

MB TOURISM DEVELOPMENT FEE

Q4 2012 Expenditures

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>TDF ALLOCATION</u>
Television Advertising:	CORINTHIAN MEDIA, INC.	\$ 813.12
Television Advertising:	CORINTHIAN MEDIA, INC.	1,632.77
Television Advertising:	BROADCAST BUYING SERVICES, INC.	3,484.80
Television Advertising:	CORINTHIAN MEDIA, INC.	58,162.28
Television Advertising:	CORINTHIAN MEDIA, INC.	871.20
Television Advertising:	CORINTHIAN MEDIA, INC.	1,960.20
Television Advertising:	CORINTHIAN MEDIA, INC.	2,250.60
Television Advertising:	CORINTHIAN MEDIA, INC.	301,093.88
Television Advertising:	GOOGLE TV	314.88
Television Advertising:	CORINTHIAN MEDIA, INC.	484.00
Television Advertising:	CORINTHIAN MEDIA, INC.	968.00
Television Advertising:	CORINTHIAN MEDIA, INC.	1,839.20
Television Advertising:	CORINTHIAN MEDIA, INC.	1,858.56
Television Advertising:	CORINTHIAN MEDIA, INC.	9,680.00
Television Advertising:Canada	CORINTHIAN MEDIA, INC.	29,738.90
Television Advertising:	BROADCAST BUYING SERVICES, INC.	30,104.80
Television Advertising:Sept	CORINTHIAN MEDIA, INC.	537,160.62
Television Advertising:	BROADCAST BUYING SERVICES, INC.	3,388.00
Television Advertising:	CORINTHIAN MEDIA, INC.	377.52
Television Advertising:	CORINTHIAN MEDIA, INC.	484.00
Television Advertising:Oct	CORINTHIAN MEDIA, INC.	568.22
Television Advertising:Oct	CORINTHIAN MEDIA, INC.	1,306.80
Television Advertising:Sept	CORINTHIAN MEDIA, INC.	1,858.56
Television Advertising:Sept	CORINTHIAN MEDIA, INC.	2,119.92
Television Advertising:Oct	CORINTHIAN MEDIA, INC.	18,396.84
Television Advertising:Oct	CORINTHIAN MEDIA, INC.	22,022.00
Television Advertising:Oct	CORINTHIAN MEDIA, INC.	35,007.72
Television Advertising:Oct	CORINTHIAN MEDIA, INC.	144,491.42
Television Advertising:	CORINTHIAN MEDIA, INC.	242.00
Television Advertising:	CORINTHIAN MEDIA, INC.	484.00
Television Advertising:	CORINTHIAN MEDIA, INC.	1,017.37
Television Advertising:	CORINTHIAN MEDIA, INC.	53,991.90
Television Advertising:	CORINTHIAN MEDIA, INC.	70,144.68
Television Advertising:	CORINTHIAN MEDIA, INC.	70,465.56
Print Advertising:Groups	CONVENTION SOUTH MAGAZINE, GROUP TOUR MEDIA, NAYLOR PUBLISHING, SCHNEIDER PUBLISHING, SPORTS EVENTS MAGAZINE	9,728.58
Print Advertising:Groups	GROUP TRAVEL LEADER	1,870.00
Print Advertising:Groups	BANK TRAVEL MANAGEMENT, BRIGHT BUSINESS MEDIA, NORTHSTAR TRAVEL MEDIA, STAMATS MEETINGS MEDIA	17,326.49
Print Advertising:Groups	NORTHSTAR TRAVEL MEDIA, SPORTS EVENTS MAGAZINE	10,280.49

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Digital Advertising:	PAID SEARCH	117,902.55
Digital Advertising:	DISPLAY ADS	163,590.92
Digital Advertising:	PAID SEARCH	124,276.82
Digital Advertising:	DISPLAY ADS	111,956.91
Digital Advertising:	ONLINE VIDEO ADS	24,019.09
Digital Advertising:	EMAIL MARKETING	15,040.95
Digital Advertising:	SOCIAL MEDIA MARKETING	18,195.34
Digital Advertising:	MOBILE MARKETING	15,654.82
Digital Advertising:	OTHER ONLINE ADS	65,146.40
Digital Advertising:	PAID SEARCH	112,956.77
Digital Advertising:	DISPLAY ADS	107,364.34
Digital Advertising:	ONLINE VIDEO ADS	20,436.95
Digital Advertising:	EMAIL MARKETING	18,018.62
Digital Advertising:	SOCIAL MEDIA MARKETING	22,013.65
Digital Advertising:	MOBILE MARKETING	20,004.61
Digital Advertising:	GROUPS	26,563.18
Digital Advertising:	OTHER ONLINE ADS	57,886.40
Digital Advertising:	PAID AND DISPLAY ADS	76,920.63
Digital Advertising:Groups	NORTHSTAR TRAVEL MEDIA, SCHNEIDER PUBLISHING, SPORTS EVENTS	3,063.72
Digital Advertising:	DESTINATION MARKETING	6,292.00
Digital Advertising:Groups	NORTHSTAR TRAVEL MEDIA, SERENDIPITY MEDIA	993.17
Digital Advertising:	GOOGLE	48,400.00
Digital Advertising:	BANK TRAVEL MANAGEMENT, GROUP TRAVEL LEADER, NORTHSTAR TRAVEL MEDIA, STAMATS MEETINGS MEDIA	2,976.60
Digital Advertising:	NORTHSTAR TRAVEL MEDIA, SCHNEIDER PUBLISHING, SPORTS EVENTS	484.00
Digital Advertising:Groups	SPORTS EVENTS MAGAZINE	653.40
Digital Advertising:Groups	GROUP SALES DIGITAL CAMPAIGN	64,499.84
Out-of Home Adertising	ADAMS OUTDOOR ADVERTISING, BRANDON AGENCY	29,294.10
Out-of Home Adertising	THE BRANDON AGENCY	1,698.09
Out-of Home Adertising	ADAMS OUTDOOR ADVERTISING, BRANDON AGENCY	59,969.81
Out-of Home Adertising	TITAN OUTDOOR LLC	6,825.28
Out-of Home Adertising	TITAN OUTDOOR LLC	7,012.50
Out-of Home Adertising	ADAMS OUTDOOR ADVERTISING, BRANDON AGENCY	27,446.10
Out-of Home Adertising	TITAN OUTDOOR LLC	3,506.25
Canada Promo	NEW WAVE EMBROIDERY	9.24
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	616.48
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	651.18
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	659.25
Canada Promo	MARITIME TRAVEL NATIONAL STAFF CONFERENCE	877.96
Canada Promo	UNIGLOBE FALL CONFERENCE	761.78

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Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	4,035.00
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	414.74
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	826.42
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	1,250.63
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	2,278.61
Canada Promo	NEW WAVE EMBROIDERY	13.19
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	40.87
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	307.49
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	367.35
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	703.47
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	4,035.00
International Promotion	ZOOMER SHOW, MPI DUES, CANADA PROMOTIONAL ITEMS, CANADA WEARABLES	1,697.09
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	4,035.00
Canada Promo	ZOOMER SHOW TRAVEL EXPENSES	168.87
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	212.86
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	229.28
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	358.40
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	113.52
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	349.68
Canadian Travel Representation	TRAVEL SOLUTIONS BY DESIGN CORP	1,864.68
Canada Promo	CANADIAN EDITOR/PUB	82.31
Canada Promo	TRAVEL INFORMATION NETWORK	452.01
Canada Promo	CANADIAN PUBLICATION - SUPPLEMENT IN TRAVEL COURIER	785.25
Canada Promo	CANADIAN ACTA DUES, CANADIAN SUPPLEMENT, CANADIAN PROMOTIONAL ITEMS	4,182.21
Partner Advertising:	SPIRIT AIRLINES, INC.	100,875.00
Publicity & Promotion:	FAHLGREN MORTINE	5,476.83
Publicity & Promotion:	FAHLGREN MORTINE	24,322.20
Publicity & Promotion:	TRAVEL CHANNEL	539.21
Publicity & Promotion:	FAHLGREN MORTINE	13,466.73
Publicity & Promotion:	FAHLGREN MORTINE	24,322.20
Publicity & Promotion:	TRAVEL MEDIA ASSOCIATION OF CANADA	210.00
Publicity & Promotion:	FAHLGREN MORTINE	24,322.20
Shipping Costs- Consumer Marketing	PITNEY BOWES	5.50
Shipping Costs- Consumer Marketing	PITNEY BOWES	0.69
Shipping Costs- Consumer Marketing	PITNEY BOWES	53.74
Shipping Costs- Consumer Marketing	US POSTAL SERVICE	327.89
Shipping Costs- Consumer Marketing	PITNEY BOWES	30.99
Shipping Costs- Consumer Marketing	US POSTAL SERVICE	60.95
Shipping Costs- Consumer Marketing	PITNEY BOWES	9.44

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Shipping Costs- Consumer Marketing	UPS	19.50
Shipping Costs- Consumer Marketing	UPS	297.60
Shipping Costs- Consumer Marketing	UPS	37.37
Shipping Costs- Consumer Marketing	UPS	78.34
Shipping Costs- Consumer Marketing	PITNEY BOWES	120.81
Shipping Costs- Consumer Marketing	US POSTAL SERVICE	2.11
Shipping Costs- Consumer Marketing	PITNEY BOWES	14.84
Shipping Costs- Consumer Marketing	UPS	289.41
Shipping Costs- Consumer Marketing	US POSTAL SERVICE	0.98
Shipping Costs- Consumer Marketing	PITNEY BOWES	16.44
Shipping Costs- Consumer Marketing	UPS	315.41
Shipping Costs- Consumer Marketing	PITNEY BOWES	20.31
Shipping Costs- Consumer Marketing	UPS	119.38
Shipping Costs- Consumer Marketing	UPS	256.83
Shipping Costs- Consumer Marketing	UPS	355.23
Shipping Costs- Consumer Marketing	UPS	970.13
Shipping Costs- Consumer Marketing	UPS	255.50
Shipping Costs- Consumer Marketing	UPS	523.31
Shipping Costs- Consumer Marketing	PITNEY BOWES	224.33
Shipping Costs- Consumer Marketing	US POSTAL SERVICE	441.90
Consumer Media Distribution:	PITNEY BOWES	102.05
Consumer Media Distribution:	US POSTAL SERVICE	229.37
Consumer Media Distribution:	PITNEY BOWES	69.07
Consumer Media Distribution:	US POSTAL SERVICE	513.91
Consumer Media Distribution:	UPS	599.13
Consumer Media Distribution:	UPS	703.00
Consumer Media Distribution:	UPS	141.60
Consumer Media Distribution:	UPS	992.85
International Fulfillment	CONTAC SERVICES, INC.	990.54
Consumer Media Distribution:	UPS	164.51
International Fulfillment	CONTAC SERVICES, INC.	1,074.17
Consumer Media Distribution:	UPS	87.74

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International Fulfillment	CONTAC SERVICES, INC.	681.08
Consumer Media Distribution:	UPS	47.52
International Fulfillment	CONTAC SERVICES, INC.	341.73
Consumer Media Distribution:	UPS	569.39
Creative Development:	WEBSITE MEETING	27.10
Creative Development:	AD PRODUCTION, AD CREATIVE	203.27
Creative Development Software	AD DESIGN SOFTWARE	40.66
Creative Development:	ART DESIGN	40.66
Creative Development:	DIGITAL FILE STORAGE	95.83
Creative Development:TV Production	DV3 PRODUCTIONS, LLC	4,283.40
Creative Development:Website Videos	STAGES VIDEO	5,143.71
Creative Development:TV Voiceover	ROBIN TOWER PRODUCTIONS, LLC	242.00
Creative Development:Video Production	ACROSS THE POND	4,656.23
Creative Development:Fishing/OutdoorsVideo Shoot	VIDEO SHOOT	5,293.02
Creative Development:	DV3 PRODUCTIONS, LLC	4,283.40
Creative Development:TV Voiceover	VOICEHUNT.COM	435.60
Creative Development:	VIDEO PRODUCTION	246.46
Creative Development:TV Voiceover	VOICES.COM	319.44
Creative Development:Video Production	VOICE OVER, MUSIC FOR TV	375.85
Creative Development:	BLOG HOSTING	95.83
Creative Development:Internet Production	NEWEGG.COM INTERNET PRODUCTION	158.26
Creative Development:Websites	MEDIA COAST	2,296.58
Internet Promotion	ADOBE SYSTEMS INC	1,419.14
Email Promotion	EXACT TARGET, PATLIVE, GODADDY.COM, TULSA CONNECT	15,231.73
Internet Promotion	ADOBE SYSTEMS INC	1,419.14
Internet Promotion	ADOBE SYSTEMS INC	1,419.14
Email Promotion	EXACT TARGET, PATLIVE, TULSA CONNECT	8,871.13
Internet Promotion	ADOBE SYSTEMS INC	1,419.14
Internet	F-PROT ANTIVIRUS	48.40
Internet Promotion	PATLIVE, GODADDY.COM, NETWORK SOLUTIONS, TULSA CONNECT	1,823.10
Email Promotion	EXACT TARGET, PATLIVE, TULSA CONNECT	8,001.51
Public Relations:Creative Development:	FAHLGREN MORTINE	210.00
Public Relations:Creative Development:	FAHLGREN MORTINE	210.00
Public Relations:Creative Development:	FAHLGREN MORTINE	210.00
Public Relations:Creative Development:	FAHLGREN MORTINE	840.00
Group Sales & Marketing:	COASTAL SC, USA	28,245.00
Group Promotion - Mtgs	GSAE	242.91

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Group Promotion - Mtgs	NATIONAL COALITION OF BMP	1,597.41
Group Promotion - Mtgs	NATIONAL COALITION OF BMP	98.88
Group Promotion - Mtgs	NATIONAL COALITION OF BMP	1,059.49
Group Promotion - Mtgs	AFFORDABLE MTGS DC EXPENSE	17.27
Group Promotion - Mtgs	AFFORDABLE MEETINGS - NATIONAL	213.86
Group Promotion - Mtgs	HSMIAI - WASHINGTON	818.07
Group Promotion - Mtgs	AENC	362.62
Group Promotion - Mtgs	AENC TRAVEL EXPENSES	10.95
Group Promotion - Mtgs	AENC	559.17
Group Promotion - Mtgs	AENC	615.73
Group Promotion - Mtgs	SCSAE	3,266.11
Group Promotion - Mtgs	MPI-WEC	201.75
Group Promotion - Mtgs	SYTA	20.18
Group Promotion - Mtgs	VSAE	93.44
Group Promotion - Mtgs	VSAE	318.77
Group Promotion - Mtgs	SMART MEETINGS - MIAMI	50.20
Group Promotion - Mtgs	SMART MEETINGS - MIAMI	198.08
Group Promotion - Mtgs	IMEX	89.23
Group Promotion - Mtgs	COLLABORATE SHOW	147.28
Group Promotion - Mtgs	IMEX	1,801.84
Group Promotion - Mtgs	IMEX	185.21
Group Promotion - Mtgs	IMEX	721.47
Group Promotion - Canada	OMCA	31.72
Group Promotion - Canada	OMCA	1,026.46
Group Representation	TRAVEL SOUTH ATLANTA	12.91
Group Representation-DC	JSP SALES BLITZ	43.80
Group Representation-DC	JSP SALES BLITZ	39.21
Group Promotion - Mtgs	M&C INTERACT	812.50
Group Sales & Marketing:	MANPOWER	75.66
Group Sales & Marketing:	GS GIFT SHOW REGISTRATION	191.66
Group Sales & Marketing:	MANPOWER	881.22
Group Sales & Marketing:	CHURCH OF GOD & CHRIST SITE VISIT	123.26
Group Tour Promo	TOURS OF DISTINCTION FAM	17.75
Group Representation-DC	DC REPS FAM	89.17
Group Promo International	GOLFHOUSE PROMOTION/GERMANY	499.82
Group Sales & Marketing:	STUDENT LIFE SITE VISIT	28.15
Group Promo International	ART OF TRAVEL GERMAN FAM	137.19
Group Promo International	TRAVEL SOUTH INTERNATIONAL POST FAM, SCPRT MEDIA FAM	719.34
Group Sales & Marketing:	NEW WAVE EMBROIDERY	14.07
Group Sales & Marketing:	SEABOARD SIGNS & ENGRAVING, INC	222.25
Group Sales & Marketing:	WUXI VINERSTAR TEXTILES CO LTD	629.46
Group Sales & Marketing:	CLIENT GIFTS	167.61
Group Sales & Marketing:	PROMOTIONAL BAGS	1,750.46
Group Sales & Marketing:	USB FLASH DRIVES PROMO	2,494.63
SMERF Promotion	MHD SERVICES	1,906.54
Group Sales & Marketing:	MINNEAPOLIS ROADSHOW EXPENSE	4.04
Group Sales & Marketing:	ROADSHOW GIFT TAGS, CLIPS, MATERIALS	303.98
Group Sales & Marketing:	MINNEAPOLIS ROADSHOW	455.48
Group Sales & Marketing:	LAPEL PINS	1,129.80

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Group Sales & Marketing:	GROUP SALES MISSIONS FLASH DRIVES	1,646.28
SMERF Promotion	MHD SERVICES	1,906.54
Group Sales & Marketing:	LEO EVENTS LLC	1,997.33
Group Sales & Marketing:	ATLANTA, DALLAS, RICHMOND, MINNEAPOLIS ROADSHOWS	12,060.86
SMERF Promotion	MHD SERVICES	1,906.54
Group Sales & Marketing:	MAM FAM GIVEAWAYS	769.85
Group Sales & Marketing:	ATLANTA, DALLAS, RICHMOND ROADSHOWS	4,157.67
Group Sales & Marketing:	ATLANTA, DALLAS ROADSHOWS	6,179.79
Group Sales & Marketing:	PROMOTIONAL ITEMS	8,382.87
Sports Marketing:	BIG SOUTH PROMOTION	838.05
Sports Marketing:	BIG SOUTH PROMOTION	832.45
Sports Marketing:	BIG SOUTH PROMOTION	698.37
Sports Marketing:	BIG SOUTH PROMOTION	893.91
Sports Marketing:	BIG SOUTH PROMOTION	776.58
Sports Marketing:	BIG SOUTH PROMOTION	838.05
Sports Marketing:	BIG SOUTH PROMOTION	838.05
Sports Marketing:	BIG SOUTH PROMOTION	419.02
Sports Marketing:	BIG SOUTH PROMOTION	64.12
Sports Marketing:	BIG SOUTH PROMOTION	63.69
Sports Marketing:	BIG SOUTH PROMOTION	53.42
Sports Marketing:	BIG SOUTH PROMOTION	68.39
Sports Marketing:	BIG SOUTH PROMOTION	59.40
Sports Marketing:	BIG SOUTH PROMOTION	64.13
Sports Marketing:	BIG SOUTH PROMOTION	64.84
Sports Marketing:	BIG SOUTH PROMOTION	1.99
Sports Marketing:	BIG SOUTH PROMOTION	16.28
Sports Marketing:	BIG SOUTH PROMOTION	16.17
Sports Marketing:	BIG SOUTH PROMOTION	13.57
Sports Marketing:	BIG SOUTH PROMOTION	17.37
Sports Marketing:	BIG SOUTH PROMOTION	15.08
Sports Marketing:	BIG SOUTH PROMOTION	6.33
Sports Marketing:	PRINTING PORT	65.97
Sports Marketing:	BIG SOUTH PROMOTION	179.73
Sports Marketing:	MINUTEMAN PRESS	116.22
Sports Marketing:	NATIVE SONS	364.54
Sports Marketing:	NATIVE SONS	615.82
Sports Marketing:	BIG SOUTH PROMOTION	641.74
Sports Marketing:	CHOCOLATE ACCENTS, INC.	786.83
Sports Marketing:	AT&T MOBILITY	116.04
Group Sales & Marketing:	MESSAGE DEVT, PROMOTION	403.50
Sports Marketing:	NATIVE SONS	1,460.19
Sports Marketing:	WHOLESALE INFLATABLE LLC	2,017.50
Sports Marketing:	NATIVE SONS	30.79
Sports Marketing:	BIG SOUTH CELLPHONE	87.95
Group Sales & Marketing:	US POSTAL SERVICE	367.60
Sports Marketing:	BIG SOUTH PROMOTION	1,257.76
Sports Marketing:	BIG SOUTH PROMOTION	5,280.30
Sports Marketing:	NATIVE SONS	2,176.69
Sports Marketing:	BIG SOUTH PROMOTION	326.44

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Sports Marketing:	NATIVE SONS	876.11
Sports - digital ads:	ROCKBRIDGE SPORTS GROUP	46,750.00
Sports Marketing:	HUB INTERNATIONAL SOUTHEAST	842.73
Sports Marketing:	HUB INTERNATIONAL SOUTHEAST	1,005.26
Sports Marketing:	AT&T MOBILITY	37.33
Sports Marketing:	BIG SOUTH PROMOTION	153.54
Sports Marketing:	BIG SOUTH PROMOTION	308.91
Group Sales & Marketing:	US POSTAL SERVICE	931.96
Sports Marketing:	BIG SOUTH PROMOTION	1,257.76
Sports Marketing:	BIG SOUTH PROMOTION	1,705.99
Sports Marketing:	BIG SOUTH PROMOTION	147.53
Sports Marketing:	BIG SOUTH PROMOTION	377.38
Group Sales & Marketing:	COLOUR SOLUTIONS	725.69
Sports Marketing:	AT&T MOBILITY	57.65
Sports - digital ads:	ROCKBRIDGE SPORTS GROUP	46,750.00
Sports Marketing:	BIG SOUTH CONFERENCE	11.72
Sports Marketing:	BIG SOUTH PROMOTION	46.87
Group Sales & Marketing:	UPS	68.23
Sports Marketing:	BIG SOUTH CONFERENCE	282.19
Sports Marketing:	BIG SOUTH PROMOTION	565.40
Sports Marketing:	CAROLINA VIDEO GROUP	1,896.45
Sports Marketing:	BIG SOUTH CONFERENCE	2,533.08
Sports Marketing:	BIG SOUTH PROMOTION	4,695.01
Sports Marketing:	TRAVELERS CHAMPIONSHIP	5,003.40
Sports Marketing:	NEW BRITAIN DOUBLE PLAY, LLC	102.09
Sports Marketing:	NEW BRITAIN SPIKES	1,936.80
Sports Marketing:	NASC/USOC TRAVEL EXPENSES	8.07
Sports Marketing:	TEAMS TRAVEL EXPENSES	16.95
Sports Marketing:	BIG SOUTH MEETING LUNCH	22.50
Sports Marketing:	SPORTS CONFERENCE TRAVEL EXPEN	25.00
Sports Marketing:	SPORTSLINK REGISTRAT	363.15
Sports Marketing:	COLOUR SOLUTIONS	835.65
Sports Marketing:	TRIPLE CROWN SPORTS INC	11,298.00
Sports Marketing:	NASCU/USOC SITE VISIT	32.28
Sports Marketing:	TEAMS, NASC/USOC, SPORTS CONFERENCE, SARASOTA TRIP	3,659.95
Sports Marketing:	USSSA WORLD SERIES SITE VISIT	36.97
Sports Marketing:	USATF SITE VISIT EXPENSE	293.45
Sports Marketing:	CONTINENTAL EVENTS & SPORTS MANAGEMENT LLC	31,271.25
Sports Marketing:	USATF, TEAMS, SARASOTA	5,053.39
Sports Marketing:	GRAND STRAND JUNIORS VOLLEYBALL CLUB	282.45
Sports Marketing:	GRAY LINE OF MYRTLE BEACH	645.60
Sports Marketing:	SCHUMAN ENTERPRISES, LLC	2,421.00
Sports Marketing:	USATF, SITE VISIT EXPENSES	78.27
Sports Marketing:	COASTAL LAX CHALLENGE SITE VISIT	76.64
Sports Marketing:	USATF CROSS COUNTRY BID	4,539.38
Sports Marketing:	USATF CROSS COUNTRY BID, USATF SITE VISIT	4,693.04
Market Research:	DAWSON PUBLIC AFFAIRS	17,424.00

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Market Research:postcard imprints	INLET PRINTING COMPANY	12.19
Market Research:postcard imprints	INLET PRINTING COMPANY	68.04
Tourism Research:	SMITH TRAVEL RESEARCH, INFO USA MARKETING	8,259.46
Tourism Research:	EQUATION RESEARCH, LLC	7,986.00
Tourism Research:	EQUATION RESEARCH, LLC	7,986.00
Market Research:postcard imprints	INLET PRINTING COMPANY	724.08
Tourism Research:	EQUATION RESEARCH, LLC	22,070.40
Market Research:	WEBSURVEYOR CORP, SURVEY WINNER GIFT CARDS	10,765.27
Market Research:postcard imprints	INLET PRINTING COMPANY	7,570.49
Market Research:postcard imprints	INLET PRINTING COMPANY	715.96
Tourism Research:	EQUATION RESEARCH, LLC	7,550.40
Group Tour Promo	OMCA SPONSORSHIP	3,703.73
General Consumer Promotion:	HARGROVE BOOTH STORAGE FEE, SHRINERS VIP RECEPTION	3,812.59
General Consumer Promotion:	OMCA	40.35
General Consumer Promotion:	SCSAE	337.81
General Consumer Promotion:	FANTASEA GIVEAWAY	403.50
General Consumer Promotion:	OMCA SPONSORSHIP, HOLIDAY FANTASEA, DENURE BAGS	2,062.57
General Consumer Promotion:	HARGROVE BOOTH STORAGE FEE	80.70
General Consumer Promotion:	OMEGA PSI PHI SITE VISIT	408.70
General Consumer Promotion:	DENURE 2012	491.47
Video Production	MANNIX / TWC PROMOTION	1,614.00
Market Research	ZEITGEIST CONSULTING	12,155.66
Market Research	DAWSON PUBLIC AFFAIRS	38,720.00
Video Production	MANNIX / TWC PROMOTION	1,936.00
Regional Tourism	WBNS-TV INC	2,516.80
General Consumer Promotion:	WBNS-TV INC	2,516.80
General Consumer Promotion:Print	MINUTEMAN PRESS	439.23
Video Production	MANNIX / TWC PROMOTION	1,936.00
General Consumer Promotion:	SISTER CITY PARTNERSHIP	807.00
Regional Tourism	WBNS-TV INC	2,622.75
General Consumer Promotion:	DATA PUBLISHING, INC.	225.96
Regional Radio Promotion	RADIO PROMOTION	98.08
Regional Radio Promotion	RADIO PROMOTION	137.67
Regional Print	DATA PUBLISHING, INC.	225.96
Regional Print	DATA PUBLISHING, INC.	225.96
General Consumer Promotion:	COASTAL CAROLINA UNIVERSITY	645.60
General Consumer Promotion:	MANN TRAVELS	1,101.56
General Consumer Promotion:	MANN TRAVELS	517.55
General Consumer Promotion:	MANN TRAVELS	590.13
Research	LUNTZ GLOBAL	1,284.53
General Consumer Promotion:	MANN TRAVELS	316.65
General Consumer Promotion:	MANN TRAVELS	324.04
General Consumer Promotion:	MANN TRAVELS	363.11
General Consumer Promotion:	VACATION PROMOTION PACKAGES	4,321.83
General Consumer Promotion:	MANN TRAVELS	279.27
General Consumer Promotion:	MANN TRAVELS	581.76
General Consumer Promotion:	PROMOTIONAL PRIZEWINNERS	932.27
General Consumer Promotion:	MANN TRAVELS	306.58

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Q4 2012 Expenditures

General Consumer Promotion:	MANN TRAVELS	329.71
General Consumer Promotion:	MANN TRAVELS	820.72
General Consumer Promotion:	PROMOTIONAL PRIZEWINNERS	125.07
General Consumer Promotion:	MANN TRAVELS	280.63
General Consumer Promotion:	MANN TRAVELS	370.63
General Consumer Promotion:	MANN TRAVELS	577.73
General Consumer Promotion:	VACATION PROMOTION PACKAGES	736.17
General Consumer Promotion:	PROMOTIONAL TRAVEL GIFT CARDS	4,039.80
General Consumer Promotion:	DISTINCTIVE DESTINATIONS	2,582.40
Group Representation-DC	JSP MARKETING	739.46
General Consumer Promotion:	DISTINCTIVE DESTINATIONS	460.39
Shipping Costs- Consumer Marketing	FED-EX PGA GOLF COSPONSOR	103.49
Shipping Costs- Consumer Marketing	FED-EX ATLANTA, HSMAI	729.55
Group Sales & Marketing:	M&C/SE MARKET SPONSORSHIP	10,897.62
Group Representation-DC	JSP MARKETING	2,421.00
Group Sales & Marketing:	DISTINCTIVE DESTINATIONS	2,582.40
Group Sales & Marketing:	DIMARIO & ASSOCIATES	2,839.88
Group Sales & Marketing:	DISTINCTIVE DESTINATIONS	8.55
Group Sales & Marketing:	DISTINCTIVE DESTINATIONS	248.21
General Consumer Promotion:	SC DEPT. OF PARKS, REC. & TOURISM	302.63
Group Representation-DC	JSP MARKETING	2,421.00
Group Sales & Marketing:	INTERNATIONAL SHOWCASE	316.02
Group Sales & Marketing:	DEMARIO AND ASSOC	858.57
Group Sales & Marketing:	DISTINCTIVE DESTINATIONS	2,582.40
Group Representation-DC	JSP MARKETING	547.47
Group Sales & Marketing:	DISTINCTIVE DESTINATIONS	707.56
Group Sales & Marketing:	TRAVEL SOUTH TRAVEL EXPENSES	96.03
Group Representation-DC	JSP MARKETING	2,421.00
Group Sales & Marketing:	DISTINCTIVE DESTINATIONS	37.90
Group Sales & Marketing:	DISTINCTIVE DESTINATIONS	449.18
Group Sales & Marketing:	TRAVEL SOUTH INTERNATIONAL	695.08
Group Sales & Marketing:	POP-UP EXHIBIT FOR TRADESHOWS	804.86
Public Relations	FAHLGREN MORTINE	88.69
Public Relations	MEDIA HOSTING - THE DAILY MEAL	230.39
Public Relations	FAHLGREN MORTINE	283.26
Public Relations	TRAVEL WRITER REIMBURSEMENT	272.64
Public Relations	TRAVEL WRITER REIMBURSEMENT	171.38
Public Relations	FAHLGREN MORTINE	484.20
Public Relations	FAHLGREN MORTINE	7,070.89
Festival Marketing	BEACH BOOGIE BARBEQUE LLC	(142,100.00)
Group Sales & Marketing:	NASC EVENT	271.31
Group Sales & Marketing:	NASC EVENT	381.06
Group Sales & Marketing:	NASC EVENT	242.10
Group Sales & Marketing:	LEO EVENTS LLC - (NASC)	622.86
Group Sales & Marketing:	NASC EVENT FOOD AND BEVERAGE	1,049.10
Group Sales & Marketing:	LEO EVENTS LLC - (NASC)	2,491.43
Group Sales & Marketing:	NASC EVENT	42.96
Group Sales & Marketing:	NASC EVENT	2,388.67
Group Sales & Marketing:	NASC EVENT	7,562.44
Group Sales & Marketing:	SEABOARD SIGNS & ENGRAVING, INC	36.61

MB TOURISM DEVELOPMENT FEE

Q4 2012 Expenditures

Group Sales & Marketing:	WACCAMAW LAND & TIMBER CO INC (NASC)	259.41
Group Sales & Marketing:	NASC EVENT	1,325.88
Group Sales & Marketing:	SAM'S CLUB/GEGRB - (NASC)	109.98
Group Sales & Marketing:	NASC EVENT	4,193.58
Group Sales & Marketing:	NASC EVENT	4,236.43
Group Sales & Marketing:	NASC EVENT	18,721.12
Group Sales & Marketing:	NASC EVENT	26,676.08
Golf-Online	GOOGLE, GO DADDY	20,944.76
Golf-Online	GOLF CHANNEL	39,875.03
Golf-TV	GOLF CHANNEL	110,716.24
Golf-Public Relations	BUFFALO COMMUNICATIONS	32,538.00
Golf-Public Relations	BUFFALO COMMUNICATIONS	2,078.87
Golf-Interactive	FUEL INTERACTIVE	16,053.68
Golf-Interactive	FUEL INTERACTIVE	4,632.80
Golf-Interactive	FUEL INTERACTIVE	16,972.90
Golf-Interactive	FUEL INTERACTIVE	15,019.23
Golf-Interactive	FUEL INTERACTIVE	6,149.20
Golf-Interactive	FUEL INTERACTIVE	5,885.55
Golf-Interactive	FUEL INTERACTIVE	193,672.75
Golf-Interactive	FUEL INTERACTIVE	5,662.25
Golf-Interactive	FUEL INTERACTIVE	430.65
Magazine Print & Online Elements	GOLF WEEK	24,756.63
Golf- Magazine	BRANDON AGENCY	3,082.98
Golf Research	NATIONAL GOLF FOUNDATION	33,973.50
Golf- Magazine	BRANDON AGENCY	14,355.00
Golf- Magazine	NEW ENGLAND PUBLISHING GROUP	957.00
Golf -TV	BRANDON AGENCY	4,065.62
Golf -TV	BRANDON AGENCY	4,628.53
Golf -TV	BRANDON AGENCY	4,718.01
Golf -TV	BRANDON AGENCY	8,613.00
Golf -TV	BRANDON AGENCY	4,784.71
Golf - Radio	BRANDON AGENCY	21,516.23
Radio	BRANDON AGENCY	12,632.40
Radio	BRANDON AGENCY	10,639.93
Radio	BRANDON AGENCY	38,280.00
Golf-Email	GOLFFNET.COM	9,732.69
Golf-Online	BRANDON AGENCY	3,828.00
Golf-Online	BRANDON AGENCY	2,009.70
Golf-Online	BRANDON AGENCY	1,722.60
Golf-Digital Billboards	BRANDON AGENCY	13,756.88
Golf Promotions	AWARDS PLUS & SHIPPING	1,422.18
Golf Distribution Costs	PNT MARKETING	27,958.60
GolfEvent Admin/Sponsorship	EVENT ADMIN/SPONSORSHIP	23,582.13
GolfEvent Admin/Sponsorship	PRO-AM CLASSIC ADMIN/SPONSORSHIP	889.15
Golf Promo	DUSTIN JOHNSON	95,700.00
Consumer Golf Shows	GOLF TRADE SHOW-DALLAS	6,876.80
Golf Event Sponsorship	MONDAY AFTER THE MASTERS	2,449.67
Golf Distribution Costs	SHIPPING AND POSTAGE	3,379.43
Golf Promo	MB GOLF TRIP FULFILLMENT FROM SPRING PROMOTIONS	39,024.03

MB TOURISM DEVELOPMENT FEE

Q4 2012 Expenditures

General Marketing Retainer	BRANDON AGENCY	49,883.63
Airline Mktg Support, Golf Fest Trade Shows	PGA TOURNAMENT/ PORTER AIR	7,083.60
Tour Operators	IAGTO GOLF SHOW	4,365.74

\$ 4,549,674.23

*** Several marketing investments are made through media buyers such as Miller Direct, Visit Media, Corinthian Media, Visibility & Conversions, and The Brandon Agency. These entities purchase media for MBACVB in various channels and with numerous providers. For example, internet advertising facilitated through Visibility Conversions utilizes 4,000-plus web sites.**

MB TOURISM DEVELOPMENT FEE

Q4 2012 Expenditures

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