



PARTNERSHIP GRAND STRAND

Request For Quote *Website Design*

*Quote due by:
5:00 p.m. EST on 6/10/2023*

Background

Partnership Grand Strand (PGS) supports partner organizations and communities by providing dedicated staff, increased resources and funding for new catalytic projects that will strengthen four equally essential and interconnected pillars of success: prosperity, workforce talent, place and infrastructure.

It was developed from hundreds of pages of data and feedback from hundreds of local public and private sector leaders and subject matter experts. And it is designed to service as a force multiplier for our critically important economic development, workforce, downtown, and public partners throughout the region—to help them grow further faster.

PGS has 5 staff members and will dedicate resources to execute specific strategies, tactics and new resources focused on the pillar of success, helping fuel the region's long-term economic prosperity and quality of life.

Structure

PGS is recognized as a nonprofit foundation within the meaning of Section 501(c)(3) of the Internal Revenue Code, as amended. The foundation is a part of Myrtle Beach Area Chamber of Commerce (MBACC) which is over 80 years old and includes a main office, airport welcome center, and mobile visitor center. MBACC has 43 full-time employees and a leadership team of eight. MBACC has more than 2,200 members, a 24-member board of directors, and multiple committees and task forces led by volunteers. The organization manages a multi-million dollar budget which includes private dollar investment and public dollars focused on tourism promotion efforts.

Quote Proposal Overview

PGS is seeking quotes from web developers with experience with nonprofits to create a custom website to suit the foundation's needs.

This website will serve as a single source of knowledge for current local market trends, policy initiatives, a database for local scholarship, internship and apprenticeship opportunities among other capabilities. It should have a donation component that will allow investors of all sizes to make payments and donations. It should be easy to navigate and include a way to recognize our current 83 investor partners.

It will house our newsletters, blogs and potentially our video content.

Term of Contract

The term of this contract will be solely for this one project to design/revamp the website.

Quote Administrators Contact Information

PLEASE DIRECT QUOTES ELECTRONICALLY and ANY AND ALL CORRESPONDENCE AND QUESTIONS TO:

Peggy Masterson
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Timeline

Task	Completion Date
RFQ published	5/5/2023
Quotes Due	6/10/2023
Award Project	Approx. 7/1/2023

** Timeline subject to change.*