



Myrtle Beach Downtown Revitalization Forum

09 - 10 Feb 2018

Poll results

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- Survey
- Based on what you've heard today, how do you feel about the revitalization of downtown Myrtle Beach?

Survey (1/7)

088

How important is downtown revitalization to you?

Very important



Somewhat important



Not important



Survey (2/7)

0 8 7

Do you think downtown Myrtle Beach is family-friendly today?

Yes



No



Survey (3/7)

088

Do you like the idea of attracting arts, culture and entertainment to downtown Myrtle Beach?

Yes



No



Survey (4/7)

0 8 5

Do you like the idea of closing parts of Ocean Boulevard to traffic to allow people to walk throughout downtown.

Yes



No

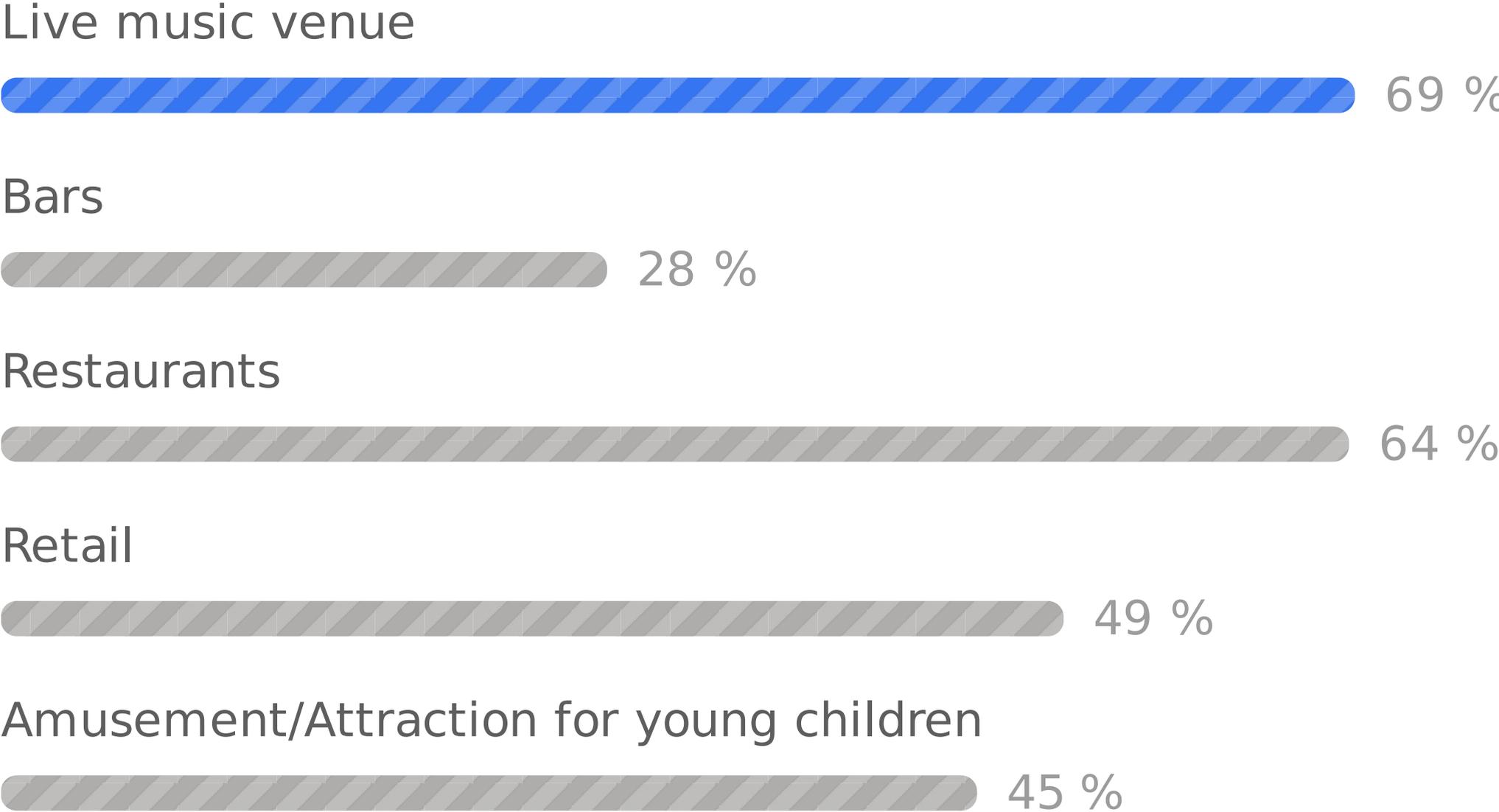


Survey (5/7)

087

Which of these would you most like to see open in downtown Myrtle Beach?

(1/2)



Survey (5/7)

0 8 7

Which of these would you most like to see open in downtown Myrtle Beach?

(2/2)

Amusement/Attraction for teenagers
 31 %

Amusement/Attraction for young adults
 33 %

Mini golf
 3 %

Performing arts center
 68 %

Public park
 59 %

Survey (6/7)

075

If you owned the 13-acre parcel where the Pavilion used to be, how would you develop it?

(1/10)

- Outdoor entertainment venue
- Public park
- Music center with parking, restaurants and retail that we don't already have in town
- Bars/office space for full time jobs
- PAC for ALL the arts.. performing and visual!
- Multi use. Too broad a question to answer.
- Something that promoted family interest -
- I'd get Brookgreen Gardens to create a mini sculpture garden and build a beautiful park around it. From there add walking space and boutique restaurants and shops with residential apartments above.
- Public space
- Public park with performance space. It is the first thing people see on arriving at the

Survey (6/7)

075

If you owned the 13-acre parcel where the Pavilion used to be, how would you develop it?

(2/10)

beach. No more “gap tooth” - build something beautiful that shows the vitality of the city.

- Mixed use with residential, performing arts center with amphitheater. Something that serves as a hub in the city
- A multiuse venue: performance, concerts, etc.
- Beautified Park with walking trails, seating, fountains to be used for festivals and

then just a great place to gather and spend family time together.

- Mixed use, including public square or park, open all the way to the ocean with development focusing primarily on the north and south sides. Water features, residential and short term rentals above. All commercial on the bottom level and

Survey (6/7)

075

If you owned the 13-acre parcel where the Pavilion used to be, how would you develop it?

(3/10)

- possibly second levels. Perhaps an enclosed bridge connecting the two sides on the fourth or fifth floor and second floor if commercial. Again to keep the front view and ocean breeze open.
- Mixed Use with a strong brand. Taking advantage of it's size and location.
 - Attraction, compact Market Commons with ocean focus
 - Multi use project
 - Park, sculpture garden, sidewalk cafes
 - Upscale amusement park
 - Open event space connecting the blvd/boardwalk to the super block. Festivals urban park etc, close down the road on both sides
 - Mixed use including a dog park.
 - I would put in a beautiful playground sumitro

Survey (6/7)

075

If you owned the 13-acre parcel where the Pavilion used to be, how would you develop it?

(4/10)

the Savana playground. Ice cream, coffee, and all family friendly shops around the park. Out door movies, fairs, and events year round

- Outdoor Concert Venue something like Disney Springs
- Multipurpose use: the darts,education,entertainment
- Entertainment center for visiting and area residents. It must be a

strong area that does not shut down on the off season.

- Retail/multi-use
- Something equally similar that did attract families from all around the country, surely not a zip line, something with variety.
- Beach access with green areas much like Spith Beach.
- Restaurants and condominiums for

Survey (6/7)

075

If you owned the 13-acre parcel where the Pavilion used to be, how would you develop it?

(5/10)

- year around use.
- Sun fun activities return immeadiatly . Family events , entertainment , food vending . Family and children charity events. . This property should not sit empty one week during season period . Church promoted events . Disney style entertainment . Cultural and art events . We have country fest , what about an 80's fest like in England . I know that would be a mega success and needs to be researches immeadiatly. Everyone still lives the eighties and it was a great time with great entertainment . Keep it clean and it does not need to have townhouses on it. What a waste of beautiful land . Don't block the

Survey (6/7)

075

If you owned the 13-acre parcel where the Pavilion used to be, how would you develop it?

(6/10)

view , embrace and enhance it
. Thank you.

- Hotel
- Create business incubator/entertainment venue for young professionals.
- B&C owns it so it really doesn't matter.
- I would use it for festivals and events with more consistent programming throughout the year. After

seeing the success of CCMF, I think we could do something like that more often

- Open area park with fountains, art, food trucks, music events.
- Open space for events, but it needs to be landscaped.
- Mixed use. Combination of restaurants, retail, accommodations
- Retail/residential space
- A market common

Survey (6/7)

075

If you owned the 13-acre parcel where the Pavilion used to be, how would you develop it?

(7/10)

- style development with open space for special events
- Entertainment Restaurant
- Distruct with Small business retail Shopping mixed in
- More businesses
- Gambling and high density for hotel
- Lavish tropically landscaped Interactive free green space.
- Pavilion type attraction.
- Theater district fine dinning
- Build a stadium or coliseum.
- Arts, amphitheater
- Outdoor amphitheater
- Multilevel Business center with retail shops below
- Leave as a passive active Park for large events and gatherings
- A place of outdoor beauty with walkways and landscaping
- Hotel, upscale shops and amphitheater with beach view

Survey (6/7)

075

If you owned the 13-acre parcel where the Pavilion used to be, how would you develop it?

(8/10)

- Park/green space with opportunities for walking, jogging and event spaces. Possibly a water feature
- 4 restaurants on each corner and a community park and mingling place in the middle. All is covered with an awning to block the sun
- Park like Savannahs playground
- Performing arts center
- Every possible means should have been exhausted to have retained the pavilion. The current site is not working and is a large void in and area that should be utilized to draw. While I do not have a specific idea of what should go there, it needs to be a family friendly attraction that is modern, attractive and enticing to our base tourist market.

Survey (6/7)

075

If you owned the 13-acre parcel where the Pavilion used to be, how would you develop it?

(9/10)

- Amusement park and entertainment
- Amusement park, entertainment areas, hotel, possible amphitheater, but PLEASE no casino.
- Mixed use, much like The Market Common, although on a taller scale. Buildings in a Vee, perhaps, toward the ocean, with open public space in the center for activities and events.
- Large scale mixed use development that attracts families to the downtown area.
- Mixed use mega town center
- Family attractions and live music venue
- I would sell it to the City for a central park/festival ground.
- With a new pavilion
- Mixed use arts entertainment area. No beachwear

Survey (6/7)

075

If you owned the 13-acre parcel where the Pavilion used to be, how would you develop it?

(10/10)

- stores. Places residents would like to go.
- Event center
- Mixed use
- Amphitheater
- I would create a mixed-use destination with restaurants, retail, experiential retail, long-term residential, and accommodations.
- Amphitheater/stadium/civic center for concerts, shows, sports, etc.
- Family friendly shops, restaurants similar to Market Common. Security oversight to deter drug cultur
- Mixed commercial with residential over.
- Public facility park or venue
- Recreation

Survey (7/7)

075

What do you think is missing downtown? (1/11)

- Public transportation comparably to Gatlinburg
- Upscale retail and entertainment
- It looks dead today
- Unique business
- Permanent residents, and jobs. Chicken and egg situation
- Community, Pedestrian Venues, Art and Culture...
- Who is leading the charge.
- More church out reach
- The ability to drive sub standard stores, hotels and their employees out of the area.
- Community activity.
- Downtown shopping district, a “Main Street”
- Arts, entertainment and walk/bike ability.
- Safety.... I have lived in MB for 30+ years and husband was born and raised here and wouldnt dare take my 12 year old downtown at certain times of day or year. Sadly .
- Family friendly restaurant

Survey (7/7)

075

What do you think is missing downtown? (2/11)

and activities that are clean and safe. A unique group venue to Attract out of town conventions and local business summits.

- An actual downtown business feel. Mixed use residential and year round business. A good vibrant market atmosphere
- Just time. It will happen for sure!
- Resident, "Locals", attractions
- Destination attractions for residents and

tourists followed by enhanced residential, infill of service businesses, safety cleanliness attractive

- Shade, trees green
- Law enforcement, we shouldn't be feeding the homeless in our #1 tourist area.
- Sidewalk cafes living spaces high end bar and a craft brewery
- MB doesn't have a walk/bike friendly down town. It is scary to cross

Survey (7/7)

075

What do you think is missing downtown? (3/11)

the streets because the heavy bottle neck traffic right in the heart of downtown. If MB can put the Hammock shopping center (no cars, just pedestrian) right in the middle of downtown, it will be a perfect'

- Lots of items, park, restaurant, upscale shops and outdoor concert venue
- Full time, white collar jobs.
- A safe, family-friendly, pedestrian-friendly area.

What currently lines our downtown is bars and beachwear shops and a few restaurants. These items do not interest our full-time area residents and there is a struggle placed on them on the off season. The wish would be a center that stands year-round as a place with entertainment, shops and restaurants where families could meet and enjoy time

Survey (7/7)

075

What do you think is missing downtown? (4/11)

- one-stop beautiful and safe place.
- Family friendly environment
- Safety, solid infrastructure.
- Residential
- A safe and friendly family atmosphere.
- Safe , clean walking areas (sidewalks need repair, more lighting, parking lots need to be clean and presentable or there license revoked. Pan handling also needs to be addressed as

I hear a lot of complaints from tourists that nothing is being done and they feel unsafe. Our visitors need to feel safe and welcome or they will go somewhere else . The memorial bike week traffic loop is very harmful and Loop is a terrible means to promote anything as it singles out in my opinion people by race wether you are deliberately doing it which I don't feel you

Survey (7/7)

075

What do you think is missing downtown? (5/11)

are I think we just reacted too fast and not looking far enough ahead at the repercussions. Work on it please. it is 2018 and this is unacceptable) and then the " family's " you wish to draw are stuck in these loops with cab drivers shuttle drivers and others in wrong place wrong time as officers sit on closed overpasses reading plate number, people see this and it's intrapement at the

expense of the innocent to make some fine money pitiful . . I have seen and experienced this first hand every year . I'm not suit and tie I am the worker the driver the one that suggests visitors where to eat and entertain their family's . I've went to the police meetings I've expressed my opinion on what I now feel is deaf ears.not at all blaming or police as I am excited

Survey (7/7)

075

What do you think is missing downtown? (6/11)

to see the department grow and allow our officers to do their jobs with the correct tools . Please reach out to the businesses , the people that own homes and rent and live in these areas . Again loop is worst idea ever no matter what your findings and research say . It stops traffic flow and makes getting around for visitors to get to businesses that lose business because of this .

No more articles of its success please Because it's a failure . It stirs animosity . We know better and must come together with something else , NOW..... more input more common sense to provide a better product if we can all work and succeed in making change together . Thank you .

- Modernization And cleanliness
- Affordable residential (not income based), entertainment venues

Survey (7/7)

075

What do you think is missing downtown? (7/11)

- for young professionals and family-friendly entertainment options
- What's not missing?
- Downtown is lacking in free parking, stronger security, Performing Arts, consistent live entertainment, consistent festivals and events, better outdoor lighting
- Events, grassy areas, food trucks, art sculptures
- More family entertainment and family friendly shops
- New construction. New ideas
- Residential
- Nice housing options, retail and restaurants that look great. Live work play atmosphere. Parking garages. Keep the old buildings that have character and incorporate a new master plan to enhance the area. Reconfigure the streets. Have public, private relationships so we don't pay with tax dollars.
- Clean and safe

Survey (7/7)

075

What do you think is missing downtown? (8/11)

- environment that can attract both businesses and patrons
- It's neglected. Very neglected. Need developments of high density mega projects.
- The typical "downtown" feel you get in most cities with an area of concentrated shops & eateries in a downtown setting like charleston
- More upscale restaurants
Cleanliness!! Arts district
- Safety, multiple live music venues
- Small business
- General theme, community support, investment
- Music scene
- A friendly place both tourists and locals would like to go year round that is safe and enjoyable.
- A marketplace, museum,
- Higher end retail Bed & Breakfast Bike lanes Pedestrian non auto areas Landscaping
More lighting
- Cleanliness, quality,

Survey (7/7)

075

What do you think is missing downtown? (9/11)

- taking advantage of the views
- Restaurants, upscale shops and park
- Art and music venues Mores Art Burger type restaurants Improved shopping
- More parking and restaurants
- Bike and safe walking trails
- A new library and children's museum and performing arts space, with good places to eat and shop nearby.
- A family friendly atmosphere. There are many

- opinions as to what the problems and solutions are. While safety is a major factor it is not solely a police problem. The issues downtown can only be solved through public/private partnership and development. We need new development and for those currently in business to be held to higher standards.
- Amusements, entertainment, and dining
 - More amusements and

Survey (7/7)

075

What do you think is missing downtown? (10/11)

- attractions, family friendly indoor and outdoor activities.
- More family attractions, such as Broadway at the Beach offers.
- Attractions that attract new visitors and development to the area.
- Full time residential to support concept of 24hr urban mixed use community
- Arts
- Small retail and residential
- Homliness
- Too much emphasis on attracting tourists concerned with the lowest price above all else. The tourists we are attracting are not homogeneous with the people who are relocating to our area.
- Culture
- Culture driven items
- Live music, entertainment
- Residential. Jane Jacobs called it "eyes on the street"...it's worked in other cities and it will transform our city.

Survey (7/7)

075

What do you think is missing downtown? (11/11)

- Class + taste
- More millineal type attractions.
- Affordable residential
- Wider sidewalks
- Recreation

Based on what you've heard today, how do you feel about the revitalization of downtown Myrtle Beach?

010

I'm excited for the future.



I'm optimistic that this is going to happen.



I'm concerned we aren't ready to move forward.



I'm not sure. I need more information.

