tourism	BIG SOUTH MARKETING	1,174.80
Sports Tourism	BIG SOUTH MARKETING	223.20
Sports Tourism	BIG SOUTH MARKETING	5.37
General Consumer Promotion	TRIP GIVEAWAY	287.58
General Consumer Promotion	TRIP GIVEAWAY	67.33
Inquiry Fulfillment	UPS	92.15
Inquiry Fulfillment	UPS	41.89
Inquiry Fulfillment	UPS	34.18
Inquiry Fulfillment	UPS	257.77
Inquiry Fulfillment	UPS	128.34
Inquiry Fulfillment	UPS	106.01
Inquiry Fulfillment	UPS	436.35
Inquiry Fulfillment	UPS	158.64
Inquiry Fulfillment	UPS	397.33
International Sales and Marketing	CAA FAM	2.64
Ad design	ADOBE CLOUD	26.99
International Sales and Marketing	FRANCE SALES MISSION	8.87
Inquiry Fulfillment	PITNEY BOWES	91.65
Inquiry Fulfillment	PITNEY BOWES	64.45
Inquiry Fulfillment	PITNEY BOWES	90.16
Inquiry Fulfillment	US POSTAL SERVICE	429.76
Marketing- print ads	HTC	255.20
Inquiry Fulfillment	COM CONNECT	19,888.00
Sports Tourism	BIG SOUTH MARKETING	37.23
Co-op-billboards	THE BRANDON AGENCY	1,110.87
Publicity and Promotions	BATTLE STRATEGIES	3,128.00
Website	ADOBE SYSTEMS INC	1,319.45
International Sales and Marketing	CANADIAN VAN WRAP	440.00
General Consumer Promotion	MANN TRAVELS	388.34
Inquiry Fulfillment	CONTAC SERVICES, INC.	1,883.82
Sports Tourism	SCHUMAN ENTERPRISES, LLC	2,578.40
Co-op-billboards	THE BRANDON AGENCY	641.88
International Sales and Marketing	CREATIVE ILLUSIONS GRAPHICS & SIGNS	2,335.30
Sales Representation- Can	TRAVEL SOLUTIONS BY DESIGN CORP	3,646.63

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Q4 2013 Expenditures

Sales Representation- Can SMERF	TRAVEL SOLUTIONS BY DESIGN CORP	252.25
Sports Tourism	MHD SERVICES	2,079.00
Sports Tourism	ENCORE VIDEO PRODUCTIONS, INC	3,490.96
Co-op-billboards	ENCORE VIDEO PRODUCTIONS, INC	197.60
Sales Representation- Can	THE BRANDON AGENCY	621.17
Sales Representation - Atl	JSP MARKETING	675.51
Sales Representation - Atl	DISTINCTIVE DESTINATIONS	2,816.00
Group Tour Promotion	DISTINCTIVE DESTINATIONS	90.18
Group Tour Promotion	TRAVEL SOUTH	220.00
Group Tour Promotion	TRAVEL SOUTH	22.50
Group Tour Promotion	TRAVEL SOUTH	44.88
Sales Representation- Can	TRAVEL SOLUTIONS BY DESIGN CORP	312.71
Inquiry Fulfillment	CONTAC SERVICES, INC.	1,134.15
Video Production	VOICEHUNT.COM	315.00
Publicity and Promotions	FAHLGREN MORTINE	27,420.59
Publicity and Promotions	FAHLGREN MORTINE	6,600.00
Publicity and Promotions	FAHLGREN MORTINE	6,336.00
Publicity and Promotions	FAHLGREN MORTINE	62,914.89
Publicity and Promotions	FAHLGREN MORTINE	7,181.99
Group Promotion-mtgs	KAESER & BLAIR INC.	384.04
Group Tour Promotion	KAESER & BLAIR INC.	2,102.26
Publicity and Promotions	TRIP GIVEAWAY	14,260.00
International Sales and Marketing		
	CAROLINA VIDEO GROUP	1,095.51
Research	ZEITGEIST CONSULTING	110,400.00
Group Promotion-mtgs	SITE VISIT	6.16
Group Promotion-mtgs	ASSOC EXECUTIVES OF NC	14.08
Inquiry Fulfillment	UPS	121.48
Inquiry Fulfillment	UPS	74.82
Inquiry Fulfillment	UPS	481.89
Inquiry Fulfillment	UPS	221.60
Inquiry Fulfillment	UPS	137.79
Inquiry Fulfillment	UPS	270.97
International Sales and Marketing		
	CANADIAN SALES MISSION	220.69
International Sales and Marketing		
	CANADIAN SALES MISSION	900.25
International Sales and Marketing		
	CANADIAN SALES MISSION	0.64
International Sales and Marketing		
	CANADIAN SALES MISSION	21.34
Publicity and Promotions	TRAVEL WRITER	465.74
Publicity and Promotions	TRAVEL WRITER	46.00
Publicity and Promotions	TRAVEL WRITER	46.00
Publicity and Promotions	TRAVEL WRITER	138.00
International Sales and Marketing		
	CANADIAN SALES MISSION	118.35
International Sales and Marketing		
	CANADIAN SALES MISSION	18.60

**MB TOURISM DEVELOPMENT FEE**

Q4 2013 Expenditures

International Sales and Marketing	CANADIAN SALES MISSION	1.76
International Sales and Marketing	CANADIAN SALES MISSION	3,178.24
International Sales and Marketing	SITE VISIT	33.69
Group Promotion-mtgs	ASSOC EXECUTIVES OF NC	664.40
Group Promotion-mtgs	ASSOC EXECUTIVES OF NC	382.62
Group Promotion-mtgs	ASSOC EXECUTIVES OF NC	8,004.48
Group Promotion-mtgs	ASSOC EXECUTIVES OF NC	373.70
Group Promotion-mtgs	VA SOCIETY OF ASSN EXEC	176.96
Group Promotion-mtgs	VA SOCIETY OF ASSN EXEC	12.24
Group Promotion-mtgs	VA SOCIETY OF ASSN EXEC	23.34
Group Promotion-mtgs	VA SOCIETY OF ASSN EXEC	30.80
Group Promotion-mtgs	VA SOCIETY OF ASSN EXEC	2.20
Group Promotion-mtgs	VA SOCIETY OF ASSN EXEC	12.86
Group Promotion-mtgs	VA SOCIETY OF ASSN EXEC	139.75
Group Promotion-mtgs	VA SOCIETY OF ASSN EXEC	317.03
Group Promotion-mtgs	VA SOCIETY OF ASSN EXEC	31.68
Sports Tourism	TRAVEL, EVENTS AND MGMT IN SPORTS	44.00
Sports Tourism	TRAVEL, EVENTS AND MGMT IN SPORTS	20.85
Sports Tourism	TRAVEL, EVENTS AND MGMT IN SPORTS	76.79
Sports Tourism	TRAVEL, EVENTS AND MGMT IN SPORTS	28.91
Sports Tourism	TRAVEL, EVENTS AND MGMT IN SPORTS	159.46
Sports Tourism	TRAVEL, EVENTS AND MGMT IN SPORTS	10.48
Sports Tourism	TRAVEL, EVENTS AND MGMT IN SPORTS	4.88
Sports Tourism	TRAVEL, EVENTS AND MGMT IN SPORTS	577.69
Sports Tourism	TRAVEL, EVENTS AND MGMT IN SPORTS	10.25
Sports Tourism	TRAVEL, EVENTS AND MGMT IN SPORTS	8.73
Sports Tourism	TRAVEL, EVENTS AND MGMT IN SPORTS	39.60
Sports Tourism	TRAVEL, EVENTS AND MGMT IN SPORTS	205.04
Sports Tourism	SITE VISIT	52.47
Sports Tourism	TRAVEL, EVENTS AND MGMT IN SPORTS	58.04
Sports Tourism	TRAVEL, EVENTS AND MGMT IN SPORTS	22.88
International Sales and Marketing	CANADIAN SALES BLITZ	21.96
International Sales and Marketing	CANADIAN SALES BLITZ	23.68
International Sales and Marketing	CANADIAN SALES BLITZ	1.68
International Sales and Marketing	CANADIAN SALES BLITZ	367.35
International Sales and Marketing	CANADIAN SALES BLITZ	8.45
International Sales and Marketing	CANADIAN SALES BLITZ	8.47
International Sales and Marketing	CANADIAN SALES BLITZ	1.67

**MB TOURISM DEVELOPMENT FEE**

Q4 2013 Expenditures

## International Sales and Marketing

CANADIAN SALES BLITZ 14.15

## International Sales and Marketing

CANADIAN SALES BLITZ 7.44

Group Tour Promotion DENURE FAM 510.86

Group Tour Promotion HOLIDAY FANTASEA 61.30

Group Tour Promotion ONTARIO MOTORCOACH ASSOC 17.78

Group Tour Promotion ONTARIO MOTORCOACH ASSOC 21.38

Group Tour Promotion ONTARIO MOTORCOACH ASSOC 8.27

Group Tour Promotion ONTARIO MOTORCOACH ASSOC 2.63

Group Tour Promotion ONTARIO MOTORCOACH ASSOC 8.82

Group Tour Promotion ONTARIO MOTORCOACH ASSOC 52.80

Group Tour Promotion ONTARIO MOTORCOACH ASSOC 3.16

Group Tour Promotion ONTARIO MOTORCOACH ASSOC 1,096.81

Group Tour Promotion BOOMERS IN GROUPS 33.44

Group Tour Promotion BOOMERS IN GROUPS 4.90

Group Tour Promotion BOOMERS IN GROUPS 286.74

Group Tour Promotion BOOMERS IN GROUPS 10.17

Group Tour Promotion BOOMERS IN GROUPS 10.38

Group Tour Promotion BOOMERS IN GROUPS 15.89

Group Tour Promotion BOOMERS IN GROUPS 22.00

Group Tour Promotion BOOMERS IN GROUPS 22.00

Group Tour Promotion DENURE FAM 107.98

Video Production VIDEO SHOOT 19.14

Video Production VIDEO SHOOT 598.44

Video Production VIDEO SHOOT 158.11

Video Production VIDEO SHOOT 150.64

Video Production VIDEO SHOOT 88.00

Video Production VIDEO SHOOT 4,098.20

Website GODADDY.COM 173.50

Email marketing EXACTTARGET 14,512.50

Website TULSA CONNECT 760.50

internet PATLIVE 313.57

Research KEYWORD SPY 73.76

Publicity and Promotions TRAVEL WRITER 128.22

Publicity and Promotions TRAVEL WRITER 55.59

Publicity and Promotions TRAVEL WRITER 171.87

Group Promotion-mtgs NTL COALITION OF BLACK MTG PLANNER 134.28

Group Promotion-mtgs NTL COALITION OF BLACK MTG PLANNER 396.09

Group Promotion-mtgs COOLJC SITE VISIT 102.72

Group Promotion-mtgs COOLJC SITE VISIT 232.20

## International Sales and Marketing

CANADIAN SALES MISSION 41.09

Group Promotion-mtgs MEETINGS AND CONVENTIONS 629.48

Group Promotion-mtgs MEETINGS AND CONVENTIONS 39.32

Group Promotion-mtgs MEETINGS AND CONVENTIONS 49.26

Group Promotion-mtgs MEETINGS AND CONVENTIONS 53.06

Group Promotion-mtgs MEETINGS AND CONVENTIONS 271.26

Group Promotion-mtgs MEETINGS AND CONVENTIONS 592.93

**MB TOURISM DEVELOPMENT FEE**

Q4 2013 Expenditures

Group Promotion-mtgs	MEETINGS AND CONVENTIONS	16.87
Group Promotion-mtgs	TRAVEL SOUTH	543.93
General Consumer Promotion	MANN TRAVELS	474.87
Publicity and Promotions	BATTLE STRATEGIES	1,380.00
Video Production	STAGES VIDEO	833.85
Publicity and Promotions	KAESER & BLAIR INC.	521.36
International Sales and Marketing		
	CANADIAN SALES BLITZ	10.56
Group Tour Promotion	INTERACT - ORLANDO	15.84
Group Promotion-mtgs	TRAVEL SOUTH	7.04
Group Promotion-mtgs	INCENTIVE TRAVEL, MTGS, & EVENTS EXPC	40.48
International Sales and Marketing		
	FRANCE SALES MISSION	225.48
International Sales and Marketing		
	CANADIAN SALES BLITZ	36.96
Sales Representation - Atl	JSP EVENT	69.41
Group Promotion-mtgs	NATL COALITION OF BLACK MTG PLANNER	100.67
Group Tour Promotion	ONTARIO MOTORCOACH ASSOC	21.12
Group Tour Promotion	BOOMERS IN GROUPS	8.80
Inquiry Fulfillment	PITNEY BOWES	2.27
Inquiry Fulfillment	PITNEY BOWES	6.71
Inquiry Fulfillment	PITNEY BOWES	106.33
Inquiry Fulfillment	PITNEY BOWES	257.15
Inquiry Fulfillment	US POSTAL SERVICE	1,321.41
Marketing- print ads	HTC	255.20
Inquiry Fulfillment	COM-CONNECT LLC	19,888.00
Publicity and Promotions	MEDIA BLITZ	35.10
Publicity and Promotions	MEDIA BLITZ	278.68
Publicity and Promotions	TRAVEL WRITER	92.00
Publicity and Promotions	TRAVEL WRITER	92.00
Publicity and Promotions	TRAVEL WRITER	46.00
Publicity and Promotions	TRAVEL WRITER	23.00
Ad design	PHOTO SHOOT	72.42
International Sales and Marketing		
	TRAVEL SOUTH - INTL	4.14
International Sales and Marketing		
	TRAVEL SOUTH - INTL	14.90
International Sales and Marketing		
	TRAVEL SOUTH - INTL	13.20
International Sales and Marketing		
	TRAVEL SOUTH - INTL	18.70
International Sales and Marketing		
	TRAVEL SOUTH - INTL	13.24
International Sales and Marketing		
	TRAVEL SOUTH - INTL	12.28
International Sales and Marketing		
	TRAVEL SOUTH - INTL	8.04
International Sales and Marketing		
	TRAVEL SOUTH - INTL	21.16

**MB TOURISM DEVELOPMENT FEE**

Q4 2013 Expenditures

International Sales and Marketing	TRAVEL SOUTH - INTL	2.82
International Sales and Marketing	TRAVEL SOUTH - INTL	23.76
International Sales and Marketing	TRAVEL SOUTH - INTL	16.61
International Sales and Marketing	TRAVEL SOUTH - INTL	25.30
Group Tour Promotion	FAM TOUR	399.04
International Sales and Marketing	BIG BARK GRAPHICS	557.81
International Sales and Marketing	TRAVEL SOUTH - INTL	4.47
International Sales and Marketing	TRAVEL SOUTH - INTL	11.44
International Sales and Marketing	TRAVEL SOUTH - INTL	27.50
International Sales and Marketing	TRAVEL SOUTH - INTL	594.70
International Sales and Marketing	TRAVEL SOUTH - INTL	375.85
Group Tour Promotion	KAESER AND BLAIR	1,419.15
Group Tour Promotion	KAESER AND BLAIR	3,077.11
Group Tour Promotion	KAESER AND BLAIR	1,445.51
SMERF	PROMO ITEM REUNION	17.11
Group Tour Promotion	KAESER AND BLAIR	709.21
Group Promotion-mtgs	ASSOC EXECUTIVES OF NC	433.07
Group Promotion-mtgs	ASSOC EXECUTIVES OF NC	742.87
Group Promotion-mtgs	ASSOC EXECUTIVES OF NC	253.04
Group Promotion-mtgs	ASSOC EXECUTIVES OF NC	190.96
Group Promotion-mtgs	ASSOC EXECUTIVES OF NC	93.53
Group Promotion-mtgs	GS MAGAZINE GIVEAWAY	8.80
Online promotions	ADOBE SYSTEMS	53.98
Website	TULSA CONNECT	760.50
Website	GODADDY.COM	939.36
Website	NETWORK SOLUTIONS	412.08
internet	PATLIVE	315.88
Research	KEYWORD SPY	73.76
Ad design	DROPBOX	91.08
Publicity and Promotions	BAXTER PUBLICATIONS TORONTO	356.32
Publicity and Promotions	TRAVEL WRITER	29.68
Publicity and Promotions	LANDS END BUS OUTFIT	1,361.22
Publicity and Promotions	TRAVEL WRITER	28.46
Sales Representation - Atl	JSP EVENT	159.10
Sales Representation - Atl	JSP EVENT	22.00
Group Promotion-mtgs	NATL COALITION OF BLACK MTG PLANNER:	17.83
Group Promotion-mtgs	NATL COALITION OF BLACK MTG PLANNER:	32.56
Group Promotion-mtgs	NATL COALITION OF BLACK MTG PLANNER:	42.22
Group Promotion-mtgs	NATL COALITION OF BLACK MTG PLANNER:	254.94

**MB TOURISM DEVELOPMENT FEE**

## Q4 2013 Expenditures

Group Promotion-mtgs	NATL COALITION OF BLACK MTG PLANNER:	23.76
Group Promotion-mtgs	NATL COALITION OF BLACK MTG PLANNER:	44.00
Group Promotion-mtgs	NATL COALITION OF BLACK MTG PLANNER:	30.10
Research	QUALTRICS	820.00
Research	QUALTRICS	7,380.00
General Consumer Promotion	TRIP GRIVEAWAY	1,241.40
General Consumer Promotion	TRIP GRIVEAWAY	38.72
General Consumer Promotion	TRIP GRIVEAWAY	240.93
Inquiry Fulfillment	UPS	24.52
Inquiry Fulfillment	UPS	522.85
Inquiry Fulfillment	UPS	142.63
Inquiry Fulfillment	UPS	542.74
Inquiry Fulfillment	UPS	23.15
Inquiry Fulfillment	UPS	180.03
Inquiry Fulfillment	UPS	208.29
Inquiry Fulfillment	CONTAC SERVICES, INC.	647.06
Co-op-billboards	BRANDON AGENCY	2,373.92
Sales Representation- Can	TRAVEL SOLUTIONS BY DESIGN CORP	6,335.43
Sales Representation-Atl,DC	DISTINCTIVE DESTINATIONS, JSP MARKETING	2,846.32
Group Promotion-mtgs	MANPOWER	1,024.03
Group Tour Promotion	FAM TOUR	116.16
Publicity and Promotions	KAESER AND BLAIR	2,020.32
Website	COMTOUCH	45.00
General Consumer Promotion	CDN CONSUMER SHOW	2,996.08
Publicity and Promotions	FAHLGREN MORTINE	9,660.00
Publicity and Promotions	FAHLGREN MORTINE	6,090.25
Group Sales Adv-print	SPORTS EVENTS	2,071.00
Group Sales Adv-print	SPORTS EVENTS, OMCA, ABA, MEETING FOCUS, SPORTS TRAVEL	10,395.87
Group Sales Adv-internet	MEETING NEWS, BANK TRAVEL, GROUP TRAVEL, SYTS, M&C, SPORTS EVENTS, SPORTS TRAVEL	5,557.35
Billboards	ADAMS OUTDOOR, THE BRANDON AGENCY	21,456.50
Television Adv	CORINTHIAN MEDIA, INC.	140,069.41
Group Sales Adv-internet	GROUP TRAVEL	264.15
Television Adv	CORINTHIAN MEDIA, INC.	124.50
Television Adv	CORINTHIAN MEDIA, INC.	149.40
Television Adv	WBNS-TV INC	664.00
Television Adv	WBNS-TV INC	1,162.00
Television Adv	WBNS-TV INC	1,162.00
Television Adv	WBNS-TV INC	1,162.00
Television Adv	CORINTHIAN MEDIA, INC.	415.00
Television Adv	CORINTHIAN MEDIA, INC.	415.00
Group Sales Adv-print	NAYLOR (CANADA) INC.	1,678.72
Group Sales Adv-internet	SPORTS EVENTS	553.50
Television Adv	CORINTHIAN MEDIA, INC.	680.60
Television Adv	WBNS-TV INC	820.00
Television Adv	WBNS-TV INC	820.00

**MB TOURISM DEVELOPMENT FEE**

## Q4 2013 Expenditures

Television Adv	WBNS-TV INC	820.00
Group Sales Adv-print	GROUP TRAVEL, BANK TRAVEL	4,233.00
internet	OCTOBER WEATHER CHANNEL FEEDS	1,640.00
internet	NOVEMBER WEATHER CHANNEL FEED	1,640.00
internet	WILLIAM RICHARD MANNIX	1,640.00
Billboards	ADAMS OUTDOOR, THE BRANDON AGENCY	26,193.36
Group Sales Adv-internet	GOOGLE	41,000.00
Group Sales Adv-internet	GOOGLE	41,000.00
International Sales and Marketing		
	BRAND USA	82,000.00
internet ads	PAID SEARCH	30,532.68
internet ads	DISPLAY ADVERTISING	19,580.90
internet ads	ONLINE VIDEO ADVERTISING	8,036.00
internet ads	EMAIL MARKETING	5,034.80
internet ads	SOCIAL MEDIA MARKETING	6,150.00
internet ads	MOBILE MARKETING	6,042.25
internet ads	OTHER INTERNET ADS	30,045.00
Television Adv	CORINTHIAN MEDIA, INC.	220,306.09
internet ads	PAID SEARCH	89,455.66
internet ads	ONLINE VIDEO ADVERTISING	14,506.32
internet ads	EMAIL MARKETING	7,253.16
internet ads	SOCIAL MEDIA MARKETING	16,924.04
internet ads	MOBILE MARKETING	7,253.16
internet ads	OTHER INTERNET ADS	2,417.72
internet ads	PAID SEARCH	115,758.87
internet ads	DISPLAY ADVERTISING	71,627.00
internet ads	ONLINE VIDEO ADVERTISING	16,072.00
internet ads	EMAIL MARKETING	12,070.40
internet ads	SOCIAL MEDIA MARKETING	10,176.20
internet ads	MOBILE MARKETING	13,546.40
internet ads	OTHER INTERNET ADS	8,063.33
internet ads	PAID SEARCH	89,518.15
internet ads	DISPLAY ADVERTISING	96,390.59
internet ads	ONLINE VIDEO ADVERTISING	18,295.10
internet ads	EMAIL MARKETING	12,460.31
internet ads	SOCIAL MEDIA MARKETING	13,991.58
internet ads	MOBILE MARKETING	14,674.34
internet ads	GROUPS, MTGS, SPORTS	47,150.00
internet ads	OTHER INTERNET ADS	8,884.85
Online	GOOGLE,GO DADDY	7,034.70
TV	GOLF CHANNEL	91,082.67
TV	BRANDON AGENCY	10,072.16
TV	BRANDON AGENCY	8,445.60
TV	BRANDON AGENCY	9,149.40
TV	BRANDON AGENCY	7,859.10
TV	BRANDON AGENCY	10,711.33
Public Relations	BUFFALO COMMUNICATIONS	12,512.00
Interactive	FUEL INTERACTIVE	115.00
Interactive	FUEL INTERACTIVE	10,127.68

**MB TOURISM DEVELOPMENT FEE**

## Q4 2013 Expenditures

Interactive	FUEL INTERACTIVE	2,875.00
Interactive	FUEL INTERACTIVE	12,017.65
Interactive	FUEL INTERACTIVE	3,622.50
Interactive	FUEL INTERACTIVE	10,488.00
Interactive	FUEL INTERACTIVE	690.00
Magazine Print & Online Elements	GOLF MAGAZINE-VIA BRANDON	44,520.27
Magazine Print & Online Elements	GOLF WEEK	14,142.24
Distribution Costs	CONSUMER FULFILLMENT	5,455.48
Print - Magazine	BRANDON AGENCY	1,939.36
Radio Production	BRANDON AGENCY	14,794.98
Newspaper/Radio-Toronto	BRANDON AGENCY	13,670.00
Print - Magazine	BRANDON AGENCY	7,507.20
Radio	BRANDON AGENCY	7,921.20
Radio	BRANDON AGENCY	14,571.79
Radio	BRANDON AGENCY	15,561.80
Radio	BRANDON AGENCY	14,036.44
Radio	BRANDON AGENCY	10,021.33
Print - Magazine & Online	MERIT TRAVEL GROUP	9,200.00
Online/Emails	BRANDON AGENCY	12,604.00
Canadian Magazine/Internet	LAKEVIEW PRODUCTION	6,717.07
Event Sponsorship	CANADIAN GOLF TOURS	4,678.20
Behavioral & Geo Targeting	BRANDON AGENCY	11,611.90
Behavioral & Geo Targeting	BRANDON AGENCY	9,430.00
Print/Online Elements	VARIOUS	32,704.80
Promotions	AWARDS PLUS & SHIPPING	898.21
Event Admin/Sponsorship	EVENT ADMIN/SPONSORSHIP	1,075.78
Event Admin/Sponsorship	PRO-AM CLASSIC	1,599.57
Promotions	CONSUMER FULFILLMENT	8,446.84
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		2,725,226.94
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**Several marketing investments are made through media buyers such as Miller Direct, Visit Media, Corinthian Media, Visibility & Conversions, and The Brandon Agency. These entities purchase media for MBACVB in various channels and with numerous providers. For example, internet advertising facilitated through Visibility & Conversions utilizes 4,000-plus web sites.**