

MB Tourism Development Fee  
Q4 2015 Expenditures

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>TDF ALLOCATION</u>
Website	VISUAL DESTINATIONS LLC	6,562.49
General Consumer Promotion	COM-CONNECT LLC	24,875.00
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	1,000.00
Internet	ADOBE SYSTEMS INC	2,007.67
Public Relations	TORONTO PRESS TRIP	182.19
Public Relations	TORONTO PRESS TRIP	44.38
Public Relations	TORONTO PRESS TRIP	113.61
Public Relations	TORONTO PRESS TRIP	19.32
International Promo- China	SYNTRANS CHINESE COMMUNICATION CONSULTING	545.70
International Promo- CAN	CANADIAN PROMOTION	1,500.00
Internet Adv- Groups	GOOGLE INC.	15,551.79
Public Relations	STAGES VIDEO	1,788.48
Television Advertising	CORINTHIAN MEDIA, INC.	418.50
Television Advertising	CORINTHIAN MEDIA, INC.	23,194.20
Television Advertising	CORINTHIAN MEDIA, INC.	348.75
Television Advertising	BROADCAST BUYING SERVICES, INC.	9,615.27
General Consumer Promotion	MANN TRAVELS	1,274.11
General Consumer Promotion	MANN TRAVELS	715.53
General Consumer Promotion	MANN TRAVELS	498.48
General Consumer Promotion	MANN TRAVELS	1,181.00
General Consumer Promotion	MANN TRAVELS	733.23
Print Advertising	DIRECTORY ADVERTISING	305.00
Internet Adv- Groups	MEETINGS AND CONVENTIONS	3,720.00
Print Adv- groups	MPI PUBLICATIONS, MEETINGS & CONVENTIONS, ABA, SPORTS TRAVEL	22,470.00
Inquiry fulfillment	ENVOY NETWORK INC	883.54
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	16,534.61
Research	SC DEPT. OF PARKS, REC. & TOURISM	9,471.00
Research	EQUATION RESEARCH, LLC	6,765.00
Sports Marketing	KENTUCKY RACEWAY LLC	316.54
Billboards	ADAMS OUTDOOR ADVERTISING	1,500.00
TV Production	VISUAL DESTINATIONS LLC	135.00
Website	SIMPLEVIEW LLC	2,697.30
Public Relations	MEDIA VISIT	57.91
SMERF Promo	MHD SERVICES	3,000.00
Sports Tourism	SOUTH CAROLINA SPORTS ALLIANCE	1,121.40
Sports Tourism	MDA CONSULTING	51.41
Sports Tourism	TRIPLE CROWN SPORTS INC	21,092.55
General Consumer Promotion	MANN TRAVELS	1,328.91
General Consumer Promotion	MANN TRAVELS	473.39
General Consumer Promotion	MANN TRAVELS	507.72
General Consumer Promotion	MANN TRAVELS	527.83
International Promo- CAN	TORONTO SALES MISSION	320.22
Television Advertising	CORINTHIAN MEDIA, INC.	329,265.19
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	58.90
Groups- Meetings	CONNECT MARKETPLACE	81.77
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	57.23

Groups- Meetings	SOUTHEAST MARKETPLACE	29.56
International Promo- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	2,532.64
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	36.03
General Consumer Promotion	MANN TRAVELS	533.84
General Consumer Promotion	MANN TRAVELS	576.59
Sports Tourism	MYRTLE BEACH SPORTS CENTER	5,000.00
International Promo- CAN	TORONTO SALES MISSION	245.22
Sports Tourism	MDA CONSULTING	10,000.00
Sports Tourism	MDA CONSULTING	7,519.41
International Promo- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	838.56
General Consumer Promotion	MANN TRAVELS	461.94
Website	SIMPLEVIEW LLC	63,241.20
Website	SIMPLEVIEW LLC	1,350.00
Video Production	BATTLE STRATEGIES LLC	3,240.00
Public Relations	FAHLGREN MORTINE	27,420.59
Public Relations	FAHLGREN MORTINE	11,063.80
International Promo- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	10,000.00
International Promo- CAN	TORONTO SALES MISSION	916.25
Groups- Meetings	INTERACT	44.00
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	1,012.22
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	12.91
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	36.62
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	23.23
Sports Tourism	SPORTS MARKETING PROMO ITEMS	33.49
Sports Tourism	SPORTS MARKETING PROMO ITEMS	20.90
Inquiry fulfillment	UPS	464.42
Inquiry fulfillment- groups	UPS	881.17
Inquiry fulfillment	UPS	1,048.73
Inquiry fulfillment- CAN	UPS	99.40
Public Relations	MEDIA VISIT	79.12
Public Relations	MEDIA VISIT	1,168.21
International Promo- CAN	TORONTO SALES MISSION	11.01
International Promo- CAN	TORONTO SALES MISSION	24.18
International Promo- CAN	TORONTO SALES MISSION	47.51
Sports Tourism	TRAVEL EVENTS & MANAGEMENT IN SPORTS	74.90
International Promo- CAN	TORONTO SALES MISSION	4.98
International Promo- CAN	TORONTO SALES MISSION	24.69
International Promo- CAN	TORONTO SALES MISSION	125.00
International Promo- CAN	TORONTO SALES MISSION	23.49
International Promo- CAN	TORONTO SALES MISSION	17,021.06
International Promo- CAN	TORONTO SALES MISSION	82.06
International Promo- CAN	TORONTO SALES MISSION	225.54
International Promo- CAN	TORONTO SALES MISSION	81.73
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	25,000.00
International Promo- CAN	TORONTO SALES MISSION	5.75
Groups- Meetings	INTERACT SPONSORSHIP	15,000.00
International Promo- CAN	TORONTO SALES MISSION	509.90
International Promo- CAN	TORONTO SALES MISSION	11.25
International Promo- CAN	TORONTO SALES MISSION	31.35
Groups- Meetings	MEETINGS AND CONVENTIONS	21.05
Groups- Meetings	MEETINGS AND CONVENTIONS	36.00
International Promo- CAN	TORONTO SALES MISSION	20.26
International Promo- CAN	TORONTO SALES MISSION	61.97
International Promo- UK	UK SALES MISSION	59.80

International Promo- UK	UK SALES MISSION	13.65
International Promo- CAN	TORONTO SALES MISSION	310.91
International Promo- UK	UK SALES MISSION	41.78
International Promo- UK	UK SALES MISSION	41.99
Groups- Meetings	SITE VISIT	4.05
International Promo- UK	UK SALES MISSION	6.46
International Promo- UK	UK SALES MISSION	276.73
International Promo- CAN	TORONTO SALES MISSION	202.26
International Promo- UK	UK SALES MISSION	124.61
International Promo- UK	UK SALES MISSION	96.75
International Promo- UK	UK SALES MISSION	524.58
Public Relations	MEDIA VISIT	55.21
International Promo- CAN	TORONTO SALES MISSION	2,811.65
Group Sales	GROUP SALES PROMOTIONAL ITEMS	626.91
International Promo- CAN	TORONTO SALES MISSION	85.00
International Promo- CAN	TORONTO SALES MISSION	100.00
Public Relations	TORONTO SALES MISSION	185.00
Public Relations	TORONTO PRESS TRIP	582.47
Public Relations	TORONTO PRESS TRIP	52.32
Public Relations	TORONTO PRESS TRIP	275.79
Public Relations	TORONTO PRESS TRIP	706.56
Sports Marketing	BELK KICKOFF SPONSORSHIP	27.50
Sports Marketing	BELK KICKOFF SPONSORSHIP	12.01
Sports Marketing	BELK KICKOFF SPONSORSHIP	12.91
Public Relations	TORONTO PRESS TRIP	6.44
Public Relations	TORONTO PRESS TRIP	1.62
Public Relations	TORONTO PRESS TRIP	12.50
Public Relations	TORONTO PRESS TRIP	85.39
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	3,837.78
Public Relations	TORONTO PRESS TRIP	33.12
Sports Marketing	BELK KICKOFF SPONSORSHIP	49.65
Public Relations	TORONTO PRESS TRIP	3,247.80
Public Relations	TORONTO PRESS TRIP	170.20
Public Relations	TORONTO PRESS TRIP	3.25
Public Relations	TORONTO PRESS TRIP	30.47
International Promo- CAN	TORONTO SALES MISSION	16.90
International Promo- CAN	TORONTO SALES MISSION	89.61
Group Tour	FAM TOUR	21.60
Group Tour	FAM TOUR	17.50
Group Tour	FAM TOUR	27.01
Group Tour	FAM TOUR	50.22
Group Tour	FAM TOUR	28.98
Group Tour	FAM TOUR	16.42
Group Tour	FAM TOUR	52.51
International Promo- CAN	TORONTO SALES MISSION	14.66
International Promo- CAN	TORONTO SALES MISSION	19.66
Group Tour	FAM TOUR	37.92
International Promo- CAN	TORONTO SALES MISSION	2.30
International Promo- CAN	TORONTO SALES MISSION	12.95
International Promo- CAN	TORONTO SALES MISSION	21.55
Group Tour	CNC	15.00
Group Tour	FAM TOUR	53.24
Group Tour	FAM TOUR	3.00
Group Tour	FAM TOUR	4.00
Group Tour	FAM TOUR	40.01
International Promo- CAN	TORONTO SALES MISSION	2.84

International Promo- CAN	TORONTO SALES MISSION	37.48
International Promo- CAN	TORONTO SALES MISSION	37.84
International Promo- CAN	TORONTO SALES MISSION	65.80
Internet	PATLIVE	379.29
Website Promo	RAFFLECOPTER.COM	53.99
Web hosting	TULSA CONNECT	744.30
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	467.74
Public Relations	CULINARY TOURISM	30.50
Public Relations	TORONTO PRESS TRIP	34.02
Public Relations	TORONTO PRESS TRIP	4.13
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	205.71
Sports Marketing	DARLINGTON PROMOTION	11.09
Public Relations	STEVE HARVEY PROMO	125.12
Public Relations	CULINARY TOURISM	27.25
Public Relations	MEDIA VISIT	135.29
Public Relations	TORONTO PRESS TRIP	15.69
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	30.40
Public Relations	TORONTO PRESS TRIP	3.80
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	840.48
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	24.24
Public Relations	TORONTO PRESS TRIP	279.10
Public Relations	TORONTO PRESS TRIP	64.38
Public Relations	TORONTO PRESS TRIP	937.00
Public Relations	MEDIA VISIT	3.91
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	18.22
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	7.09
Sports Marketing	DARLINGTON PROMOTION	8.59
Sports Marketing	DARLINGTON PROMOTION	3.11
Sports Marketing	DARLINGTON PROMOTION	5.12
Public Relations	TORONTO PRESS TRIP	11.68
Public Relations	TORONTO PRESS TRIP	66.15
Public Relations	TORONTO PRESS TRIP	68.95
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	4.38
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	155.56
Public Relations	TORONTO PRESS TRIP	8.47
Public Relations	TORONTO PRESS TRIP	8.77
Public Relations	TORONTO PRESS TRIP	246.46
Public Relations	TORONTO PRESS TRIP	23.00
Public Relations	TORONTO PRESS TRIP	25.39
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	62.07
Public Relations	TORONTO PRESS TRIP	18.27
Groups- Meetings	SOUTHEAST MARKETPLACE	30.48
Groups- Meetings	REJUVENATE SHOW	510.20
Groups- Meetings	SMALL MARKET MEETINGS	20.24
Groups- Meetings	SOUTHEAST MARKETPLACE	470.54
Groups- Meetings	SMALL MARKET MEETINGS	11.85
Groups- Meetings	SHRINERS FESTIVAL	18.97
Groups- Meetings	SMALL MARKET MEETINGS	771.82
Groups- Meetings	SMALL MARKET MEETINGS	16.96
Groups- Meetings	SOUTHEAST MARKETPLACE	3.03
Groups- Meetings	SOUTHEAST MARKETPLACE	6.84
Groups- Meetings	SMALL MARKET MEETINGS	50.29
Groups- Meetings	SOUTHEAST MARKETPLACE	21.91
Groups- Meetings	SMALL MARKET MEETINGS	50.00
Groups- Meetings	EXPO ATLANTA	317.83
Research	SMITH TRAVEL RESEARCH	8,819.10

General Consumer Promotion	VACATION GIVEAWAYS	3,750.00
Inquiry fulfillment	PITNEY BOWES	0.49
Inquiry fulfillment	PITNEY BOWES	0.49
Inquiry fulfillment- groups	PITNEY BOWES	289.53
Inquiry fulfillment	PITNEY BOWES	23.21
Inquiry fulfillment	USPS	661.64
Television Advertising	CORINTHIAN MEDIA, INC.	418.50
Television Advertising	BROADCAST BUYING SERVICES, INC.	19,251.00
General Consumer Promotion	MANN TRAVELS	1,079.00
Group Tour	CANADIAN CHRISTIAN TOURS INC	768.00
Group Tour	MAXIMA TOURS LTD	948.30
Group Tour	MAXIMA TOURS LTD	257.38
Video Production	BATTLE STRATEGIES LLC	288.00
Video Production	CAROLINA VIDEO GROUP	405.00
Research- Focus Groups	20/20 FACILITIES, LLC	6,155.33
Internet Adv- Groups	GOOGLE INC.	13,437.74
Public Relations	NEW WAVE EMBROIDERY	14.58
Print Advertising	DIRECTORY ADVERTISING	305.00
Sports Tourism	TRAVEL EVENTS & MANAGEMENT IN SPORTS	15,757.85
General Consumer Promotion	MANN TRAVELS	2,987.25
General Consumer Promotion	MANN TRAVELS	500.52
General Consumer Promotion	MANN TRAVELS	456.98
SMERF Promo	MHD SERVICES	3,000.00
Group Tour	GROUP GIVEAWAY	1,250.00
International Promo- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	10,000.00
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	5,000.00
Television Advertising	CORINTHIAN MEDIA, INC.	37,763.49
International Promo- UK	UK SALES MISSION	100.00
General Consumer Promotion	MANN TRAVELS	711.00
General Consumer Promotion	MANN TRAVELS	1,293.52
Inquiry fulfillment	ENVOY NETWORK INC	1,798.86
Group Tour	TRAVEL SOUTH	600.00
Website	SIMPLEVIEW LLC	4,318.65
Research	LONDON TOURISM PUBLICATIONS INC	889.70
Research	EQUATION RESEARCH, LLC	5,822.00
Video Production	VISUAL DESTINATIONS LLC	270.00
Public Relations	FAHLGREN MORTINE	27,420.59
Public Relations	FAHLGREN MORTINE	13,864.79
Inquiry fulfillment	PITNEY BOWES	0.93
Inquiry fulfillment- groups	PITNEY BOWES	98.25
Inquiry fulfillment	PITNEY BOWES	26.29
Inquiry fulfillment	USPS	811.59
Groups- Meetings	INTERNATIONAL GOLF TRAVEL MARKETPLACE	121.85
Group Tour	FAM TOUR	66.82
International Promo- China	CHINA PROMOTION	207.53
General Consumer Promotion	VACATION GIVEAWAYS	7.90
Inquiry fulfillment	UPS	164.26
Inquiry fulfillment- groups	UPS	2,131.16
Inquiry fulfillment- groups	UPS	917.57
Inquiry fulfillment	UPS	87.83
Inquiry fulfillment- CAN	UPS	154.23
Inquiry fulfillment- CAN	UPS	134.19
Public Relations	PUBLIC RELATIONS PROMO	57.91
Public Relations	MEDIA VISIT	994.38

Groups- Meetings	WORLD TRAVEL MARKET	206.00
Sports Tourism	TRAVEL EVENTS & MANAGEMENT IN SPORTS	1,142.20
Groups- Meetings	INTERNATIONAL GOLF TRAVEL MARKETPLACE	234.54
Groups- Meetings	WORLD TRAVEL MARKET	48.75
Groups- Meetings	WORLD TRAVEL MARKET	106.83
Group Tour	FAM TOUR	48.00
Groups- Meetings	INTERNATIONAL GOLF TRAVEL MARKETPLACE	15.50
Groups- Meetings	WORLD TRAVEL MARKET	102.14
Groups- Meetings	INTERNATIONAL GOLF TRAVEL MARKETPLACE	3.23
Groups- Meetings	INTERNATIONAL GOLF TRAVEL MARKETPLACE	8.98
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	49.35
Sports Tourism	TRAVEL EVENTS & MANAGEMENT IN SPORTS	222.88
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	6.07
Groups- Meetings	INTERNATIONAL GOLF TRAVEL MARKETPLACE	19.73
Groups- Meetings	INTERNATIONAL GOLF TRAVEL MARKETPLACE	1,213.53
Groups- Meetings	WORLD TRAVEL MARKET	53.99
Group Tour	FAM TOUR	168.89
Groups- Meetings	WORLD TRAVEL MARKET	87.50
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	1,006.79
Groups- Meetings	WORLD TRAVEL MARKET	11.55
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	33.45
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	12.85
Group Tour	FAM TOUR	544.58
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	52.56
Groups- Meetings	GA SOCIETY ASSOCIATION OF EXECUTIVES	380.20
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	18.69
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	23.09
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	40.19
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	96.19
Groups- Meetings	GA SOCIETY ASSOCIATION OF EXECUTIVES	30.00
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	13.58
Group Tour	HOLIDAY SHOWCASE	615.00
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	90.72

Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	8.00
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	12.00
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	49.54
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	93.54
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	26.97
Groups- Meetings	SITE VISIT	2,167.00
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	1,433.55
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	29.83
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	1,171.88
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	15.39
Sports Marketing	HALL OF FAME GAME SPONSORSHIP	476.10
Public Relations	MEDIA VISIT	16.86
Public Relations	TORONTO PRESS TRIP	87.84
Sports Marketing	BIG SOUTH SPONSORSHIP	2.47
Public Relations	MEDIA VISIT	55.20
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	502.03
Public Relations	MEDIA VISIT	19.87
Public Relations	MEDIA VISIT	70.47
Group Tour	BOOMERS IN GROUPS	25.00
Group Tour	BOOMERS IN GROUPS	25.00
Group Tour	BOOMERS IN GROUPS	9.78
Group Tour	HOLIDAY FANTASEA PROMO	139.74
International Promo- CAN	TORONTO SALES MISSION	94.98
Group Tour	BOOMERS IN GROUPS	19.00
Group Tour	BOOMERS IN GROUPS	3.24
Group Tour	BOOMERS IN GROUPS	18.83
Group Tour	BOOMERS IN GROUPS	20.73
Group Tour	BOOMERS IN GROUPS	605.05
Group Tour	ONTARIO MOTORCOACH ASSOCIATION	813.32
Group Sales	GROUP SALES GIVEAWAY ITEMS	57.07
International Promo	MEDIA VISIT	20.43
International Promo	MEDIA VISIT	3,041.75
International Promo	MEDIA VISIT	20.43
Public Relations	PR PROMO	21.34
Public Relations	TORONTO PRESS TRIP	337.74
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	108.20
International Promo	MEDIA VISIT	62.85
International Promo	MEDIA VISIT	148.13
Research	FOCUS GROUPS	11.48
International Promo	MEDIA VISIT	330.99
Groups- Meetings	REJUVENATE SHOW	25.00
Group Tour	HOLIDAY FANTASEA PROMO	250.00
Group Tour	HOLIDAY FANTASEA PROMO	250.00
Video Production	VIDEO PRODUCTION	44.96
Research	EXPERIAN	4,261.51
Internet Adv- Groups	BING	3,150.00
Web hosting	TULSA CONNECT	744.30

International Promo- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	6,324.48
Internet Advertising	SEARCH MARKETING	179,451.20
Internet Advertising	DISPLAY ADVERTISING	176,718.55
Internet Advertising	VIDEO ADVERTISING	25,663.97
Internet Advertising	EMAIL MARKETING	45,009.99
Internet Advertising	SOCIAL MEDIA MARKEITNG	32,926.60
Internet Advertising	MOBILE MARKETING	18,369.21
Internet Advertising	OTHER	6,943.32
Television Advertising	CORINTHIAN MEDIA, INC.	651.00
Sports Tourism	MDA CONSULTING	13,817.56
General Consumer Promotion	COM-CONNECT LLC	24,875.00
Sports Marketing	BIG SOUTH CONFERENCE INC	9,750.00
Public Relations	NEW WAVE EMBROIDERY	7.45
Internet Adv- Groups	GOOGLE INC.	3,636.05
General Consumer Promotion	MANN TRAVELS	1,556.47
Groups- Meetings	GA SOCIETY ASSOCIATION OF EXECUTIVES	12.00
Groups- Meetings	CVENT, INC	35,476.00
Sports Marketing	RUPP ARENA SPORTS & ENTERTAINMENT PROPERTIES LLC	200,000.00
General Consumer Promotion	MANN TRAVELS	718.55
General Consumer Promotion	MANN TRAVELS	1,960.00
Photography	MATTHEW SILK	1,200.00
General Consumer Promotion	MANN TRAVELS	502.56
Internet Adv- Groups	GOOGLE INC.	2,789.38
International Promo- China	SYNTRANS CHINESE COMMUNICATION CONSULTING	5,783.98
Television Advertising	CORINTHIAN MEDIA, INC.	445,394.20
Print Advertising	DIRECTORY ADVERTISING	305.00
Public Relations	FAHLGREN MORTINE	963.42
Public Relations	FAHLGREN MORTINE	8,533.00
Video Production- groups	STAGES VIDEO	1,798.20
Television Advertising	BROADCAST BUYING SERVICES, INC.	1,860.00
Group Tour	BOOMERS IN GROUPS	13.00
Groups- Meetings	TORONTO SALES MISSION	26.94
SMERF Promo	MHD SERVICES	3,000.00
Sports Tourism	SOUTH CAROLINA SPORTS ALLIANCE	54.55
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	76.60
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	27.00
Groups- Meetings	HOLIDAY SHOWCASE	18.00
Sports Tourism	MDA CONSULTING	94.47
Groups- Meetings	REJUVENATE SHOW	123.00
Inquiry fulfillment	ENVOY NETWORK INC	1,120.33
General Consumer Promotion	MANN TRAVELS	432.68
International Promo- UK	VISUAL DESTINATIONS LLC	180.00
Public Funding Sources	TORONTO SALES MISSION	32.49
Groups- Meetings	INTERNATIONAL POW WOW	43.17
Groups- Meetings	TRAVEL SOUTH	6.00
Groups- Meetings	INTERNATIONAL POW WOW	18.50
Groups- Meetings	MEETING PLANNERS INTERNATIONAL	27.80
International Promo- CAN	TORONTO SALES MISSION	328.31
Sports Tourism	TRAVEL EVENTS & MANAGEMENT IN SPORTS	8.00
Groups- Meetings	STRATEGIC DATABASE RESEARCH INC	4,050.00
Groups- Meetings	WORLD TRAVEL MARKET	33.67
International Promo- China	CHINA PROMOTION	17.14
International Promo- China	CHINA PROMOTION	19.41

International Promo- China inquiry fulfillment	CHINA PROMOTION	15.11
Inquiry fulfillment- groups	UPS	138.73
Inquiry fulfillment	UPS	437.50
Inquiry fulfillment- groups	UPS	153.92
Inquiry fulfillment- CAN	UPS	71.06
Public Relations	UPS	124.25
Public Relations	PUBLIC RELATIONS PROMO	1,076.22
Sports Tourism	PUBLIC RELATIONS PROMO	194.95
	TRAVEL EVENTS & MANAGEMENT IN SPORTS	3.00
Group Tour	SITE VISIT	85.69
Sports Tourism	TRAVEL EVENTS & MANAGEMENT IN SPORTS	17.78
Groups- Meetings	WORLD TRAVEL MARKET	20.85
Groups- Meetings	WORLD TRAVEL MARKET	9.50
Groups- Meetings	TRAVEL SOUTH	242.02
Groups- Meetings	WORLD TRAVEL MARKET	49.21
Groups- Meetings	WORLD TRAVEL MARKET	23.18
Groups- Meetings	WORLD TRAVEL MARKET	792.51
Groups- Meetings	WORLD TRAVEL MARKET	36.30
Sports Tourism	TRAVEL EVENTS & MANAGEMENT IN SPORTS	11.23
Groups- Meetings	WORLD TRAVEL MARKET	16.07
Sports Tourism	TRAVEL EVENTS & MANAGEMENT IN SPORTS	251.68
Groups- Meetings	TRAVEL SOUTH	4.00
Groups- Meetings	WORLD TRAVEL MARKET	61.79
Sports Tourism	TRAVEL EVENTS & MANAGEMENT IN SPORTS	18.14
Groups- Meetings	WORLD TRAVEL MARKET	33.24
Groups- Meetings	TRAVEL SOUTH	8.24
Sports Tourism	TRAVEL EVENTS & MANAGEMENT IN SPORTS	15.75
Sports Tourism	TRAVEL EVENTS & MANAGEMENT IN SPORTS	7.11
Groups- Meetings	WORLD TRAVEL MARKET	9.64
Sports Tourism	TRAVEL EVENTS & MANAGEMENT IN SPORTS	20.20
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	8.82
Groups- Meetings	HOLIDAY SHOWCASE	124.48
Groups- Meetings	GA SOCIETY ASSOCIATION OF EXECUTIVES	12.21
Group Tour	SITE VISIT	13.98
Groups- Meetings	GA SOCIETY ASSOCIATION OF EXECUTIVES	44.48
Groups- Meetings	GA SOCIETY ASSOCIATION OF EXECUTIVES	17.24
Groups- Meetings	GA SOCIETY ASSOCIATION OF EXECUTIVES	521.65
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	379.92
Group Tour	SITE VISIT	56.62
Groups- Meetings	GA SOCIETY ASSOCIATION OF EXECUTIVES	27.00
Groups- Meetings	GA SOCIETY ASSOCIATION OF EXECUTIVES	221.40
Groups- Meetings	GA SOCIETY ASSOCIATION OF EXECUTIVES	41.00
Group Tour	TRAVEL SOUTH	260.79
Group Tour	NATIONAL TOUR ASSOCIATION	670.20
Group Sales	GROUP SALES GIVEAWAY ITEMS	1,829.29
Group Sales	GROUP SALES GIVEAWAY ITEMS	683.42
Group Sales	GROUP SALES GIVEAWAY ITEMS	2,256.78
Group Sales	GROUP SALES GIVEAWAY ITEMS	805.25

Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	11.00
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	2,305.90
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	47.96
Public Relations	PUBLIC RELATIONS PROMO	238.07
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	8.65
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	6.60
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	6.46
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	243.73
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	871.79
Public Relations	PUBLIC RELATIONS PROMO	59.60
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	225.65
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	63.00
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	32.49
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	18.87
Ad Design	AD DESIGN	2.69
Public Relations	PUBLIC RELATIONS PROMO	291.60
Internet	PATLIVE	330.16
Internet Promo	RAFFLECOPTER.COM	53.99
Web hosting	TULSA	744.30
Public Relations	MEDIA VISIT	54.33
Public Relations	TOURISM PRESENTATIONS	133.89
Public Relations	TOURISM PRESENTATIONS	261.96
Public Relations	TOURISM PRESENTATIONS	19.82
Public Relations	TODAY SHOW PROMO	79.48
Public Relations	TOURISM PRESENTATIONS	4.60
Public Relations	MEDIA VISIT	74.82
Public Relations	TOURISM PRESENTATIONS	2.77
Public Relations	PR AGENCY PRESENTATIONS	16.15
Groups- Meetings	REJUVENATE SHOW	11.98
Groups- Meetings	REJUVENATE SHOW	25.00
Groups- Meetings	REJUVENATE SHOW	10.99
Groups- Meetings	REJUVENATE SHOW	72.00
Groups- Meetings	REJUVENATE SHOW	5.38
Groups- Meetings	REJUVENATE SHOW	14.10
Groups- Meetings	REJUVENATE SHOW	52.69
Inquiry fulfillment	USPS	555.05
International Promo- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	1,622.97
international Promo- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	496.70
International Promo- CAN	MEDIA VISIT	442.35
Internet Adv- Groups	GOOGLE INC.	3,529.97
Internet Adv- Groups	GOOGLE INC.	18,434.02
Website	SIMPLEVIEW LLC	1,350.00
Public Funding Sources	CHINA PROMOTION	70.82
Public Funding Sources	PROMOTIONAL ITEM	34.77
Inquiry fulfillment	FEDEX	7.21
Inquiry fulfillment	UPS	16.71
Inquiry fulfillment- groups	UPS	610.63
Inquiry fulfillment- CAN	UPS	114.31
Groups- Meetings	HOLIDAY SHOWCASE	222.38
Groups- Meetings	TRAVEL SOUTH	143.32
Groups- Meetings	TRAVEL SOUTH	13.15
Groups- Meetings	TRAVEL SOUTH	17.75
Groups- Meetings	HOLIDAY SHOWCASE	49.38
Groups- Meetings	TRAVEL SOUTH	1,405.28
Groups- Meetings	TRAVEL SOUTH	27.00
Groups- Meetings	TRAVEL SOUTH	233.50

Groups- Meetings	TRAVEL SOUTH	766.33
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	660.35
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	145.82
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	20.83
Groups- Meetings	HOLIDAY SHOWCASE	25.00
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	85.73
Groups- Meetings	HOLIDAY SHOWCASE	11.46
Groups- Meetings	HOLIDAY SHOWCASE	14.59
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	750.00
Groups- Meetings	HOLIDAY SHOWCASE	245.25
Groups- Meetings	HOLIDAY SHOWCASE	407.88
Groups- Meetings	HOLIDAY SHOWCASE	100.94
Groups- Meetings	HOLIDAY SHOWCASE	368.38
Groups- Meetings	HOLIDAY SHOWCASE	11.96
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	16.78
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	12.80
Groups- Meetings	HOLIDAY SHOWCASE	69.00
Groups- Meetings	HOLIDAY SHOWCASE	79.41
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	184.91
Groups- Meetings	HOLIDAY SHOWCASE	45.00
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	21.81
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	6.60
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	16.20
Groups- Meetings	TRAVEL SOUTH	120.45
Groups- Meetings	TRAVEL SOUTH	425.08
Groups- Meetings	TRAVEL SOUTH	10.00
Groups- Meetings	GROUP SALES GIVEAWAY ITEMS	999.49
Groups- Meetings	GROUP SALES GIVEAWAY ITEMS	3,817.44
Groups- Meetings	GROUP SALES GIVEAWAY ITEMS	1,527.12
Groups- Meetings	TRAVEL SOUTH	439.14
Sports Tourism	BASKETBALL HALL OF FAME GAME PROMO	5.35
Sports Tourism	BASKETBALL HALL OF FAME GAME PROMO	7.24
Sports Tourism	BASKETBALL HALL OF FAME GAME PROMO	10.05
Sports Tourism	BASKETBALL HALL OF FAME GAME PROMO	10.39
Public Relations	PR PROMOTIONAL ITEM	255.06
Public Relations	PR PROMOTIONAL ITEM	849.74
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	118.22
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	16.81
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	7.98
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	16.05
Public Relations	PUBLIC RELATIONS PROMO	92.00
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	57.34
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	7.75
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	1,896.89
Public Relations	PUBLIC RELATIONS PROMO	39.66
Ad Design	AD DESIGN	2.69
Internet	PATLIVE	332.06
Web hosting	TULSA	744.30
Public Relations	MEDIA VISIT	66.24
Public Relations	MEDIA VISIT	23.92
Groups- Meetings	SITE VISIT	32.85
Groups- Meetings	SITE VISIT	90.00
Groups- Meetings	TRAVEL SOUTH	2,390.00
Public Relations	MEDIA VISIT	420.92
Public Funding Sources	ADOBE SYSTEMS INC	4,015.34
Website	SIMPLEVIEW LLC	1,350.00

International Promo- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	14,152.70
Television Advertising	BRAND USA	279,000.00
Sports Tourism	MDA CONSULTING	1,740.25
General Consumer Promotion	VACATION GIVEAWAYS	26.85
Internet	ADOBE SYSTEMS INC	2,007.67
Internet	ADOBE SYSTEMS INC	2,007.67
Public Relations	TORONTO PRESS TRIP	1,322.85
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	552.21
Group Tour	GROUP TRAVEL LEADER	8,000.00
Groups- Meetings	TORONTO SALES MISSION	293.91
General Consumer Promotion	MANN TRAVELS	524.82
International Promo- CAN	DREAMSCAPES MAGAZINE	5,172.00
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	2,185.00
International Promo- UK	UK SALES MISSION	59.96
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	29.26
Sports Marketing	DARLINGTON PROMOTION	10.74
General Consumer Promotion	VACATION GIVEAWAYS	8.95
Sports Tourism	SPORTS PROMO	196.92
International Promo- UK	TORONTO SALES MISSION	67.59
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	397.54
Groups- Meetings	MEETINGS AND CONVENTIONS	499.80
International Promo- UK	UK SALES MISSION	8.54
International Promo- UK	UK SALES MISSION	30.17
International Promo- CAN	TORONTO SALES MISSION	360.38
International Promo- CAN	TORONTO PRESS TRIP	6.83
Sports Marketing	BELK KICKOFF SPONSORSHIP	11.63
Public Relations	TORONTO PRESS TRIP	393.59
Group Tour	FAM TOUR	49.20
International Promo- CAN	TORONTO SALES MISSION	21.23
International Promo- CAN	TORONTO SALES MISSION	43.06
International Promo- CAN	TORONTO SALES MISSION	26.94
International Promo- CAN	TORONTO PRESS TRIP	2.19
International Promo- CAN	TORONTO PRESS TRIP	529.60
Sports Marketing	DARLINGTON PROMOTION	49.34
Groups- Meetings	SMALL MARKET MEETINGS	6.42
General Consumer Promotion	COM CONNECT	24,875.00
International Promo- China	SYNTRANS CHINESE COMMUNICATION CONSULTING	324.20
Focus Groups- Charlotte	ZEITGEIST CONSULTING	13,286.67
Research	EQUATION RESEARCH, LLC	6,765.00
General Consumer Promotion	MANN TRAVELS	763.69
Website	SIMPLEVIEW LLC	540.00
Group Tour	ICE CREATIVE/TRADE SHOW EXPRESS	1,165.23
Tourism Reasearch	NEXTFACOR ENTERPRISES INC	37,500.00
Sports Tourism	BIG SOUTH CONFERENCE SPONSORSHIP	7,350.00
Sports Tourism	MDA CONSULTING	9,000.00
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	7.98
Groups- Meetings	INTERNATIONAL GOLF TRAVEL MARKETPLACE	66.56
Groups- Meetings	SITE VISIT	24.90
Groups- Meetings	UPS	72.24
Groups- Meetings	INTERNATIONAL GOLF TRAVEL MARKETPLACE	300.37
Groups- Meetings	WORLD TRAVEL MARKET	7.68

Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	786.20
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	7.27
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	201.66
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	116.61
Sports Tourism	BIG SOUTH 5K PROMO	30.30
Sports Tourism	BIG SOUTH 5K PROMO	18.82
Public Relations	PR PROMO	40.66
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	62.97
Internet	PATLIVE	379.84
Internet Promo	RAFFLECOPTER.COM	53.99
Video Production	VIDEO PRODUCTION	183.58
International Promo- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	1,197.27
Website	VISUAL DESTINATIONS LLC	6,562.49
Email Marketing	EXACT TARGET INC	8,857.95
Group Tour	MANPOWER	741.00
Public Relations	PR PROMO ITEMS	2,435.34
General Consumer Promotion	MANN TRAVELS	1,438.64
General Consumer Promotion	MANN TRAVELS	501.28
Groups- Meetings	WORLD TRAVEL MARKET	23.25
Sports Tourism	TRAVEL EVENTS & MANAGEMENT IN SPORTS	385.44
Groups- Meetings	GA SOCIETY ASSOCIATION OF EXECUTIVES	40.00
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	37.62
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	90.98
Group Sales	GROUP SALES PROMOTIONAL ITEMS	591.93
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	35.00
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	6.16
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	29.60
Public Relations	TOURISM PRESENTATIONS	73.60
Groups- Meetings	REJUVENATE SHOW	834.15
Inquiry fulfillment	USPS	22.06
Groups- Meetings	NORTHSTAR TRAVEL MEDIA	10,000.00
International Promo- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	223.26
Video Production	CAROLINA VIDEO GROUP	4,149.20
Groups- Meetings	TRAVEL SOUTH	363.65
Groups- Meetings	HOLIDAY SHOWCASE	46.85
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	4.99
Public Funding Sources	BASKETBALL HALL OF FAME GAME PROMO	7.80
Public Funding Sources	BASKETBALL HALL OF FAME GAME PROMO	45.00
Internet Promo	RAFFLECOPTER.COM	53.99
General Consumer Promotion	MANN TRAVELS	1,073.99
International Promo- China	CHINA PROMOTION	30.34
Internet Advertising	SEARCH MARKETING	132,219.18
Internet Advertising	DISPLAY ADVERTISING	116,087.90
Internet Advertising	VIDEO ADVERTISING	34,996.27
Internet Advertising	EMAIL MARKETING	11,191.72
Internet Advertising	SOCIAL MEDIA MARKEITNG	24,779.01
Internet Advertising	MOBILE MARKETING	16,389.22
Internet Advertising	OTHER	4,166.90
Sports Tourism	MDA CONSULTING	9,000.00
Research	EQUATION RESEARCH, LLC	13,284.00
International Promo- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	4,239.68

International Promo- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	552.51
Public Relations	PR PROMO ITEMS	1,298.71
Sports Marketing	KENTUCKY SPEEDWAY PROMOTION	25.82
Group Sales	TORONTO SALES MISSION	38.31
Group Sales	TORONTO SALES MISSION	9.16
Sports Marketing	BELK KICKOFF SPONSORSHIP	14.00
Sports Marketing	BELK KICKOFF SPONSORSHIP	42.90
Public Relations	TORONTO PRESS TRIP	27.22
Public Relations	TORONTO PRESS TRIP	69.16
Group Tour	FAM TOUR	14.97
Group Sales	TORONTO SALES MISSION	15.09
Public Relations	STEVE HARVEY PROMO	5,867.16
Public Relations	KENTUCKY SPEEDWAY PROMOTION	3.25
Public Relations	STEVE HARVEY PROMO	262.93
Public Relations	KENTUCKY SPEEDWAY PROMOTION	35.33
Public Relations	STEVE HARVEY PROMO	368.00
Public Relations	TORONTO PRESS TRIP	178.01
Group Sales	GROUP SALES PROMOTIONAL ITEMS	3,345.00
Groups- Meetings	SHRINERS FESTIVAL	384.84
Groups- Meetings	SMALL MARKET MEETINGS	12.54
Email Marketing	EXACT TARGET INC	8,857.95
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	30.00
Website	VISUAL DESTINATIONS LLC	6,562.49
Internet Adv- Groups	GOOGLE INC.	2,533.19
Video Production	STAGES VIDEO	437.40
Group Sales	TORONTO SALES MISSION	63.00
Website	SIMPLEVIEW LLC	1,350.00
Co-op- billboards	THE BRANDON AGENCY	
Public Funding Sources	USPS	1.41
Group Sales	TORONTO SALES MISSION	9.37
Public Relations	MEDIA VISIT	423.10
Groups- Meetings	WORLD TRAVEL MARKET	250.00
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	13.18
Groups- Meetings	INTERNATIONAL GOLF TRAVEL MARKETPLACE	5.98
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	36.43
Groups- Meetings	TORONTO SALES MISSION	654.98
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	15.16
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	19.95
Groups- Meetings	GA SOCIETY ASSOCIATION OF EXECUTIVES	670.00
Group Sales	GROUP SALES PROMOTIONAL ITEMS	381.49
Groups- Meetings	WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	23.01
Group Tour	BOOMERS IN GROUPS	14.84
Group Tour	BOOMERS IN GROUPS	3.13
Group Tour	BOOMERS IN GROUPS	5.29
Research- Focus Groups	FOCUS GROUPS	208.39
Public Funding Sources	TORONTO PRESS TRIP	40.87
International Promo	MEDIA VISIT	267.44
International Promo	MEDIA VISIT	221.08
Ad Design	AD DESIGN	2.65

Website- domains	NETSOL DOMAIN-SALES	1,897.53
Television Advertising	BROADCAST BUYING SERVICES, INC.	3,560.43
Groups- Meetings	HOLIDAY SHOWCASE	161.75
Website	DESTINATION TRAVEL NETWORK	1,147.50
Video Production	BATTLE STRATEGIES LLC	1,372.50
Group Sales	STRATEGIC DATABASE RESEARCH INC	4,050.00
Print Adv- groups	MEETINGS TODAY MAGAZINE	3,696.00
Research	VERINT AMERICAS INC	7,202.77
Group Sales	ICE CREATIVE/TRADE SHOW EXPRESS	372.36
Sports Tourism	MDA CONSULTING	9,000.00
Sports Tourism	MDA CONSULTING	15,025.06
Photography	STAGES VIDEO	162.00
International Promo- CAN	TORONTO SALES MISSION	6.00
International Promo- CAN	TORONTO SALES MISSION	10.00
International Promo- CAN	CHINA PROMOTION	15.81
Groups- Meetings	WORLD TRAVEL MARKET	34.76
Group Sales	SITE VISIT	30.00
Groups- Meetings	WORLD TRAVEL MARKET	12.33
Group Sales	SITE VISIT	84.18
Sports Tourism	TRAVEL EVENTS & MANAGEMENT IN SPORTS	27.00
Sports Tourism	TRAVEL EVENTS & MANAGEMENT IN SPORTS	31.27
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	19.84
Group Tour	SITE VISIT	81.33
Group Tour	SITE VISIT	21.50
Groups- Meetings	GA SOCIETY ASSOCIATION OF EXECUTIVES	100.00
Group Sales	GROUP SALES PROMOTIONAL ITEMS	2,084.79
Sports Marketing	BASKETBALL HALL OF FAME GAME PROMO	10.40
Public Relations	TOURISM PRESENTATIONS	28.43
Public Relations	TOURISM PRESENTATIONS	27.89
Inquiry fulfillment	USPS	141.39
International Promo- CAN	TRAVEL SOLUTIONS BY DESIGN CORP	1,005.10
Public Relations	PR PROMO ITEMS	9.20
Sports Tourism	SPORTS PROMO	348.81
Public Funding Sources	UPS	153.21
Group Sales	SITE VISIT	143.81
Groups- Meetings	HOLIDAY SHOWCASE	18.25
Groups- Meetings	HOLIDAY SHOWCASE	543.43
Groups- Meetings	HOLIDAY SHOWCASE	4.37
Groups- Meetings	ASSOCIATION EXECUTIVES OF NC	7.34
Group Sales	GROUP SALES GIVEAWAY ITEMS	924.07
Sports Tourism	BEACH BALL CLASSIC	874.80
Public Relations	PR PROMO ITEMS	953.86
Internet	INTERNET PROMO	45.00
Public Relations	MEDIA VISIT	470.94
Inquiry fulfillment	ENVOY NETWORK INC	810.97
Online	GOOGLE,GO DADDY	5,702.24
TV	GOLF CHANNEL	27,182.29
TV	BRANDON AGENCY-BALTIMORE	3,488.85
TV	BRANDON AGENCY-COLUMBUS	5,481.23
TV	BRANDON AGENCY-CHICAGO	14,745.38
TV	BRANDON AGENCY-PHILLY	15,042.20
TV	BRANDON AGENCY-NY	21,289.95
TV	BRANDON AGENCY-NEW ENGLAND	8,778.38
TV	BRANDON AGENCY-DC	7,333.29

TV	BRANDON AGENCY-CINCINNATI	4,488.98
TV	BRANDON AGENCY-CLEVELAND	9,250.38
TV	BRANDON AGENCY- CANADA	20,070.00
TV	BRANDON AGENCY	1,080.00
Public Relations	LANDMARK MEDIA	7,349.55
Interactive -web videos	FUEL INTERACTIVE	11,250.00
Interactive - email	FUEL INTERACTIVE	19,435.38
Interactive -email	FUEL INTERACTIVE	19,520.00
Interactive	FUEL INTERACTIVE	2,669.71
Interactive - social media	FUEL INTERACTIVE	1,515.36
Interactive	FUEL INTERACTIVE	31,870.18
Magazine Print & Online Elements	BRANDON AGENCY-GOLF DIGEST	48,158.34
Magazine Print & Online Elements	GOLF MAGAZINE-VIA BRANDON	28,800.00
Radio Production	BRANDON AGENCY	3,791.25
Radio	BRANDON AGENCY FOR BALTIMORE RADIO	985.32
Radio	BRANDON AGENCY FOR CINCINNATI RADIO	6,930.90
Events	INTERNATIONAL SPONSORSHIP/ADV	14,324.26
Print/Online Elements	WORLD AM PROMOTION	68,609.22
Distribution Costs	INQUIRY FULLFILMENT	8,759.58
Promotions	TRIP GIVEAWAYS	5,688.03
Golf Fest Trade Shows	TRADESHOWS	1,410.28
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		<u>3,652,531.80</u>

**Several marketing investments are made through media buyers such as Miller Direct, Visit Media, Corinthian Media, Visibility & Conversions, and The Brandon Agency. These entities purchase media for MBACVB in various channels and with numerous providers. For example, internet advertising facilitated through Visibility & Conversions utilizes 4,000-plus web sites.**