

MYRTLE BEACH AREA CHAMBER OF COMMERCE - Q3 2016 HC A-TAX REPORT

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>HC A-TAX ALLOCATION</u>
TV Advertising	BROADCAST BUYING SERVICES, INC.	161.40
TV Advertising	CORINTHIAN MEDIA, INC.	3,883.79
TV Advertising	CORINTHIAN MEDIA, INC.	785.25
Internet Advertising-groups	GOOGLE INC.	432.49
Internet Advertising-groups	GOOGLE INC.	97.67
TV Advertising	CORINTHIAN MEDIA, INC.	14.40
Internet Advertising	VISIBILITY & CONVERSIONS, LLC	280,337.24
Campground Adv	THE BRANDON AGENCY	523.53
TV Advertising	CORINTHIAN MEDIA, INC.	12,600.04
Public Relations	CCU PROMO	737.82
TV Advertising	CORINTHIAN MEDIA, INC.	63.15
TV Advertising	CORINTHIAN MEDIA, INC.	1,273.65
TV Advertising	BROADCAST BUYING SERVICES, INC.	834.00
Internet Advertising-groups	MEETING PROFESSIONAL INT'L	150.00
Internet Advertising-groups	GOOGLE INC.	634.34
Internet Advertising-groups	GOOGLE INC.	109.22
Campground Adv	THE BRANDON AGENCY	929.41
Campground Adv	THE BRANDON AGENCY	941.18
Campground Adv	THE BRANDON AGENCY	2,788.23
Campground Adv	THE BRANDON AGENCY	2,823.54
Internet Advertising	VISIBILITY & CONVERSIONS, LLC	28,582.61
TV Advertising	CORINTHIAN MEDIA, INC.	26,988.72
Campground Adv	THE BRANDON AGENCY	1,047.06
Internet Advertising-groups	GROUP TOUR MEDIA INC	15.00
TV Advertising	BROADCAST BUYING SERVICES, INC.	592.50
Internet Advertising-groups	GOOGLE INC.	106.53
Internet Advertising-groups	GOOGLE INC.	676.31
Internet Advertising	VISIBILITY & CONVERSIONS, LLC	13,989.54
Internet Advertising-groups	SUCCESSFUL MEETINGS	120.00
Campground Adv	THE BRANDON AGENCY	523.53
TV Advertising	BROADCAST BUYING SERVICES, INC.	22.50
Internet Advertising-groups	CONVENTION SOUTH	27.41
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