

MYRTLE BEACH AREA CHAMBER OF COMMERCE - Q1 2017 MB A-TAX REPORT

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>MB A-TAX ALLOCATION</u>
Destination Publicity	RETAIL STRATEGIES	\$30,000.00
General Consumer Promotion	COM-CONNECT LLC	\$2,639.00
General Consumer Promotion	MANN TRAVELS	\$252.30
Local Promotions	CAROLINA AFRICAN AMERICAN HERITAGE FOUNDATION	\$1,000.00
Internet Advertising	SEARCH MARKETING	\$12,638.15
Internet Advertising	DISPLAY ADVERTISING	\$11,166.06
Internet Advertising	VIDEO ADVERTISING	\$2,301.18
Internet Advertising	EMAIL MARKETING	\$943.04
Internet Advertising	SOCIAL MEDIA MARKETING	\$3,085.60
Internet Advertising	MOBILE MARKETING	\$874.30
Internet Advertising	OTHER DIGITAL PROMOTION	\$116.67
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$20.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$20.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$20.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$67.04
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$20.00
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	\$59.72
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	\$26.15
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	\$27.00
International - Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$20.92
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	\$1,000.00
Billboards	ADAMS OUTDOOR ADVERTISING	\$3,832.00
Billboards	ADAMS OUTDOOR ADVERTISING	\$1,364.00
Internet	TRADE MARK	\$100.00
Online Promotion	ADOBE SYSTEMS INC	\$223.07
Website	VISUAL DESTINATIONS LLC	\$773.57
Groups- Meetings Midwest	SPINNAKER DME	\$220.00
General Consumer Promotion	MANN TRAVELS	\$64.31
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	\$44.50
Destination Publicity	FAHLGREN MORTINE	\$1,326.00
Destination Publicity	INTERNATIONAL MEDIA MARKETPLACE	\$144.00
Group Tour Promo	TRAVEL ALLIANCE PARTNERS, LLC	\$383.00
Print Advertising- Groups	SPORTS TRAVEL MAGAZINE	\$335.50
Billboards	CANADA PROMOTION	\$150.00
Inquiry Fulfillment	TIMES PRINTING CO. INC.	\$10,217.88
Inquiry Fulfillment	TIMES PRINTING CO. INC.	\$32,811.63
Inquiry Fulfillment	TIMES PRINTING CO. INC.	\$1,379.51
Inquiry Fulfillment	TIMES PRINTING CO. INC.	\$4,781.99
Inquiry Fulfillment	TIMES PRINTING CO. INC.	\$12,994.28
Internet Advertising- Groups	CVENT, INC	\$1,250.00
Research	U.S. TRAVEL ASSOCIATION	\$14,463.00
Sports Tourism	MDA CONSULTING	\$927.00
General Consumer Promotion	MANN TRAVELS	\$62.52
Destination Publicity	VISIBILITY & CONVERSIONS, LLC	\$720.00
Groups- Meetings	CONNECT DIVERSITY	\$395.00
Groups- Meetings	CONNECT MARKETPLACE	\$395.00

Groups- Meetings	CONNECT DIVERSITY	\$395.00
Groups- Meetings	CONNECT FAITH	\$395.00
Sports Tourism	MYRTLE BEACH SPORTS CENTER	\$12,500.00
Sports Tourism	T2H ADVERTISING	\$105.00
Billboards	THE BRANDON AGENCY	\$3,442.35
Billboards	THE BRANDON AGENCY	\$978.82
Billboards	THE BRANDON AGENCY	\$2,911.76
Billboards	THE BRANDON AGENCY	\$470.59
Destination Publicity	PROMOTIONAL ITEMS	\$282.66
General Consumer Promotion	MANN TRAVELS	\$59.90
International Promotion- China	SYNTRANS	\$406.20
Billboards	ADAMS OUTDOOR ADVERTISING	\$3,832.00
Billboards	ADAMS OUTDOOR ADVERTISING	\$1,364.00
Website	SIMPLEVIEW LLC	\$150.00
Website	SIMPLEVIEW LLC	\$959.70
Internet Advertising- Groups	NATIONAL ASSOCIATION OF SPORTS COMMISSIONS ENEWS	\$2,133.50
Research	VERINT AMERICAS INC	\$1,660.15
Sports Tourism	MDA CONSULTING	\$1,604.01
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$11.02
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$77.22
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$77.22
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$22.83
Groups- Meetings	GROUP PROMO ITEMS	\$42.34
Groups- Meetings	THE WORLDWIDE EXHIBITION FOR INCENTIVE TRAVEL, MEETINGS & EVENTS	\$315.31
SMERF Promotion	MHD SERVICES	\$324.50
Groups- Meetings	MONDAY AFTER THE MASTERS FAM	\$1,500.00
General Consumer Promotion	MANN TRAVELS	\$141.59
Print Advertising	DIRECTORY ADVERTISING	\$30.50
Email Marketing	SALESFORCE.COM	\$1,224.00
Groups- Meetings	HELMSBRISCOE PERF GRP	\$75.00
Groups- Meetings	KNOWLAND	\$75.00
Inquiry Fulfillment	CTM MEDIA GROUP	\$721.05
Public Funding Sources	THE PRINTING PORT	\$567.00
Sports Tourism	NATIONAL SOFTBALL ASSOCIATION	\$100.00
General Consumer Promotion	TRIP GIVEAWAY	\$275.00
General Consumer Promotion	TRIP GIVEAWAY	\$580.00
Video Production	STAGES VIDEO	\$27.00
Groups- Meetings	STRATEGIC DATABASE RESEARCH INC	\$450.00
Billboard- co-op	THE BRANDON AGENCY	\$128.23
Inquiry Fulfillment	PITNEY BOWES	\$0.85
Inquiry Fulfillment	PITNEY BOWES	\$58.74
Inquiry Fulfillment	PITNEY BOWES	\$3.60
Inquiry Fulfillment	US POSTAL SERVICE	\$167.14
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$299.00
International Promotion- China	NORTH AMERICAN JOURNEY SUMMIT WEST CHINA	\$195.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$550.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$32.02
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$91.86
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$32.18

Group Tour Promo	AMERICAN BUS ASSOCIATION	\$3,487.50
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$90.63
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$7.85
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$208.54
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$101.74
Research	DESTINATION MARKETING ASSOCIATION INTERNATIONAL	\$78.50
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$3,992.00
Groups- Meetings Midwest	SPINNAKER DME	\$220.00
Sports Tourism	NATIONAL SOFTBALL ASSOCIATION	\$500.00
General Consumer Promotion	COM-CONNECT LLC	\$2,639.00
Online Promotion	ADOBE SYSTEMS INC	\$223.07
Print Advertising	MADDEN MEDIA	\$1,736.12
Internet Advertising	MADDEN MEDIA	\$50.63
Website	VISUAL DESTINATIONS LLC	\$773.57
Video Production	STAGES VIDEO	\$27.00
Email Marketing	SALESFORCE.COM	\$1,224.00
Groups- Meetings	HELMSBRISCOE PERFORMANCE GRP	\$75.00
Groups- Meetings	KNOWLAND	\$75.00
General Consumer Promotion	MANN TRAVELS	\$150.69
General Consumer Promotion	MANN TRAVELS	\$85.40
General Consumer Promotion	MANN TRAVELS	\$142.69
Research	DESTINATION MARKETING ASSOCIATION INTERNATIONAL	\$50.00
Sports Marketing	NATIVE SONS	\$6.05
Group Tour Promo	GROUP PROMO ITEMS	\$104.22
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$3.60
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$3.96
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$53.20
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$12.10
Sports Tourism	MYRTLE BEACH SPORTS CENTER	\$8,500.00
General Consumer Promotion	MANN TRAVELS	\$145.85
Sports Tourism	MYRTLE BEACH SPORTS CENTER	\$15,000.00
Inquiry Fulfillment	TIMES PRINTING CO. INC.	\$17.08
Research	DESTINATION MARKETING ASSOCIATION INTERNATIONAL	\$1,710.00
Billboards	THE BRANDON AGENCY	\$470.59
Billboards	THE BRANDON AGENCY	\$2,911.76
Billboards	THE BRANDON AGENCY	\$978.82
Billboards	THE BRANDON AGENCY	\$3,442.35
Billboards	THE BRANDON AGENCY	\$4,235.29
Sports Tourism	T2H ADVERTISING	\$298.75
Sports Tourism	SPORTS DESTINATION MARKETING	\$525.00
Internet Advertising- Groups	GOOGLE INC.	\$884.34
Internet Advertising- Groups	GOOGLE INC.	\$193.93
Inquiry Fulfillment	TIMES PRINTING CO. INC.	\$59.28
Inquiry Fulfillment	TIMES PRINTING CO. INC.	\$43.70
General Consumer Promotion	BASKETBALL PROMOTIONS	\$135.35
SMERF Promotion	MHD SERVICES	\$324.50
Internet Advertising	SEARCH MARKETING	\$12,121.21
Internet Advertising	DISPLAY ADVERTISING	\$10,950.55
Internet Advertising	VIDEO ADVERTISING	\$2,348.59

Internet Advertising	EMAIL MARKETING	\$980.92
Internet Advertising	SOCIAL MEDIA MARKETING	\$4,137.71
Internet Advertising	MOBILE MARKETING	\$929.55
Internet Advertising	OTHER DIGITAL PROMOTION	\$114.17
Groups Promo Items	PRINTING PORT	\$184.68
Sports Marketing	ATLANTIC 10 BASKETBALL TOURNAMENT PROMOTION	\$96.82
Print Advertising- Groups	ADVANCE TOUR & TRAVEL LLC	\$50.00
General Consumer Promotion	MANN TRAVELS	\$63.17
Groups- Meetings	PALMETTO PARTNERS FOR SCIENCE AND TECHNOLOGY	\$1,500.00
Regional Promotion	MILLER DIRECT	\$52,000.00
Radio Promotions	MILLER DIRECT	\$17,500.00
Destination Publicity	FAHLGREN MORTINE	\$1,326.00
Destination Publicity	FAHLGREN MORTINE	\$315.00
Destination Publicity	FAHLGREN MORTINE	\$504.00
Destination Publicity	FAHLGREN MORTINE	\$186.00
Destination Publicity	FAHLGREN MORTINE	\$282.00
Destination Publicity	FAHLGREN MORTINE	\$1,206.90
Destination Publicity	FAHLGREN MORTINE	\$63.00
Sports Tourism	MDA CONSULTING	\$46.35
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	\$1,000.00
Group Tour Promo	STUDENT YOUTH TRAVEL ASSOCIATION	\$94.50
Group Tour Promo	AMERICAN TOUR GUIDE FAM	\$6.70
Sports Marketing	ATLANTIC 10 BASKETBALL TOURNAMENT PROMOTION	\$625.00
Groups- Meetings	ENVENTS LLC	\$730.00
Group Tour Promo	GROUP PROMO ITEMS	\$35.00
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$11.48
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$7.36
General Consumer Promotion	MANN TRAVELS	\$138.43
Sports Tourism	MDA CONSULTING	\$389.44
Print Advertising	DIRECTORY ADVERTISING	\$30.50
International Promotion- China	NORTH AMERICAN JOURNEY SUMMIT WEST CHINA	\$129.50
SMERF Promotion	YOUR MILITARY REUNION CONNECTION	\$89.50
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$46.72
General Consumer Promotion	AAA GREAT VACATION EXPO	\$59.50
Sports Marketing	ACC WOMENS BASKETBALL	\$1,500.00
Sports Marketing	BASKETBALL PROMOTION	\$950.00
Sports Marketing	CUBS PROMO GIVEAWAYS	\$251.34
Sports Marketing	SPORTS PROMOTION ITEMS	\$141.32
Sports Marketing	ATLANTIC 10 BASKETBALL TOURNAMENT PROMOTION	\$625.00
Research	DESTINATION MARKETING ASSOCIATION INTERNATIONAL	\$140.26
Research	DESTINATION MARKETING ASSOCIATION INTERNATIONAL	\$140.26
Billboard- co-op	THE BRANDON AGENCY	\$128.23

General Consumer Promotion	MANN TRAVELS	\$126.69
General Consumer Promotion	MANN TRAVELS	\$154.29
General Consumer Promotion	MANN TRAVELS	\$115.34
General Consumer Promotion	MANN TRAVELS	\$154.29
General Consumer Promotion	MANN TRAVELS	\$66.28
General Consumer Promotion	MANN TRAVELS	\$60.57
General Consumer Promotion	MANN TRAVELS	\$79.80
Sports Tourism	MDA CONSULTING	\$927.00
Groups- Meetings	MONDAY AFTER THE MASTERS FAM	\$39.42
Research	EDELMAN	\$181.95
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$2.00
General Consumer Promotion	BASKETBALL PROMOTIONS	\$96.12
Website	SIMPLEVIEW LLC	\$150.00
Billboards	ADAMS OUTDOOR ADVERTISING	\$3,832.00
Billboards	ADAMS OUTDOOR ADVERTISING	\$1,364.00
Inquiry Fulfillment	PITNEY BOWES	\$0.07
Inquiry Fulfillment	PITNEY BOWES	\$22.16
Inquiry Fulfillment	PITNEY BOWES	\$2.46
Inquiry Fulfillment	US POSTAL SERVICE	\$162.28
Local Promotions	MLK CELEBRATION	\$287.97
Local Promotions	MLK CELEBRATION	\$130.69
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOCIATION	\$48.50
General Consumer Promotion	TRIP GIVEAWAY	\$5.37
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$40.75
Group Tour Promo	SITE VISIT	\$7.50
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$13.64
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$13.39
Groups- Meetings	HELMSBRISCOE	\$320.00
Groups- Meetings	HELMSBRISCOE	\$320.00
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$40.00
Groups- Meetings	MONDAY AFTER THE MASTERS FAM	\$64.78
General Consumer Promotion	TRIP GIVEAWAY	\$0.89
Groups- Meetings	INTERNATIONAL POW WOW	\$49.50
Sports Marketing	UPS	\$49.64
Inquiry Fulfillment	UPS	\$11.00
Inquiry Fulfillment	UPS	\$9.50
Inquiry Fulfillment	UPS	\$192.29
Inquiry Fulfillment- Canada	UPS	\$11.75
Inquiry Fulfillment- international	SHIPNEX	\$42.93
Sports Marketing	CUBS CONVENTION PROMOTION	\$2.64
Sports Marketing	OHIO VALLEY BASKETBALL PROMOTION	\$52.56
Sports Marketing	SUNBELT BASKETBALL PROMOTION	\$71.98
Sports Marketing	CUBS PROMO GIVEAWAYS	\$20.00
Sports Marketing	CUBS PROMO GIVEAWAYS	\$61.16
Sports Marketing	CUBS PROMO GIVEAWAYS	\$4.60
Sports Marketing	CUBS PROMO GIVEAWAYS	\$1.91

Sports Marketing	CUBS PROMO GIVEAWAYS	\$6.26
Sports Marketing	CUBS PROMO GIVEAWAYS	\$9.78
Sports Marketing	CUBS PROMO GIVEAWAYS	\$5.13
Sports Marketing	CUBS PROMO GIVEAWAYS	\$10.33
Sports Marketing	CUBS PROMO GIVEAWAYS	\$0.55
Sports Marketing	CUBS PROMO GIVEAWAYS	\$23.50
Sports Marketing	CUBS PROMO GIVEAWAYS	\$1.95
Sports Marketing	CUBS PROMO GIVEAWAYS	\$0.54
Sports Marketing	CUBS PROMO GIVEAWAYS	\$1.43
Sports Marketing	CUBS PROMO GIVEAWAYS	\$3.60
Sports Marketing	CUBS PROMO GIVEAWAYS	\$1.59
Sports Marketing	CUBS PROMO GIVEAWAYS	\$6.60
Sports Marketing	CUBS PROMO GIVEAWAYS	\$4.42
Sports Marketing	CUBS PROMO GIVEAWAYS	\$1.80
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$214.97
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$4.14
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$6.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$6.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$4.85
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$0.98
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$817.52
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$0.25
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$41.71
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$20.85
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$20.85
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$41.71
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$114.35
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$20.85
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$20.85
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$0.27
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$39.14
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$0.64
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$23.01
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$1.07
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$2.66
Group Tour Promo	AMERICAN BUS ASSOCIATION	\$26.22
Ad Design	DROPBOX	\$9.90
Domain Names	GODADDY.COM	\$10.09
Ad Design	ITUNES.COM	\$0.30
Internet	PATLIVE	\$37.82
Internet Promotion	RAFFLECOPTER.COM	\$6.00
Web Hosting	TULSA CONNECT	\$82.70
Local Promotions	MLK CELEBRATION	\$1,305.49
Groups- Meetings	MONDAY AFTER THE MASTERS FAM	\$76.00
Groups- Meetings	CONNECT DIVERSITY	\$76.56
Groups- Meetings	CONNECT DIVERSITY	\$20.86
Groups- Meetings	SITE VISIT	\$21.66
Groups- Meetings Midwest	SPINNAKER DME	\$220.00
General Consumer Promotion	COM-CONNECT LLC	\$2,639.00
Website	VISUAL DESTINATIONS LLC	\$773.57
Inquiry Fulfillment	ENVOY NETWORK INC	\$114.47
General Consumer Promotion	MANN TRAVELS	\$123.95

General Consumer Promotion	MANN TRAVELS	\$65.18
Inquiry Fulfillment	TIMES PRINTING CO. INC.	\$2,535.13
General Consumer Promotion	MANN TRAVELS	\$62.30
Email Marketing	SALESFORCE.COM	\$1,224.00
Groups- Meetings	HELMSBRISCOE PERFORMANCE GRP	\$75.00
Groups- Meetings	KNOWLAND	\$75.00
Research	DESTINATION MARKETING ASSOCIATION INTERNATIONAL	\$140.26
International Promotion- China	INTERNATIONAL TOURISM BOURSE	\$518.13
Group Tour Promo	HEARTLAND TRAVEL SHOWCASE	\$33.42
Group Tour Promo	HEARTLAND TRAVEL SHOWCASE	\$151.00
International Promotion	INTERNATIONAL TOURISM BOURSE	\$687.70
Group Tour Promo	TRAVEL SOUTH	\$139.50
Group Tour Promo	TRAVEL SOUTH	\$49.72
General Consumer Promotion	MANN TRAVELS	\$88.98
General Consumer Promotion	MANN TRAVELS	\$88.98
General Consumer Promotion	MANN TRAVELS	\$153.01
General Consumer Promotion	MANN TRAVELS	\$99.01
General Consumer Promotion	MANN TRAVELS	\$115.80
General Consumer Promotion	MANN TRAVELS	\$106.78
General Consumer Promotion	MANN TRAVELS	\$59.50
Groups- Meetings	STRATEGIC DATABASE RESEARCH INC	\$450.00
Group Tour Promo	HEARTLAND TRAVEL SHOWCASE	\$20.79
Internet Advertising	SEARCH MARKETING	\$14,302.33
Internet Advertising	DISPLAY ADVERTISING	\$7,838.70
Internet Advertising	VIDEO ADVERTISING	\$4,077.55
Internet Advertising	EMAIL MARKETING	\$1,221.19
Internet Advertising	SOCIAL MEDIA MARKETING	\$7,708.20
Internet Advertising	MOBILE MARKETING	\$1,359.67
Internet Advertising	OTHER DIGITAL PROMOTION	\$120.83
General Consumer Promotion	MANN TRAVELS	\$58.58
Inquiry Fulfillment	UPS	\$91.27
General Consumer Promotion	MANN TRAVELS	\$150.89
General Consumer Promotion	MANN TRAVELS	\$153.01
Sports Tourism	FAMILY GOLF WEEK	\$500.00
Sports Tourism	FAMILY GOLF WEEK	\$158.00
Internet Advertising- Groups	SPORTS TRAVEL MAGAZINE	\$81.00
Sports Tourism	SPORTS TRAVEL MAGAZINE	\$276.50
Internet Advertising- Groups	MPI POTOMAC CHAPTER	\$119.14
Research	NSIGHT FOR TRAVEL LLC	\$486.00
Television Advertising	BASKETBALL TELEVISION PROMOTION	\$3,045.00
Sports Marketing	ATLANTIC 10 BASKETBALL TOURNAMENT PROMOTION	\$53.80
Destination Publicity	TRAVEL MEDIA ASSOCIATION OF CANADA	\$81.76
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	\$22.13
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	\$8.29
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	\$228.97
International Promotion- China	TRAVEL SOLUTIONS BY DESIGN CORP	\$178.73
International Promotion- China	NORTH AMERICAN JOURNEY SUMMIT WEST CHINA	\$49.46
International - Canada	TRAVEL SOLUTIONS BY DESIGN CORP	\$346.31
Television Advertising	BASKETBALL TELEVISION PROMOTION	\$2,345.00

Television Advertising	BASKETBALL TELEVISION PROMOTION	\$2,345.00
Video Production	BATTLE STRATEGIES LLC	\$108.75
Video Production	VISUAL DESTINATIONS LLC	\$80.00
Internet Advertising- Groups	MPI CHICAGO CHAPTER	\$111.38
Internet Advertising- Groups	SOCIETY OF GOVT MEETING PLANNERS	\$92.81
Website	SIMPLEVIEW LLC	\$150.00
Destination Publicity	FAHLGREN MORTINE	\$1,326.00
Destination Publicity	FAHLGREN MORTINE	\$2,583.88
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	\$39.69
International Promotion- China	NORTH AMERICAN JOURNEY SUMMIT WEST CHINA	\$124.94
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	\$46.52
Billboards	THE BRANDON AGENCY	\$3,442.35
Billboards	THE BRANDON AGENCY	\$978.82
Billboards	THE BRANDON AGENCY	\$2,911.76
Billboards	THE BRANDON AGENCY	\$470.59
Billboards	ADAMS OUTDOOR ADVERTISING	\$1,364.00
Billboards	ADAMS OUTDOOR ADVERTISING	\$3,832.00
Sports Marketing	ATLANTIC 10 BASKETBALL TOURNAMENT PROMOTION	\$224.84
Groups Promo Items	PROFORMA GRAPHIC CONCEPTS	\$283.73
Group Tour Promo	TRAVEL SOUTH USA	\$103.50
General Consumer Promotion	MANN TRAVELS	\$111.79
General Consumer Promotion	MANN TRAVELS	\$84.94
General Consumer Promotion	MANN TRAVELS	\$153.37
General Consumer Promotion	MANN TRAVELS	\$46.07
General Consumer Promotion	MANN TRAVELS	\$61.90
General Consumer Promotion	MANN TRAVELS	\$68.30
Destination Publicity	FAHLGREN MORTINE	\$0.00
Sports Tourism	MDA CONSULTING	\$1,010.43
Sports Marketing	MILLER DIRECT	\$575.00
Festival Promotion	AMERICAN VETERANS CENTER	\$1,000.00
General Consumer Promotion	BASKETBALL PROMOTIONS	\$68.90
Groups- Meetings	CCMF FAM	\$274.10
Print Advertising	DIRECTORY ADVERTISING	\$30.50
General Consumer Promotion	MANN TRAVELS	\$167.22
General Consumer Promotion	MANN TRAVELS	\$129.70
General Consumer Promotion	MANN TRAVELS	\$59.50
General Consumer Promotion	MANN TRAVELS	\$67.37
General Consumer Promotion	MANN TRAVELS	\$55.47
General Consumer Promotion	MANN TRAVELS	\$59.71
General Consumer Promotion	MANN TRAVELS	\$60.57
Inquiry Fulfillment	ENVOY NETWORK INC	\$132.46
Television Advertising	BASKETBALL TELEVISION PROMOTION	\$1,718.50
Research	CORINTHIAN MEDIA, INC.	\$6,315.79
SMERF Promotion	MHD SERVICES	\$324.50
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	\$1,000.00
Groups- Meetings	MEETING PLANNERS INTERNATIONAL	\$5.10
Groups Promo Items	GROUP PROMO ITEMS	\$356.40
Groups- Meetings	MEETING PLANNERS INTERNATIONAL	\$283.73
Sports Tourism	MDA CONSULTING	\$725.23
General Consumer Promotion	MANN TRAVELS	\$129.50

General Consumer Promotion	COM-CONNECT LLC	\$1,449.11
General Consumer Promotion	BASKETBALL PROMOTIONS	\$8.10
General Consumer Promotion	MANN TRAVELS	\$91.89
Destination Publicity	EDELMAN	\$22.56
General Consumer Promotion	MANN TRAVELS	\$91.89
Video Production	VISUAL DESTINATIONS LLC	\$26.25
Sports Tourism	S&S SPORTS BUSINESS JOURNAL	\$381.30
Internet Advertising- Groups	GOOGLE INC.	\$188.01
Internet Advertising- Groups	GOOGLE INC.	\$1,156.07
Television Advertising	CORINTHIAN MEDIA, INC.	\$35.00
Television Advertising	CORINTHIAN MEDIA, INC.	\$15.75
Television Advertising	CORINTHIAN MEDIA, INC.	\$31.50
Television Advertising	CORINTHIAN MEDIA, INC.	\$16.80
Television Advertising	CORINTHIAN MEDIA, INC.	\$1,098.30
Sports Tourism	MDA CONSULTING	\$86.35
General Consumer Promotion	MANN TRAVELS	\$152.26
General Consumer Promotion	MANN TRAVELS	\$62.30
General Consumer Promotion	MANN TRAVELS	\$35.05
General Consumer Promotion	MANN TRAVELS	\$129.91
General Consumer Promotion	MANN TRAVELS	\$129.91
Billboard- co-op	THE BRANDON AGENCY	\$1,282.35
Ad Design	DROPBOX	\$9.90
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$6.60
Groups- Meetings	MEETINGS AND INCENTIVE	\$86.29
Groups- Meetings	HELMSBRISCOE	\$116.28
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$0.80
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$24.76
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$35.01
Groups- Meetings	MEETINGS AND INCENTIVE	\$381.41
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$1.56
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$68.37
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$3.70
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$6.55
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$6.05
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$1.36
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$6.39
Groups- Meetings	RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION	\$1.37
General Consumer Promotion	TRIP GIVEAWAY	\$0.89
General Consumer Promotion	MIPM	\$138.66
Inquiry Fulfillment	UPS	\$12.36

Inquiry Fulfillment	UPS	\$70.18
Sports Marketing	UPS	\$13.26
Inquiry Fulfillment	UPS	\$7.30
Inquiry Fulfillment	US POSTAL SERVICE	\$57.59
Inquiry Fulfillment	UPS	\$176.30
Inquiry Fulfillment	UPS	\$3.24
Inquiry Fulfillment	UPS	\$16.63
Inquiry Fulfillment	UPS	\$16.11
Sports Marketing	ATLANTIC 10 BASKETBALL TOURNAMENT PROMOTION	\$8.68
Sports Marketing	ATLANTIC 10 BASKETBALL TOURNAMENT PROMOTION	\$111.76
Sports Marketing	ATLANTIC 10 BASKETBALL TOURNAMENT PROMOTION	\$20.70
Sports Marketing	MID AMERICAN BASKETBALL CONFERENCE PROMOTION	\$93.72
Sports Marketing	MID AMERICAN BASKETBALL CONFERENCE PROMOTION	\$13.90
Sports Marketing	MID AMERICAN BASKETBALL CONFERENCE PROMOTION	\$68.00
Group Tour Promo	HEARTLAND TRAVEL SHOWCASE	\$14.24
International - Canada	TORONTO SALES MISSION	\$37.48
Group Tour Promo	HEARTLAND TRAVEL SHOWCASE	\$11.17
Group Tour Promo	AMERICAN TOUR GUIDE FAM	\$4.28
Group Tour Promo	HEARTLAND TRAVEL SHOWCASE	\$1.12
Group Tour Promo	AMERICAN TOUR GUIDE FAM	\$1.61
Group Tour Promo	AMERICAN TOUR GUIDE FAM	\$3.13
Group Tour Promo	HEARTLAND TRAVEL SHOWCASE	\$3.48
Group Tour Promo	AMERICAN TOUR GUIDE FAM	\$0.75
Group Tour Promo	AMERICAN TOUR GUIDE FAM	\$2.00
Group Tour Promo	AMERICAN TOUR GUIDE FAM	\$16.74
Group Tour Promo	HEARTLAND TRAVEL SHOWCASE	\$17.10
Domain Names	GODADDY.COM	\$0.50
International Promotion	INTERNATIONAL GOLF TRAVEL MARKET	\$100.00
Ad Design	ITUNES.COM	\$0.30
Internet	PATLIVE	\$38.69
Internet Promotion	RAFFLECOPTER.COM	\$6.00
Web Hosting	TULSA CONNECT	\$82.70
Sports Marketing	BASKETBALL PROMOTIONS	\$33.39
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$44.30
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$5.81
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$23.63
Groups- Meetings	MONDAY AFTER THE MASTERS FAM	\$2.36
Groups- Meetings	CONNECT MARKETPLACE	\$41.56
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$18.02
Groups- Meetings	SOUTH ATLANTIC SHRINE ASSOCIATION	\$109.39
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$5.22
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$45.00
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$220.00
Groups- Meetings	SC SOCIETY OF ASSOCIATION EXECUTIVES	\$169.95
Inquiry Fulfillment	US POSTAL SERVICE	\$0.25
Inquiry Fulfillment	US POSTAL SERVICE	\$43.96

Inquiry Fulfillment	PITNEY BOWES	\$2.33
Inquiry Fulfillment	US POSTAL SERVICE	\$249.19
Destination Publicity	VISIBILITY & CONVERSIONS, LLC	\$1,440.00
Sports Marketing	BASKETBALL TELEVISION PROMOTION	\$20.00
General Consumer Promotion	TRIP GIVEAWAY	\$250.00
Sports Marketing	BASKETBALL TELEVISION PROMOTION	\$30.00
Internet Paid Search	GOOGLE,GO DADDY	\$699.24
Television Advertising-Philly	BRANDON AGENCY	\$1,591.20
Television Advertising-New York	BRANDON AGENCY	\$1,598.34
Television Advertising-Boston	BRANDON AGENCY	\$1,020.07
Television Advertising-Detroit	BRANDON AGENCY	\$1,115.06
Television Advertising-Chicago	BRANDON AGENCY	\$1,264.46
Television Advertising-Baltimore	BRANDON AGENCY	\$742.56
Media PR Programs	KINGFISH COMMUNICATIONS	\$858.88
Email Marketing	BRANDON AGENCY	\$272.97
Email Marketing	BRANDON AGENCY	\$1,537.14
Email Marketing	BRANDON AGENCY	\$973.33
Web Domains	BRANDON AGENCY	\$249.78
Magazine Print/Online - Golf Digest	BRANDON AGENCY	\$2,511.24
Magazine Print - SC Tourism Guide	BRANDON AGENCY	\$578.00
Radio Advertising-Toronto	BRANDON AGENCY	\$673.20
Radio Advertising-Boston	BRANDON AGENCY	\$2,105.28
Radio Advertising-NY	BRANDON AGENCY	\$217.33
Radio Advertising-Philly	BRANDON AGENCY	\$1,136.28
Radio Advertising-Baltimore	BRANDON AGENCY	\$571.20
Radio Advertising-Chicago	BRANDON AGENCY	\$1,385.16
Radio Advertising- Detroit	BRANDON AGENCY	\$771.12
Consumer Golf Shows	WORLD AMATEUR CHAMPIONSHIP ADVERTISING	\$732.00
Radio Advertising	MONDAY AFTER THE MASTERS	\$110.74
Tournament Sponsorship	JUNIOR INVITATIONAL	\$22.02
Radio-ESPN /Sirius XM	BRANDON AGENCY	\$1,791.39
Radio-Golf Talk Live	TL GOLF SERVICES	\$472.00
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		\$507,982.52
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Several marketing investments are made through media buyers such as Miller Direct, Visit Media, Corinthian Media, Visibility & Conversions, and The Brandon Agency. These entities purchase media for MBACVB in various channels and with numerous providers. For example, internet advertising facilitated through Visibility & Conversions utilizes 4,000-plus web sites.