

MB TOURISM DEVELOPMENT FEE

Q2 2014 Expenditures

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>TDF ALLOCATION</u>
Sales Representative - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	1,018.13
General Consumer Promotion	MANN TRAVELS	320.37
General Consumer Promotion	MANN TRAVELS	518.40
General Consumer Promotion	MANN TRAVELS	531.90
General Consumer Promotion	MANN TRAVELS	465.59
Advertising - CAN	CANADIAN PROMOTION	1,350.00
General Consumer Promotion	COM-CONNECT LLC	21,735.00
Sports Tourism	WILLIAM RICHARD MANNIX	1,260.00
Web Cam Adv	WILLIAM RICHARD MANNIX	5,400.00
Sports Tourism	MILLER DIRECT	48,600.00
Group Sales - CAN	TORONTO SALES MISSION	22.55
Groups - meetings	TEAM SANDTASTIC	1,912.50
International Promotion- CAN	TRAVELWEEK	900.00
Print Advertising	DIRECTORY PUBLISHING	261.00
General Consumer Promotion	MANN TRAVELS	459.04
Co-op- Billboard	THE BRANDON AGENCY	1,136.12
Consumer Inquiry Fulfillment	SUN SOLUTIONS	6,203.07
General Consumer Promotion	MANN TRAVELS	530.10
internet Advertising	SEARCH MARKETING	276,289.50
internet Advertising	DISPLAY ADVERTISING	258,238.28
internet Advertising	VIDEO ADVERTISING	73,726.78
internet Advertising	EMAIL MARKETING	48,977.39
internet Advertising	SOCIAL MEDIA MARKETING	90,445.58
internet Advertising	MOBILE MARKETING	63,701.39
internet Advertising	OTHER	14,023.30
General Consumer Promotion	MANN TRAVELS	750.11
General Consumer Promotion	MANN TRAVELS	907.16
General Consumer Promotion	MANN TRAVELS	499.39
Television Advertising	WBNS-TV INC	1,012.50
Internet Advertising	THE DISPATCH PRINTING COMPANY	630.00
Publicity and Promotions	PROMOTIONAL GIVEAWAY	49.50
General Consumer Promotion	CONTAC SERVICES, INC.	5,567.22
Co-op- Billboard	THE BRANDON AGENCY	635.29
Sports Tourism	MARATHON ADVERTISING	7,312.50
Publicity and Promotions	BATTLE STRATEGIES LLC	315.00
Video Production	STAGES VIDEO	1,471.50
Video Production	STAGES VIDEO	2,943.00
Television Advertising	CORINTHIAN MEDIA, INC.	244.97
Tourism Research	EQUATION RESEARCH, LLC	6,765.00
General Consumer Promotion	DARLINGTON RACEWAY PROMOTION	466.56
General Consumer Promotion	DARLINGTON RACEWAY PROMOTION	179.53
Consumer Inquiry Fulfillment	TIMES PRINTING CO. INC.	4,575.27
Market Research	ZEITGEIST CONSULTING	2,223.54
Online Promotion	ADOBE SYSTEMS INC	1,319.45
Website	MEDIA COAST	4,050.00
Publicity and Promotions	VIDEO SHOOT	16.56
Television Advertising	CORINTHIAN MEDIA, INC.	31,833.00
General Consumer Promotion	DARLINGTON RACEWAY PROMOTION	98.63
Sales Representation - NE	HEADS IN BEDS SERVICES	29.09
General Consumer Promotion	MANN TRAVELS	736.67
Television Advertising	CORINTHIAN MEDIA, INC.	128,490.98

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Sales Representation - NE	HEADS IN BEDS SERVICES	3,600.00
SMERF Marketing	MHD SERVICES	2,190.04
Sales Representative - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	4,725.00
Sales Representation - DC	JSP MARKETING	53.46
Sales Representation - DC	JSP MARKETING	2,700.00
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	62.42
International Promotion- Germany	INTERNATIONAL TOURISM BOURSE	179.73
Publicity and Promotions	KAESER & BLAIR INC.	1,296.14
Consumer Inquiry Fulfillment	PRINTING PORT	902.52
General Consumer Promotion	SPEEDWAY MOTORSPORTS INC	135,000.00
General Consumer Promotion	NATIONAL MEMORIAL DAY PARADE SPONS	31,500.00
Radio Advertising	MILLER DIRECT	90,000.00
General Consumer Promotion	MANN TRAVELS	975.92
General Consumer Promotion	MANN TRAVELS	527.00
Television Advertising	CORINTHIAN MEDIA, INC.	489.94
Television Advertising	CORINTHIAN MEDIA, INC.	112.50
Consumer Inquiry Fulfillment-Int'l	TIMES PRINTING CO. INC.	1,029.38
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	3,319.42
Internet - Groups	SMART MEETINGS, MEETING NEWS, MEETINGS PROFESSIONAL INTERNATL	7,177.50
Billboards	ADAMS OUTDOOR, THE BRANDON AGENCY	35,424.01
Print Advertising-Group sales	SPORTS EVENTS, SMART MTGS, SPORTS TRAVEL, MEETINGS AND CONVENTIONS, GROUP TOUR, SELECT TRAVELER	20,341.69
General Consumer Promotion	DARLINGTON RACEWAY PROMOTION	89.08
Group Promo- Mtgs	EVENTERACT SHOW	10.80
Tourism Research	EQUATION RESEARCH, LLC	18,163.00
General Consumer Promotion	MANN TRAVELS	641.70
Publicity and Promotions	TRAVEL WRITER VISIT	777.97
Publicity and Promotions	TRAVEL WRITER VISIT	165.30
Ad Design	B.W. WILSON PAPER COMPANY, INC	37.11
Online Promotion	ADOBE SYSTEMS INC	3,173.21
Sports Tourism	BIG SOUTH MARKETING	900.49
General Consumer Promotion	DARLINGTON RACEWAY PROMOTION	480.05
International Promotion- CHINA	ONLINE PROMOS	306.38
International Promotion- CHINA	ISLAND VISTA MYRTLE BEACH SC	1,565.06
International Promotion- CHINA	PROMOTIONAL ITEMS	37.22
Consumer Inquiry Fulfillment-Int'l	UPS	505.51
Consumer Inquiry Fulfillment	UPS	128.18
Group Consumer Fulfillment	UPS	268.14
Group Consumer Fulfillment	UPS	477.77
Group Consumer Fulfillment	UPS	1,685.20
Publicity and Promotions	TRAVEL WRITER VISIT	4.93
Publicity and Promotions	TRAVEL WRITER VISIT	749.66
Publicity and Promotions	TRAVEL WRITER VISIT	46.00
Publicity and Promotions	TRAVEL WRITER VISIT	161.00
Publicity and Promotions	TRAVEL WRITER VISIT	138.00
Group Promo- Mtgs	ASSN FORUM OF CHICAGO	3,060.00
Group Promo- Mtgs	DC SALES MISSION	369.45
Group Promo- Mtgs	DC SALES MISSION	202.50
Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	22.50

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Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	30.56
Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	36.00
Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	9.22
Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	405.38
Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	4.29
Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	3.29
Group Tour Marketing	HOUSING BUREAU	650.01
Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	1,622.70
International Promotion- CAN	NATIONAL EVENT MGMT	2,768.90
International Promotion	INTERNATIONAL POW-WOW	281.78
International Promotion	INTERNATIONAL POW-WOW	21.60
International Promotion	INTERNATIONAL POW-WOW	338.85
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	19.62
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	6.84
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	15.32
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	6.62
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	171.72
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	18.90
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	29.03
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	8.04
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	109.63
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	28.71
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	761.69
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	50.04
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	461.73
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	17.15
International Promotion- Germany	INTERNATIONAL TOURISM BOURSE	3.62
International Promotion- Germany	INTERNATIONAL TOURISM BOURSE	9.14
International Promotion- Germany	INTERNATIONAL TOURISM BOURSE	18.90
International Promotion- Germany	INTERNATIONAL TOURISM BOURSE	4.10
International Promotion- Germany	INTERNATIONAL TOURISM BOURSE	1,801.09
International Promotion- Germany	INTERNATIONAL TOURISM BOURSE	27.52
Group Promo- mtgs	INCENTIVE TRAVEL, MEETINGS AND EVENTS EXPO	210.67
Group Promo- Mtgs	EXPO NC SHOW	24.52
Group Promo- Mtgs	GA MEETING PROFESSIONAL	584.10
Group Promo- Mtgs	SMART MART MEETING	340.56
Group Promo- Mtgs	SMART MART MEETING	17.74
Group Promo- Mtgs	SMART MART MEETING	22.50
International Promotion- CAN	TORONTO SALES MISSION	156.82
Group Promo- Mtgs	INT'L ASSOC OF MANGAMENT SITE VISIT	262.53
Group Promo- Mtgs	INT'L ASSOC OF MANGAMENT SITE VISIT	69.81
Group Promo- Mtgs	MAMFAM	912.60
Group Promo- Mtgs	MAMFAM	340.20
Group Promo- Mtgs	MAMFAM	531.21
Group Promo- Mtgs	MAMFAM	673.20
Group Promo- Mtgs	MAMFAM	574.21
Group Promo- Mtgs	MAMFAM	27.78
Group Promo- Mtgs	MAMFAM	302.15

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Group Tour Marketing	HOLIDAY FANTASEA PROMO	1,879.01
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	140.95
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	778.50
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	12.79
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	139.41
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	127.22
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	113.59
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	25.41
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	51.71
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	19.44
Group Tour Marketing	TRAVEL SOUTH USA GA	18.00
Group Tour Marketing	SELECT TRAVELER CONFERENCE	26.08
Group Tour Marketing	SELECT TRAVELER CONFERENCE	2.90
Group Tour Marketing	SELECT TRAVELER CONFERENCE	5.81
Group Tour Marketing	SELECT TRAVELER CONFERENCE	60.01
Group Tour Marketing	SELECT TRAVELER CONFERENCE	4.81
Group Tour Marketing	SELECT TRAVELER CONFERENCE	21.34
Group Tour Marketing	SELECT TRAVELER CONFERENCE	550.76
Group Tour Marketing	SELECT TRAVELER CONFERENCE	22.50
Group Tour Marketing	SELECT TRAVELER CONFERENCE	22.50
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	431.10
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	12.58
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	305.95
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	69.96
Group Tour Marketing	ONTARIO MOTOR COACH ASSOCIATION	908.46
Group Tour Marketing	AMERICAN BUS ASSOCIATION	4,522.50
Group Tour Marketing	FAM TOUR	2.47
Ad Design	ISTOCK	215.99
Internet Promotion	RAFFLECOPTER.COM	53.99
Email Marketing	EXACTTARGET	7,256.25
Web Hosting	GODADDY.COM	894.77
Web Hosting	NETWORK SOLUTIONS	746.51
Web Hosting	TULSA CONNECT	760.50
Internet Promotion	PATLIVE	303.76
Marketing Research	FOCUS GROUPS	274.42
Research	KEYWORD SPY	73.76
Sports Tourism	BIG SOUTH MARKETING	2,714.64
Ad Design	CLICK2MAIL	783.00
Marketing Research	FOCUS GROUPS	312.73
Marketing Research	FOCUS GROUPS	930.63
Marketing Research	FOCUS GROUPS	18.21
Marketing Research	FOCUS GROUPS	2.80
Marketing Research	FOCUS GROUPS	47.79
Marketing Research	FOCUS GROUPS	36.90
Marketing Research	FOCUS GROUPS	16.56
Marketing Research	FOCUS GROUPS	19.34
Marketing Research	FOCUS GROUPS	20.50
Marketing Research	FOCUS GROUPS	20.50
Marketing Research	FOCUS GROUPS	20.50
Marketing Research	FOCUS GROUPS	73.94
Marketing Research	FOCUS GROUPS	178.22
Publicity and Promotions	DC PRESS TRIP	386.40
Publicity and Promotions	FACEBOOK PROMOTION	2,213.63
Publicity and Promotions	MEDIA VISIT	542.67
Publicity and Promotions	MEDIA VISIT	184.00

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Publicity and Promotions	MEDIA VISIT	205.84
Publicity and Promotions	MEDIA VISIT	2,054.57
Group Promo- Mtgs	DESTINATION MARKETING	2,970.00
Group Promo- Mtgs	MAMFAM	731.40
Group Promo- Mtgs	MAMFAM	821.70
Group Promo- Mtgs	MAMFAM	266.40
Group Promo- Mtgs	MAMFAM	198.00
Group Promo- Mtgs	MAMFAM	223.20
Group Promo- Mtgs	MAMFAM	402.30
Group Promo- Mtgs	MAMFAM	402.30
Group Promo- Mtgs	NATIONAL RURAL EDUCATION SITE VISIT	400.50
Group Promo- Mtgs	NATIONAL RURAL EDUCATION SITE VISIT	395.10
Group Promo- Mtgs	RAYBOURN INTERNATIONAL SITE VISIT	158.36
Group Promo- Mtgs	RELIGIOUS CONFERENCE MGMT ASSOC	180.68
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	28.97
Group Tour Marketing	MAMFAM	230.36
International Promotion	INTERNATIONAL POW WOW	41.40
Group Promo- Mtgs	SMART MEETINGS CHARLOTTE	11.70
Group Promo- Mtgs	MAMFAM, INTL ASSN. VIRTUAL ASSISTANTS SITE VISIT	346.01
Consumer Inquiry Fulfillment-Int'l	PITNEY BOWES	6.21
Consumer Inquiry Fulfillment	PITNEY BOWES	1.62
Group Consumer Fulfillment	PITNEY BOWES	166.52
Consumer Inquiry Fulfillment	PITNEY BOWES	45.79
Consumer Inquiry Fulfillment	US POSTAL SERVICE	2,957.00
Group Promo- Mtgs	EXPO NC SHOW	900.00
Sports Tourism	BIG SOUTH MARKETING	450.00
Television	CORINTHIAN MEDIA, INC.	1,620.00
General Consumer Promotion	MANN TRAVELS	530.42
General Consumer Promotion	MANN TRAVELS	1,372.30
Ad Design	B.W. WILSON PAPER COMPANY, INC	31.99
Television	WBNS-TV INC	1,080.00
General Consumer Promotion	MANN TRAVELS	674.37
General Consumer Promotion	MANN TRAVELS	473.78
General Consumer Promotion	MANN TRAVELS	165.48
Publicity and Promotions	FAHLGREN MORTINE	27,420.59
Publicity and Promotions	FAHLGREN MORTINE	2,823.82
Publicity and Promotions	FACEBOOK PROMOTION	73.60
Video Production	STAGES VIDEO	2,943.00
Online Promotion	ADOBE SYSTEMS INC	927.79
Publicity and Promotions	BATTLE STRATEGIES LLC	1,800.00
Publicity and Promotions	BATTLE STRATEGIES LLC	506.00
Television	BROADCAST BUYING SERVICES, INC.	5,436.00
General Consumer Promotion	COM-CONNECT LLC	21,735.00
Sales Representation - CAN	JSP MARKETING	780.48
Research	INLET PRINTING CO	12.19
General Consumer Promotion	MANN TRAVELS	583.33
Sports Tourism	MARATHON ADVERTISING	7,312.50
Television	BROADCAST BUYING SERVICES, INC.	2,700.00
Video Production	STAGES VIDEO	2,943.00
General Consumer Promotion	MANN TRAVELS	507.56
General Consumer Promotion	MANN TRAVELS	531.90
Sales Representation - NE	HEADS IN BEDS SERVICES	3,600.00
International Promotion- CAN	TRAVELWEEK	2,677.50
Television	CORINTHIAN MEDIA, INC.	94.50

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General Consumer Promotion	CONSUMER GIVEAWAY PROMO	50.20
Internet Promotion	THE DISPATCH PRINTING COMPANY	630.00
internet Advertising	SEARCH MARKETING	453,323.19
internet Advertising	DISPLAY ADVERTISING	361,779.32
internet Advertising	VIDEO ADVERTISING	147,412.33
internet Advertising	EMAIL MARKETING	71,946.66
internet Advertising	SOCIAL MEDIA MARKETING	127,449.05
internet Advertising	MOBILE MARKETING	86,087.46
internet Advertising	OTHER	27,462.22
Festival Advertising	BEACH BLAST	900.00
Festival Advertising	BEACH BLAST	2,250.00
Television	CORINTHIAN MEDIA, INC.	573,615.71
Festival Advertising	BEACH BLAST	4,968.00
Billboards	ADAMS OUTDOOR, THE BRANDON	34,914.20
Internet Advertising - Groups	MEETINGS AND CONVENTIONS	3,600.00
Print Adv - Groups	CONNECT SPORTS,TEACH AND	24,388.84
	TRAVEL,GRP TRAVEL,SPORTS	
	TRAVEL,SUCCESSFUL MEETINGS, MPI	
Co-op- Billboard	THE BRANDON AGENCY	1,136.12
Television	CORINTHIAN MEDIA, INC.	63.00
General Consumer Promotion	MANN TRAVELS	502.04
Sales Representation - NE	HEADS IN BEDS SERVICES	670.31
Sales Representation - NE	HEADS IN BEDS SERVICES	7.40
SMERF Marketing	MHD SERVICES	2,190.04
Consumer Inquiry Fulfillment	TIMES PRINTING CO. INC.	2,287.63
Festival Advertising	BEACH BLAST	900.00
Regional Promotion	MILLER DIRECT	43,785.00
International Promotion	BOMMARITO GLOBAL STRATEGIES LLC	4,050.00
Television	CORINTHIAN MEDIA, INC.	122.40
Television	CORINTHIAN MEDIA, INC.	734.90
Television	CORINTHIAN MEDIA, INC.	1,539.00
Publicity and Promotions	FAHLGREN MORTINE	27,420.59
Publicity and Promotions	FAHLGREN MORTINE	7,109.16
Publicity and Promotions	TRAVEL WRITER VISIT	191.59
Web Cam	WILLIAM RICHARD MANNIX	3,240.00
Publicity and Promotions	NY MEDIA MISSION	206.36
Publicity and Promotions	BATTLE STRATEGIES LLC	1,800.00
International Promotion	BOMMARITO GLOBAL STRATEGIES LLC	12,150.00
International Promotion	BOMMARITO GLOBAL STRATEGIES LLC	3,173.40
Sales Representation - DC	JSP MARKETING	2,700.00
Video Production	STAGES VIDEO	3,090.15
Publicity and Promotions	BIG BREAK - MB	3,680.00
General Consumer Promotion	KY SPEEDWAY PROMO	8,280.00
Television	CORINTHIAN MEDIA, INC.	108.00
Television	CORINTHIAN MEDIA, INC.	32,238.00
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	4,725.00
General Consumer Promotion	MANN TRAVELS	531.90
General Consumer Promotion	MANN TRAVELS	531.90
Event Marketing	FATHER SON CLASSIC	5,400.00
Event Marketing	FATHER SON CLASSIC	1,620.00
Event Marketing	FATHER SON CLASSIC	5,400.00
General Consumer Promotion	NATIONAL MEMORIAL DAY PARADE SPONS	4,500.00
Publicity and Promotions	BATTLE STRATEGIES LLC	1,800.00
Tourism Research	EQUATION RESEARCH, LLC	6,765.00
Tourism Research	D.K. SHIFFLET & ASSOC. LTD.	7,585.00

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General Consumer Promotion	DARLINGTON RACEWAY PROMOTION	3.26
General Consumer Promotion	DARLINGTON RACEWAY PROMOTION	39.82
General Consumer Promotion	DARLINGTON RACEWAY PROMOTION	24.95
General Consumer Promotion	DARLINGTON RACEWAY PROMOTION	8.97
General Consumer Promotion	DARLINGTON RACEWAY PROMOTION	31.52
General Consumer Promotion	DARLINGTON RACEWAY PROMOTION	13.43
General Consumer Promotion	DARLINGTON RACEWAY PROMOTION	14.13
General Consumer Promotion	DARLINGTON RACEWAY PROMOTION	40.82
General Consumer Promotion	DARLINGTON RACEWAY PROMOTION	35.11
General Consumer Promotion	CONSUMER GIVEAWAY PROMO	8,431.11
Group Consumer Fulfillment- CAN	UPS	432.68
Consumer Inquiry Fulfillment	UPS	28.49
Group Consumer Fulfillment	UPS	489.92
Group Consumer Fulfillment	UPS	498.36
Group Consumer Fulfillment	UPS	252.93
Group Consumer Fulfillment	UPS	93.65
Group Consumer Fulfillment	UPS	98.00
Group Consumer Fulfillment	UPS	32.06
Group Consumer Fulfillment	UPS	1,280.21
Publicity and Promotions	TRAVEL WRITER VISIT	88.95
Publicity and Promotions	TRAVEL WRITER VISIT	189.47
Publicity and Promotions	TRAVEL WRITER VISIT	150.04
Publicity and Promotions	TRAVEL WRITER VISIT	92.00
Sales Representation - DC	DC SALES MISSION	21.60
Sales Representation - DC	DC SALES MISSION	305.78
Sales Representation - DC	DC SALES MISSION	94.50
Sales Representation - DC	DC SALES MISSION	5.06
Sales Representation - DC	DC SALES MISSION	12.47
Sales Representation - DC	DC SALES MISSION	24.30
Sales Representation - DC	DC SALES MISSION	535.61
Sales Representation - DC	DC SALES MISSION	36.00
International Promotion	INTERNATIONAL POW WOW	42.49
International Promotion	INTERNATIONAL POW WOW	6.62
International Promotion	INTERNATIONAL POW WOW	6.71
International Promotion	INTERNATIONAL POW WOW	9.77
International Promotion	INTERNATIONAL POW WOW	9.77
International Promotion	INTERNATIONAL POW WOW	9.95
International Promotion	INTERNATIONAL POW WOW	7.07
International Promotion	INTERNATIONAL POW WOW	39.47
International Promotion	INTERNATIONAL POW WOW	7.40
International Promotion	INTERNATIONAL POW WOW	7.43
International Promotion	INTERNATIONAL POW WOW	148.19
International Promotion	INTERNATIONAL POW WOW	4.22
International Promotion	INTERNATIONAL POW WOW	14.18
International Promotion	INTERNATIONAL POW WOW	7.29
International Promotion	INTERNATIONAL POW WOW	4.36
International Promotion	INTERNATIONAL POW WOW	3.37
International Promotion	INTERNATIONAL POW WOW	8.10
International Promotion	INTERNATIONAL POW WOW	824.11
International Promotion	INTERNATIONAL POW WOW	271.31
International Promotion	INTERNATIONAL POW WOW	144.00
International Promotion	INTERNATIONAL POW WOW	233.41
Group Promo- Mtgs	HEALTH CARE CONVENTION & EXHIBITORS ASSOC	453.60

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Group Promo- Mtgs	HEALTH CARE CONVENTION & EXHIBITORS ASSOC	1,251.00
Group Promo- Mtgs	MEETINGSMAX	22.50
Group Promo- Mtgs	MEETINGSMAX	25.20
Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	22.50
Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	8.59
Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	34.46
Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	2.13
Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	21.20
Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	143.56
Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	8.10
Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	523.68
Sports Tourism	TRAVEL, EVENTS AND MANAGEMENT IN SPORTS	5,017.50
International Promotion- CAN	VACATION.COM CAN FAM	180.00
International Promotion- CAN	VACATION.COM CAN FAM	76.76
International Promotion- CAN	VACATION.COM CAN FAM	332.85
International Promotion- CAN	VACATION.COM CAN FAM	2,305.47
International Promotion- CAN	VACATION.COM CAN FAM	18.00
International Promotion- CAN	VACATION.COM CAN FAM	90.01
International Promotion- CAN	VACATION.COM CAN FAM	128.65
International Promotion- CAN	VACATION.COM CAN FAM	10.41
International Promotion	INTERNATIONAL POW WOW	6.23
International Promotion	INTERNATIONAL POW WOW	13.64
International Promotion	INTERNATIONAL POW WOW	10.64
International Promotion	INTERNATIONAL POW WOW	15.30
International Promotion	INTERNATIONAL POW WOW	9.72
International Promotion	INTERNATIONAL POW WOW	194.78
International Promotion	INTERNATIONAL POW WOW	4.55
International Promotion	INTERNATIONAL POW WOW	1,196.04
International Promotion	INTERNATIONAL POW WOW	24.80
International Promotion	INTERNATIONAL POW WOW	11.50
International Promotion	INTERNATIONAL POW WOW	9.41
Group Tour Marketing	PENN BUS/MARYLAND MOTORCOACH	18.00
Group Tour Marketing	CONSUMER GIVEAWAY PROMO	1,160.57
Group Tour Marketing	CONSUMER GIVEAWAY PROMO	593.18
Group Promo- Mtgs	EXPO NC SHOW	130.90
Group Promo- Mtgs	EXPO NC SHOW	44.69
Group Promo- Mtgs	EXPO NC SHOW	130.91
Group Promo- Mtgs	EXPO NC SHOW	19.43
Group Promo- Mtgs	EVENTERACT SHOW	45.00
Group Promo- Mtgs	EVENTERACT SHOW	444.20
Group Promo- Mtgs	EVENTERACT SHOW	68.99
Group Promo- Mtgs	EVENTERACT SHOW	920.39
Group Promo- Mtgs	EVENTERACT SHOW	38.34
Group Promo- Mtgs	EVENTERACT SHOW	38.25
Group Promo- Mtgs	EVENTERACT SHOW	41.13
Group Promo- Mtgs	EVENTERACT SHOW	90.00
Group Promo- Mtgs	EVENTERACT SHOW	342.66
Group Promo- Mtgs	EVENTERACT SHOW	40.50
Group Promo- Mtgs	EVENTERACT SHOW	24.30
Group Promo- Mtgs	EVENTERACT SHOW	1,476.00
Group Promo- Mtgs	EVENTERACT SHOW	887.45
Group Promo- Mtgs	COLLABORATE SHOW	687.60
International Promotion- CAN	TORONTO SALES MISSION	30.81

MB TOURISM DEVELOPMENT FEE

Q2 2014 Expenditures

Group Tour Marketing	GROUP TOUR GIVEAWAY	9.00
Group Tour Marketing	GROUP TOUR GIVEAWAY	9.00
Group Tour Marketing	GROUP TOUR GIVEAWAY	9.00
Group Tour Marketing	GROUP TOUR GIVEAWAY	9.00
Group Tour Marketing	GROUP TOUR GIVEAWAY	9.00
Group Tour Marketing	GROUP TOUR GIVEAWAY	9.00
Group Tour Marketing	GROUP TOUR GIVEAWAY	9.00
Group Tour Marketing	GROUP TOUR GIVEAWAY	9.00
Group Tour Marketing	GROUP TOUR GIVEAWAY	9.00
Group Tour Marketing	GROUP TOUR GIVEAWAY	9.00
Group Promo- Mtgs	INTERNATIONAL VIRTUAL ASSISTANCE	334.76
	ASSOCIATION SITE VISIT	
Group Promo- Mtgs	INTERNATIONAL VIRTUAL ASSISTANCE	28.94
	ASSOCIATION SITE VISIT	
Group Tour Marketing	SELECT TRAVELER CONFERENCE	254.47
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	70.63
Group Tour Marketing	MAM FAM	45.01
Ad Design	HIGHTAIL CLOUD SERVICE	98.99
Video Production	ITUNES MUSIC	8.99
Email Marketing	EXACTTARGET	7,256.25
Internet	PATLIVE	313.14
Web Domain	GODADDY.COM	39.16
Web Hosting	TULSA CONNECT	760.50
Website Design	DOCUSIGN SEATTLE WA	466.56
Website Promotion	RAFFLECOPTER.COM	53.99
Group Sales Adv	LINKEDIN.COM	4.50
Research	KEYWORD SPY	73.76
Research	FOCUS GROUPS	918.79
Publicity and Promotions	ATLANTA MEDIA MISSION	6.44
Publicity and Promotions	ATLANTA MEDIA MISSION	6.75
Publicity and Promotions	ATLANTA MEDIA MISSION	5.64
Publicity and Promotions	ATLANTA MEDIA MISSION	23.75
Publicity and Promotions	ATLANTA MEDIA MISSION	730.48
Publicity and Promotions	ATLANTA MEDIA MISSION	321.73
Publicity and Promotions	ATLANTA MEDIA MISSION	18.40
Publicity and Promotions	ATLANTA MEDIA MISSION	24.84
Publicity and Promotions	ATLANTA MEDIA MISSION	57.90
Publicity and Promotions	ATLANTA MEDIA MISSION	66.37
Publicity and Promotions	ATLANTA MEDIA MISSION	188.72
Publicity and Promotions	ATLANTA MEDIA MISSION	459.37
Publicity and Promotions	TRAVEL WRITER VISIT	393.17
Publicity and Promotions	TRAVEL WRITER VISIT	238.90
Publicity and Promotions	TRAVEL WRITER VISIT	630.05
Publicity and Promotions	TRAVEL WRITER VISIT	393.56
Publicity and Promotions	TRAVEL WRITER VISIT	262.72
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC	435.65
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC	1,606.50
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC	357.75
International Promotion- CAN	TORONTO SALES MISSION	90.00
Group Promo- Mtgs	MAM FAM	2,608.20
Group Promo- Mtgs	MAM FAM	50.93
Group Promo- Mtgs	MAM FAM	1,226.03
Group Promo- Mtgs	MAM FAM	3.92
Group Promo- Mtgs	MAM FAM	15.30
Group Promo- Mtgs	MAM FAM	1,409.58

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Q2 2014 Expenditures

International Promotion	INTERNATIONAL POW WOW	7.46
Group Promo- Mtgs	GA MEETING PROFESSIONAL	58.50
International Promotion- CAN	VACATION.COM CAN FAM	640.80
Group Promo- Mtgs	ASSOC OF MEETING PROFESSIONALS	19.80
International Promotion	INTERNATIONAL POW WOW	33.27
Sports Tourism	NAT'L ASSOC OF SPORTS COMMISSIONS	13.94
Group Promo- Mtgs	MAM FAM	31.50
Consumer Inquiry Fulfillment	PITNEY BOWES	55.66
Consumer Inquiry Fulfillment	PITNEY BOWES	2.17
Consumer Inquiry Fulfillment	PITNEY BOWES	0.62
Group Consumer Fulfillment	PITNEY BOWES	305.15
Consumer Inquiry Fulfillment	PITNEY BOWES	63.30
Consumer Inquiry Fulfillment	US POSTAL SERVICE	2,994.89
Print Advertising	DIRECTORY PUBLISHING	261.00
Co-op- Billboard	THE BRANDON AGENCY	3,657.68
General Consumer Promotion	COM-CONNECT LLC	21,735.00
Event Marketing	BIG BREAK - MB	1,305.00
Group Promo- Mtgs	GA MEETING PROFESSIONAL	2,826.00
International Promotion- CAN	TORONTO SALES MISSION	49.50
General Consumer Promotion	MANN TRAVELS	531.90
General Consumer Promotion	MANN TRAVELS	711.90
General Consumer Promotion	MANN TRAVELS	524.11
Consumer Inquiry Fulfillment	CONTAC SERVICES, INC.	3,014.42
Publicity and Promotions	BATTLE STRATEGIES LLC	193.98
Co-op- Billboard	THE BRANDON AGENCY	635.29
Event Marketing	FATHER SON CLASSIC	1,944.00
Event Marketing	FATHER SON CLASSIC	1,620.00
Television	WBNS-TV INC	1,080.00
International Promotion	INTERNATIONAL POW WOW	22.50
International Promotion	INTERNATIONAL POW WOW	10.69
International Promotion	INTERNATIONAL POW WOW	20.87
Group Tour Marketing	GROUP TOUR GIVEAWAY	349.81
Group Tour Marketing	GROUP TOUR GIVEAWAY	729.00
Online Promotion	ADOBE SYSTEMS INC	2,941.78
Online Promotion	ADOBE SYSTEMS INC	2,007.67
Television	CORINTHIAN MEDIA, INC.	337.50
Television	CORINTHIAN MEDIA, INC.	2,160.00
Publicity and Promotions	TRAVEL WRITER VISIT	94.57
Video Production	VIDEO SHOOT	9.86
Video Production	VIDEO SHOOT	91.67
Research	ZEITGEIST CONSULTING	968.46
General Consumer Promotion	MANN TRAVELS	792.00
Research	INLET PRINTING CO	8.63
Research	INLET PRINTING CO	2,324.44
General Consumer Promotion	MANN TRAVELS	531.90
Video Production	STAGES VIDEO	2,235.60
Online Promotion	ADOBE SYSTEMS INC	22,452.87
Event Marketing	FATHER SON CLASSIC	492.75
Event Marketing	FATHER SON CLASSIC	1,642.50
General Consumer Promotion	CONSUMER GIVEAWAY PROMO	1,413.95
Consumer Inquiry Fulfillment	CONTAC SERVICES, INC.	1,936.06
International Promotion - China	SYNTRANS CHINESE COMMUNICATION CONSULTING	3,006.00

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International Promotion - China	SYNTRANS CHINESE COMMUNICATION CONSULTING	823.50
internet Advertising	SEARCH MARKETING	363,327.94
internet Advertising	DISPLAY ADVERTISING	300,420.33
internet Advertising	VIDEO ADVERTISING	166,166.86
internet Advertising	EMAIL MARKETING	68,870.63
internet Advertising	SOCIAL MEDIA MARKETING	119,488.04
internet Advertising	MOBILE MARKETING	81,220.43
internet Advertising	OTHER	543.44
Sales Representation - NE	HEADS IN BEDS SERVICES	18.75
Sales Representation - NE	HEADS IN BEDS SERVICES	3,600.00
Sales Representation - DC	JSP MARKETING	66.96
SMERF Marketing	MHD SERVICES	2,190.04
International Promotion	INTERNATIONAL TOURISM BOURSE	1,120.50
International Promotion	INTERNATIONAL POW WOW	1,129.50
Co-op- Billboard	THE BRANDON AGENCY	635.29
Group Promo- Mtgs	AMERICAS INCENTIVES, BUSINESS TRAVEL& MTGS EXPO	485.41
Consumer Inquiry Fulfillment	TIMES PRINTING CO. INC.	10,279.39
General Consumer Promotion	MANN TRAVELS	801.90
Co-op- Billboard	THE BRANDON AGENCY	1,136.12
Group Tour Marketing	BEAUTIFUL PLACES ALLIANCE	180.00
Publicity and Promotions	BIG BREAK - MB	3.68
Publicity and Promotions	BATTLE STRATEGIES LLC	1,147.50
Publicity and Promotions	BATTLE STRATEGIES LLC	1,912.50
Online Promotion	ADOBE SYSTEMS INC	4,261.04
Television	CORINTHIAN MEDIA, INC.	162.00
Television	BROADCAST BUYING SERVICES, INC.	7,254.00
Television	BROADCAST BUYING SERVICES, INC.	3,240.00
Video Production	OSPREY PRODUCTION	15,632.06
Group Promo- Mtgs	PUROCLEAN SITE VISIT	19.80
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	4,725.00
Video Production	VIDEO SHOOT	324.00
Video Production	VIDEO SHOOT	99.00
Event Marketing	FATHER SON CLASSIC	5,490.00
Event Marketing	FATHER SON CLASSIC	11,434.50
Ad design	PUSH10 DESIGN STUDIOS	1,350.00
Television	CORINTHIAN MEDIA, INC.	638,588.94
Internet - Groups	MEETING PROFESSIONALS	3,150.00
Print Advertising- Groups	GROUP TOUR MAG, MEETINGS AND CONVENTIONS	9,336.74
Billboards	ADAMS OUTDOOR, THE BRANDON	31,349.13
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	112.07
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	190.28
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	1,203.10
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	405.47
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	371.14
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	371.85
Sales Representation - DC	JSP MARKETING	2,700.00
Group Promo- Mtgs	RETIRED MILITARY GROUP	1,022.48
Group Promo- Mtgs	UNIPROFOOD, NC OPTOMETRIC	1,016.30
Group Promo- Mtgs	COLLABORATE MARKETPLACE	13.50
Video Production	OSPREY PRODUCTION	41,822.73
Event Marketing	AMERICAN IDOL EVENT	460.00
International Promotion	WORLD TRAVEL MARKET	2,706.57

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Q2 2014 Expenditures

Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	609.35
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	116.95
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	920.26
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	2,699.55
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	1,298.12
Sales Representation - CAN	TRAVEL SOLUTIONS BY DESIGN CORP	558.71
General Consumer Promotion	MANN TRAVELS	523.42
Event Marketing	FATHER SON CLASSIC	6,007.50
Event Marketing	FATHER SON CLASSIC	1,802.25
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMO	6,946.00
General Consumer Promotion	BIG BREAK - MB	1,287.26
Publicity and Promotions	FAHLGREN MORTINE	27,420.59
Publicity and Promotions	FAHLGREN MORTINE	24,614.22
General Consumer Promotion	KENTUCKY MOTORSPEEDWAY PROMO	48.05
Video Production	STAGES VIDEO	486.00
Video Production	STAGES VIDEO	1,530.90
Video Production	SHOWCASE TALENT, INC.	4,536.00
Video Production	VIDEO SHOOT	148.50
Television	CORINTHIAN MEDIA, INC.	427.50
Television	CORINTHIAN MEDIA, INC.	270.00
Sales Representation - NE	HEADS IN BEDS SERVICES	7.27
Sales Representation - NE	HEADS IN BEDS SERVICES	1,017.07
International Promotion - China	CHINESE SITE VISIT	15.90
International Promotion - China	CHINESE SITE VISIT	832.60
Consumer Inquiry Fulfillment-Int'l	UPS	295.60
Consumer Inquiry Fulfillment-Int'l	UPS	53.08
Group Consumer Fulfillment	UPS	121.37
Group Consumer Fulfillment	UPS	1,528.88
Group Promo- Mtgs	SITE VISIT	3.60
Group Tour Marketing	FAM TOUR	33.62
Publicity and Promotions	TRIP GIVEAWAY PROMO	1,459.58
Publicity and Promotions	PROMOTIONAL GIVEAWAY	188.55
Publicity and Promotions	TRAVEL WRITER VISIT	138.01
Publicity and Promotions	TRAVEL WRITER VISIT	46.00
Publicity and Promotions	TRAVEL WRITER VISIT	115.00
Group Promo- Mtgs	GLOBAL DMC PARTNERS	450.00
Group Promo- Mtgs	MEETING PROFESSIONALS	557.10
Group Promo- Mtgs	SUCCESSFUL MEETINGS SITE VISIT	51.66
International Promotion- CAN	CANADIAN AUTOMOBILE ASSOC FAM	421.83
International Promotion- CAN	CANADIAN AUTOMOBILE ASSOC PROMO	828.20
International Promotion- CAN	CANADIAN AUTOMOBILE ASSOC FAM	829.65
International Promotion- CAN	CANADIAN AUTOMOBILE ASSOC FAM	67.78
International Promotion- CAN	CANADIAN AUTOMOBILE ASSOC FAM	18.00
International Promotion- CAN	CANADIAN AUTOMOBILE ASSOC FAM	58.50
International Promotion- CAN	CANADIAN AUTOMOBILE ASSOC FAM	92.15
International Promotion- CAN	CANADIAN AUTOMOBILE ASSOC FAM	15.03
Group Promo- Mtgs	SHRINERS GROUP	669.02
International Promotion- CAN	SITE CANADA	598.33
International Promotion- CAN	SITE CANADA	90.08
Group Promo- Mtgs	GA SOCIETY OF ASSOC EXECUTIVES	510.30
Group Promo- Mtgs	GA SOCIETY OF ASSOC EXECUTIVES	76.71
Group Promo- Mtgs	GA SOCIETY OF ASSOC EXECUTIVES	3.51
Group Promo- Mtgs	GA SOCIETY OF ASSOC EXECUTIVES	10.80
Group Promo- Mtgs	GA SOCIETY OF ASSOC EXECUTIVES	48.26
Group Promo- Mtgs	GA SOCIETY OF ASSOC EXECUTIVES	38.70

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Q2 2014 Expenditures

Group Promo- Mtgs	GA SOCIETY OF ASSOC EXECUTIVES	2.74
Group Promo- Mtgs	GA SOCIETY OF ASSOC EXECUTIVES	344.84
Group Promo- Mtgs	CONNECT MARKETPLACE	426.60
Group Promo- Mtgs	MEETING PROFESSIONALS	620.10
Group Promo- Mtgs	COLLABORATE MARKETPLACE	270.00
International Promotion- CAN	TORONTO SALES MISSION	1,957.36
International Promotion- CAN	TORONTO SALES MISSION	16.65
International Promotion- CAN	TORONTO SALES MISSION	7.42
International Promotion- CAN	TORONTO SALES MISSION	24.89
International Promotion- CAN	TORONTO SALES MISSION	9.67
International Promotion- CAN	TORONTO SALES MISSION	1,434.47
Group Promo- Mtgs	CASE SITE VISIT	63.60
Group Promo- Mtgs	PUROCLEAN SITE VISIT	404.55
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	14.77
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	15.30
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	25.10
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	6.93
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	17.45
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	54.00
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	133.65
Group Tour Marketing	FAM TOUR	105.65
Group Tour Marketing	FAM TOUR	18.00
Group Tour Marketing	FAM TOUR	4.37
Group Tour Marketing	FAM TOUR	18.01
Group Tour Marketing	FAM TOUR	49.89
Web Hosting	GODADDY.COM	103.85
Email Marketing	EXACTTARGET	7,256.25
Web Hosting	TULSA CONNECT	760.50
Internet	PATLIVE	324.60
Internet Advertising	RAFFLECOPTER.COM	53.99
Internet Advertising	LINKEDIN.COM	0.90
Research	KEYWORD SPY	73.76
General Consumer Promotion	CONSUMER GIVEAWAY PROMO	2,708.06
Publicity and Promotions	TRAVEL WRITER VISIT	121.70
Publicity and Promotions	TRAVEL WRITER VISIT	47.36
Publicity and Promotions	TRAVEL WRITER VISIT	52.23
Publicity and Promotions	TRIP GIVEAWAY PROMO	667.70
Publicity and Promotions	TRIP GIVEAWAY PROMO	896.89
Group Promo- Mtgs	AMERICAS INCENTIVES, BUSINESS TRAVEL& MTGS EXPO	1,189.69
Group Promo- Mtgs	AMERICAN SOCIETY OF ASSOC	535.50
Group Promo- Mtgs	REJUVENATE MARKETPLACE	3,105.00
Group Promo- Mtgs	INTERNATIONAL COUNCIL OF CORVETTE CLUBS	102.99
Group Promo- Mtgs	NATIONAL RURAL EDUCATION SITE VISIT	2.70
Group Promo- Mtgs	NATIONAL RURAL EDUCATION SITE VISIT	49.67
Video Production	DAN AND SHAY VIDEO SHOOT	106.89
Video Production	DAN AND SHAY VIDEO SHOOT	16.62
Video Production	DAN AND SHAY VIDEO SHOOT	41.74
Research Software	CHMURA ECONOMICS	4,177.82
Research Software	NSIGHT	5,330.00
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP	18.00
Group Tour Marketing	BANK TRAVEL	18.00
Group Tour Marketing	TRAVEL ALLIANCE PARTNERSHIP, FLORENCE FAM TOUR	61.20

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Q2 2014 Expenditures

Group Promo- Mtgs	AMERICA INCENTIVES, BUSINESS TRAVEL & MEETINGS	93.93
Consumer Inquiry Fulfillment-Int'l	PITNEY BOWES	3.11
Consumer Inquiry Fulfillment	PITNEY BOWES	0.81
Consumer Inquiry Fulfillment	PITNEY BOWES	104.70
Group Consumer Fulfillment	PITNEY BOWES	271.46
Consumer Inquiry Fulfillment	PITNEY BOWES	55.46
Consumer Inquiry Fulfillment	US POSTAL SERVICE	2,656.86
Print Advertising	DIRECTORY PUBLISHING	261.00
Co-op- Billboard	THE BRANDON AGENCY	3,105.52
Group Promo- Mtgs	AMERICAS INCENTIVES, BUSINESS TRAVEL& MTGS EXPO	2,587.50
Online- Paid Search	GOOGLE/GO DADDY	8,848.96
TV	GOLF CHANNEL	115,172.78
Public Relations	LANDMARK MEDIA	28,623.04
Public Relations	LANDMARK MEDIA, MISC	36,677.99
Interactive - Website	FUEL INTERACTIVE	324.86
Interactive - Email Marketing	FUEL INTERACTIVE	11,663.14
Interactive- Search	FUEL INTERACTIVE	2,415.00
Interactive	FUEL INTERACTIVE	5,658.00
Online Adv	BRANDON AGENCY	41,773.24
Interactive	FUEL INTERACTIVE	5,860.43
Magazine Print & Online Elements	BRANDON AGENCY- GOLF DIGEST	3,588.00
Magazine Print	TURNSTILE ENTERPRISES- GOLF WEEK	17,892.16
Magazine Print	BRANDON AGENCY-GOLFING MAGAZINE	7,507.20
Print - Magazine	BRANDON AGENCY- CAROLINA GOLF	5,060.00
Emails	BRANDON AGENCY-GOLF.COM	14,720.00
Emails	BRANDON AGENCY-GOLFLOGIX	772.80
Print - Newspaper	BRANDON AGENCY-TORONTO	476.56
Print - Newspaper	BRANDON AGENCY- TORONTO STAR	7,747.15
Radio	BRANDON AGENCY	3,680.00
Promotions	TRIP GIVEAWAYS	667.77
Newspaper-Canada	BRANDON AGENCY	18,400.00
TV/Radio	HEADLINE MEDIA- ESPN MIKE AND MIKE	49,066.36
Radio	TL GOLF SERVICES- GOLF TALK LIVE	5,290.00
Print/Online Elements	WORLD AMATEUR HANDICAP CHAMPIONSHIP ADVERTISING	43,415.95
Trade Shows	GOLF FEST TRADE SHOWS	6,151.70
Distribution Costs	CONSUMER FULLFILLMENT	7,382.42
International Promotion	TOUR OPERATORS PROMOTION	10,929.60
Trade Shows	GOLF FEST TRADE SHOW	254.69
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Several marketing investments are made through media buyers such as Miller Direct, Visit Media, Corinthian Media, Visibility & Conversions, and The Brandon Agency. These entities purchase media for MBACVB in various channels and with numerous providers. For example, internet advertising facilitated through Visibility & Conversions utilizes 4,000-plus web sites.