

**Myrtle Beach Area Chamber of Commerce**

Myrtle Beach A-Tax Allocation

1/1/2015 through 3/31/2015

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>MB A-TAX ALLOCATION</u>
Online Promo	ADOBE SYSTEMS INC	223.07
Sports Tourism	SPORTS DESTINATION MAGAZINE	1,200.00
Research-focus groups	FOCUS GROUPS -CLEVELAND	3,132.00
Research	GRIFFIN & ASSOCIATES	500.00
Research-focus groups	FOCUS GROUPS -CLEVELAND	4,527.00
Publicity and Promotions	PR PROMO ITEMS	37.23
International promo-CA	CANADIAN PROMOTION	150.00
Local Promo	MLK RACK CARDS	459.00
Group Sales - Int'l Can	TRAVEL SOLUTIONS BY DESIGN CORP	135.91
Group Sales - Int'l Can	TRAVEL SOLUTIONS BY DESIGN CORP	72.07
General Consumer Promotion	CUBS CONVENTION	142.50
Local Promo	CAROLINA VIDEO GROUP	3,810.00
Group Tour Promo	TRAVEL ALLIANCE PARTNERS, LLC	200.00
General Consumer Promotion	MANN TRAVELS	46.29
Groups- Meetings	MAM FAM	1,250.00
General Consumer Promotion	MANN TRAVELS	125.00
Research- survey postcards	INLET PRINTING CO	114.67
Consumer Fulfillment	POSTMASTER	13.20
Local Promo	CONSULTING	2,500.00
Internet Adv	THE DISPATCH PRINTING COMPANY	70.00
Website	VISUAL DESTINATIONS LLC	729.17
Internet Advertising	SEARCH MARKETING	38,361.18
Internet Advertising	SOCIAL MEDIA MARKEITNG	5,637.68
Internet Advertising	MOBILE MARKETING	4,660.15
Internet Advertising	OTHER DIGITAL MARKETING	774.19
Sports Tourism	MDA CONSULTING	900.00
General Consumer Promotion	MANN TRAVELS	61.92
General Consumer Promotion	MANN TRAVELS	56.48
General Consumer Promotion	CONTAC SERVICES, INC.	34.78
Print Adv - groups	MPI PUBLICATION, NORTHSTAT TRAVEL MEDIA, SPORTS EVENTS MAGAZINE, STAMATS MEETINGS MEDIA	2,592.55
General Consumer Promotion	MANN TRAVELS	47.45
Website	MEDIA COAST	67.50
Publicity and Promotions	NYC PRESS TRIP	5.60
Television Adv	CORINTHIAN MEDIA, INC.	4,705.89
Video Production	VISUAL DESTINATIONS LLC	190.00
General Consumer Promotion	CUBS CONVENTION	169.38
Group Sales - Int'l Can	TRAVEL SOLUTIONS BY DESIGN CORP	500.00
Group Sales - Int'l Can	TRAVEL SOLUTIONS BY DESIGN CORP	400.00
Publicity and Promotions	FAHLGREN MORTINE	2,384.40
Publicity and Promotions	FAHLGREN MORTINE	1,186.24
General Consumer Promotion	CUBS CONVENTION	342.79
General Consumer Promotion	MANN TRAVELS	79.44
General Consumer Promotion	MANN TRAVELS	57.45
General Consumer Promotion	MANN TRAVELS	60.28
International Promo	SISTER CITY	1.23
Groups- Meetings	MEETINGMAX	2.50
Inquiry Fulfillment	INTERNATIONAL SHIPPING	105.58

Inquiry Fulfillment	PITNEY BOWES	1.10
Inquiry Fulfillment-Groups	PITNEY BOWES	17.75
Inquiry Fulfillment	PITNEY BOWES	8.37
Print Adv	DIRECTORY PUBLISHING	29.00
General Consumer Promotion	COM-CONNECT LLC	2,487.50
Email Marketing	EXACT TARGET	1,001.77
General Consumer Promotion	VACATION PROMOTION GIVEAWAYS	275.89
Inquiry Fulfillment	US POSTAL SERVICE	247.45
Group Tour Promo	AMERICAN BUS ASSOCIATION	260.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	3.13
Group Tour Promo	AMERICAN BUS ASSOCIATION	269.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	5.06
Group Tour Promo	FAITH TRAVEL ASSOCIATION	25.00
Group Tour Promo	NATIONAL TOUR ASSOCIATION	119.50
Group Tour Promo	AMERICAN BUS ASSOCIATION	250.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	44.62
Group Tour Promo	AMERICAN BUS ASSOCIATION	550.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	44.62
Group Tour Promo	RELIGIOUS CONFERENCE MANGAGEMENT ASSOC EMERGE	399.50
Group Tour Promo	AMERICAN BUS ASSOCIATION	20.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	12.00
Group Tour Promo	RELIGIOUS CONFERENCE MANGAGEMENT ASSOC EMERGE	54.72
Group Tour Promo	RELIGIOUS CONFERENCE MANGAGEMENT ASSOC EMERGE	178.50
Group Tour Promo	AMERICAN BUS ASSOCIATION	141.66
Group Tour Promo	AMERICAN BUS ASSOCIATION	33.47
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	25.42
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	1.75
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	165.50
Group Tour Promo	AMERICAN BUS ASSOCIATION	104.77
Group Tour Promo	AMERICAN BUS ASSOCIATION	3.56
Group Tour Promo	AMERICAN BUS ASSOCIATION	8.34
Groups- Meetings	DELTA SIGMA THETA SITE VISIT	27.62
Groups- Meetings	DELTA SIGMA THETA SITE VISIT	69.22
Groups- Meetings	DIVERSITY MARKETPLACE	65.97
Group Tour Promo	RELIGIOUS CONFERENCE MANGAGEMENT ASSOC EMERGE	40.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	2.50
Group Tour Promo	AMERICAN BUS ASSOCIATION	42.27
Research- market research	GRIFFIN & ASSOCIATES	5,000.00
Event Promotion	CAROLINA AFRICAN-AMERICAN HERITAGE FOUNDATION, SKIRT MAGAZINE	2,129.20
Inquiry Fulfillment- groups	MEETING PLANNERS GUIDES	240.00
Internet Adv	NATIONAL ASSOC OF SPORTS COMMISSION	170.00
Inquiry Fulfillment	CTM MEDIA GROUP	690.90
SMERF Promo	MHD SERVICES	300.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	21.92
Group Tour Promo	AMERICAN BUS ASSOCIATION	4.93
Group Tour Promo	AMERICAN BUS ASSOCIATION	7.00
International Promo	INTERNATIONAL TOURISM BOURSE	700.00
Video Production	CAROLINA VIDEO GROUP	3,120.00
General Consumer Promotion	COM-CONNECT LLC	2,487.50

Television Adv	CORINTHIAN MEDIA, INC.	44.00
Online Promo	ADOBE SYSTEMS INC	223.07
Website	VISUAL DESTINATIONS LLC	729.17
Research- tourism	DESTINATION MARKETING	1,170.00
Website	SIMPLEVIEW LLC	644.70
Website	SIMPLEVIEW LLC	150.00
Internet Advertising	SEARCH MARKETING	18,491.00
Internet Advertising	DISPLAY ADVERTISING	22,117.35
Internet Advertising	VIDEO ADVERTISING	5,846.95
Internet Advertising	EMAIL MARKETING	1,767.68
Internet Advertising	SOCIAL MEDIA MARKEITNG	3,686.32
Internet Advertising	MOBILE MARKETING	2,856.74
Internet Advertising	OTHER DIGITAL MARKETING	175.48
Group Sales - Int'l Can	TRAVEL SOLUTIONS BY DESIGN CORP	500.00
Group Sales - Int'l Can	TRAVEL SOLUTIONS BY DESIGN CORP	400.00
Video Production	STAGES VIDEO	86.40
Research-focus groups	FOCUS GROUPS -CLEVELAND	4,430.38
Research-focus groups	FOCUS GROUPS -CLEVELAND	1,875.78
SMERF Promo	MHD SERVICES	300.00
Groups- Meetings	MEETINGMAX	100.00
Group Tour Promo	GROUP SALES PROMO ITEMS	80.56
Group Tour Promo	AMERICAN BUS ASSOCIATION	3.20
Group Tour Promo	SELECT TRAVELER CONFERENCE	65.09
Sports Tourism	BIG SOUTH MARKETING	15.71
General Consumer Promotion	FATHER SON GOLF TOURN MARKETING	216.00
General Consumer Promotion	FATHER SON GOLF TOURN MARKETING	720.00
Sports Tourism	BIG SOUTH MARKETING	2,397.60
Sports Tourism	BIG SOUTH MARKETING	991.76
Sports Tourism	MDA CONSULTING	900.00
Inquiry Fulfullment	TIMES PRINTING CO. INC.	117.97
Sports Tourism	MDA CONSULTING	6.89
Sports Tourism	MDA CONSULTING	88.79
General Consumer Promotion	CONTAC SERVICES, INC.	319.42
Internet Adv	THE DISPATCH PRINTING COMPANY	70.00
Video Production	CAROLINA VIDEO GROUP	3,150.00
Print Adv- groups	SPORTS TRAVEL, MEETINGS AND CONVENTIONS, SUCCESSFUL MEETINGS	1,355.50
Internet Adv- groups	MEETINGS AND CONVENTIONS	250.00
General Consumer Promotion	MANN TRAVELS	67.60
General Consumer Promotion	MANN TRAVELS	77.11
General Consumer Promotion	MANN TRAVELS	60.75
General Consumer Promotion	MANN TRAVELS	55.64
General Consumer Promotion	MANN TRAVELS	82.02
General Consumer Promotion	MANN TRAVELS	71.77
General Consumer Promotion	MANN TRAVELS	24.95
General Consumer Promotion	MANN TRAVELS	85.23
Inquiry Fulfullment- group	TIMES PRINTING CO. INC.	80.39
Inquiry Fulfullment- group	TIMES PRINTING CO. INC.	1,816.77
Group Sales - Int'l Can	TRAVEL SOLUTIONS BY DESIGN CORP	62.99
Group Sales - Int'l Can	TRAVEL SOLUTIONS BY DESIGN CORP	17.04
Group Tour Promo	NATIONAL TOUR ASSOCIATION	20.32
Group Tour Promo	SELECT TRAVELER CONFERENCE	1.90
Group Tour Promo	AMERICAN BUS ASSOCIATION	6.21
Inquiry Fulfullment	PITNEY BOWES	0.09
Inquiry Fulfullment-Groups	PITNEY BOWES	9.45
Inquiry Fulfullment	PITNEY BOWES	4.16
Print Adv	DIRECTORY PUBLISHING	29.00

Email Marketing	EXACT TARGET	1,001.77
Sports Tourism	BIG SOUTH MARKETING	150.00
Inquiry Fulfillment	US POSTAL SERVICE	391.18
Group Sales - Int'l Can	TRAVEL SOLUTIONS BY DESIGN CORP	20.77
Group Sales - Int'l Can	TRAVEL SOLUTIONS BY DESIGN CORP	82.87
Group Sales - Int'l Can	TRAVEL SOLUTIONS BY DESIGN CORP	728.07
Group Tour Promo	SELECT TRAVELER CONFERENCE	179.50
SMERF Promo	YOUR MILITARY REUNION CONNECTION	69.50
Group Tour Promo	AMERICAN BUS ASSOCIATION	1,645.64
Group Tour Promo	AMERICAN BUS ASSOCIATION	1,900.00
Groups- Meetings	WIPL	129.20
Publicity and Promotions	PR PROMO ITEMS	5.26
Research- market research	THE RESILIENCY INSTITUTE	35.96
Inquiry Fulfillment	UPS	5.19
Inquiry Fulfillment- group	UPS	1.54
Inquiry Fulfillment- group	UPS	29.73
Inquiry Fulfillment-	UPS	352.98
Inquiry Fulfillment- inter'l	UPS	3.66
Inquiry Fulfillment- inter'l	UPS	18.57
Groups- Meetings	MAMFAM	19.20
Sports Tourism	BIG SOUTH MARKETING	256.61
Group Tour Promo	TRAVEL ALLIANCE PARTNERS, LLC	120.50
Video Production	VIDEO PRODUCTION	55.00
Inquiry Fulfillment	US POSTAL SERVICE	2.45
Group Tour Promo	AMERICAN BUS ASSOCIATION	4.87
Group Tour Promo	AMERICAN BUS ASSOCIATION	0.85
Group Tour Promo	AMERICAN BUS ASSOCIATION	4.26
Groups- Meetings	MEETINGS AND CONVENTIONS/PGA	3.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	25.83
Group Tour Promo	AMERICAN BUS ASSOCIATION	1.31
Groups- Meetings	MEETINGS AND CONVENTIONS/PGA	4.82
Group Tour Promo	AMERICAN BUS ASSOCIATION	1.69
Groups- Meetings	MEETINGS AND CONVENTIONS/PGA	0.47
Groups- Meetings	MEETINGS AND CONVENTIONS/PGA	19.40
Groups- Meetings	MEETINGS AND CONVENTIONS/PGA	0.99
Groups- Meetings	MEETINGS AND CONVENTIONS/PGA	1.32
Groups- Meetings	MEETINGS AND CONVENTIONS/PGA	8.67
Groups- Meetings	MEETINGS AND CONVENTIONS/PGA	41.82
Group Tour Promo	AMERICAN BUS ASSOCIATION	1.80
Group Tour Promo	AMERICAN BUS ASSOCIATION	4.22
Group Tour Promo	AMERICAN BUS ASSOCIATION	1.12
Groups- Meetings	MEETINGS AND CONVENTIONS/PGA	0.62
Groups- Meetings	MEETINGS AND CONVENTIONS/PGA	24.68
Groups- Meetings	MEETINGS AND CONVENTIONS/PGA	2.90
International Promo	INTERNATIONAL TOURISM BOURSE	152.87
Groups- Meetings	MEETINGS AND CONVENTIONS/PGA	21.70
Groups- Meetings	MEETINGS AND CONVENTIONS/PGA	1.50
Groups- Meetings	MEETINGS AND CONVENTIONS/PGA	3.94
Groups- Meetings	PROFESSIONAL CONVENTION	2.40
	MANAGEMENT ASSOC	
Groups- Meetings	RELIGIOUS CONFERENCE MANGAGEMENT	23.00
	ASSOC EMERGE	
Groups- Meetings	RELIGIOUS CONFERENCE MANGAGEMENT	1.36
	ASSOC EMERGE	
Groups- Meetings	PROFESSIONAL CONVENTION	5.16
	MANAGEMENT ASSOC	

Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	1.48
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	1.26
Groups- Meetings	SITE VISIT	13.03
Groups- Meetings	SITE VISIT	4.85
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	1.28
Groups- Meetings	RELIGIOUS CONFERENCE MANGAGEMENT ASSOC EMERGE	2.50
Groups- Meetings	SITE VISIT	65.42
Groups- Meetings	SITE VISIT	65.42
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	1.56
Groups- Meetings	RELIGIOUS CONFERENCE MANGAGEMENT ASSOC EMERGE	30.26
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	9.83
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	0.72
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	88.13
Groups- Meetings	FAM TOUR	269.18
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	0.53
Groups- Meetings	RELIGIOUS CONFERENCE MANGAGEMENT ASSOC EMERGE	0.55
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	5.59
Groups- Meetings	RELIGIOUS CONFERENCE MANGAGEMENT ASSOC EMERGE	2.00
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	4.50
Groups- Meetings	RELIGIOUS CONFERENCE MANGAGEMENT ASSOC EMERGE	4.50
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	1.10
Groups- Meetings	RELIGIOUS CONFERENCE MANGAGEMENT ASSOC EMERGE	73.11
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	27.88
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	2.80
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	11.08
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	1.32
Groups- Meetings	PROFESSIONAL CONVENTION MANAGEMENT ASSOC	5.49
Group Tour Promo	AMERICAN BUS ASSOCIATION	9.82
Group Tour Promo	AMERICAN BUS ASSOCIATION	54.46
Group Tour Promo	AMERICAN BUS ASSOCIATION	0.93
Group Tour Promo	AMERICAN BUS ASSOCIATION	78.79
Group Tour Promo	AMERICAN BUS ASSOCIATION	5.36
Group Tour Promo	AMERICAN BUS ASSOCIATION	4.86
Group Tour Promo	AMERICAN BUS ASSOCIATION	6.83
Group Tour Promo	AMERICAN BUS ASSOCIATION	0.51

General Consumer Promotion	CUBS CONVENTION	5.04
General Consumer Promotion	CUBS CONVENTION	1.57
Sports Tourism	BIG SOUTH MARKETING	0.72
Sports Tourism	BIG SOUTH MARKETING	1.14
Sports Tourism	BIG SOUTH MARKETING	0.79
Sports Tourism	BIG SOUTH MARKETING	0.60
General Consumer Promotion	CUBS CONVENTION	0.80
General Consumer Promotion	CUBS CONVENTION	120.44
General Consumer Promotion	CUBS CONVENTION	2.12
Sports Tourism	BIG SOUTH MARKETING	0.74
General Consumer Promotion	CUBS CONVENTION	7.50
General Consumer Promotion	CUBS CONVENTION	2.34
General Consumer Promotion	CUBS CONVENTION	13.84
Sports Tourism	BIG SOUTH MARKETING	9.88
Sports Tourism	BIG SOUTH MARKETING	31.80
General Consumer Promotion	CUBS CONVENTION	0.43
General Consumer Promotion	CUBS CONVENTION	73.65
General Consumer Promotion	CUBS CONVENTION	20.60
Sports Tourism	BIG SOUTH MARKETING	0.44
General Consumer Promotion	CUBS CONVENTION	1.34
General Consumer Promotion	CUBS CONVENTION	4.50
Sports Tourism	BIG SOUTH MARKETING	19.81
General Consumer Promotion	CUBS CONVENTION	3.72
Group Tour Promo	AMERICAN BUS ASSOCIATION	4.04
Group Tour Promo	FAM TOUR	3.57
Group Tour Promo	NATIONAL TOUR ASSOCIATION	7.13
Group Tour Promo	NATIONAL TOUR ASSOCIATION	1.40
Group Tour Promo	NATIONAL TOUR ASSOCIATION	4.07
Group Tour Promo	NATIONAL TOUR ASSOCIATION	5.13
Group Tour Promo	AMERICAN BUS ASSOCIATION	145.53
Group Tour Promo	AMERICAN BUS ASSOCIATION	118.79
Group Tour Promo	NATIONAL TOUR ASSOCIATION	4.70
Group Tour Promo	AMERICAN BUS ASSOCIATION	16.60
Group Tour Promo	NATIONAL TOUR ASSOCIATION	4.18
Group Tour Promo	AMERICAN BUS ASSOCIATION	1.38
Group Tour Promo	NATIONAL TOUR ASSOCIATION	89.43
Group Tour Promo	AMERICAN BUS ASSOCIATION	1,298.13
Group Tour Promo	AMERICAN BUS ASSOCIATION	6.19
Group Tour Promo	AMERICAN BUS ASSOCIATION	0.32
Group Tour Promo	NATIONAL TOUR ASSOCIATION	7.35
Group Tour Promo	AMERICAN BUS ASSOCIATION	1.82
Group Tour Promo	NATIONAL TOUR ASSOCIATION	3.41
Group Tour Promo	NATIONAL TOUR ASSOCIATION	0.58
Group Tour Promo	NATIONAL TOUR ASSOCIATION	1.71
Group Tour Promo	AMERICAN BUS ASSOCIATION	5.64
Group Tour Promo	GROUP PROMO ITEM	107.70
Group Tour Promo	AMERICAN BUS ASSOCIATION	2.76
Group Tour Promo	NATIONAL TOUR ASSOCIATION	1.01
Group Tour Promo	AMERICAN BUS ASSOCIATION	0.59
Group Tour Promo	TRAVEL SOUTH	100.00
Group Tour Promo	TRAVEL SOUTH	32.92
Group Tour Promo	AMERICAN BUS ASSOCIATION	6.00
Group Tour Promo	NATIONAL TOUR ASSOCIATION	6.00
Group Tour Promo	NATIONAL TOUR ASSOCIATION	6.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	6.00
Research- tracking	EXPERIAN	519.70
Video Production	VIDEO PRODUCTION	0.40

Internet	PATLIVE	36.04
Internet promo	RAFFLECOPTER.COM	6.00
Web Hosting	CYREN	4.50
Publicity and Promotions	PRESS RELEASES	40.09
Research-focus groups	FOCUS GROUPS- CLEVELAND AND INDI	1.04
Publicity and Promotions	PR UPDATE	2.81
Research-focus groups	FOCUS GROUPS- CLEVELAND AND INDI	1.87
Research-focus groups	FOCUS GROUPS- CLEVELAND AND INDI	70.36
Publicity and Promotions	NYC PRESS TRIP	129.47
Research-focus groups	FOCUS GROUPS- CLEVELAND AND INDI	20.85
Research-focus groups	FOCUS GROUPS- CLEVELAND AND INDI	0.58
Publicity and Promotions	PR PROMO	1.95
Research-focus groups	FOCUS GROUPS- CLEVELAND AND INDI	6.48
Research-focus groups	FOCUS GROUPS- CLEVELAND AND INDI	0.35
Publicity and Promotions	NYC PRESS TRIP	30.91
Research-focus groups	FOCUS GROUPS- CLEVELAND AND INDI	129.37
Research-focus groups	FOCUS GROUPS- CLEVELAND AND INDI	4.50
Research-focus groups	FOCUS GROUPS- CLEVELAND AND INDI	4.50
Research-focus groups	FOCUS GROUPS- CLEVELAND AND INDI	3.68
Groups- Meetings	SITE VISIT	30.94
Groups- Meetings	SC SOCIETY OF ASSOC EXECUTIVES	1,200.00
Groups- Meetings	SC SOCIETY OF ASSOC EXECUTIVES	35.51
Groups- Meetings	SC SOCIETY OF ASSOC EXECUTIVES	8.78
Groups- Meetings	DIVERSITY SUMMIT	5.65
Groups- Meetings	DIVERSITY SUMMIT	5.31
Groups- Meetings	SC SOCIETY OF ASSOC EXECUTIVES	44.19
Groups- Meetings	DIVERSITY SUMMIT	295.00
Groups- Meetings	SC SOCIETY OF ASSOC EXECUTIVES	13.59
Groups- Meetings	DESTINATIONS SHOWCASE -DC	556.80
Groups- Meetings	DIVERSITY SUMMIT	0.86
Groups- Meetings	MAM FAM	6.36
Groups- Meetings	DIVERSITY SUMMIT	124.72
Groups- Meetings	DIVERSITY SUMMIT	0.70
Groups- Meetings	DIVERSITY SUMMIT	1.65
Groups- Meetings	AMERICAS INCENTIVES, BUSINESS TRAVEL & MEETINGS EXPO	909.00
Groups- Meetings	SC SOCIETY OF ASSOC EXECUTIVES	3.00
Groups- Meetings	SOCIETY OF GOVT MEETING PLANNERS	252.50
Groups- Meetings	DIVERSITY SUMMIT	0.86
Groups- Meetings	SC SOCIETY OF ASSOC EXECUTIVES	23.74
Groups- Meetings	SC SOCIETY OF ASSOC EXECUTIVES	56.12
Groups- Meetings	SITE VISIT	7.76
Groups- Meetings	DESTINATIONS SHOWCASE -DC	40.42
Groups- Meetings	SC SOCIETY OF ASSOC EXECUTIVES	6.67
Group Tour Promo	NATIONAL TOUR ASSOCIATION	21.79
Research- tracking	KEYWORD SPY	16.19
Ad Design	DROPBOX	9.90
Web Hosting	GODADDY.COM	7.19
Internet Adv- groups	GOOGLE	275.00
Ad Design	HIGHTAIL	10.00
Web Hosting	TULSA CONNECT	82.70
Publicity and Promotions	PRESS RELEASES	1,207.28
Groups- Meetings	DESTINATIONS SHOWCASE -DC	44.31
General Consumer Promotion	MAC TOURNAMENT SPONSOR	548.00
Website	VISUAL DESTINATIONS LLC	669.17
Regional Promotion	MILLER DIRECT	35,000.00
Video Production	CAROLINA VIDEO GROUP	150.00

Research- market research	DESTINATION MARKETING	4,239.85
Internet Advertising	VIDEO ADVERTISING	12,831.49
Internet Advertising	EMAIL MARKETING	3,366.45
Internet Advertising	SOCIAL MEDIA MARKEITNG	14,170.24
Internet Advertising	MOBILE MARKETING	4,987.05
Internet Advertising	OTHER DIGITAL MARKETING	808.41
Inquiry Fulfullment- group	TIMES PRINTING CO. INC.	19.91
Inquiry Fulfullment- group	TIMES PRINTING CO. INC.	0.81
General Consumer Promotion	COM-CONNECT LLC	2,487.50
Groups- Meetings	SITE VISIT	23.00
Sports Tourism	BIG SOUTH MARKETING	1,305.54
General Consumer Promotion	MAC TOURNAMENT SPONSOR	48.00
Email Marketing	EXACT TARGET	1,001.77
Groups- Meetings	DIVERSITY SUMMIT	16.35
Inquiry Fulfullment- inter'l	CONTAC SERVICES, INC.	178.11
General Consumer Promotion	MANN TRAVELS	88.54
General Consumer Promotion	MANN TRAVELS	68.07
Website	SIMPLEVIEW LLC	150.00
Publicity and Promotions	FAHLGREN MORTINE	2,384.40
Online Promo	ADOBE SYSTEMS INC	223.07
Sports Tourism	T2H ADVERTISING	600.00
Sports Tourism	BIG SOUTH MARKETING	200.00
Video Production	VISUAL DESTINATIONS LLC	414.50
Group Sales - Int'l Can	TRAVEL SOLUTIONS BY DESIGN CORP	500.00
Group Sales - Int'l Can	TRAVEL SOLUTIONS BY DESIGN CORP	400.00
Group Tour Promo	TRAVEL SOUTH	18.77
Group Tour Promo	TRAVEL SOUTH	132.50
Groups- Meetings	DESTINATIONS DC	350.00
Groups- Meetings	DESTINATIONS DC	40.00
Group Sales - Int'l Can	TRAVEL SOLUTIONS BY DESIGN CORP	873.44
General Consumer Promotion	MANN TRAVELS	64.79
General Consumer Promotion	MANN TRAVELS	68.15
Publicity and Promotions	PR PROMO ITEMS	114.54
Sports Tourism	MDA CONSULTING	189.05
Inquiry Fulfullment- inter'l	ENVOY NETWORK INC	99.64
Group Sales - Int'l Can	TRAVEL SOLUTIONS BY DESIGN CORP	57.54
Website	SIMPLEVIEW LLC	4,013.50
Sports Tourism	T2H ADVERTISING	10.50
Research- survey postcards	INLET PRINTING CO	268.77
Publicity and Promotions	FAHLGREN MORTINE	675.93
Publicity and Promotions	FAHLGREN MORTINE	600.00
Publicity and Promotions	FAHLGREN MORTINE	112.00
Publicity and Promotions	FAHLGREN MORTINE	2,384.40
General Consumer Promotion	MAC TOURNAMENT SPONSOR	4.08
Sports Tourism	BIG SOUTH MARKETING	64.73
Sports Tourism	BIG SOUTH MARKETING	194.95
Sports Tourism	BIG SOUTH MARKETING	89.00
Inquiry Fulfullment- inter'l	CONTAC SERVICES, INC.	108.98
SMERF Promo	MHD SERVICES	300.00
Sports Tourism	MDA CONSULTING	900.00
Sports Tourism	MDA CONSULTING	128.86
Internet Adv- groups	MEETING NEWS, SUCCESSFUL MEETINGS	670.00
Print Adv- groups	GROUP TOUR MEDIA	433.67
International Promo	BEST OF SOUTH BROCHURE	80.00
Sports Tourism	CONDER FLAG COMPANY	97.20
General Consumer Promotion	MAC TOURNAMENT SPONSOR, A-10	6.87
	TOURNAMNET SPONSOR	



General Consumer Promotion	MANN TRAVELS	60.84
General Consumer Promotion	MANN TRAVELS	116.66
General Consumer Promotion	MANN TRAVELS	69.00
Print Adv	DIRECTORY PUBLISHING	29.00
Research- market research	EQUATION RESEARCH, LLC	3,987.00
Research- market research	EQUATION RESEARCH, LLC	1,485.00
General Consumer Promotion	MANN TRAVELS	66.18
Website	SIMPLEVIEW LLC	150.00
Sports Tourism	SPORTS EVENTS MAGAZINE	167.00
Television Adv	CORINTHIAN MEDIA, INC.	1,881.50
Television Adv	CORINTHIAN MEDIA, INC.	45.00
Television Adv	CORINTHIAN MEDIA, INC.	1,798.80
Group Tour Promo	TRAVEL SOUTH	2.40
Group Tour Promo	AMERICAN BUS ASSOCIATION	0.40
Sports Tourism	BIG SOUTH MARKETING	30.38
Sports Tourism	COASTAL CAROLINA UNIVERSITY	1,600.00
General Consumer Promotion	MANN TRAVELS	46.99
General Consumer Promotion	MANN TRAVELS	84.76
General Consumer Promotion	MANN TRAVELS	55.94
General Consumer Promotion	MANN TRAVELS	106.13
General Consumer Promotion	MANN TRAVELS	55.91
General Consumer Promotion	MANN TRAVELS	-
General Consumer Promotion	MANN TRAVELS	76.32
General Consumer Promotion	MANN TRAVELS	54.04
Sports Tourism	BIG SOUTH MARKETING	313.55
Sports Tourism	BIG SOUTH MARKETING	51.41
Sports Tourism	BIG SOUTH MARKETING	340.80
Sports Tourism	BIG SOUTH MARKETING	750.00
Sports Tourism	BIG SOUTH MARKETING	1,503.55
Inquiry Fulfillment	PITNEY BOWES	0.05
Inquiry Fulfillment	PITNEY BOWES	1.78
Inquiry Fulfillment	PITNEY BOWES	0.72
Inquiry Fulfillment- group	PITNEY BOWES	21.53
Inquiry Fulfillment	PITNEY BOWES	8.01
Inquiry Fulfillment	US POSTAL SERVICE	320.46
Groups- Meetings	MEETINGS AND CONVENTIONS/PGA	2.16
Groups- Meetings	SITE VISIT	11.12
Groups- Meetings	HOLIDAY SHOWCASE	340.00
Groups- Meetings	COLLABORATE	345.00
Groups- Meetings	RELIGIOUS CONFERENCE MANGAGEMENT ASSOC EMERGE	22.56
Groups- Int'l	INCENTIVE TRAVEL, MEETINGS & EVENTS	504.70
Groups- Meetings	SITE VISIT	7.67
Groups- Meetings	INDEPENDENT PLANNER EDUCATIONAL CONFERENCE	72.52
Sports Tourism	BIG SOUTH MARKETING	0.76
Sports Tourism	BIG SOUTH MARKETING	1.05
Sports Tourism	BIG SOUTH MARKETING	14.54
Sports Tourism	BIG SOUTH MARKETING	0.73
Sports Tourism	BIG SOUTH MARKETING	0.46
Sports Tourism	BIG SOUTH MARKETING	3.12
Sports Tourism	BIG SOUTH MARKETING	4.53
Group Tour Promo	SELECT TRAVELER	0.26
Group Tour Promo	SELECT TRAVELER	0.49
Group Tour Promo	SELECT TRAVELER	3.80
Group Tour Promo	BOOMERS IN GROUPS CONFERENCE	129.50
Group Tour Promo	SELECT TRAVELER	2.19

Group Tour Promo	SELECT TRAVELER	84.74
Group Tour Promo	ONTARIO MOTORCOACH ASSOCIATION	0.96
Group Tour Promo	SELECT TRAVELER	8.42
Group Tour Promo	SELECT TRAVELER	0.64
Group Tour Promo	TRAVEL SOUTH	18.57
Ad Design	AD DESIGN	0.40
Internet	PATLIVE	34.93
Internet Promo	RAFFLECOPTER.COM	6.00
Web Hosting	TULSA CONNECT	82.70
Sports Tourism	BIG SOUTH MARKETING	0.50
Sports Tourism	BIG SOUTH MARKETING	0.17
Sports Tourism	BIG SOUTH MARKETING	81.27
Sports Tourism	BIG SOUTH MARKETING	2.99
Publicity and Promotions	NYC PRESS TRIP	1.73
Publicity and Promotions	NYC PRESS TRIP	1.18
Publicity and Promotions	NYC PRESS TRIP	8.23
Publicity and Promotions	NYC PRESS TRIP	3.56
Publicity and Promotions	NYC PRESS TRIP	4.98
Publicity and Promotions	NYC PRESS TRIP	13.14
Publicity and Promotions	NYC PRESS TRIP	6.44
Publicity and Promotions	NYC PRESS TRIP	0.19
Publicity and Promotions	NYC PRESS TRIP	0.72
Publicity and Promotions	NYC PRESS TRIP	0.76
Publicity and Promotions	NYC PRESS TRIP	1.49
Publicity and Promotions	MEDIA VISIT	5.39
Publicity and Promotions	NYC PRESS TRIP	0.26
Publicity and Promotions	NYC PRESS TRIP	3.42
Publicity and Promotions	NYC PRESS TRIP	19.69
Publicity and Promotions	MEDIA VISIT	8.48
Publicity and Promotions	NYC PRESS TRIP	6.38
Publicity and Promotions	NYC PRESS TRIP	3.61
Publicity and Promotions	NYC PRESS TRIP	3.53
Publicity and Promotions	ALLEGIANT PRESS TRIP	0.19
Publicity and Promotions	NYC PRESS TRIP	14.40
Publicity and Promotions	NYC PRESS TRIP	1.89
Publicity and Promotions	NYC PRESS TRIP	1.43
Publicity and Promotions	NYC PRESS TRIP	0.63
Publicity and Promotions	NYC PRESS TRIP	1.03
Publicity and Promotions	NYC PRESS TRIP	0.96
Publicity and Promotions	NYC PRESS TRIP	0.68
Publicity and Promotions	NYC PRESS TRIP	0.91
Publicity and Promotions	NYC PRESS TRIP	1.98
Publicity and Promotions	NYC PRESS TRIP	1.02
Publicity and Promotions	NYC PRESS TRIP	0.58
Publicity and Promotions	NYC PRESS TRIP	1.80
Publicity and Promotions	NYC PRESS TRIP	0.78
Publicity and Promotions	NYC PRESS TRIP	0.86
Publicity and Promotions	NYC PRESS TRIP	0.53
Publicity and Promotions	NYC PRESS TRIP	1.69
Publicity and Promotions	NYC PRESS TRIP	4.57
Publicity and Promotions	NYC PRESS TRIP	1.31
Publicity and Promotions	NYC PRESS TRIP	3.84
Publicity and Promotions	NYC PRESS TRIP	4.32
Publicity and Promotions	NYC PRESS TRIP	4.66
Publicity and Promotions	NYC PRESS TRIP	4.40
Publicity and Promotions	NYC PRESS TRIP	1.02
Publicity and Promotions	NYC PRESS TRIP	7.30

Publicity and Promotions	PR UPDATE	1.95
Publicity and Promotions	NYC PRESS TRIP	6.40
Publicity and Promotions	PR UPDATE	0.73
Groups- Meetings	AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES	205.00
Groups- Meetings	CONNECT MARKETPLACE	345.00
Groups- Meetings	REJUEVENATE	345.00
Group Tour Promo	AMERICAN BUS ASSOCIATION	120.00
Groups- Meetings	SMALL MARKET MEETINGS SHOW	199.00
Groups- Meetings	AMERICAS INCENTIVES, BUSINESS TRAVEL & MEETINGS EXPO	14.75
Groups- Meetings	SMALL MARKET MEETINGS SHOW	56.22
Group Tour Promo	COASTAL NETWORK COOPERATIVE	1.80
Research- tracking	KEYWORD SPY	16.19
Internet Adv- groups	GOOGLE	100.00
Groups- Meetings	RELIGIOUS CONFERENCE MANGAGEMENT ASSOC EMERGE	17.44
International Promo	PR PROMO ITEMS	98.44
Sports Tourism	BIG SOUTH MARKETING SUPPORT	683.00
Inquiry Fulfullment	UPS	3.45
Inquiry Fulfullment	UPS	53.83
Inquiry Fulfullment	UPS	159.90
Inquiry Fulfullment- inter'l	UPS	6.19
Inquiry Fulfullment- inter'l	UPS	10.00
Inquiry Fulfullment- group	UPS	142.17
General Consumer Promotion	VACATION PROMOTION GIVEAWAYS	400.00
Event Sponsorship	CHANTICLEER ATHLETIC FOUNDATION	25,000.00
		<hr/>
		345,964.21
		<hr/>