

**MYRTLE BEACH AREA CHAMBER OF COMMERCE - Q2 2017 MB A-TAX REPORT**

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>MB A-TAX ALLOCATION</u>
Billboard - co-op	THE BRANDON AGENCY	1,282.35
Outdoor Adv- Canada	OUTDOOR ADVERTISING	150.00
Groups- Meetings	CVENT SHOW	500.00
Internet Promotion - Social	BATTLE STRATEGIES LLC	176.25
Website	VISUAL DESTINATIONS LLC	773.57
Video Production	VISUAL DESTINATIONS LLC	40.00
General Consumer	MANN TRAVELS	381.65
Event Marketing	FAMILY GOLF WEEK	658.00
Event Marketing	FAMILY GOLF WEEK	210.00
Research	RIGHT ANALYTICS LLC	2,160.00
Regional Promotion	SOUTH CAROLINA HALL OF FAME	25,000.00
International Promotion- China	SYNTRANS	406.20
International Promotion- China	SYNTRANS	114.97
Internet Advertising	SEARCH MARKETING	21,220.08
Internet Advertising	DISPLAY ADVERTISING	18,873.75
Internet Advertising	VIDEO ADVERTISING	4,922.35
Internet Advertising	EMAIL MARKETING	2,153.77
Internet Advertising	SOCIAL MEDIA MARKETING	10,731.40
Internet Advertising	MOBILE MARKETING	2,258.88
Internet Advertising	OTHER	203.93
Email Marketing	SALESFORCE.COM	1,224.00
Groups- Meetings	HELMSBRISCOE PERFORMANCE GRP	75.00
Groups- Meetings	KNOWLAND	75.00
Research	DESTINATION MARKETING ASSOCIATION	140.26
General Consumer	COM-CONNECT	2,639.00
International Promotion- China	ACTIVE AMERICA CHINA	129.50
Destination Publicity	TORONTO PRESS TRIP	114.58
Canadian Promotion	TORONTO SALES MISSION	270.02
Groups-Meetings Midwest	SPINNAKER DME	220.00
Television Advertising	BROADCAST BUYING SERVICES, INC.	169.60
Regional Promotion	TOURISM WEEK PROMOTION	20.00
Sports Marketing	A10 CHAMPIONSHIP PROMOTION	1.84
Groups- Internet Ads	GOOGLE INC.	1,375.70
Groups- Internet Ads	GOOGLE INC.	187.14
Online Promotions	ADOBE SYSTEMS INC	223.07
Online Promotions	ADOBE SYSTEMS INC	223.07
Sports Tourism	T2H ADVERTISING	10.50
Sports Tourism	DUE NORTH CONSULTING INC	200.00
Groups- Internet Ads	ONTARIO MOTORCOACH ASSOCIATION	153.90
Groups- Internet Ads	ASSOCIATION FORUM OF CHICAGO	137.70
Groups- Internet Ads	ASSOCIATION EXECUTIVES OF NC	64.13
Groups- Internet Ads	POTOMAC MEETING PROFESSIONAL INTERNATIONAL	136.69
Research	EQUATION RESEARCH, LLC	3,987.00
Groups- Meetings	STRATEGIC DATABASE RESEARCH INC	450.00
SMERF Promotion	MHD SERVICES	324.50
Group Tour	NATIONAL CUSTOM INSIGNIA, INC.	955.80
Sports Tourism	MYRTLE BEACH SPORTS CENTER	12,500.00
Sports Marketing	CHICAGO CUBS	9,000.00
Regional Promotion	MILLER DIRECT	52,000.00
Event Marketing	BENTHIC ECOLOGY MEETING	250.00
General Consumer	TRIP GIVEAWAY	174.72
General Consumer	MANN TRAVELS	150.70
General Consumer	MANN TRAVELS	152.16
General Consumer	MANN TRAVELS	11.61
Public Funding Sources	KAESER & BLAIR INC.	242.50
General Consumer	MANN TRAVELS	106.58

General Consumer	MANN TRAVELS	131.85
Sports Marketing	MILLER DIRECT	10,000.00
Event Marketing	PRINTING PORT	18.36
Groups- Meetings	MAM FAM TOUR	479.05
Billboards	ADAMS OUTDOOR ADVERTISING	3,832.00
Billboards	ADAMS OUTDOOR ADVERTISING	1,364.00
Sports Tourism	MDA CONSULTING	954.81
Tourism Promotion	BATTLE STRATEGIES LLC	24.00
Billboards	THE BRANDON AGENCY	3,442.35
Billboards	THE BRANDON AGENCY	978.82
Billboards	THE BRANDON AGENCY	2,911.76
Billboards	THE BRANDON AGENCY	470.59
Destination Publicity	EDELMAN	5.04
Groups- Meetings	MAM FAM TOUR	79.63
General Consumer	MANN TRAVELS	62.30
General Consumer	MANN TRAVELS	122.03
General Consumer	MANN TRAVELS	119.78
Groups- Meetings	MAM FAM TOUR	5.18
Groups- Meetings	MAM FAM TOUR	15.55
Groups- Meetings	MAM FAM TOUR	24.84
Group Sales Print	NORTHSTAR TRAVEL MEDIA	1,050.00
Event Marketing	RODALE INC	812.50
Website	SIMPLEVIEW LLC	959.70
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	1,000.00
Print Ad	DIRECTORY ADVERTISING	30.50
Television Advertising	CORINTHIAN MEDIA, INC.	14,244.25
Event Marketing	FAMILY GOLF WEEK	210.00
General Consumer	MANN TRAVELS	106.57
Group Tour	CNC SALES BLITZ	10.61
General Consumer	MANN TRAVELS	123.47
Website	SIMPLEVIEW LLC	150.00
Inquiry Fulfillment	MARTIN PRINTING CO., INC.	658.69
Sports Marketing	A10 CHAMPIONSHIP PROMOTION	242.88
Sports Marketing	A10 CHAMPIONSHIP PROMOTION	439.91
Television Advertising	CORINTHIAN MEDIA, INC.	42.00
Groups- Meetings	MAM FAM TOUR	167.89
General Consumer	COM-CONNECT LLC	585.90
General Consumer	MANN TRAVELS	145.29
Sports Tourism	SPORTS FACILITIES ADVISORY	23,949.78
General Consumer	TRIP GIVEAWAY	250.00
Billboard - co-op	BRANDON AGENCY	128.23
Inquiry Fulfillment-groups	PITNEY BOWES	34.22
Inquiry Fulfillment	PITNEY BOWES	3.64
Inquiry Fulfillment	US POSTAL SERVICE	163.61
Sports Tourism	NATIONAL ASSOCIATION OF SPORTS COMMISSIONS	9.99
International Promotion	MIPIM	4.15
International Promotion	MIPIM	9.60
Sports Marketing	A10 CHAMPIONSHIP PROMOTION	96.34
Sports Marketing	A10 CHAMPIONSHIP PROMOTION	341.75
General Consumer	TRIP GIVEAWAY	33.29
Canadian Promotion	TORONTO SALES MISSION	17.20
Group Tour	TRAVEL ALLIANCE PARTNERSHIP	9.01
Group Tour	TRAVEL ALLIANCE PARTNERSHIP	7.27
Group Tour	TRAVEL ALLIANCE PARTNERSHIP	1.77
Destination Publicity	A10 CONFERENCE BASKETBALL CHAMPIONSHIP PROMOTION	16.48
Groups- Meetings	MAM FAM TOUR	15.21
Groups- Meetings	MAM FAM TOUR	11.73
Groups- Meetings	MEETING PROFESSIONAL INTERNATIONAL	8.50
Groups- Meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS	29.36
Groups- Meetings	MAM FAM TOUR	20.44
Groups- Meetings	MEETING PROFESSIONAL INTERNATIONAL	10.99
Groups- Meetings	MEETING PROFESSIONAL INTERNATIONAL	0.99

Groups- Internet Ads	CONVENTIONPLANIT.COM	320.63
Groups- Meetings	CCMF FAM TOUR	8.82
Inquiry Fulfillment	UPS	114.16
Inquiry Fulfillment-groups	UPS	18.55
Inquiry Fulfillment	UPS	155.31
Inquiry Fulfillment- Canada	UPS	0.54
Inquiry Fulfillment- Canada	UPS	1.07
Inquiry Fulfillment	UPS	22.55
Sports Marketing	CHICAGO CUBS PROMOTION	562.87
Sports Marketing	A10 CONFERENCE BASKETBALL CHAMPIONSHIP PROMOTION	10.66
Sports Marketing	MID-AMERICAN CONFERENCE BASKETBALL PROMOTION	0.35
Sports Marketing	A10 CONFERENCE BASKETBALL CHAMPIONSHIP PROMOTION	2.32
Sports Marketing	OHIO VALLEY CCONFERENCE BASKETBALL PROMOTION	70.29
Sports Marketing	OHIO VALLEY CCONFERENCE BASKETBALL PROMOTION	0.86
Sports Marketing	MID-AMERICAN CONFERENCE BASKETBALL PROMOTION	72.00
Sports Marketing	MID-AMERICAN CONFERENCE BASKETBALL PROMOTION	2.59
Sports Marketing	SUN BELT CONFERENCE BASKETBALL PROMOTION	0.92
Sports Marketing	SUN BELT CONFERENCE BASKETBALL PROMOTION	0.36
Sports Marketing	A10 CONFERENCE BASKETBALL CHAMPIONSHIP PROMOTION	1.30
Sports Marketing	OHIO VALLEY CCONFERENCE BASKETBALL PROMOTION	0.69
Sports Marketing	SUN BELT CONFERENCE BASKETBALL PROMOTION	2.94
Sports Marketing	OHIO VALLEY CCONFERENCE BASKETBALL PROMOTION	0.49
Sports Marketing	SUN BELT CONFERENCE BASKETBALL PROMOTION	4.84
Sports Marketing	A10 CONFERENCE BASKETBALL CHAMPIONSHIP PROMOTION	0.90
Sports Marketing	A10 CONFERENCE BASKETBALL CHAMPIONSHIP PROMOTION	57.01
Sports Marketing	A10 CONFERENCE BASKETBALL CHAMPIONSHIP PROMOTION	0.61
Sports Marketing	OHIO VALLEY CCONFERENCE BASKETBALL PROMOTION	1.30
Sports Marketing	BASKETBALL PROMOTIONS	56.88
Sports Marketing	OHIO VALLEY CCONFERENCE BASKETBALL PROMOTION	3.33
Sports Marketing	OHIO VALLEY CCONFERENCE BASKETBALL PROMOTION	3.60
Sports Marketing	SUN BELT CONFERENCE BASKETBALL PROMOTION	0.79
Sports Marketing	OHIO VALLEY CCONFERENCE BASKETBALL PROMOTION	0.64
Sports Marketing	A10 CONFERENCE BASKETBALL CHAMPIONSHIP PROMOTION	1.08
Sports Marketing	A10 CONFERENCE BASKETBALL CHAMPIONSHIP PROMOTION	19.93
Sports Marketing	A10 CONFERENCE BASKETBALL CHAMPIONSHIP PROMOTION	5.08
Sports Marketing	OHIO VALLEY CCONFERENCE BASKETBALL PROMOTION	2.02
Sports Marketing	SUN BELT CONFERENCE BASKETBALL PROMOTION	1.59
Sports Marketing	SUN BELT CONFERENCE BASKETBALL PROMOTION	7.50
Sports Marketing	SUN BELT CONFERENCE BASKETBALL PROMOTION	6.10
Sports Marketing	SUN BELT CONFERENCE BASKETBALL PROMOTION	4.76
Sports Marketing	SUN BELT CONFERENCE BASKETBALL PROMOTION	4.40
Sports Marketing	SUN BELT CONFERENCE BASKETBALL PROMOTION	0.63
Sports Marketing	SUN BELT CONFERENCE BASKETBALL PROMOTION	7.44
Destination Publicity	TORONTO PRESS TRIP	68.88
Group Tour	TRAVEL SOUTH	1.19
Group Tour	HEARTLAND TRAVEL SHOW	0.53
Group Tour	TRAVEL ALLIANCE PARTNERSHIP	88.28
Group Tour	HEARTLAND TRAVEL SHOW	2.50
Group Tour	TRAVEL SOUTH	6.00
Group Tour	HEARTLAND TRAVEL SHOW	2.50
Group Tour	TRAVEL SOUTH	6.00
Group Tour	TRAVEL SOUTH	5.95
Group Tour	HEARTLAND TRAVEL SHOW	7.61
Group Tour	TRAVEL SOUTH	2.76
Group Tour	HEARTLAND TRAVEL SHOW	6.21
Group Tour	HEARTLAND TRAVEL SHOW	3.53
Group Tour	HEARTLAND TRAVEL SHOW	0.34
Group Tour	HEARTLAND TRAVEL SHOW	0.83
Group Tour	HEARTLAND TRAVEL SHOW	1.81
Group Tour	TRAVEL SOUTH	64.96
Group Tour	TRAVEL SOUTH	9.54
Group Tour	TRAVEL SOUTH	1.22

Group Tour	HEARTLAND TRAVEL SHOW	1.41
Group Tour	HEARTLAND TRAVEL SHOW	0.12
Group Tour	HEARTLAND TRAVEL SHOW	48.45
Group Tour	TRAVEL SOUTH	2.62
Group Tour	HEARTLAND TRAVEL SHOW	12.00
Group Tour	HEARTLAND TRAVEL SHOW	2.24
Group Tour	TRAVEL SOUTH	2.49
Group Tour	TRAVEL SOUTH	2.25
Domain Names	GODADDY.COM	99.79
Ad Design	ITUNES.COM	0.30
Domain Names	NETSOL	183.75
Internet	PATLIVE	40.83
Internet Promotion	RAFFLECOPTER.COM	6.00
Web Hosting	TULSA CONNECT	82.70
Sports Marketing	CHICAGO CUBS PROMOTION	13.45
Groups- Meetings	MAM FAM TOUR	77.26
Groups- Meetings	MAM FAM TOUR	6.96
Groups- Meetings	CONNECT DIVERSITY SHOW	1.78
Canadian Promotion	TORONTO SALES MISSION	24.07
Groups- Meetings	CONNECT DIVERSITY SHOW	5.00
Groups- Meetings	MAM FAM TOUR	1.50
Groups- Meetings	MAM FAM TOUR	74.36
Groups- Meetings	MAM FAM TOUR	46.06
Groups- Meetings	MAM FAM TOUR	133.06
Groups- Meetings	MAM FAM TOUR	62.56
Groups- Meetings	MAM FAM TOUR	55.56
Groups- Meetings	MAM FAM TOUR	72.56
Groups- Meetings	MAM FAM TOUR	31.76
Groups- Meetings	INCENTIVES, BUSINESS TRAVEL AND MEETINGS EXPO	23.20
Groups- Meetings	CONNECT DIVERSITY SHOW	0.34
Canadian Promotion	TORONTO SALES MISSION	9.07
Groups- Meetings	CONNECT DIVERSITY SHOW	0.55
Groups- Meetings	CONNECT DIVERSITY SHOW	0.43
Groups- Meetings	SITE VISIT	7.97
Groups- Meetings	CONNECT DIVERSITY SHOW	8.45
Groups- Meetings	MAM FAM TOUR	38.39
Groups- Meetings	MAM FAM TOUR	50.80
Groups- Meetings	CONNECT DIVERSITY SHOW	3.99
Groups- Meetings	CONNECT DIVERSITY SHOW	1.28
Canadian Promotion	TORONTO SALES MISSION	86.20
Research	RIGHT ANALYTICS LLC	105.73
General Consumer	TRIP GIVEAWAY	0.89
Sports Marketing	PROMOTIONAL ITEM	1,203.68
Email Marketing	SALESFORCE.COM	1,224.00
Groups- Meetings	HELMSBRISCOE PERFORMANCE GRP	75.00
Groups- Meetings	KNOWLAND	75.00
Research	DESTINATION MARKETING ASSOC	140.26
General Consumer	COM-CONNECT	2,639.00
Sports Tourism	MDA CONSULTING	198.08
Sports Tourism	MDA CONSULTING	587.81
General Consumer	MANN TRAVELS	68.49
General Consumer	MANN TRAVELS	68.49
General Consumer	MANN TRAVELS	653.89
Website	VISUAL DESTINATIONS LLC	773.57
Sports Marketing	STATE COLLEGE SPIKES	10,140.00
Sports Marketing	SUN BELT CONFERENCE INC	3,500.00
Sports Tourism	NATIONAL ASSOCIATION OF SPORTS COMMISSIONS	2,000.00
Groups- Meetings	STRATEGIC DATABASE RESEARCH INC	450.00
Event Marketing	FAMILY GOLF WEEK	428.21
Groups- Meetings	COASTAL NETWORK COOPERATIVE FAM	12.00
Groups- Meetings	INCENTIVE TRAVEL, MEETINGS & EVENTS	2,163.81
Group Tour	GROUP PROMOTIONAL ITEMS	28.80

Groups-Meetings	INTERNATIONAL POW WOW	200.00
Sports Tourism	MEETINGMAX	150.00
Website	BATTLE STRATEGIES LLC	20.00
Groups- Meetings	CCMF FAM TOUR	49.64
Group Tour	ONTARIO MOTOR COACH ASSOCIATION	550.00
Group Tour- Canada	FAM TOUR	25.00
Group Tour- Canada	FAM TOUR	25.00
Group Tour- Canada	FAM TOUR	25.00
Group Tour- Canada	FAM TOUR	25.00
Group Tour- Canada	FAM TOUR	25.00
Group Tour- Canada	FAM TOUR	25.00
Group Tour- Canada	FAM TOUR	25.00
General Consumer	MANN TRAVELS	101.92
Inquiry Fulfillment	ENVOY NETWORK INC	95.45
SMERF Promotion	MHD SERVICES	324.50
General Consumer	MISS MYRTLE BEACH SCHOLARSHIP PROGRAM AD	250.00
Sports Marketing	FREDERICK KEYS BASEBALL	400.00
General Consumer	MANN TRAVELS	135.16
General Consumer	MANN TRAVELS	62.30
Internet Advertising	SEARCH MARKETING	18,572.46
Internet Advertising	DISPLAY ADVERTISING	15,844.94
Internet Advertising	VIDEO ADVERTISING	9,594.75
Internet Advertising	EMAIL MARKETING	2,121.56
Internet Advertising	SOCIAL MEDIA MARKEITNG	13,398.38
Internet Advertising	OTHER	128.88
General Consumer	MANN TRAVELS	134.47
General Consumer	MANN TRAVELS	116.64
General Consumer	MANN TRAVELS	116.65
General Consumer	MANN TRAVELS	62.11
Destination Publicity	TORONTO SALES MISSION	8.08
International Promotion	MIPIM	183.36
Research	RIGHT ANALYTICS LLC	8.46
Research	RIGHT ANALYTICS LLC	2,160.00
Research	D.K. SHIFFLET & ASSOC. LTD.	1,854.00
Video Production	MOTHERSHIP IMAGING, LLC	1,000.00
Destination Publicity	FAHLGREN MORTINE	1,326.00
Destination Publicity	FAHLGREN MORTINE	360.00
Destination Publicity	FAHLGREN MORTINE	418.49
Destination Publicity	FAHLGREN MORTINE	147.00
Destination Publicity	FAHLGREN MORTINE	800.00
Sports Marketing	CHICAGO CUBS PROMOTION	135.39
Sports Marketing	CHICAGO CUBS PROMOTION	575.00
Sports Marketing	CHICAGO CUBS PROMOTION	575.00
Sports Marketing	A10 CONFERENCE BASKETBALL CHAMPIONSHIP PROMOTION	318.00
Internet Promotion - Social	BATTLE STRATEGIES LLC	123.75
Groups- Internet Ads	GOOGLE INC.	1,991.32
Groups- Internet Ads	GOOGLE INC.	283.81
Sports Tourism	DUE NORTH CONSULTING INC	68.00
Sports Tourism	DUE NORTH CONSULTING INC	176.00
Online Promotions	ADOBE SYSTEMS INC	159.78
Television Advertising	CORINTHIAN MEDIA, INC.	31.50
Television Advertising	BROADCAST BUYING SERVICES, INC.	244.30
Television Advertising	BROADCAST BUYING SERVICES, INC.	1,130.64
General Consumer	MANN TRAVELS	127.63
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	1,000.00
International Promotion- China	NORTH AMERICAN JOURNEY SUMMIT EAST	129.50
Destination Publicity	TRAVEL SOLUTIONS BY DESIGN CORP	702.79
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	1,000.00
Television Advertising	CORINTHIAN MEDIA, INC.	5.25
Television Advertising	CORINTHIAN MEDIA, INC.	77.00
Television Advertising	CORINTHIAN MEDIA, INC.	31.50

Television Advertising	CORINTHIAN MEDIA, INC.	1,716.75
Groups-Meetings Midwest	SPINNAKER DME	220.00
Event Marketing	FAMILY GOLF WEEK	420.00
Event Marketing	FAMILY GOLF WEEK	210.00
General Consumer	MANN TRAVELS	109.69
Sports Tourism	MDA CONSULTING	954.81
Billboard - co-op	THE BRANDON AGENCY	128.23
Television Advertising	CORINTHIAN MEDIA, INC.	43,301.11
Print Ad	DIRECTORY ADVERTISING	30.50
International Promotion- China	INTERNATIONAL TOURISM BOURSE	495.00
General Consumer	MANN TRAVELS	135.69
Destination Publicity	TORONTO PRESS TRIP	12.16
Sports Marketing	KAESER & BLAIR INC.	15.21
Destination Publicity	TORONTO PRESS TRIP	13.54
Group Tour	HEARTLAND TRAVEL SHOW	3.58
Group Tour	HEARTLAND TRAVEL SHOW	2.00
General Consumer	MANN TRAVELS	140.09
General Consumer	MANN TRAVELS	153.01
Billboards	ADAMS OUTDOOR ADVERTISING	1,364.00
Billboards	ADAMS OUTDOOR ADVERTISING	3,832.00
Billboards	THE BRANDON AGENCY	2,911.76
Billboards	THE BRANDON AGENCY	470.59
Billboards	THE BRANDON AGENCY	3,442.35
Destination Publicity	FAHLGREN MORTINE	1,326.00
Destination Publicity	FAHLGREN MORTINE	255.00
Destination Publicity	FAHLGREN MORTINE	306.60
Destination Publicity	FAHLGREN MORTINE	282.00
Destination Publicity	FAHLGREN MORTINE	33.00
Destination Publicity	FAHLGREN MORTINE	156.00
Destination Publicity	FAHLGREN MORTINE	800.00
Sports Marketing	CHICAGO CUBS PROMOTION	152.00
Groups- Meetings	CCMF FAM TOUR	73.93
Sports Marketing	CHICAGO CUBS PROMOTION	9.50
Event Marketing	RODALE INC	812.50
Research	SC DEPT. OF PARKS, REC. & TOURISM	2,574.00
Print Ad	SOUTHEAST TOURISM SOCIETY	50.00
Website	SIMPLEVIEW LLC	150.00
Sports Tourism	T2H ADVERTISING	65.00
Internet - Web Cam	WEB CAM	380.00
Group Sales Print	GROUP TRAVEL LEADER	300.00
Groups- Meetings	CONNECT DIVERSITY SHOW	3.30
Groups- Meetings	TORONTO SALES MISSION	1.50
Groups- Meetings	CCMF FAM TOUR	42.95
Destination Publicity	TRAVEL SOLUTIONS BY DESIGN CORP	63.44
Destination Publicity	TRAVEL SOLUTIONS BY DESIGN CORP	250.70
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	141.35
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	17.12
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	14.61
International Promotion- China	TRAVEL SOLUTIONS BY DESIGN CORP	105.14
International Promotion- China	TRAVEL SOLUTIONS BY DESIGN CORP	377.37
International Promotion- China	TRAVEL SOLUTIONS BY DESIGN CORP	325.67
International Promotion- China	TRAVEL SOLUTIONS BY DESIGN CORP	26.36
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	313.38
General Consumer	MANN TRAVELS	89.22
General Consumer	MANN TRAVELS	89.22
General Consumer	MANN TRAVELS	152.13
General Consumer	MANN TRAVELS	62.30
General Consumer	MANN TRAVELS	129.49
Inquiry Fullfilment	ENVOY NETWORK INC	86.52
Groups- Meetings	STRATEGIC DATABASE RESEARCH INC	450.00
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	42.82
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	33.95

International Promotion- China	TRAVEL SOLUTIONS BY DESIGN CORP	30.00
International Promotion- China	TRAVEL SOLUTIONS BY DESIGN CORP	75.29
Groups- Meetings	TRAVEL SOLUTIONS BY DESIGN CORP	90.55
Sports Tourism	MDA CONSULTING	191.36
Sports Tourism	MDA CONSULTING	103.92
Sports Tourism	MDA CONSULTING	92.36
Sports Tourism	DSA SPORTS LLC	123.35
General Consumer	TRIP GIVEAWAY	250.00
Sports Marketing	CHICAGO CUBS PROMOTION	50.00
General Consumer	DAV/CCMF PARTNERSHIP	50.00
Destination Publicity	LIVE W/KELLY PROMOTION	276.00
Sports Tourism	NATIONAL ASSOCIATION OF SPORTS COMMISSIONS	0.96
Sports Tourism	NATIONAL ASSOCIATION OF SPORTS COMMISSIONS	3.96
Sports Tourism	NATIONAL ASSOCIATION OF SPORTS COMMISSIONS	5.00
Sports Tourism	NATIONAL ASSOCIATION OF SPORTS COMMISSIONS	5.37
Sports Tourism	NATIONAL ASSOCIATION OF SPORTS COMMISSIONS	1.90
Groups- Meetings	CCMF FAM TOUR	1.00
Destination Publicity	TRAVEL WRITER	20.48
Group Tour	CNC SALES BLITZ	0.80
Groups-Meetings Midwest	SPINNAKER DME	220.00
Video Production	NATIVE SONS	1.50
Groups- Internet Ads	STUDENT YOUTH TOUR ASSOCIATION	112.50
Video Production	CAROLINA TALENT	1,296.00
Website	MEDIA COAST	156.25
Destination Publicity	KAESER & BLAIR INC.	204.78
General Consumer	KAESER & BLAIR INC.	255.98
Sports Marketing	CHICAGO CUBS PROMOTION	8.35
Group Tour	STUDENT FAM TRIP	26.50
Groups- Meetings	MAM FAM TOUR	0.50
Group Tour	STUDENT FAM TRIP	51.99
Destination Publicity	FRENCH FAM TOUR	0.96
Destination Publicity	FRENCH FAM TOUR	10.68
Destination Publicity	FRENCH FAM TOUR	1.60
General Consumer	TRIP GIVEAWAY	11.98
Groups- Meetings	HELMSBRISCOE SHOW	2.50
Groups- Meetings	HELMSBRISCOE SHOW	2.50
Groups- Meetings	HELMSBRISCOE SHOW	1.73
Groups- Meetings	HELMSBRISCOE SHOW	5.90
Groups- Meetings	MAM FAM TOUR	14.95
Groups- Meetings	MEETINGS AND INCENTIVES	22.25
Groups- Meetings	HELMSBRISCOE SHOW	84.63
Groups- Meetings	HELMSBRISCOE SHOW	1.54
Groups- Meetings	HELMSBRISCOE SHOW	4.80
Groups- Meetings	HELMSBRISCOE SHOW	0.55
Groups- Meetings	HELMSBRISCOE SHOW	1.63
Groups- Meetings	HELMSBRISCOE SHOW	2.42
Groups- Meetings	MAM FAM TOUR	30.96
Groups- Meetings	HELMSBRISCOE SHOW	0.50
Groups- Meetings	HELMSBRISCOE SHOW	6.19
Groups- Meetings	HELMSBRISCOE SHOW	0.77
General Consumer	TRIP GIVEAWAY	0.89
Groups-Meetings	INTERNATIONAL POW WOW	48.85
Groups- Meetings	SITE VISIT	7.69
Groups- Meetings	MAM FAM TOUR	6.43
Groups- Meetings	MAM FAM TOUR	37.80
Groups- Meetings	GERMAN TOUR FAM	8.04
Inquiry Fulfillment	UPS	8.28
Inquiry Fulfillment-groups	UPS	1.89
Inquiry Fulfillment	UPS	18.59
Inquiry Fulfillment	UPS	29.54
Inquiry Fulfillment-groups	UPS	40.15
Inquiry Fulfillment	UPS	79.63

Inquiry Fullfilment- Canada	UPS	6.73
Inquiry Fullfilment- Canada	UPS	17.18
Destination Publicity	TORONTO PRESS TRIP	14.75
Sports Marketing	CHICAGO CUBS PROMOTION	180.61
Destination Publicity	LIVE W/KELLY PROMOTION	8.40
Sports Marketing	CHICAGO CUBS PROMOTION	123.98
Sports Marketing	KENTUCKY MOTORSPEEDWAY PROMOTION	56.32
Sports Marketing	CHICAGO CUBS PROMOTION	10.80
Sports Marketing	CHICAGO CUBS PROMOTION	2.16
General Consumer	CCMF PROMO	688.80
Destination Publicity	LIVE W/KELLY PROMOTION	12.00
Destination Publicity	LIVE W/KELLY PROMOTION	26.03
Group Tour	CNC SALES BLITZ	11.72
Group Tour	CNC SALES BLITZ	2.50
Group Tour	CNC SALES BLITZ	12.31
Group Tour	CNC SALES BLITZ	0.36
Group Tour	CNC SALES BLITZ	1.34
Group Tour	CNC SALES BLITZ	2.30
Group Tour	CNC SALES BLITZ	10.09
Group Tour	STUDENT YOUTH TRAVEL ASSOCIATION	56.53
Group Tour	CNC SALES BLITZ	1.32
Group Tour	CNC SALES BLITZ	12.19
Group Tour	CNC SALES BLITZ	77.69
Group Tour	CNC SALES BLITZ	137.01
Group Tour	CNC SALES BLITZ	3.87
Group Tour	CNC SALES BLITZ	3.56
Group Tour	CNC SALES BLITZ	2.50
Group Tour	CNC SALES BLITZ	2.30
Group Tour	CNC SALES BLITZ	2.13
Group Tour	CNC SALES BLITZ	2.14
Group Tour	CNC SALES BLITZ	0.76
Group Tour	CNC SALES BLITZ	2.84
Group Tour	CNC SALES BLITZ	0.79
Group Tour	CNC SALES BLITZ	3.42
Group Tour	CNC SALES BLITZ	0.87
Group Tour	CNC SALES BLITZ	2.19
Group Tour	CNC SALES BLITZ	5.73
Group Tour	CNC SALES BLITZ	77.68
Group Tour	CNC SALES BLITZ	4.36
Group Tour	CNC SALES BLITZ	2.18
Group Tour	CNC SALES BLITZ	2.29
Group Tour	CNC SALES BLITZ	0.32
Group Tour	CNC SALES BLITZ	0.68
Destination Publicity	TRAVEL WRITER	2.40
Domain Names	GODADDY.COM	16.03
Ad Design	ITUNES.COM	0.30
Destination Publicity	TRAVEL WRITER	34.68
Destination Publicity	TRAVEL WRITER	2.39
Internet	PATLIVE	38.74
Internet Promotion	RAFFLECOPTER.COM	6.00
Internet	SOUNDCLOUD	6.30
Web Hosting	TULSA CONNECT	82.70
General Consumer	CHICAGO CUBS PROMOTION	2.23
Groups-Meetings	INCENTIVES, BUSINESS TRAVEL AND MEETINGS EXPO	41.80
Groups- Meetings	CONNECT DIVERSITY SHOW	1.02
Groups- Meetings	MAM FAM TOUR	278.00
Groups- Meetings	CONNECT DIVERSITY SHOW	3.19
Groups- Meetings	MAM FAM TOUR	5.00
Groups-Meetings	INTERNATIONAL POW WOW	120.00
Groups- Meetings	CONNECT DIVERSITY SHOW	0.56
Groups- Meetings	CONNECT DIVERSITY SHOW	64.00
Groups- Meetings	MAM FAM TOUR	0.84



Groups- Meetings	MAM FAM TOUR	1.80
Groups- Meetings	CONNECT DIVERSITY SHOW	2.58
Groups- Meetings	MAM FAM TOUR	0.86
Groups- Meetings	CONNECT DIVERSITY SHOW	2.48
Inquiry Fulfillment-groups	PITNEY BOWES	27.94
Inquiry Fulfillment	PITNEY BOWES	3.63
Inquiry Fulfillment	US POSTAL SERVICE	175.52
Email Marketing	SALESFORCE.COM	1,224.00
Groups- Meetings	HELMSBRISCOE PERFORMANCE GRP	75.00
Groups- Meetings	KNOWLAND	75.00
Research	DESTINATION MARKETING ASSOC	140.26
Group Tour- Canada	FAM TOUR	25.00
General Consumer	COM-CONNECT LLC	726.68
General Consumer	COM-CONNECT LLC	2,639.00
General Consumer	MANN TRAVELS	152.26
Research	RIGHT ANALYTICS LLC	2,160.00
Event Marketing	FAMILY GOLF WEEK	750.00
Website	VISUAL DESTINATIONS LLC	773.57
Sports Tourism	MHD SERVICES	324.50
General Consumer	MANN TRAVELS	56.87
Sports Marketing	DARLINGTON RACEWAY	2,250.00
Sports Tourism	MYRTLE BEACH SPORTS CENTER	6,000.00
Sports Tourism	MYRTLE BEACH SPORTS CENTER	10,000.00
Sports Tourism	MYRTLE BEACH SPORTS CENTER	5,000.00
Video Production	BATTLE STRATEGIES LLC	150.08
General Consumer	MANN TRAVELS	57.77
Groups- Meetings	SITE VISIT	40.48
General Consumer	MANN TRAVELS	62.94
Internet Advertising	SEARCH MARKETING	24,322.21
Internet Advertising	DISPLAY ADVERTISING	17,002.73
Internet Advertising	VIDEO ADVERTISING	8,849.63
Internet Advertising	EMAIL MARKETING	2,528.06
Internet Advertising	SOCIAL MEDIA MARKEITNG	14,954.25
Internet Advertising	OTHER	156.25
Groups-Meetings	INCENTIVES, BUSINESS TRAVEL AND MEETINGS EXPO	1,012.70
General Consumer	MANN TRAVELS	62.94
General Consumer	MANN TRAVELS	147.61
Sports Marketing	CHICAGO CUBS PROMOTION	961.20
Sports Marketing	KENTUCKY MOTORSPEEDWAY PROMOTION	253.91
Video Production	VIDEO SHOOT	20.34
Destination Publicity	MEDIA VISIT	4.40
Destination Publicity	MEDIA VISIT	0.40
Video Production	VISUAL DESTINATIONS LLC	117.50
Television Advertising	BROADCAST BUYING SERVICES, INC.	252.00
Group Sales Print	GROUP TOUR MEDIA INC	150.00
Groups- Internet Ads	NORTHSTAR TRAVEL MEDIA	2,500.00
Groups- Internet Ads	NORTHSTAR TRAVEL MEDIA	1,250.00
Sports Tourism	NORTHSTAR TRAVEL MEDIA	147.50
Online Promotions	ADOBE SYSTEMS INC	225.14
Groups- Internet Ads	GOOGLE INC.	1,509.96
Groups- Internet Ads	GOOGLE INC.	219.52
Sports Marketing	CHICAGO CUBS PROMOTION	1,000.00
Sports Tourism	DUE NORTH CONSULTING INC	200.00
Sports Marketing	CHICAGO CUBS PROMOTION	167.39
Groups- Internet Ads	SPORTS TRAVEL	120.00
Television Advertising	BROADCAST BUYING SERVICES, INC.	750.05
Television Advertising	CORINTHIAN MEDIA, INC.	4,117.65
Television Advertising	CORINTHIAN MEDIA, INC.	22,709.24
Groups- Meetings	CCMF FAM TOUR	27.00
Group Tour	PROFORMA GRAPHIC CONCEPTS	180.77
Canadian Promotion	TRAVEL SOLUTIONS BY DESIGN CORP	1,000.00
Groups- Meetings	CCMF FAM TOUR	156.18

Sports Tourism	MDA CONSULTING	954.81
General Consumer	MANN TRAVELS	119.79
General Consumer	MANN TRAVELS	153.01
General Consumer	MANN TRAVELS	138.58
General Consumer	MANN TRAVELS	149.99
General Consumer	MANN TRAVELS	58.14
General Consumer	MANN TRAVELS	74.14
General Consumer	MANN TRAVELS	110.69
General Consumer	MANN TRAVELS	55.81
General Consumer	MANN TRAVELS	49.23
General Consumer	MANN TRAVELS	130.69
Inquiry Fullfilment	ENVOY NETWORK INC	42.96
Website	SIMPLEVIEW LLC	150.00
Sports Tourism	DUE NORTH CONSULTING INC	68.00
Research	CHMURA ECONOMICS & ANALYTICS	953.86
Sports Tourism	NORTHSTAR TRAVEL MEDIA	276.50
Television Advertising	CORINTHIAN MEDIA, INC.	15.75
Television Advertising	CORINTHIAN MEDIA, INC.	63.00
Billboards	ADAMS OUTDOOR ADVERTISING	1,364.00
Billboards	ADAMS OUTDOOR ADVERTISING	3,832.00
Research	THE COAST RTA	1,350.00
General Consumer	MANN TRAVELS	68.01
Groups- Meetings	CCMF FAM TOUR	72.22
Groups- Meetings	CCMF FAM TOUR	28.75
Group Tour	PROFORMA GRAPHIC CONCEPTS	51.32
Destination Publicity	FAHLGREN MORTINE	1,326.00
Destination Publicity	FAHLGREN MORTINE	800.00
Destination Publicity	FAHLGREN MORTINE	351.00
Destination Publicity	FAHLGREN MORTINE	160.91
Destination Publicity	FAHLGREN MORTINE	102.00
Video Production	VISUAL DESTINATIONS LLC	40.00
Sports Marketing	CHICAGO CUBS PROMOTION	205.00
Video Production	MOTHERSHIP IMAGING, LLC	2,320.01
Research	SWEETSPOT INTELLIGENCE INC	360.00
Print Ad	DIRECTORY ADVERTISING	30.50
Sports Marketing	KENTUCKY MOTORSPEDWAY PROMOTION	825.00
Research	PRINTING PORT	196.20
Billboards	THE BRANDON AGENCY	470.59
Billboards	THE BRANDON AGENCY	3,442.35
Billboards	THE BRANDON AGENCY	2,911.76
Billboards	THE BRANDON AGENCY	1,223.52
Video Production	SCOTT SCHULT	10.00
Print Ad	CAROLINA LIVING.COM	665.00
Internet Advertising	CAROLINA LIVING.COM	369.50
Internet Promotion - Social	BATTLE STRATEGIES LLC	165.00
Groups- Internet Ads	SELECT TRAVELER	100.00
Groups- Internet Ads	GROUP TRAVEL LEADER	100.00
Groups- Internet Ads	TEACH AND TRAVEL	225.60
Sports Marketing	KENTUCKY MOTORSPEDWAY PROMOTION	6.00
Video Production	NATIVE SONS	1.50
Sports Marketing	KENTUCKY MOTORSPEDWAY PROMOTION	825.00
International Promotion	MIPIIM	262.49
Event Marketing	LUCKY DOG TELEVISION PRODUCTIONS	400.00
General Consumer	MILLER DIRECT	40.00
Event Marketing	CCMF PROMO	40.00
General Consumer	TRIP GIVEAWAY	5.00
General Consumer	TRIP GIVEAWAY	135.92
Sports Marketing	CHICAGO CUBS PROMOTION	61.79
Video Production	VIDEO SHOOT	43.71
Destination Publicity	TRAVEL WRITER	20.48
Video Production	VIDEO SHOOT	97.19
Destination Publicity	TRAVEL WRITER	11.87

Sports Marketing	CHICAGO CUBS PROMOTION	198.45
Video Production	VIDEO SHOOT	31.11
Sports Marketing	CHICAGO CUBS PROMOTION	10.39
Video Production	VIDEO SHOOT	4.23
Groups- Meetings	CCMF FAM TOUR	77.86
Groups- Meetings	CCMF FAM TOUR	3.12
Group Tour	TRAVEL SOUTH	22.08
Group Tour	TRAVEL SOUTH	2.50
Group Tour	TRAVEL ALLIANCE PARTNERSHIP	2.37
Groups- Meetings	CCMF FAM TOUR	5.26
Event Marketing	NATIONAL MEMORIAL DAY PARADE	20.07
Research	MANDALA RESEARCH	125.94
Groups- Meetings	MEETINGS AND INCENTIVES	2.60
Groups- Meetings	MEETINGS AND INCENTIVES	2.50
Groups- Meetings	MEETINGS AND INCENTIVES	2.50
Groups- Meetings	MEETINGS AND INCENTIVES	1.93
Groups- Meetings	MEETINGS AND INCENTIVES	55.18
Groups- Meetings	MEETINGS AND INCENTIVES	4.08
Groups- Meetings	MEETINGS AND INCENTIVES	1.02
Groups- Meetings	MEETINGS AND INCENTIVES	5.06
Groups- Meetings	CCMF FAM TOUR	23.47
Destination Publicity	TRIP GIVEAWAY	217.28
General Consumer	TRIP GIVEAWAY	0.89
Inquiry Fulfillment	CHICAGO CUBS PROMOTION	2.03
Inquiry Fulfillment	UPS	44.95
Inquiry Fulfillment-groups	UPS	40.53
Inquiry Fulfillment	UPS	130.17
Inquiry Fulfillment	UPS	14.50
Sports Marketing	CHICAGO CUBS PROMOTION	3.22
Inquiry Fulfillment	PITNEY BOWES	0.09
Inquiry Fulfillment	PITNEY BOWES	0.05
Inquiry Fulfillment-groups	PITNEY BOWES	52.96
Inquiry Fulfillment	PITNEY BOWES	5.06
Inquiry Fulfillment	US POSTAL SERVICE	176.40
Destination Publicity	LIVE W/KELLY PROMOTION	7.20
Destination Publicity	TRAVEL WRITER	54.87
Destination Publicity	TRAVEL WRITER	12.48
Destination Publicity	LIVE W/KELLY PROMOTION	210.24
Destination Publicity	PR FAM TRIP	18.25
Destination Publicity	TRAVEL WRITER	2.39
Groups- Meetings	CCMF FAM TOUR	37.64
Groups- Meetings	STRATEGIC DATABASE RESEARCH INC	184.06
Groups- Meetings	STRATEGIC DATABASE RESEARCH INC	9.80
Groups- Meetings	CCMF FAM TOUR	18.48
Groups- Meetings	CCMF FAM TOUR	2.45
Sports Marketing	CHICAGO CUBS PROMOTION	8.57
Sports Marketing	CHICAGO CUBS PROMOTION	3.96
Sports Marketing	CHICAGO CUBS PROMOTION	19.79
Destination Publicity	LIVE W/KELLY PROMOTION	21.02
Sports Marketing	CHICAGO CUBS PROMOTION	8.64
Sports Marketing	CHICAGO CUBS PROMOTION	4.15
Destination Publicity	TORONTO PRESS TRIP	11.40
Sports Marketing	CHICAGO CUBS PROMOTION	597.18
Sports Marketing	CHICAGO CUBS PROMOTION	22.50
Sports Marketing	CHICAGO CUBS PROMOTION	2.50
Sports Marketing	CHICAGO CUBS PROMOTION	138.39
Sports Marketing	CHICAGO CUBS PROMOTION	3.06
Sports Marketing	CHICAGO CUBS PROMOTION	51.07
Video Production	VIDEO SHOOT	2.32
Sports Marketing	CHICAGO CUBS PROMOTION	3.50
Video Production	VIDEO SHOOT	7.64
Sports Marketing	A10 CONFERENCE BASKETBALL CHAMPIONSHIP PROMOTION	1.22

Sports Marketing	CHICAGO CUBS PROMOTION	6.80
Sports Marketing	CHICAGO CUBS PROMOTION	2.57
Sports Marketing	CHICAGO CUBS PROMOTION	99.16
Sports Marketing	CHICAGO CUBS PROMOTION	54.42
Video Production	VIDEO SHOOT	23.76
Video Production	VIDEO SHOOT	465.00
Destination Publicity	LIVE W/KELLY PROMOTION	19.70
Video Production	VIDEO SHOOT	19.57
Sports Marketing	CHICAGO CUBS PROMOTION	16.23
Destination Publicity	LIVE W/KELLY PROMOTION	15.08
Sports Marketing	CHICAGO CUBS PROMOTION	6.30
Sports Marketing	CHICAGO CUBS PROMOTION	1.43
Sports Marketing	CHICAGO CUBS PROMOTION	10.13
Sports Marketing	CHICAGO CUBS PROMOTION	4.77
Sports Marketing	CHICAGO CUBS PROMOTION	8.55
Sports Marketing	CHICAGO CUBS PROMOTION	8.36
Sports Marketing	CHICAGO CUBS PROMOTION	0.62
Video Production	VIDEO SHOOT	1.23
Sports Marketing	CHICAGO CUBS PROMOTION	4.78
Sports Marketing	CHICAGO CUBS PROMOTION	1.28
Video Production	VIDEO SHOOT	29.87
Video Production	VIDEO SHOOT	193.91
Destination Publicity	LIVE W/KELLY PROMOTION	23.71
Video Production	VIDEO SHOOT	46.49
Sports Marketing	CHICAGO CUBS PROMOTION	1.16
Sports Marketing	CHICAGO CUBS PROMOTION	3.59
Sports Marketing	CHICAGO CUBS PROMOTION	3.65
Sports Marketing	CHICAGO CUBS PROMOTION	1.11
Sports Marketing	CHICAGO CUBS PROMOTION	1.27
Sports Marketing	CHICAGO CUBS PROMOTION	4.81
Sports Marketing	CHICAGO CUBS PROMOTION	3.03
Sports Marketing	CHICAGO CUBS PROMOTION	5.99
Sports Marketing	CHICAGO CUBS PROMOTION	12.99
Sports Marketing	CHICAGO CUBS PROMOTION	4.78
Destination Publicity	LIVE W/KELLY PROMOTION	14.64
Video Production	VIDEO SHOOT	96.33
Video Production	VIDEO SHOOT	25.86
Video Production	VIDEO SHOOT	700.89
Video Production	VIDEO SHOOT	13.07
Video Production	VIDEO SHOOT	3.26
Video Production	VIDEO SHOOT	108.00
Video Production	VIDEO SHOOT	43.52
Video Production	VIDEO SHOOT	107.01
Domain Names	GODADDY.COM	10.13
Ad Design	ITUNES.COM	0.30
Video Production	VIDEO SHOOT	3.27
Video Production	VIDEO SHOOT	6.18
Destination Publicity	TRAVEL WRITER	106.04
Video Production	VIDEO SHOOT	13.36
Video Production	VIDEO SHOOT	146.21
Internet	PATLIVE	37.94
Internet Promotion	RAFFLECOPTER.COM	6.00
Research	SKIFT, INC.	323.10
Web Hosting	TULSA CONNECT	82.70
Internet	WEBSITE	5.00
Canadian Promotion	TORONTO SALES MISSION	4.54
Canadian Promotion	TORONTO SALES MISSION	6.42
Canadian Promotion	TORONTO SALES MISSION	3.94
Canadian Promotion	TORONTO SALES MISSION	1.52
Canadian Promotion	TORONTO SALES MISSION	7.48
Canadian Promotion	TORONTO SALES MISSION	1.76
Canadian Promotion	TORONTO SALES MISSION	1.82

Canadian Promotion	TORONTO SALES MISSION	1.16
Canadian Promotion	TORONTO SALES MISSION	0.59
Canadian Promotion	TORONTO SALES MISSION	0.41
Groups-Meetings	INCENTIVES, BUSINESS TRAVEL AND MEETINGS EXPO	11.33
Canadian Promotion	TORONTO SALES MISSION	0.30
Canadian Promotion	TORONTO SALES MISSION	5.51
Canadian Promotion	TORONTO SALES MISSION	7.48
Sports Marketing	CHICAGO CUBS PROMOTION	31.61
Groups- Meetings	SITE VISIT	14.41
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		612,590.25
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**Several marketing investments are made through media buyers such as Miller Direct, Visit Media, Corinthian Media, Visibility & Conversions, and The Brandon Agency. These entities purchase media for MBACVB in various channels and with numerous providers. For example, internet advertising facilitated through Visibility & Conversions utilizes 4,000-plus web sites.**