

**Myrtle Beach Area Chamber of Commerce**  
Horry County A-Tax Allocation  
7/1/2015 through 9/30/2015

<u>MARKETING INVESTMENT</u>	<u>DESCRIPTION</u>	<u>HC A-TAX ALLOCATION</u>
Television	CORINTHIAN MEDIA, INC.	3,187.69
Internet Advertising	SEARCH MARKETING	16,945.99
Internet Advertising	DISPLAY ADVERTISING	11,858.74
Internet Advertising	VIDEO ADVERTISING	4,852.65
Internet Advertising	EMAIL MARKETING	895.05
Internet Advertising	SOCIAL MEDIA MARKEITNG	4,678.55
Internet Advertising	MOBILE MARKETING	1,377.75
Internet Advertising	OTHER	141.25
Television	CORINTHIAN MEDIA, INC.	4,672.82
International Tourism- Canada	MY PASSION MEDIA INC	70.00
Campground Advertising	THE BRANDON AGENCY	523.53
Television	BROADCAST BUYING SERVICES, INC.	267.90
Television	CORINTHIAN MEDIA, INC.	20.25
Television	CORINTHIAN MEDIA, INC.	1,171.11
Television	CORINTHIAN MEDIA, INC.	416.40
Group Adv- internet	GOOGLE INC.	77.91
Group Adv- internet	GOOGLE INC.	479.63
Internet Advertising	SEARCH MARKETING	14,277.67
Internet Advertising	DISPLAY ADVERTISING	11,590.83
Internet Advertising	VIDEO ADVERTISING	3,579.42
Internet Advertising	EMAIL MARKETING	795.66
Internet Advertising	SOCIAL MEDIA MARKEITNG	2,150.04
Internet Advertising	MOBILE MARKETING	1,373.61
Internet Advertising	OTHER	179.72
Television	CORINTHIAN MEDIA, INC.	76,420.96
Campground Advertising	THE BRANDON AGENCY	523.53
Television	CORINTHIAN MEDIA, INC.	2.22
Television	BROADCAST BUYING SERVICES, INC.	92.40
Television	CORINTHIAN MEDIA, INC.	13.50
Campground Advertising	THE BRANDON AGENCY	1,047.06
Group Adv- mag	GROUP TOUR, GROUP TRAVEL, TEACH AND TRAVEL, MEETING FOCUS	1,342.20
Television	CORINTHIAN MEDIA, INC.	66,415.46
Group Adv- mag	MEETINGS PROFESSIONAL INTERNATIONAL, ONTARIO MOTORCOACH, SPORTS EVENTS, AMERICAN BUS ASSOCIATION, SELECT TRAVELER,	1,279.29
Internet Advertising	SEARCH MARKETING	41,540.93
Internet Advertising	DISPLAY ADVERTISING	29,729.74
Internet Advertising	VIDEO ADVERTISING	28,893.79
Internet Advertising	EMAIL MARKETING	1,766.42
Internet Advertising	SOCIAL MEDIA MARKEITNG	4,865.69
Internet Advertising	MOBILE MARKETING	4,049.39
Internet Advertising	OTHER	799.45
Campground Advertising	THE BRANDON AGENCY	860.28
Television	CORINTHIAN MEDIA, INC.	111.90
Group Adv- internet	GOOGLE INC.	527.66
Group Adv- internet	GOOGLE INC.	91.20
Groups Meetings	MEETINGS AND CONVENTIONS, SUCCESSFUL MEETINGS	156.00
		346,113.23