

MYRTLE BEACH AREA CHAMBER OF COMMERCE - Q1 2016 HC A-TAX REPORT

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>HC A-TAX ALLOCATION</u>
Internet	VISIBILITY & CONVERSIONS, LLC	\$36,350.00
Campground Adv	THE BRANDON AGENCY	\$523.53
Internet	VISIBILITY & CONVERSIONS, LLC	\$11,406.24
Internet- Groups	GOOGLE INC.	\$508.42
Internet- Groups	GOOGLE INC.	\$104.04
Local Promotion	CITY OF NORTH MYRTLE BEACH- MAYFEST SPONSORSHIP	\$7,500.00
Campground Adv	THE BRANDON AGENCY	\$12,670.59
Campground Adv	THE BRANDON AGENCY	\$9,847.06
Campground Adv	THE BRANDON AGENCY	\$1,360.00
Campground Adv	THE BRANDON AGENCY	\$2,823.54
Campground Adv	THE BRANDON AGENCY	\$2,788.23
Campground Adv	THE BRANDON AGENCY	\$523.53
Campground Adv	THE BRANDON AGENCY	\$13,312.94
Internet- Groups	GOOGLE INC.	\$428.35
Internet- Groups	GOOGLE INC.	\$102.69
Internet- Groups	ARCADIA AGENCY	\$240.00
Campground Adv	THE BRANDON AGENCY	\$523.53
		<hr/>
		\$101,012.69
		<hr/> <hr/>